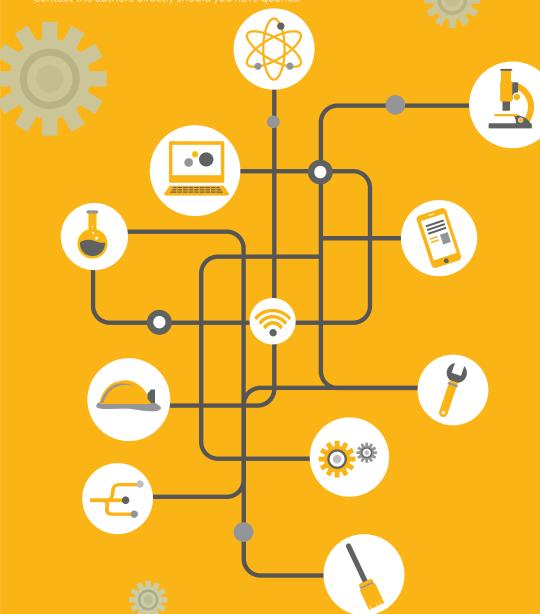
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9th International Skills Forum Reimagining Education and Skills Development for a New Normal

23 August 2021 • 1–5 p.m. (Manila time) 24 to 27 August 2021 • 2–6 p.m. (Manila time)







PRESENTER: INNOVATION MARKETPLACE

GOOD PRACTICE IN START-UP INCUBATION PROGRAM

DAY 3, 25 AUGUST 2021, 4:30 - 6:00 p.m. (Manila time)





Chairperson Pollinate SG



Good Practices in Startup-Incubation





Why Innovation? Why Startups?



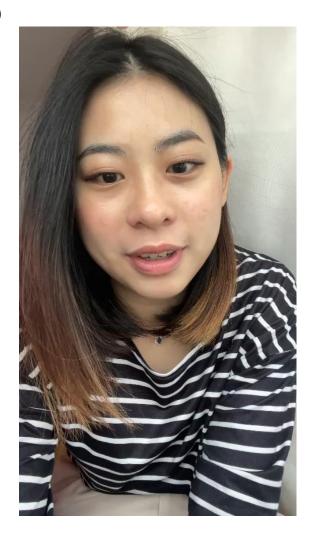
The Value of Enterprise and Entrepreneurship Education In TVET & IHLs

- Positive impact on positions gained within employment
- Positive influence on creativity, flexibility and the innovation process
- Positive impact on behaviour change and active citizenship
- Positive impact on learning attainment and grades
- Improve stakeholder engagement

Trained for Enterprise or Entrepreneurship?

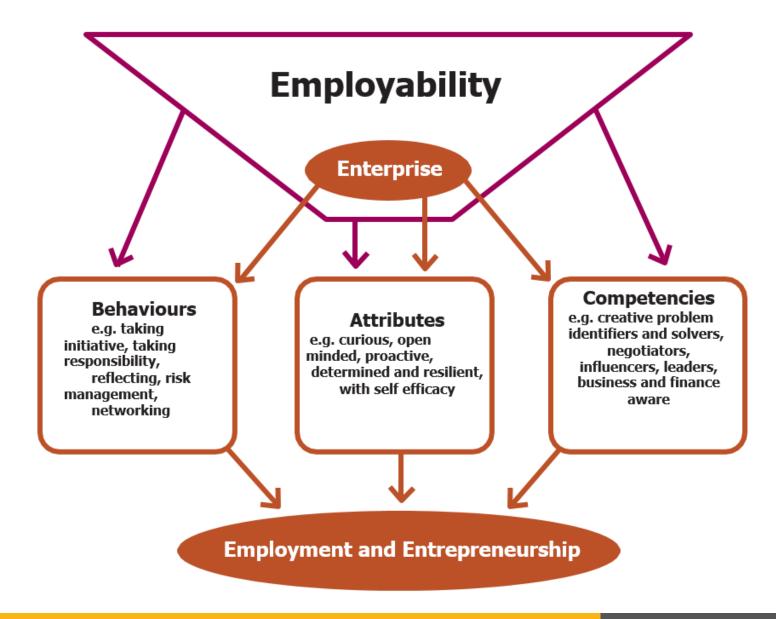


- Self-discipline in starting tasks and completing them to deadline
- Develop a 'can-do' confidence
- Creative questioning approach
- Willingness to take risks
- Enabling individuals to manage workplace uncertainty
- Flexible working patterns and careers
- Teamwork
- Demonstrate Initiative and original thought



Desirable Attributes and Skillsets







Creating a Leadership Pool for Various Initiatives

Social entrepreneurship is where entrepreneurial ventures are driven by solving social or cultural issues, as opposed to financial gain or profit.

Green entrepreneurship is where environmental problems are explored to result in a netpositive impact on the natural environment using sustainable processes.

Digital entrepreneurship is where digital products and services that are created are marketed, delivered and supported online.

Intrapreneurship is the application of enterprise behaviours, attributes and skills within an existing micro or small business, corporate or public-sector organisation.







Pankaj Mahalle CEO GramHeet

- Website: https://www.gramheet.com
- Email: contact@gramheet.com

GramHeet – Solving Real World Challenges



Our approach

GramHeet is one stop market place for farmers at the village level where we provide an integrated post-harvest services through digital platform called GramHeet Mandi.







Credit



Market Linkages



Pankaj Mahalle CEO GramHeet



Pankaj Mahalle - Takeaways

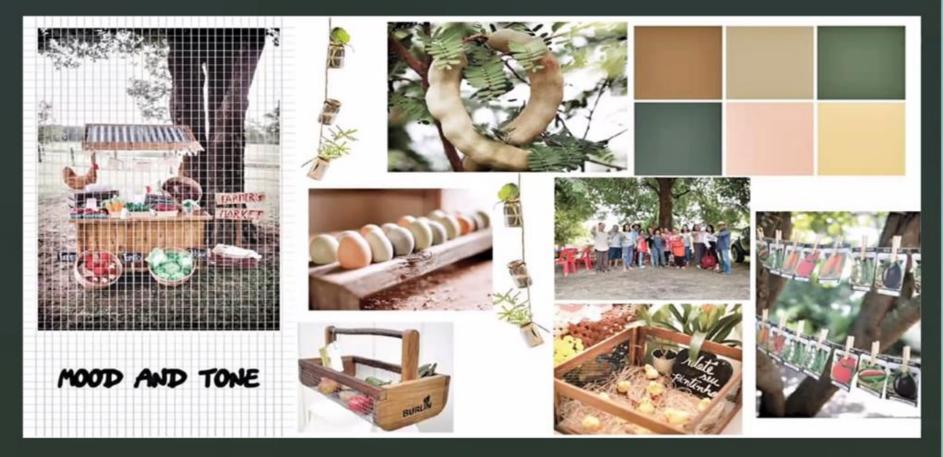
- "Academic Experience was not enough"
- What is needed to develop entrepreneurial skills?
- What can be done to develop skills of young workers in the system?



Kasetsart University Social Entrepreneurship Initiatives

utima w@ku.th

Farm shop perspective design by a team from Fashion Business KU (Department of Textile Science)



.II Chutima W

Dr ChutimaKasetsart
University

See also Faculty of Fishery Model in FB @Chobprachoom (Suriyan Tunkijjanukij, Dean)





Dr ChutimaKasetsart
University



Is there a need for structured and coordinated efforts to drive entrepreneurial skills development Institutionally / Nationally?



Sharing a Singapore Experience



Opportunity Four Years Ago:
To Develop a Platform to
Tap on Thousands of
Young Minds to Effect Change







In the spirit of lifelong learning, how can we provide continued help and support to our students and graduates in their entrepreneurship journey?

Initiated in September 2017, Pollinate is a joint institutional incubator founded by Ngee Ann Polytechnic, Singapore Polytechnic & Temasek Polytechnic









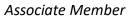














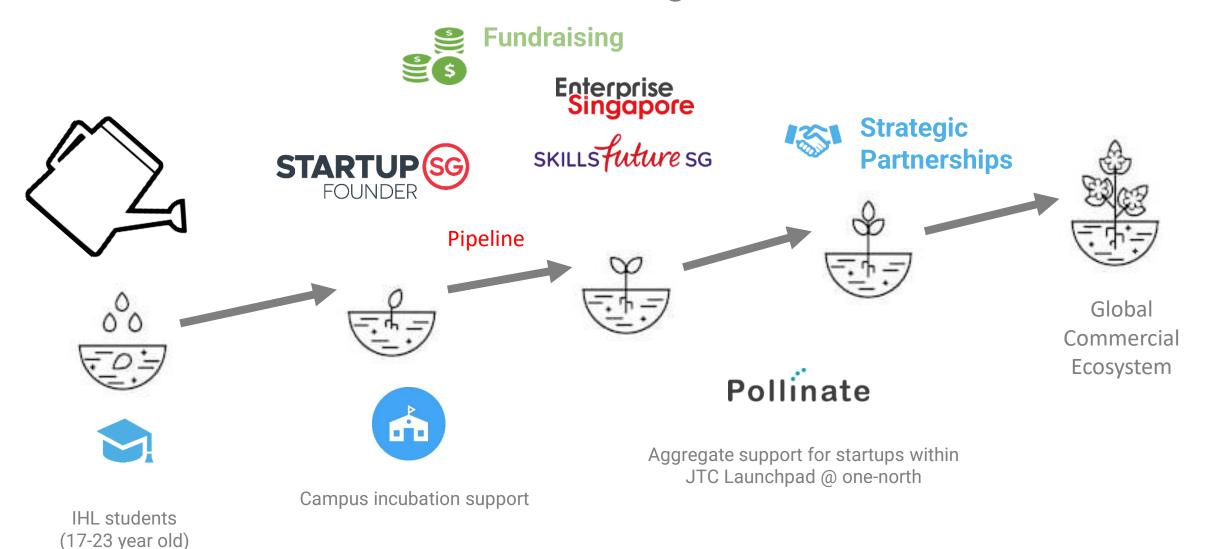
5 of 11 Government Supported IHLs in Singapore

Working Together to Build a National Cross Institutional Ecosystem Grooming from Academic to Commercial Outcomes

The Pollinate neur's Journey



Coordinated across institutions and organisations



Strength = Achievements Our achievements through our collective strengths







Seeding First Time Entrepreneurs



applications

to ESG

& incubated in-campus

Accelerating Growth

40 growth stage start-ups

>200 I&E talents trained

mentors on-boarded

Reaping Fruits

21 start-ups graduated

>S\$72.7M

total funds raised collectively

>20 attained over

S\$250,000 revenue

Industry & Community Building

>85 visits & events by student & business delegations

> >2,600 visitors hosted

Pollinate Startups' Outcomes





Year 1

PolicyPal

> S\$27M*

Year 2

> S\$20.4M*



Year 1

> S\$11.8M*



KeyReply

Year 1

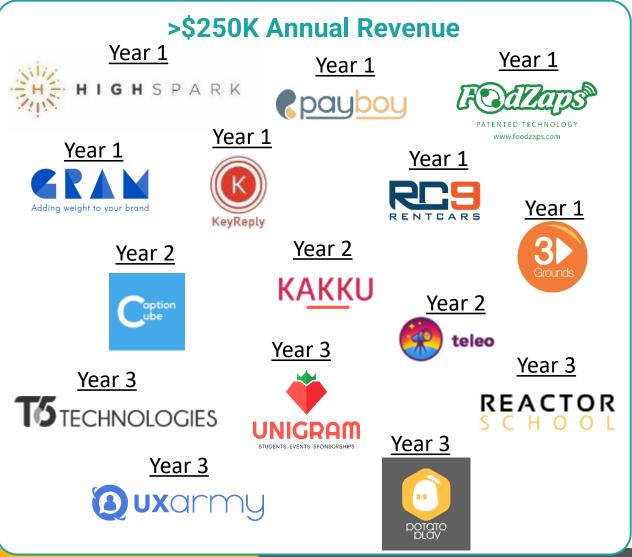
> S\$2.7M

Year 3
BOUNTIE

> S\$3.1M*

Year 3
REACTOR
S C H O O L
S\$700K





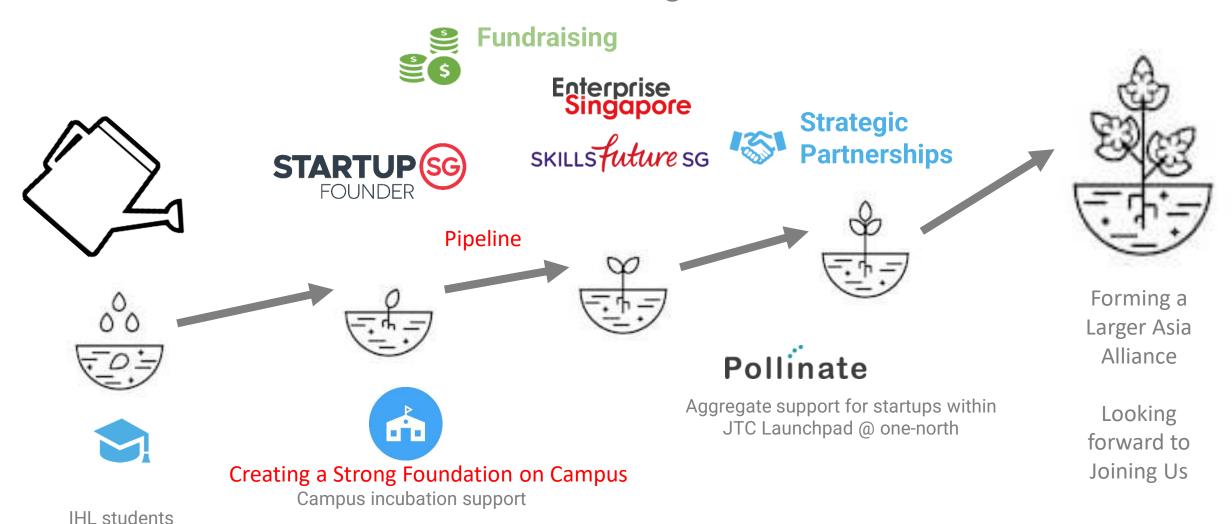
*through Initial Coins Offering (ICO)

The Pollinate neur's Journey

(17-23 year old)

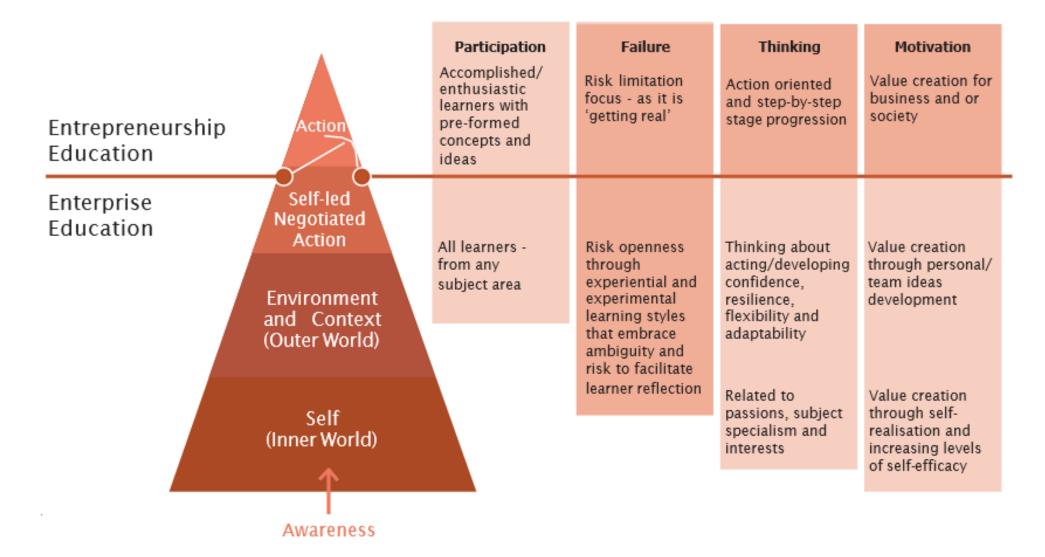


Coordinated across institutions and organisations



Working on Mindset Change





Developing an entrepreneurial mindset



is becoming:





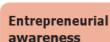
- curious towards new possibilities for creating value
- self-aware of personality and social identity
- motivated to achieve personal ambitions and goals
- self-organised, flexible and resilient
- responsive to problems and opportunities by making new connections
- able to go beyond perceived limitations and achieve results
- tolerant of uncertainty, ambiguity, risk, and failure
- sensitive to personal values, such as ethical, social, diversity and environmental awareness.

Developing Skillsets and Competencies

Entrepreneurial mindset

Personality and social identity
Ambition, motivation and goals
Personal confidence and resilience
Self-discipline and personal organisation
Extending beyond perceived limitations
Tolerance of ambiguity and risk
Reflection on failure - to go forward
Ethical, social and sustainable values





Understanding what enterprise means to me

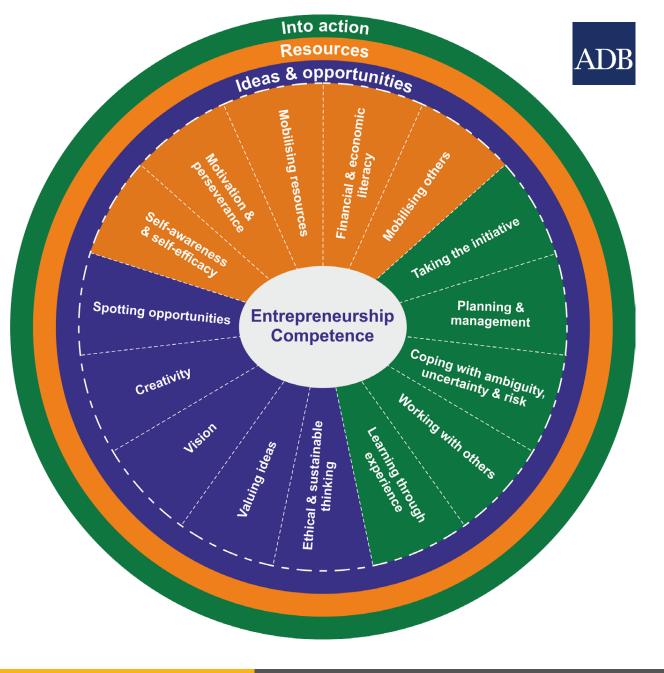
Entrepreneurial competencies

Creativity and innovation
Opportunity recognition, creation
and evaluation
Decision making
Implementation through leadership
and management
Reflection/Reflexivity into action
Communication and strategy
Digital, data and media

Entrepreneurial effectiveness

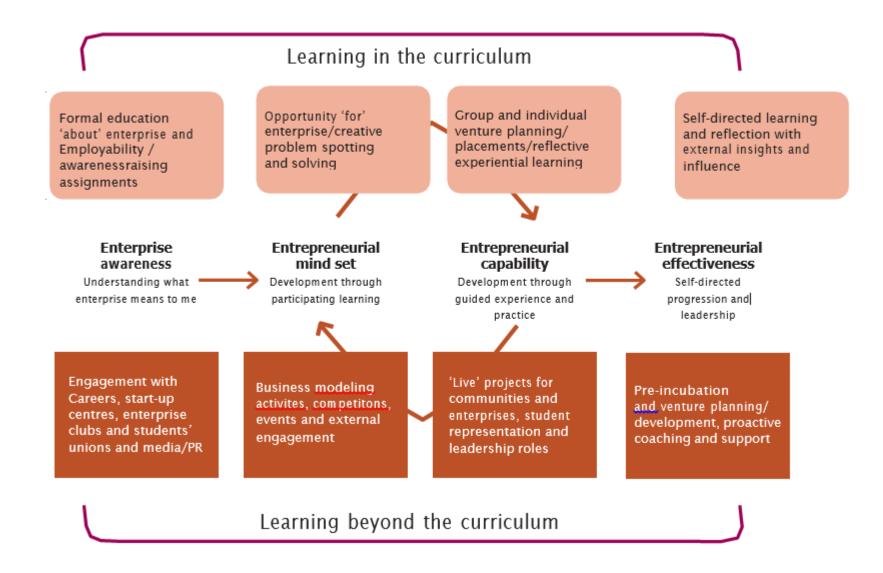
Independent self-direction
Goal setter
Goal evaluator and reviewer
Opportunity leader
Data evaluator
Business generator
Value enhancer
Value evaluator
Market orientation
Media communicator





Curricular, Co-Curricular & Exrtra-Curricular Pipeline





Structured Programs with Member Institutions





Program Design Best Practices: Ingredients and Outcomes



Creativity and innovation

Ideas founded on the ability to think and act creatively and innovatively

Opportunity recognition, creation and evaluation

At the heart of Entrepreneurship is the recognition of real opportunities from a spectrum of possible ideas. Working closely with mentors for calibration, sometimes more than one to provide different perspectives.

Decision making supported by critical analysis, synthesis and judgement

Entrepreneurs and intrapreneurs rely on an ability to combine new and emerging insights that enable them to make decisions, even where these are based upon limited or unclear data or emotional considerations such as well-being. Decisions to act are made within a context of uncertainty and through iterative processes.

Digital and Data Skills

Big data can inform the decision-making process, and the development of/management of digital and data competencies inform successful Enterprise and Entrepreneurship.

Program Design Best Practices: Ingredients and Outcomes



Implementation of ideas through leadership and management

Successful incubators groom students with ability to take action, and implement decisions, through social processes. Manage resources in response to a problem or need, demonstrating an enthusiasm for enquiry and the motivation to sustain it.

Action and reflection

Students often have heightened levels of self-awareness developed through reflecting upon, and continually learning from, their actions; they use failures a milestones and markers for progress.

Communication and strategy skills

The ability to build effective relationships with a variety of stakeholders. Interpersonal skills become well developed through communication and interaction with others. Effective and adaptive planning is key to developing and implementing strategies.

Action and reflection

Have heightened levels of self-awareness developed through reflecting upon, and continually learning from, their actions; they use failure to mark progress.

Best Practices - Supportive Institution



- **Central unit** has the advantage of cross-disciplinary opportunities, where innovation results from the meeting of different minds and different methodologies, and provide coherence
- Venture Building Programmes where students are required to set up and run a business as the basis of their credit-bearing studies
- Encourage student engagement and entrepreneurial outcomes in the learning process
- Map and articulate institutional development that responds to policy drivers, economic development and social wellbeing, on regional, national and global levels
- Employ learning evaluation metrics that respond to identified entrepreneurial needs
- Strengthen links/relationships with businesses, social enterprises, alumni and relevant organisations by inviting entrepreneurs to be guest speakers and/or visiting lecturers.

Best Practices - Have a Good Panel of Mentors

Pollinate:twork of Industry Experts & Mentors





Dr Yaacob Ibrahim Former Minister of MCI Professor of Eng. SIT Adviser to Principal, SIT

Infocomm Media & Education



Joel Yarbrough VP Asia Pacific, Rapyd

E-payments



Khor Chieh Suang Principal, Cento Ventures

Venture Financing, Exit Strategy



Beniamin Mah Executive Director, Pollinate Director, Oracle Digital Innovation Co-Founder, V-Key Chairman, IMDA TeSA

Cybersecurity & Enterprise

Maxim Shkvaruk



David Ng Meng Wah CEO & Founder, goGame Serial Entrepreneur

Infocomm Media Entrepreneurship



Jane Prior Former Partner, RapzoCap

Marketing, Social Entrepreneurship



Kenrick Drijkoningen Head of Growth, Golden Gate Ventures Managing Partner, LuneX Ventures

Blockchain & Cryptocurrency



Former Investor, Frontier Ventures

Venture Financing, Health Tech. New Media & Cybersecurity



Stuart McLelland Managing Partner, RapzoCap

Engineering, Energy & Propertyrelated businesses



David Goh

Director, Pebble Bridge Former VP Corp Devt, Mastercard Former MD, Singtel Innov8 Ventures

Venture Financing & Public Sector



Tracy-Anne Ang Partner, Rajah & Tann

Legal, Corporate Commercial, Merger & Acquisitions



Henric Suuronen Founding Partner, **PlayVentures** Private Angel Investor

Games, UX Design, Pitching & Entreprenuership



Nicolas Hunsinger Director of Financial & Strategic Operations, Ubisoft Singapore

Immersive Media, Games, AI, Blockchain





Good Practices in Startup-Incubation

Q & A

QR Code:

Join our Open Institutional Incubator Network Express Interest



