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9th International Skills Forum  
Reimagining Education and Skills Development in the New Normal  
Convergence of Research and Evidence with Practice

# *Pashe Achhi* (Beside You)

## *A Remote Learning ECD Model*



# Pashe Achhi Model- Psycho Social Support and Play

**Pashe Achhi (Beside You)** is a telecommunication model for children aged 0-6 years.

- A **20 minutes** mobile to mobile tele-conversation between facilitators and caregivers, held on **weekly** basis.
- The model aims to improve the **cognitive, creative, physical, language** and **socio-emotional** development of children by focusing on **healing** and playful approaches to **learning**.
- Through *Pashe Achhi* **caregivers** and **children** are provided a space where they feel respected, valued and heard.



# Convergence by Design

May- Aug  
2020



## First Pivot

20 minute call, integration of Tele-learning and PSS

Monitoring &  
Research

Operation and design on track

Sep - Dec  
2020



## First Scale

New geographies

Monitoring &  
Research

Design works with new geographies

Jan- Jun  
2021



## Second Pivot

Reaching ultra poor areas

Monitoring &  
Research

Design on track in the ultra poor areas

Jan 2022  
onwards



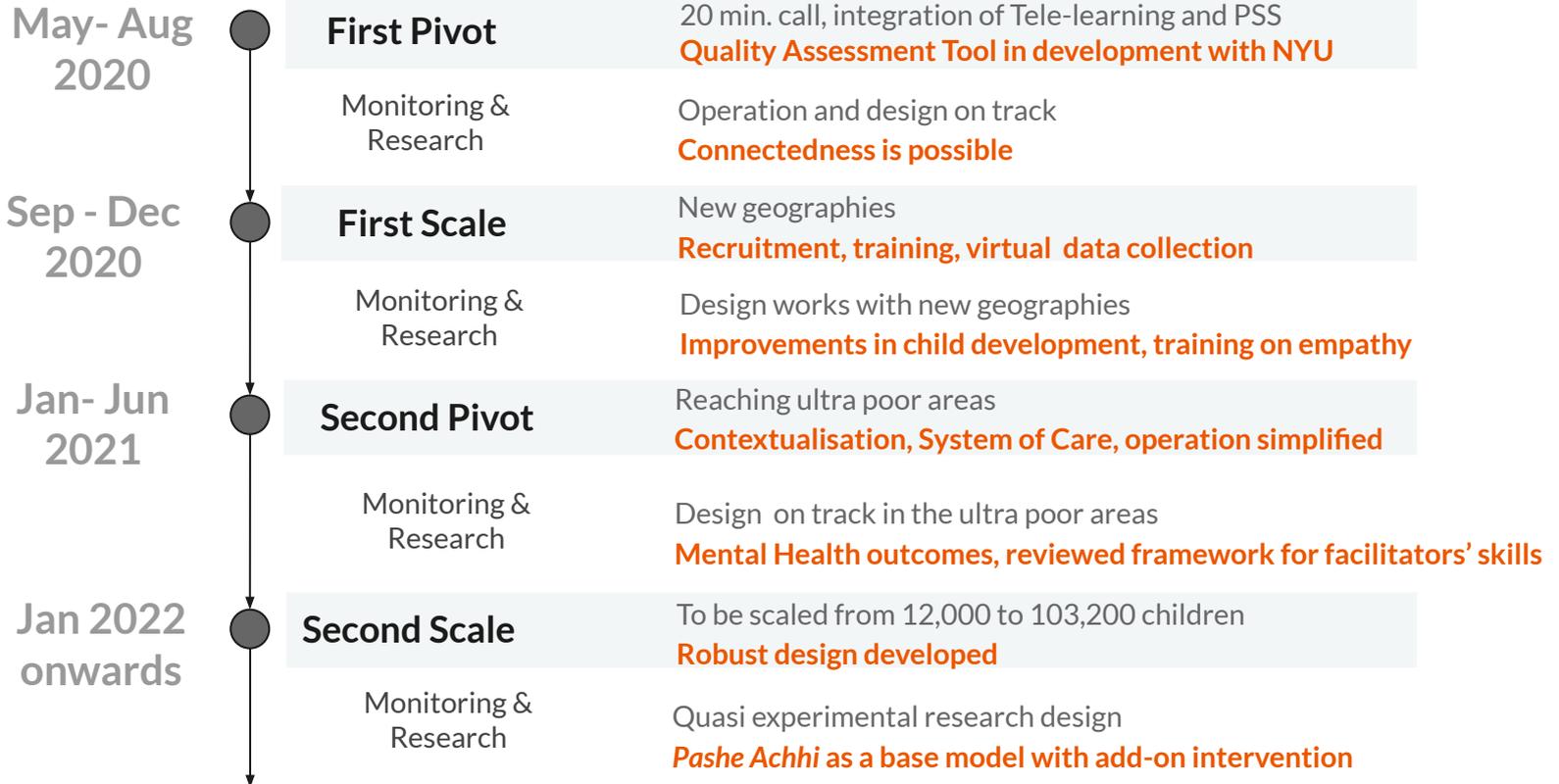
## Second Scale

To be scaled from 12,000 to 103,200 children

Monitoring &  
Research

Quasi experimental research design

# Learning from practice



# Incorporation of Technology

May- Aug  
2020



## First Pivot

20 min. call, integration of Tele-learning and PSS  
**Cascaded training, virtual data collection**

Monitoring &  
Research

Operation and design on track  
**Adapted monitoring tools, automated data collection**

Sep - Dec  
2020



## First Scale

New geographies  
**Full incorporation of technology for M&E and MIS**

Monitoring &  
Research

Design works with new geographies  
**Research Tools**

Jan- Jun  
2021



## Second Pivot

Reaching ultra poor areas  
**Management system strengthened**

Monitoring &  
Research

Design on track in the ultra poor areas  
**Administering wellbeing tools**

Jan 2022  
onwards



## Second Scale

To be scaled from 12,000 to 103,200 children  
**Capacities in technology fully developed**

Monitoring &  
Research

Quasi experimental research design

# Lessons Learnt

- Design the innovation to have an impact on children and caregivers.
- Ensure that the process goes through several iterations on the basis of learning and evidence from operations, monitoring and research.
- Incorporate technology in designing solutions for high impact.
- Make the innovation adaptable and scalable for impact.
- Empower women as drivers of change to ensure equity and inclusion.



**Thank You!**