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# The New Normal for Education

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LEARN BEYOND EXPECTATIONS

# Amol's toolkit for success



STORIES

## How He Got There: From High School to Facebook to Fintech

01

**Increase access to high-quality education  
for everyone, everywhere.**

02

**Enhance teaching and learning  
on campus and online.**

**Our  
mission.**

# 3 reasons why tech can help us meet our goal

**1. Online  
learning  
can scale**

## Innovative Credentials

MicroBachelors®



Professional Certificate Program



MicroMasters®

Master's on edX

2.1M+

Certificates issued

3,000+

Courses

120M

enrollments

91%

Career Advancement for  
MicroMasters Program  
Completers



The trusted platform  
for learning

## Top Institutions



HARVARD  
UNIVERSITY



UNIVERSITY OF  
CAMBRIDGE



UNIVERSITY OF  
OXFORD



Google



160+  
Partners

## Learners, Corps, Univs



BOSTON  
CONSULTING  
GROUP



Mercedes-Benz

Tech  
Mahindra



Bunker Hill  
Community College

40M

Learners

196

Countries

1,000+

Corporations

100,000+

Employees

WHAT WE SAW DURING COVID-19

# Learners drove a dramatic uptick in traffic

**10x**

New Registered Learners

during COVID-19 (week of April 11, 2020) versus before (week of March 7, 2020)

**5M**

April 2020 Registrations

(Matches 2019 Full Year Total)

**2. Online  
learning  
is flexible**



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**3. Online  
Learning  
Enables  
Upskilling  
and Lifelong  
Learning**

**38%**  
Have more time and want  
to learn something new

"It was an amazing experience to learn alongside students from all over the world. The silver lining in COVID-19."



MAY  
WRITING COURSES  
BERKELEYX

**25%**  
Are up-skilling in  
their current job

"I realized that the bigger the problem, the bigger the opportunity. For me, COVID-19 restrictions turned out to be an opportunity to complete my data science studies."



JOSEPH  
MICROMASTERS® PROGRAM IN  
STATISTICS AND DATA SCIENCE  
MITX

**16%**  
Are students  
replacing schooling

"I plan to use this when I graduate, so when employers ask what I have been doing during lockdown, I can confidently show that I took the initiative and broadened my knowledge."



ASAD  
INTRODUCTION TO FINTECH  
HKUX

**9%**  
Other

**11%**  
Are unemployed or  
furloughed

"The mental space that this course has afforded me has allowed me to broaden my horizons and think about opportunities I hadn't considered before."



MARGARET  
JUSTICE  
HARVARDX

# Learners Demand Short, Future-Proof Programs



Bloomberg



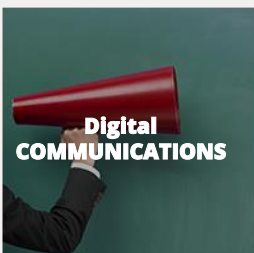
Walmart



EQUIFAX



VOLVO  
Construction Equipment



26%

are more likely to seek additional education to find a job that will be safe during an economic downturn





**The New Normal is a  
Good Thing.**

**Now is the moment for true  
transformation of education.**

**Let's make it happen.**