

# EU SWITCH-Asia's initiatives on SCP in the Asian region

Presentation at the ADB Knowledge Series:  
Greening Supply Chains: Trends and Opportunities

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**Largest SCP programme supported by EU.**  
**Nearly 300 M in funding since 2007.**

Sustainable Consumption and Production (SCP) aims at improving the overall environmental performance of products throughout their life cycle, stimulates demand for better products and production technologies and helps consumers make informed choices. The European Union is committed to tackle these global challenges together with its partners in Asia and Central Asia. Launched in 2007, its SWITCH-Asia programme has achieved more than a decade of progress on SCP in 24 countries in the region.

### MAIN OBJECTIVES



Promote sustainable  
development.



Contribute to economic  
prosperity and poverty  
reduction in Asia and  
Central Asia.



Contribute to a transition  
towards a low-carbon,  
resource-efficient and  
circular economy.



**Total 24 countries in Southeast Asia,  
South Asia and Central Asia.**

# How We Work



## SUPPORTING GAME CHANGERS / STAKEHOLDERS THROUGH PROJECTS

**Testing and adopting** greener and more sustainable **industrial processing** in **MSMEs**, promoting greener products and more **sustainable consumption patterns** and behaviours in Asia.



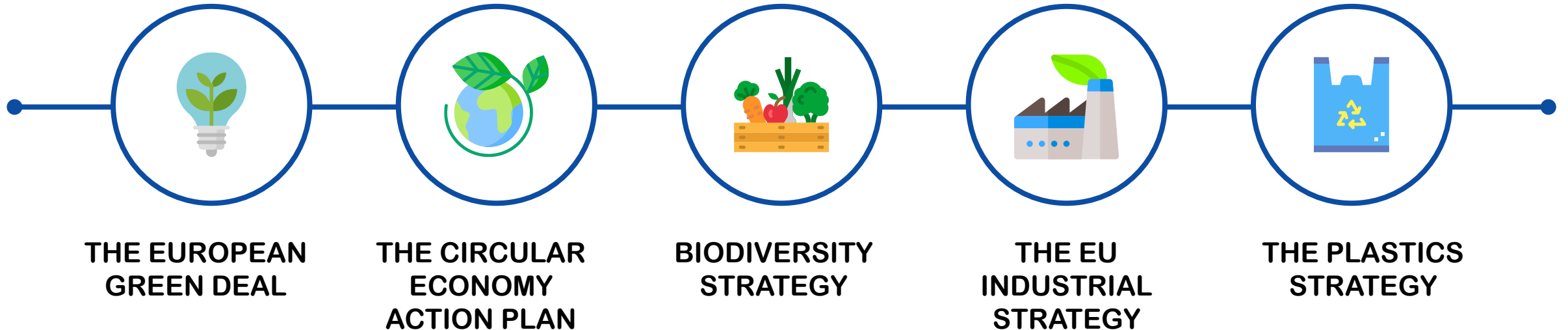
## POLICY DIALOGUE

The **results of projects** will feed into **policy dialogue with Asian governments** for the elaboration and implementation of national policies, regulatory frameworks and policy instruments related to SCP/ Green Economy.

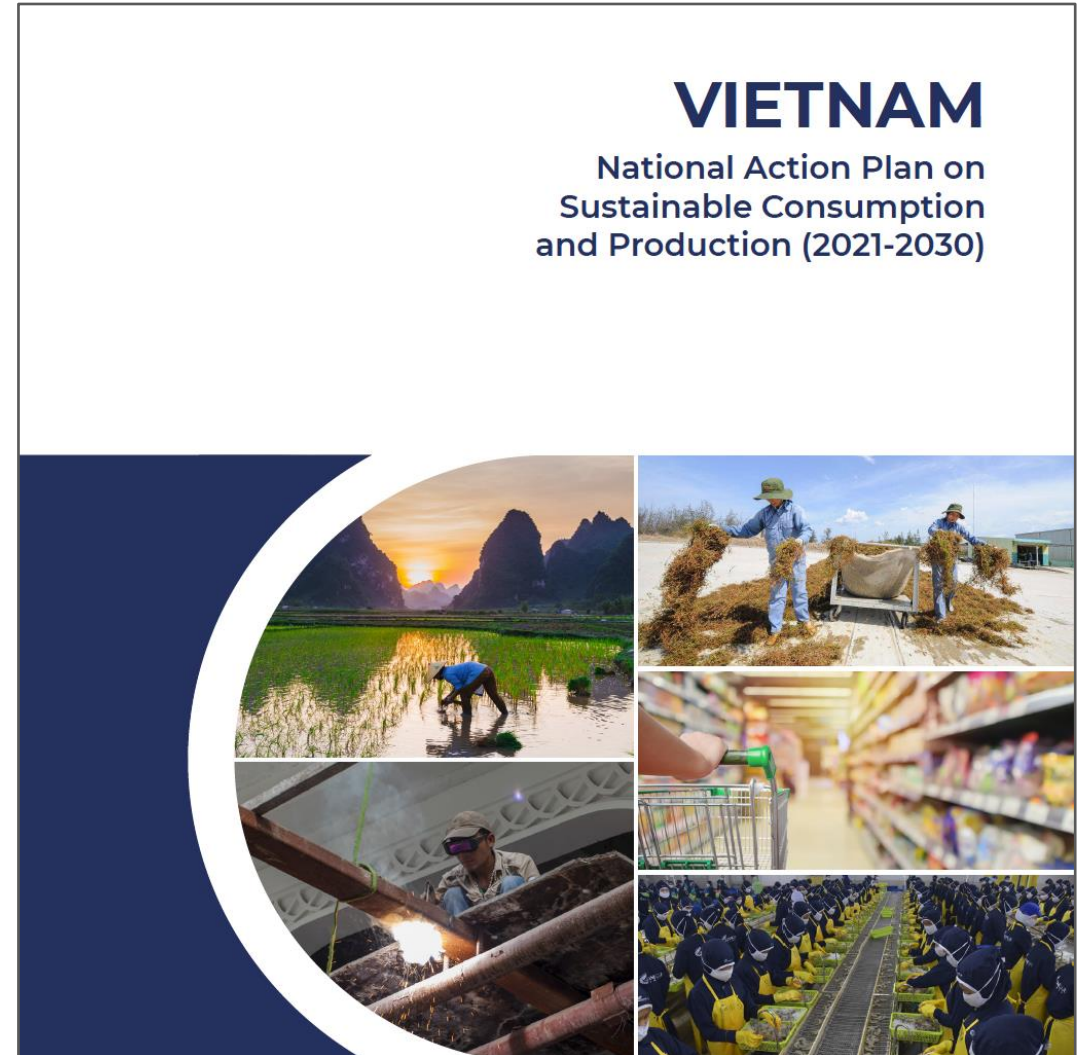
*In collaboration with the EU Delegations and Focal Points of Ministries in partner countries.*

# SWITCH-Asia is aligned to main EU Strategies

created to respond to the global challenges our environment is facing today.



- National Action Plan on SCP 2021-2030, **Vietnam**, approved by **Prime Minister**
- Ongoing support to **Mongolia** and **Kyrgyzstan**
- Ongoing support to **Cambodia**, **Lao PDR** and **Maldives** by **RPAC**
- SDG12 Reporting in **India** by **RPAC**
- **Joint** Concept Note and plan of Activities by **RPAC** and **SCP Facility**: **Cambodia**, **Lao PDR**, **Maldives**, **Myanmar**, **Pakistan**



## Agri-food

- Support on enhancing SCP policy and practice in **Vietnam's** seafood sector
- Support on uptake of SCP tools and circular economy approach in agri-food in **Kyrgyzstan**

## Textiles & Garments

- Policy support in **Cambodia** focused on waste reduction in the Garments sector

## Housing/Buildings

- Develop Action Plan for green building policy development and implementation in **Pakistan**
- Policy support to enhance energy efficiency in buildings in **Kyrgyzstan**

## Plastics

- Policy support in **Lao PDR** to minimise, reduce and prevent use of single-use plastics (SUP)
- Policy support on waste management/plastics in **Pakistan**

## Sustainable / Green Public Procurement

- Development of **Thailand's** Green Integration Policy & National Green Directory
- Improvement of compliance system in **Myanmar** on Environment Management Plan (EMPs)
- Development of a **market readiness analysis** on wooden furniture and paper industries in **Indonesia**
- Develop Action Plan for integrating GPP practices into **Indian Railways** procurement processes

## Grant Projects Review/Finance

- Review Grant Projects' impact and recommendation development
- Analysis of SCP financing opportunities in **India, Pakistan, Bangladesh**



# Grant Projects 2020

35  
ONGOING  
PROJECTS

**switchasia**  
GRANTS PROGRAMME

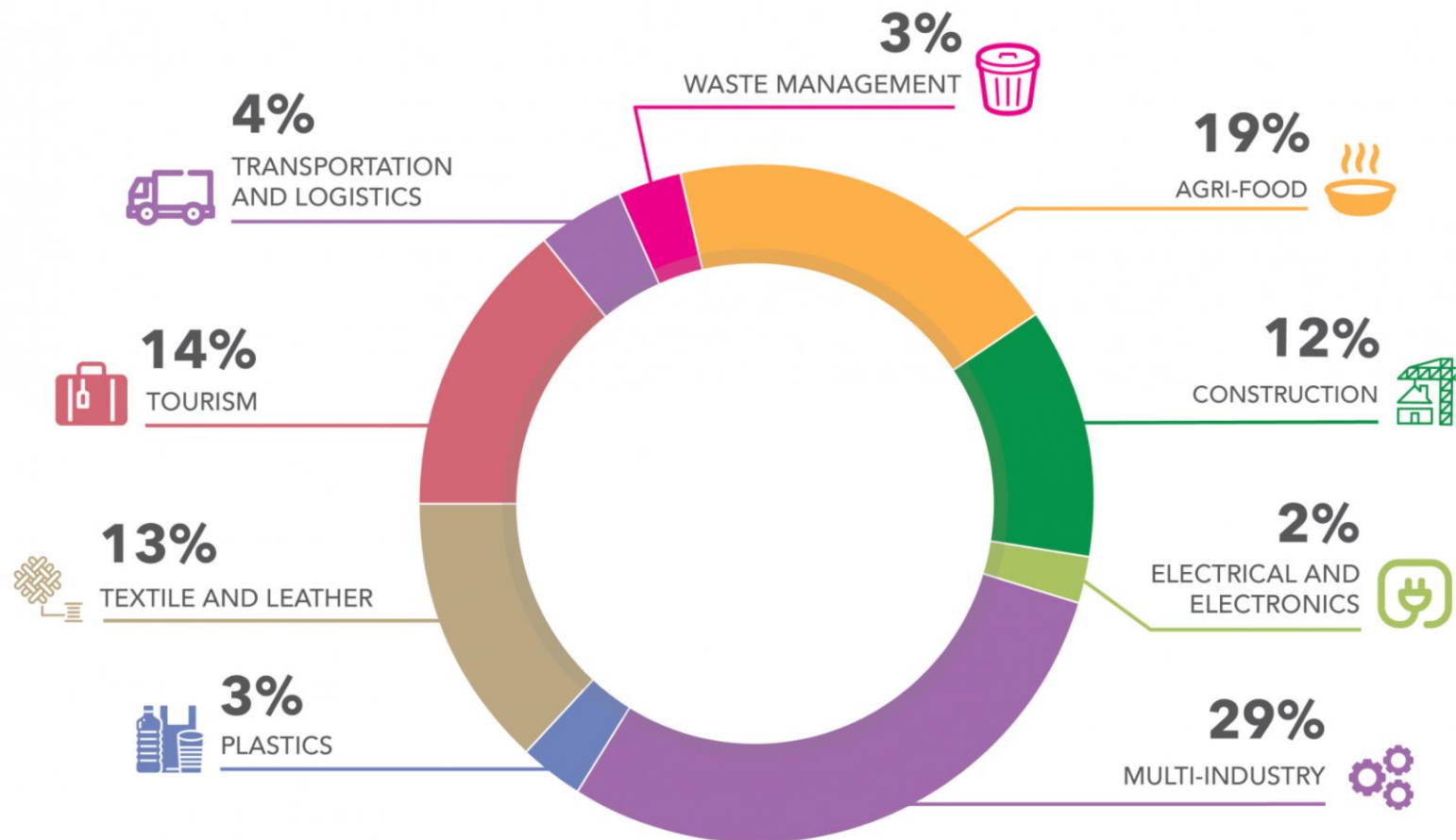




Managed by



The SWITCH-Asia Grants Programme funds pilot projects helping companies to adopt cleaner technologies and more sustainable industrial practices, as well as helping consumers to act more responsibly in their daily choices and lifestyles.



Country	Share of Projects
Afghanistan	1%
Bangladesh	4%
Bhutan	3%
Cambodia	4%
China	16%
India	11%
Indonesia	5%
Kazakhstan	1%
Kyrgyzstan	2%
Laos	3%
Malaysia	2%
Mongolia	6%
Multi-country	15%
Myanmar	4%
Nepal	5%
Pakistan	4%
Philippines	4%
Sri Lanka	3%
Thailand	2%
Vietnam	6%

## From Grants to Policy Dialogue: Two-levels Approach Interconnected



Through its **grants scheme** the programme funds pilot projects **helping consumers** to act more responsibly in their daily choices and lifestyles as well as **helping companies** to adopt cleaner technologies and more sustainable industrial practices.

This latter will ultimately support local companies to more easily access the supply chains of multinational companies seeking to establish green and fair conducts within their value-chains.

The evidence provided by projects is meant to **feed into policy and regulatory discussions** with national governments.

The programme provides technical assistance to governments, supporting them in improving their national strategies and action plans with regard to sustainable production and consumption practices.

It also carries out advocacy activities at regional level.



Strengthen **interconnection and synergies** between/with Grant Projects, RPAC and SCP Facility, together with EU Delegations, NFPs, and partner organisations.



Strengthen interconnection and synergies **within thematic clusters across region.**



Organise **“internal” consultations** to share experience-possible synergies between Countries, EU Delegations, Grant Projects.

COVID-19 could be an opportunity to “Build Back Better” and “Rethink” on our production and consumption patterns

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Thank You 