Gender Analysis Toolkit for Transport Policies

ADB – ITF Gender Consultations

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International Transport Forum

Understanding Travel Behavior by Gender (2018)

ITF analysed transport mode, trip purpose, travel distance and time of departure for the cities of **Auckland**, **Dublin**, **Hanoi**, **Helsinki**, **Jakarta**, **Kuala Lumpur**, **Lisbon**, and **Manila**

- Gender is a more robust determinant of mode choice than age or income

- Similar to previous studies, this study has found that women travel shorter distances, have more non-work related trips, travel at off-peak hours, and choose more flexible modes

- Flexible modes, especially emerging trends such as shared mobility, could attract more female than male users

- Effective and equitable transport policies in both developing and developed cities require a better understanding women's travel behaviour

Gender Gaps in the Transport Sector

- Only **17%** of the transport workforce is female on average in **46 countries**

- Gender diversity creates benefits on its own through the inclusion of new skills, differences in risk preference and response to incentives

- Making the transport sector more attractive to women is critical for welfare gains, productivity, business and economic growth for all

- The transport workforce and skills required are evolving together with technology advancement

- Yet, **working conditions** and **gender stereotyping** still exist as barriers for women

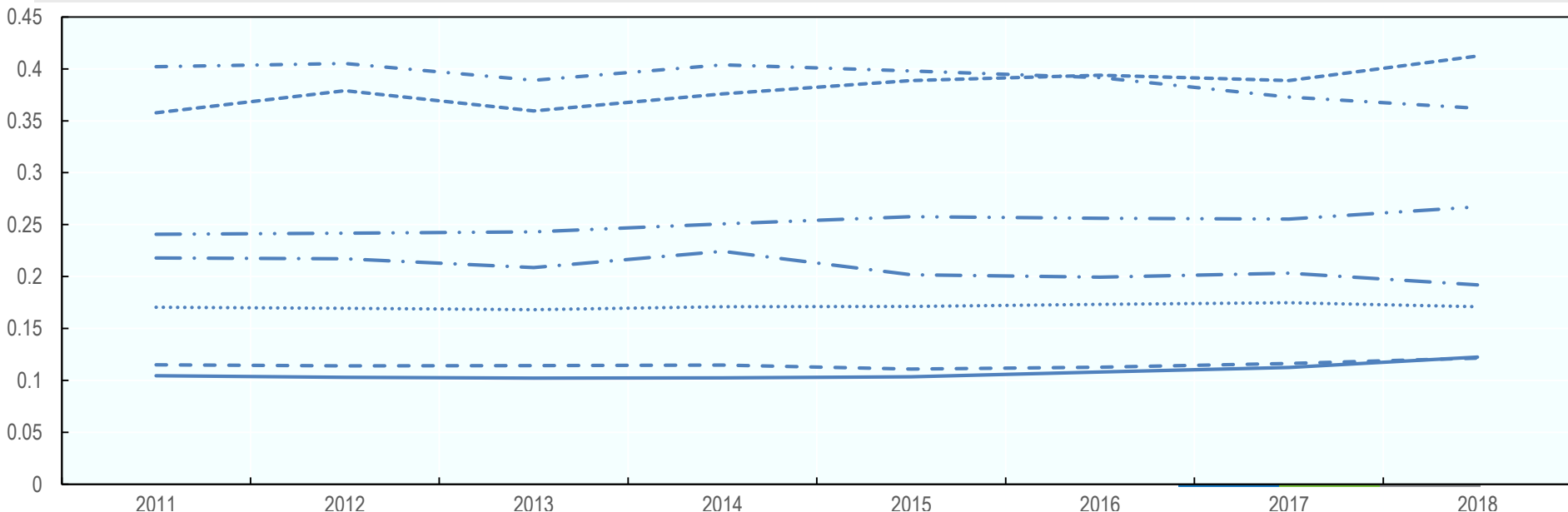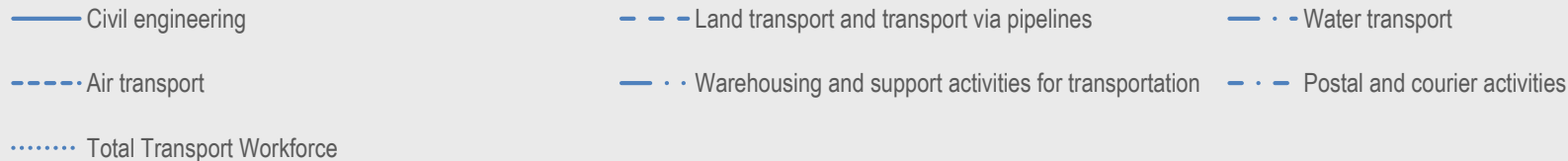# Female Participation in Transport Workforce by Region*

Average female participation in transport sector
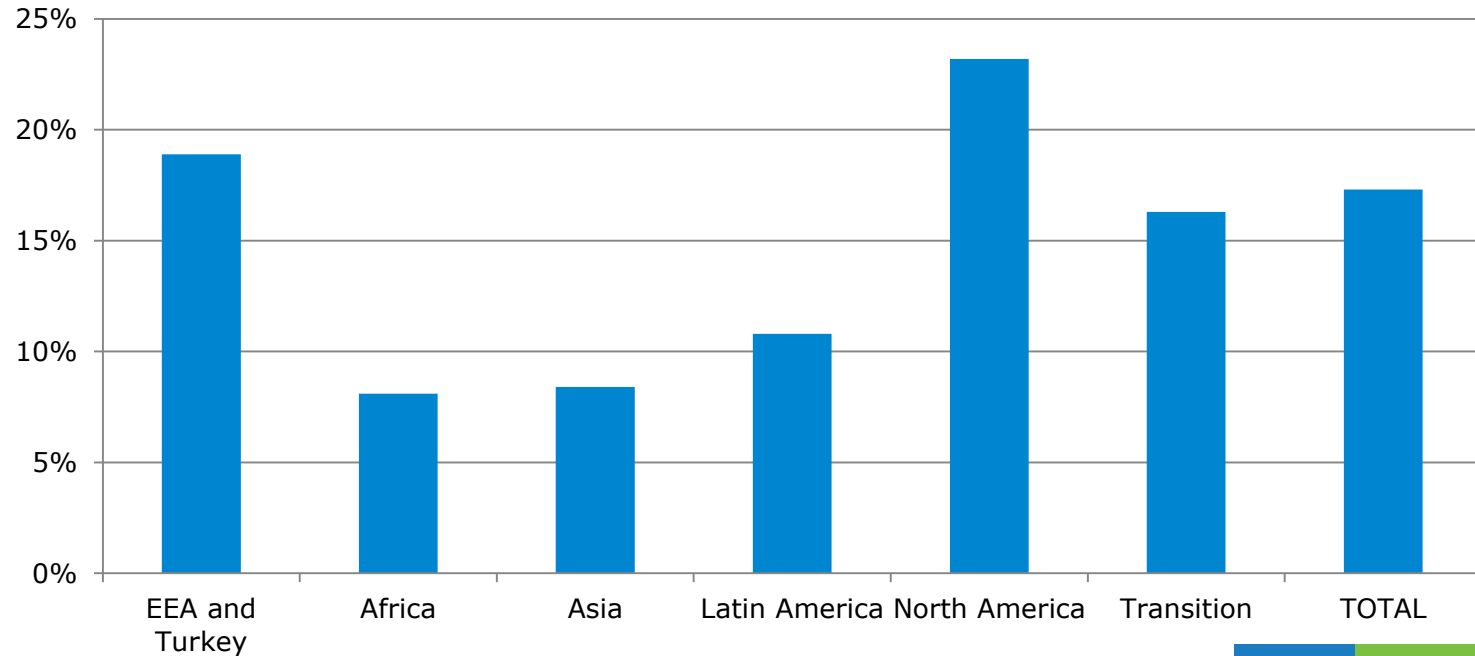
* Number of countries per region are not equally represented, based on available data.
Source: ILO, 2019

Average Female Participation Rate by Transport Job Division (%)

Source: ILO, 2019; ITF 2020 (ILO data, International Standard Industrial Classification
of All Economic Activities (ISIC)

Key Policy Insights from "The Gender Dimension of the Transport Workforce" (2020)

- Increase and improve relevant education and training of women workers

- Implement an integrated and collaborative approach to close data gaps

- Increase stakeholder engagement beyond the transport sector

- Align international standards and goals with complementary national policies

ITF's Gender in Transport Research and Policy Analysis

- Understanding Urban Travel Behaviour by Gender for Efficient and Equitable Transport Policies (2018)

- The Gender Dimension of the Transport Workforce (2020)

- **Gender Analysis Toolkit for Transport Policies (2021)**
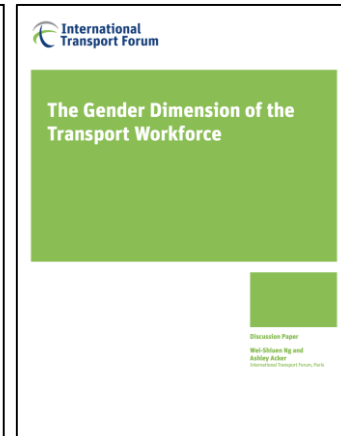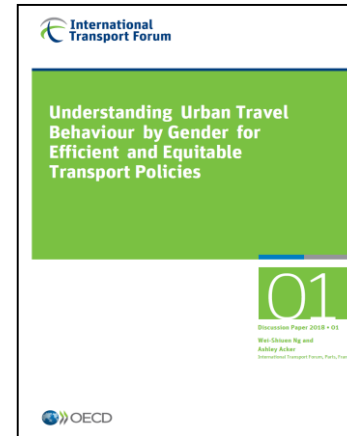
Project Background

- Gender analysis is the first step towards gender equality

- It is a systematic analytical process used to identify, understand, and describe gender differences and the relevance of gender within a specific context

- This process includes the analysis of the different impact of the same policies on women and men, which would require the need to collect gender disaggregated or gender sensitive data

- It will create a better understanding of the effectiveness of transport policies and how their impact could vary by gender

ITF's Approach to Gender Analysis

- How are travel behaviours and patterns of women and men affected by their social roles and the level of accessibility of transport services?

- How will transport policies, programmes and projects affect women and men differently?

- How will greater gender equality in the transport workforce enhance transport infrastructure, systems and modes to benefit women and other users?

The limitations of gender-segregated data on a national level are prohibiting the ability to obtain policy insights on differences in travel behaviour, gender gaps in the transport workforce and how transport policies may have different impact on women and men.

New Project Scope and Timeline

Gender Analysis Toolkit Component	Timeline (tentative)
Gender specific data and statistics	December 2020 – July 2021
Indicators for gender analysis and ITF questionnaire	June – October 2021
Data collection processes	March – August 2021
Transport survey design	August – October 2021
Gender analysis framework for transport policies	October – December 2021

Project Objective: Develop a toolkit that will help ITF Member Countries (and other countries) conduct gender analysis for transport policies, as well as to support the development of a global gender in transport policy dialogue.

Thank you!

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