



TOWARDS
FULLY CIRCULAR
PACKAGING

BY 2030

OUR SUSTAINABLE PACKAGING JOURNEY

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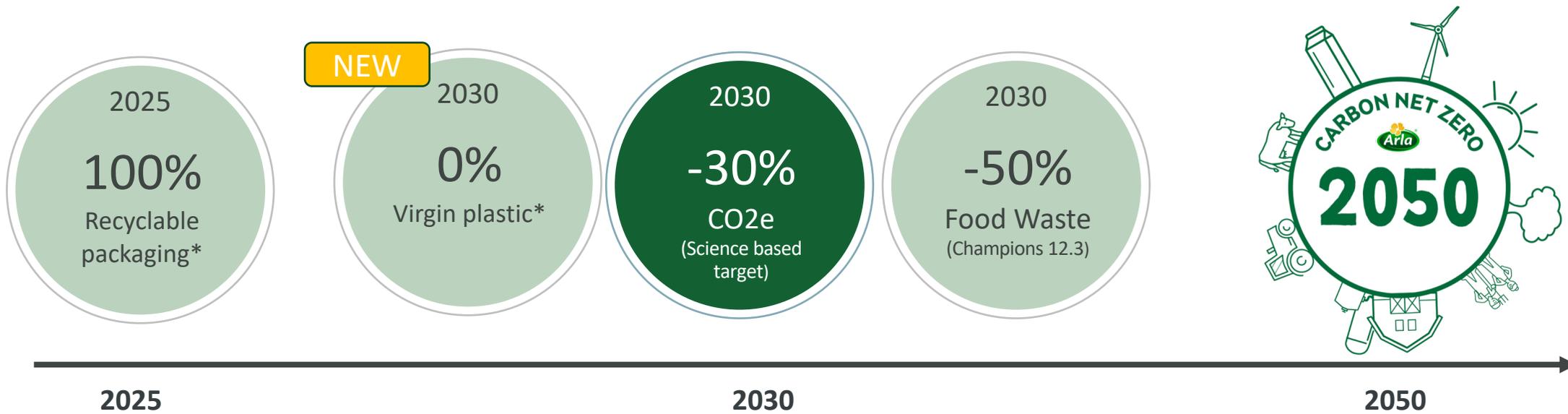


PACKAGING IS AN INTEGRAL PART OF REDUCING ARLA'S ENVIRONMENTAL FOOTPRINT

Arla's 'Stronger Planet' ambitions

ARLA'S 3 GUIDING SUSTAINABILITY PRINCIPLES

- CO2e
- Other KPIs



Note: 2030 targets are committed with: -30% CO2e reduction in 2030 under the Science Based Targets (offsetting not permitted) and -50% internal waste in kg/kg raw material under Champions 12.3.

*For Arla's own brands

THE PACKAGING DILEMMA

THE GOODNESS OF PACKAGING

Packaging safeguards our products during distribution, in the store and in our home fridges and is essential to securing **FOOD SAFETY** and **ACCESS** to our nutritious products around the world.

One third of the world's food goes to waste. More than half of this food waste takes place in households. Packaging extends shelf life and maintains taste and functionality and therefore plays an important role against **FOOD WASTE** – a bigger environmental issue.



2 For institutional use only

YET, ONLY GOOD IF...

NO PACKAGING
TO WASTE



NO EXCESSIVE
EMISSIONS



NO DEPLETION
OF RESOURCES



3 For institutional use only

PLASTIC VS. FIBRE

Given the inherent 'moistness' of dairy products **PLASTIC REMAINS IMPORTANT.** It provides protection that is hard to replicate with other materials. When recycled, plastic is an effective and sustainable material for packaging.

However, we still need to rethink our plastic usage and evolve our use to include more recycled and bio based plastic, whilst also replacing plastic with fibre materials where viable.

In short, we want the **BEST OF BOTH!**



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OUR CIRCULAR PACKAGING AMBITION ENCOMPASSES A SET OF COMMITMENTS



TOWARDS **FULLY CIRCULAR** PACKAGING

BY 2030



1. DESIGN FOR Circularity

We design our packaging to be recyclable, reusable or compostable and help consumers to dispose it, so that it stays in the value chain



2. RESPONSIBLE materials

We use less and better materials, prioritising recycled content and renewables – responsibly sourced



3. Collaboration for impact

We collaborate with authorities to ensure collection & recycling in practice and with suppliers to develop the solutions of tomorrow