

The poster features a blue background with a hexagonal pattern. At the top left, the ADB logo is in a dark blue box. The main title 'INNOVATION FAIR' is in large white letters, with the date and location '10 JANUARY 2020, ADB HEADQUARTERS' below it. A cluster of colorful circles is on the right. A large white circle contains the headline 'Every innovation needs a story!' and a call to action. A list of highlights is on the bottom right.

INNOVATION FAIR

10 JANUARY 2020, ADB HEADQUARTERS

Every innovation needs a story!

Come listen to ADB's stories and share yours at the first ADB Innovation Fair

Highlights

- ADB Management's perspective on innovation
- Innovation keynote from Facebook Philippines Country Head
- TEDx-style talks
- Innovation marketplace showcasing ADB's best innovations
- LinkedIn makeover sessions
- Special events throughout the week

ADB INNOVATION FAIR

10 January 2020

SUMMARY

SDCC

A network diagram on the right side of the page, consisting of a grid of nodes connected by lines. The nodes are colored in various colors: green, blue, red, yellow, and orange. Some nodes have larger, stylized shapes (like triangles or circles) attached to them, suggesting a complex network or data structure.

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More than 460 staff attended



SHARE innovative ideas and approaches leading to improved processes and products

COLLABORATE to create an environment for constructive dialogue about ongoing innovations

DRIVE CHANGE to replicate and scale innovations across the bank

100+ submissions

Technology
design

Financial
solution

Implementation
solution

Partnership
Collaboration



More than 30
Marketplace
talks



More than 60
digital posters



*"The marketplace format
was truly innovative"*



8 VIP TALKS

ADB experience presented in TEDx-style Talks

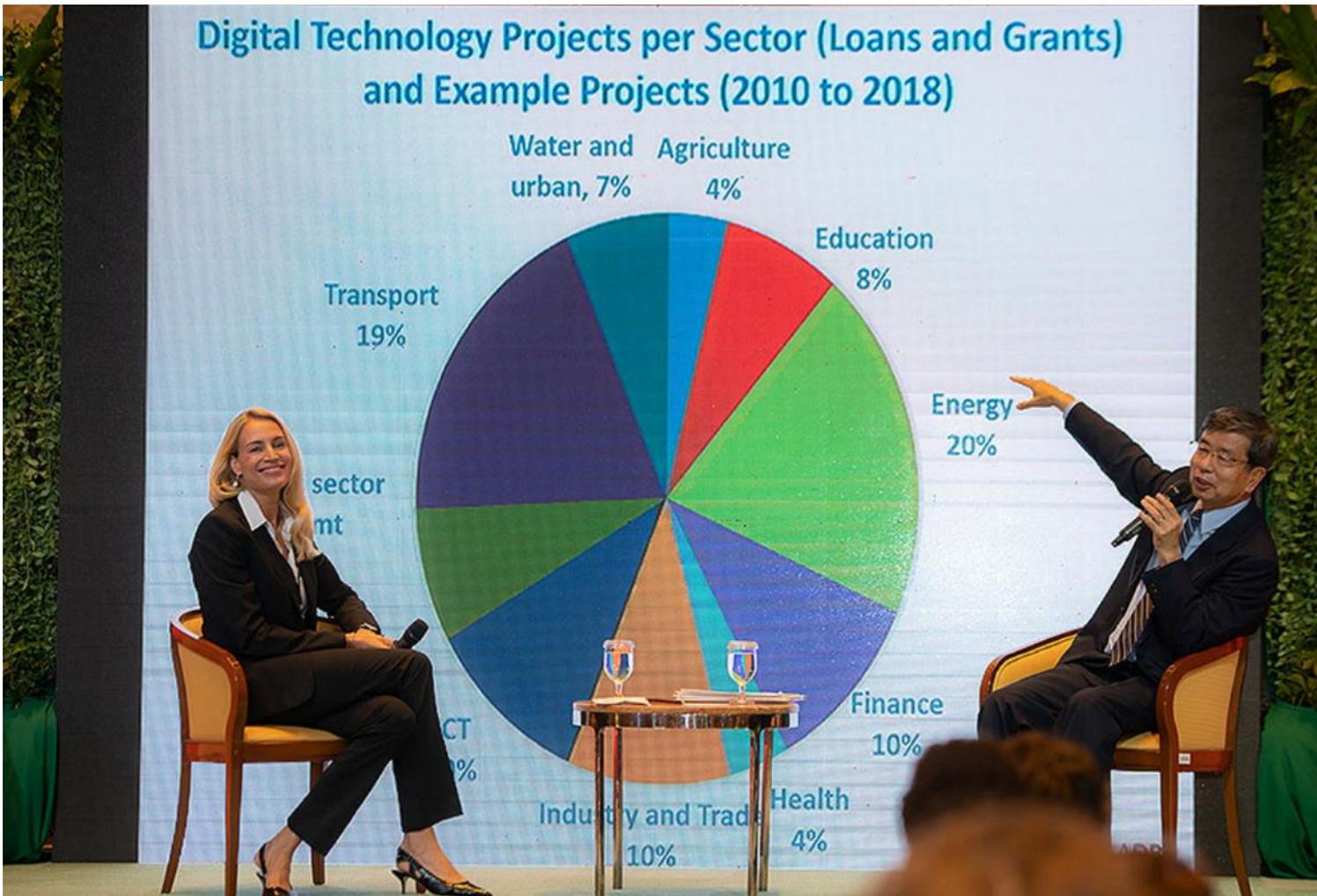


Very Innovative Persons Talks



Innovation Talk Show with President Nakao

“Innovations are required for ADB to stay relevant, and Management and staff should embrace a culture that allows innovation for new approaches, technologies, and ways of working”





Keynote Speech

John Rubio
Philippine Country Head for
Facebook

“John Rubio of Facebook gave an inspiring talk. He was an excellent choice for a keynote speaker.”

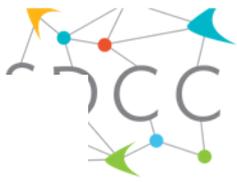
LinkedIn Profile Clinic

Neal Moore
Branding and
Communication Expert



More than 100
participants

“It gave me ideas on how to improve my overall LinkedIn profile.”



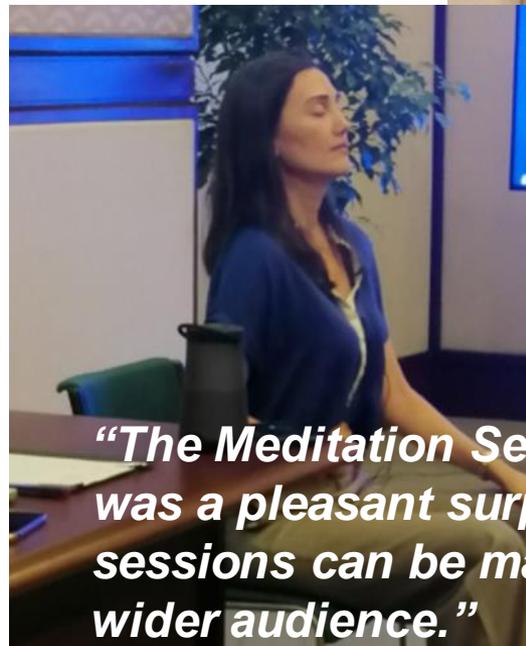
Toos Kafe Innovation Project Demo

Mariano Dacosta Alves
Farmer and Barista
Timor Leste



Mindfulness for Innovation

Sara Black
Celebrity
photographer
and Co-Founder
of Live Awake PH



“The Meditation Session with Sara Black was a pleasant surprise. I hope more sessions can be made available to a wider audience.”

Innovation Speakers' Series: Every innovation needs a story

Ajit Sharma

TEDx Ambassador for India



About 80 participants

Insight Thursday: Innovative Communication – Knowledge sharing in the age of social media

Teymoor Nabili

Former anchor for

Channel News Asia media



About 60 participants

TEDx-style Talks Workshop with Ajit Sharma, TEDx Ambassador, India



**15 ADB staff trained
8 Very Innovative Persons chosen
for the Innovation Fair**



Feedback Ratings

96%

rated the fair

positively



96%

of the participants said they find value in the over-all content

93%

of the participants found the 'Market place', 'VIP Talks' and 'Keynote Speech' sessions effective formats for learning

96%

learnt something new at the Fair

88%

said the Fair gave the opportunity to exchange ideas & opinions with other colleagues

Key Takeaways

People feel renewed with the new learnings and discoveries

Duplication of work is going on; teams need to know who is doing what

Integration - treat innovation as an opportunity and not a threat. Promote Collaboration and adaptability.

The fair sets the tone of what's going to happen during the year

Staff is eager to know what's going to happen after the Innovation Fair

Important to establish an innovation governance and process (Innovation Hub)

Key Takeaways



Having interactive way of delivering knowledge events is possible and doable

Communicating our innovation work better

Need to foster innovation and learning at all levels



Next Steps



ADB Innovation Framework

ADB Innovation, Knowledge and
Collaboration Hub

ADB Knowledge Management
Action Plan

ADB to support DMCs' innovation
efforts

Branding- The 7 “I’s” of Innovation of the OPs



ADB 

IMPACT



OP 1 Addressing Remaining Poverty and Reducing Inequalities

This slide features the ADB logo in the top left and the Innovation Fair logo in the top right. The central image shows two hands of different skin tones shaking firmly. Below the image is a blue banner with the text 'OP 1 Addressing Remaining Poverty and Reducing Inequalities'.

ADB 

INCLUDE



OP 2 Accelerating Progress in Gender Equality

This slide features the ADB logo in the top left and the Innovation Fair logo in the top right. The central image shows three hands of different skin tones shaking together. Below the image is a blue banner with the text 'OP 2 Accelerating Progress in Gender Equality'.

ADB 

INTERRUPT



OP 3 Tackling Climate Change, Building Climate and Disaster Resilience, and Enhancing Environmental Sustainability

This slide features the ADB logo in the top left and the Innovation Fair logo in the top right. The central image shows two hands shaking, with the hand on the left pointing its index finger upwards. Below the image is a blue banner with the text 'OP 3 Tackling Climate Change, Building Climate and Disaster Resilience, and Enhancing Environmental Sustainability'.

ADB 

INVEST



OP 4 Making Cities More Livable

This slide features the ADB logo in the top left and the Innovation Fair logo in the top right. The central image shows two hands shaking. Below the image is a blue banner with the text 'OP 4 Making Cities More Livable'.

Branding- The 7 “I’s” of Innovation of the OPs



ADB

INNOVATION FAIR

IMPROVE

OP 5 Promoting Rural Development and Food Security



ADB

INNOVATION FAIR

IMPLEMENT

OP 6 Strengthening Governance and Institutional Capacity



ADB

INNOVATION FAIR

INTERACT

OP 7 Fostering Regional Cooperation and Integration

Feedback



“Exchange of ideas and discussion mostly but having all the interested people in one room was the best thing.”

“Great job by the team in bringing to fruition a new event and kickstarting a new journey. A very well-organized event despite challenges, full marks. Resting on that feeling, however, is not an option now :)”

“I enjoyed the fair immensely.”

“Innovation was great. Good job everyone!”

“Very well done... for the first event of the year and to do so soon after the holidays, and also to get senior management buy-in, was very good!”

“ADB is clearly making a big push towards innovation, and this is a great start.”

“Great event! Well done. The team has to be congratulated on this event. It's a great step in the right direction!”

“Well worth repeating”

“Well done to the team”

“Congratulations!”

“Fantastic event! Set the bar for 2020!”

“This inaugural fair is a good initiative encouraging innovation in ADB operations and should continue every year.”

“Well done to the team”

“Amazing event!!!”

“Look forward to seeing your digital publications, thanks for your well-organized event, and a successful event!”

Feedback (via email)



““Congratulations on an awesome innovation fair – it had a great buzz to it and I really enjoyed going around and listening to most of the events. I would have loved to have covered it all! You were also personally great with a nice upbeat ring! ”

“Your series of innovation events last week were AMAZING. It showed innovation as being multidimensional: about creativity (hence meditation and relation), sharing your experience (the marketplace) and communicating your innovation in an interesting way (TEDx- style talks). It was really great. I hope you can consider to have the event every day in early January, as a way to inspire staff. Congratulations!”

“Fantastic event! Set the bar for 2020! ”

“Congratulations, Dr Roth, for another Innovation job well done! ”

“Many congrats on what looks like a very successful event!! Must have been quite huge work to get this all done, especially shortly after the holidays. Kudos!! ”

“Congratulations to you and your team for an EXCELLENT event! The VIP talks and the key note speech in particular were fantastic. The marketplaces were also well attended and had some good innovation cases presented by almost all departments. Big thanks for your huge effort to transform ADB and please keep it up. I’ll continue to do what I can in my sphere of influence as well.. ”

“I just want to say Congratulations and thank you! I am very impressed at the way the whole event was designed and managed. ”

Feedback (via email)



“It was a great innovative event and we really liked the opportunities provided at the event to network with other innovative staff at ADB.”

“Congratulations to the innovation fair. It was such a great pleasure for me to join. Eye opening experience”

“I wanted to thank you and your team again for a fantastic event last Friday and for the opportunity to be part of it. It was a great experience personally and organizationally you have raised the bar for moving forward and showcasing ADB’s innovation agenda”

“ It is a great event and organized in an excellent manner. When I gave a little interview, I said we should do this twice a year as it is a great learning and motivating event. Well done and sincere thanks to all of you. .”



Thank you.

