## Day 2

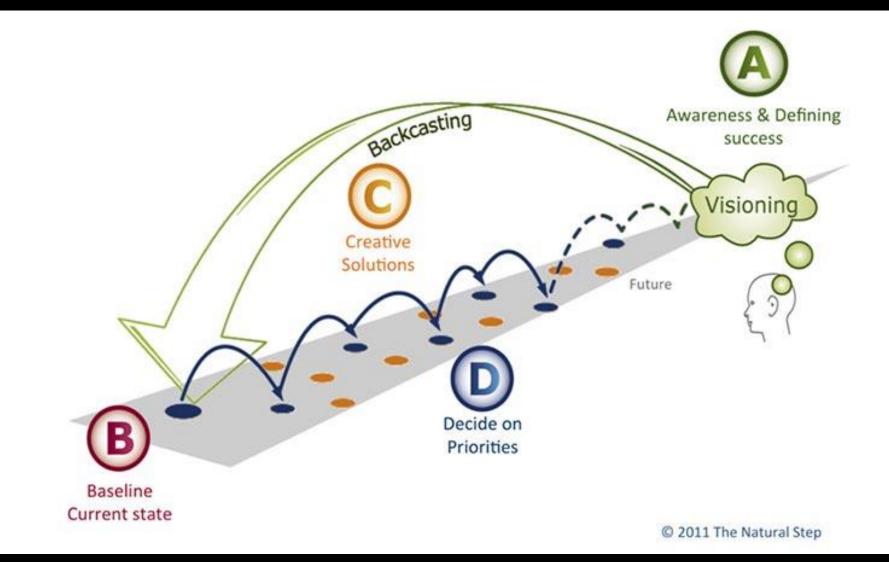
## ADB Education Sector Strategy Session

January 14, 2020

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## Why Backcasting? (New ways of doing things and Sustainability)

- Awareness. Building awareness of the relationship between the organization, community or sector and the society and environment within which it operates. In particular, this involves clarifying the future risks in the way we currently operate, and the business future opportunities in finding new ways of doing things.
- Baseline <--> Compelling Vision. Creating a compelling vision of where we want to be and taking an honest look at where we are now establishes a shared creative tension that motivates us to act.
- **Down to Action**. Brainstorming potential actions and prioritizing them by evaluating how they help us move towards our compelling vision, how they can act as a platform for future steps towards our vision, and how they generate sufficient return on investment to seed future steps.

"Backcasting gives you a chance to look through the front windshield seeing clearly the road ahead, as well as the tools to imagine the best possible destination where you could arrive and thrive. It is about imagining a very clear future not constrained by the limits of your past experience. This creates a sense of freedom and unleashes new ideas, and new possibilities."