







## Our core product - Instafin







### Our customers journey to growth and leadership

#### **Digitise**

- Reduce time spent on manual processes
- Use the additional time to get more clients
- Reduce your risks of fraud, geohazards

**Core Banking Platform** 

#### **Optimise**

Tap into best practice to:

- Implement more efficient processes
- Reduce your staff turnover
- Use accurate, digitised data to run real-time reports
- Make informed decisions

**Oradian Know-How** 

#### Grow

Integrate with partners and new services:

- Rollout new services: Field Officer App and Instafin Messaging
- · Reach to more clients
- Open new branches
- Grow your portfolio

**Oradian Community** 



**Leadership & growth** 





# High tech, high touch







# Growing together

## Our customers' YoY growth\*



10-150% in portfolio value growth



■ 30-200% of end-clients served



4-200% branch number growth

## Oradian's growth in the last three years





10x of end clients served



**6**X financial institutions served





#### **Accelerated growth**

2012 founded

2013

Pilot in Nigeria

2016

Entered Philippines

2018

2.5m endclients 2019

4m+ end-clients

#### **Awards**























# High tech, high touch

# Growing together

