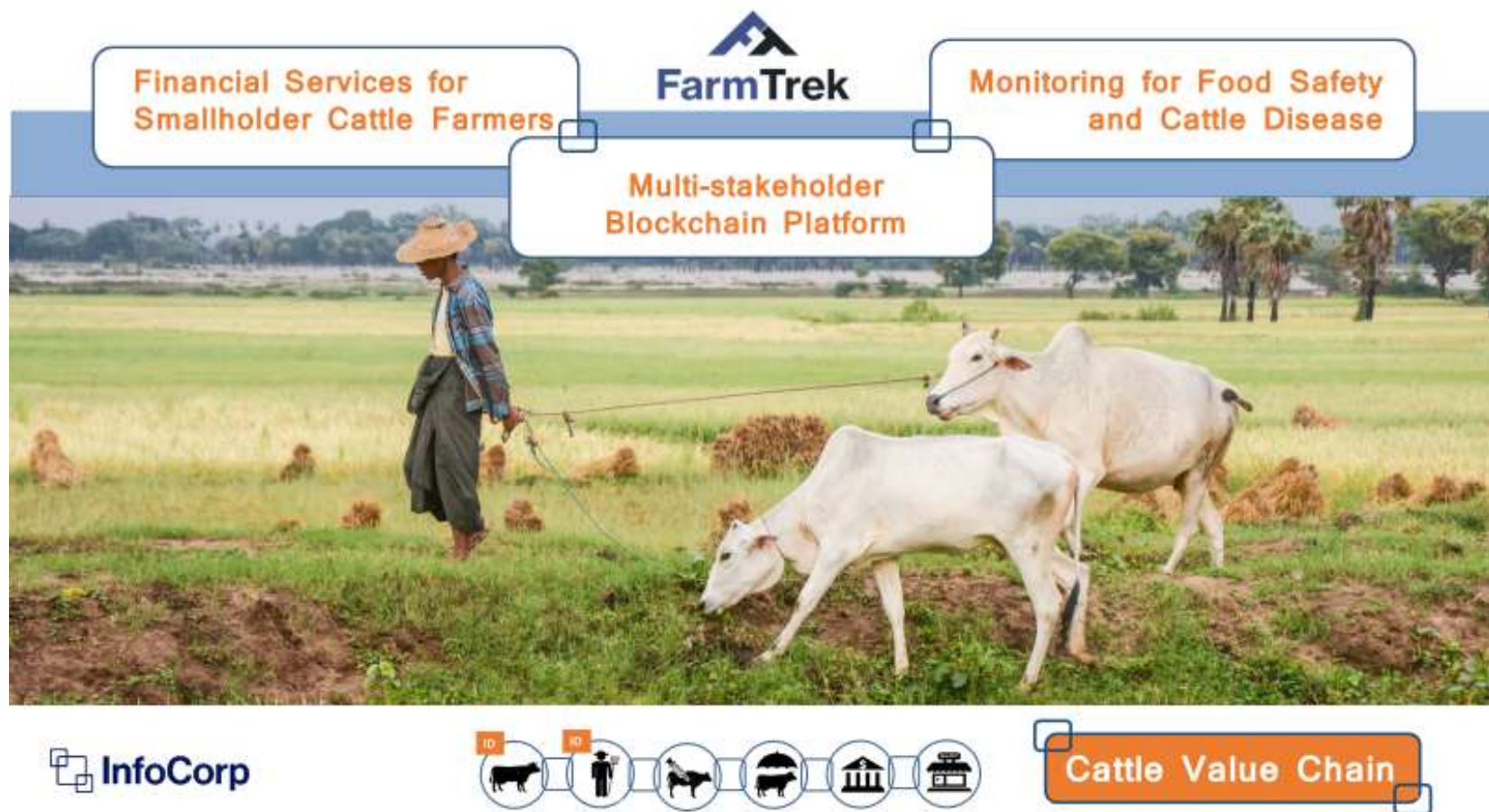




Call for Fintech Solutions to Support the Agriculture Sector



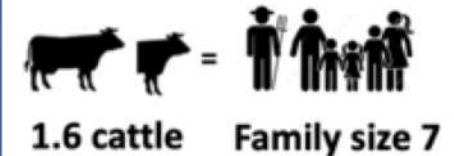
POVERTY PROBLEM

While Smallholder farmers contribute **80%** of the food supply, more than **50%** of these farmers live in poverty

Smallholder cattle farmers:



- No access to affordable loans
- No livestock insurance
- Face the rising cost of feeds and vaccinations
- Lack livestock traceability systems



CATTLE VALUE CHAIN

FarmTrek is designed to cut across industry silos, facilitating a co-operative business model that benefits each stakeholder.

Livestock Authorities



Creates a national cattle registry

Facilitates cattle disease control

Livestock Insurers



Prevents fraudulent claims

Provides data points for pricing premium

Financing Companies



Unlocks new market segment

Enables new credit assessment model

Cattle Owners



Creates legitimate claim of ownership

Unlocks a new borrowing option

Cattle Merchants



Increases customer base and sales

Accepts non-cash payments via loan credits

Traceability

Insurance

Loans

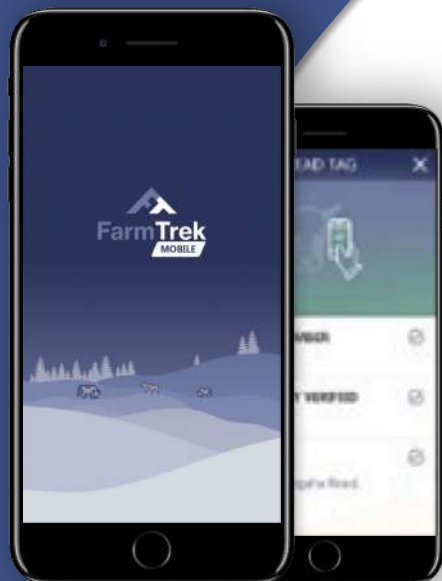
Financial Services

Payments

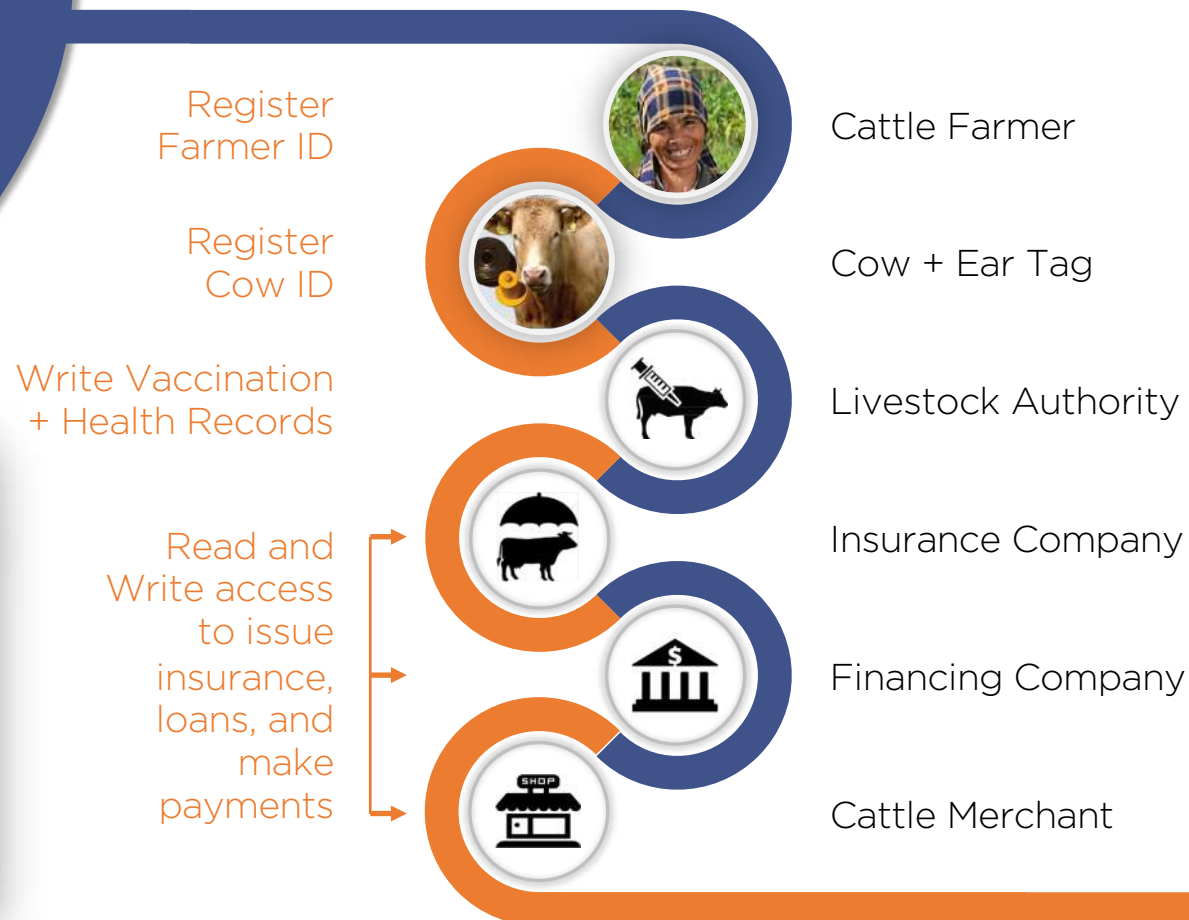
Integrating Financial Services and Livestock ecosystems **on blockchain** to achieve Financial Inclusion for smallholder cattle farmers

FarmTrek
Mobile App

FarmTrek
Business App



BLOCKCHAIN TECHNOLOGY



INFOCORP: CORE TEAM



Roy Lai

CEO and Founder



Ling Soon Ng

COO and Co-Founder



Zeya Thura Mon

MD, Myanmar



**Nuru Hassan
Busigo**

MD, Rwanda



Ntoudi Melyou

Sr Advisor,
Rwanda



**Juanita
Woodward**

Sr Advisor

Global Tech Team



Singapore



India



Vietnam



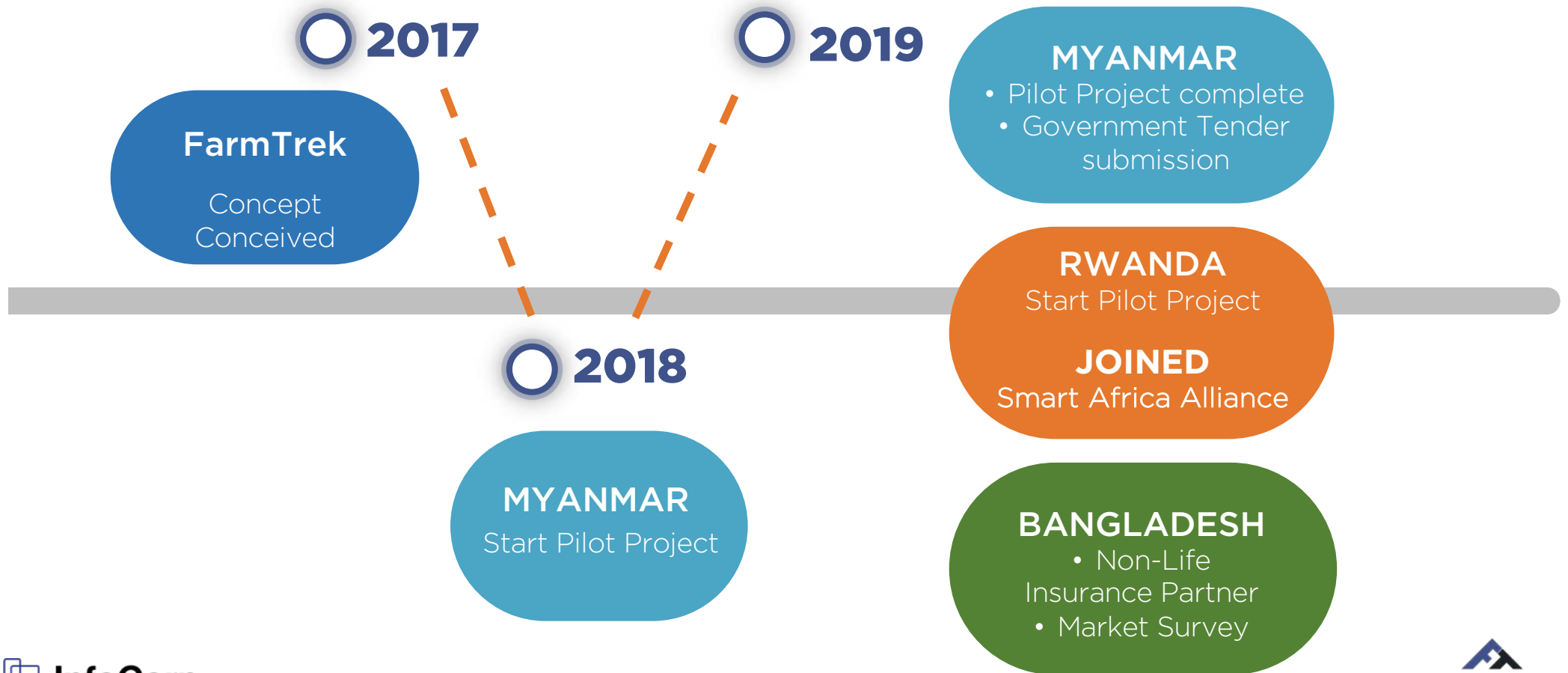
USA



Argentina

24/7 support by
FarmTrek's Tech Team

FARMTREK ACTIVITIES TO DATE



FARMTREK BUSINESS and REVENUE MODEL

Low Acquisition Cost and Scalable Business Model

Annual Recurring Revenue Model

B2B2C G2B2C

Transaction + Data Subscription Fees



Livestock
Authorities



Livestock
Insurers



Financing
Companies



Merchants

B2B2C

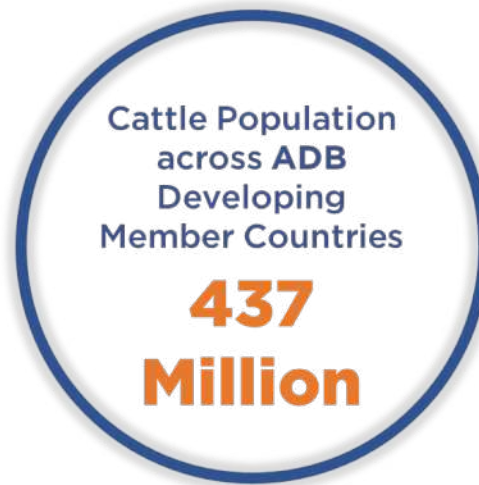
No Fees



Cattle Owners

CATTLE POPULATION

Cattle represent not simply commodities to be consumed – dairy and meat- but “living assets”, fundamental to poverty reduction as sources of food, nutrition, livelihoods, jobs, incomes, savings and much more.



FARMTREK ALIGNMENT TO ADB's 2030 VISION and OPERATIONAL PRIORITIES



Addressing remaining poverty and reducing inequalities

FarmTrek connects Smallholder cattle farmers to a wider range of affordable, relevant and secure financial services.



Promoting rural development and food security

FarmTrek can facilitate early detection and warning of livestock disease infection through livestock identification and traceability to promote food safety.



Accelerating progress in gender equality

FarmTrek has created a program that incentivizes female Smallholder cattle owners to utilize formal financial services.



Redefining Financial Inclusion for Smallholder Cattle Farmers by integrating financial services and livestock ecosystems on blockchain



www.infocorp.io

Ling Soon Ng

COO

+65 9789 3467

lingsoon.ng@infocorp.io