# **Rural Development** and Food Security Forum 2019

28-30 October 2019, ADB headquarters







## TECHNOLOGY AND INNOVATION MARKETPLACE

Profiles of technologies showcased by exhibitors during the RDFS Forum

# **Geora Blockchain Protocol: Shared Registries and Finance** for Agriculture

Geora's mission is to build technology designed to financially empower farmers and agribusinesses, and create new value along agri-supply chains.

# **Summary**

Geora is a commercial blockchain protocol for agriculture.

Founded by a team of farmers and technology experts, Geora provides digital infrastructure to trace, trade, and finance global agri supply chains. Geora aims to create a world where farmers and agribusiness are financially empowered, and new value can be created along the supply chain. Its open source technology helps the community bridge the gap between fundamental technical components and their application to real-world use cases. Through both assisted and self-onboarding programs, Geora is helping its community of technology companies and agribusinesses be more efficient, sustainable, and secure.

Geora provides seamless integration with applications, devices, and hardware; creates secure and shared digital records of physical commodities; and has an open source library of workflows and smart contracts designed for agri-supply chains.

Geora originated as a workflow inside AgriDigital. Since 2016, AgriDigital has been a world leader in the application of blockchain technologies to agriculture supply chains. Geora is the outcome of over 3 years spent testing and piloting blockchain conducted with leading agricultural organizations. AgriDigital remains the first customer of the Geora protocol and a guiding member of the Geora community.

Keywords: Blockchain, agriculture, financial empowerment

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## Link to ADB Agriculture and Natural Resources Subsectors

- · Agriculture research and application
- · Agro-industry, marketing and trade

## Link to ADB Sectors and **Themes**

- Agriculture and natural resources
- · Information and communications technology
- Finance sector development

## Link to Sustainable **Development Goals**

- Goal 2: Zero hunger
- Goal 9: Goal 9: Industry, Innovation and Infrastructure

