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### **Emerging Digital Technologies for agriculture in Central Asia**

Empowering agribusinesses to design, produce and build a better world

Mahinakhon Suleymanova Executive Director, Neksigol Mushovir





#### **Countries of the Central Asia**



5 countries:
Kazakhstan
Kyrgyzstan
Tajikistan
Turkmenistan
Uzbekistan

Area:
4 million km²



Population: **72 million** 



Agri-land: **2,8 million km²** 



70% of total land

# Digital Technologies for promoting Rural Development and Food Security





























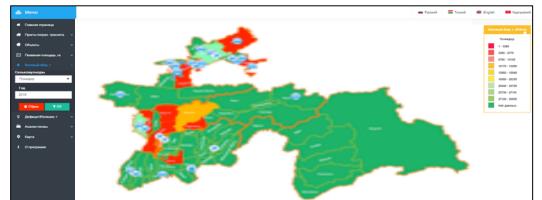




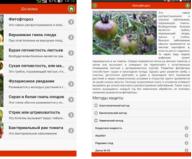




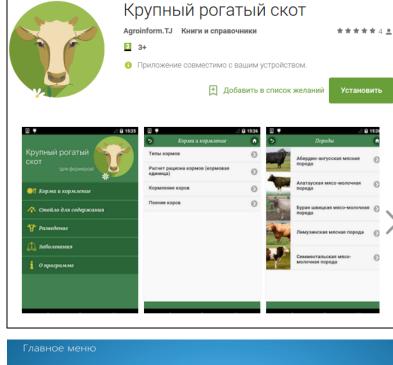






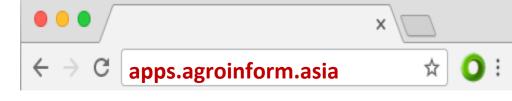


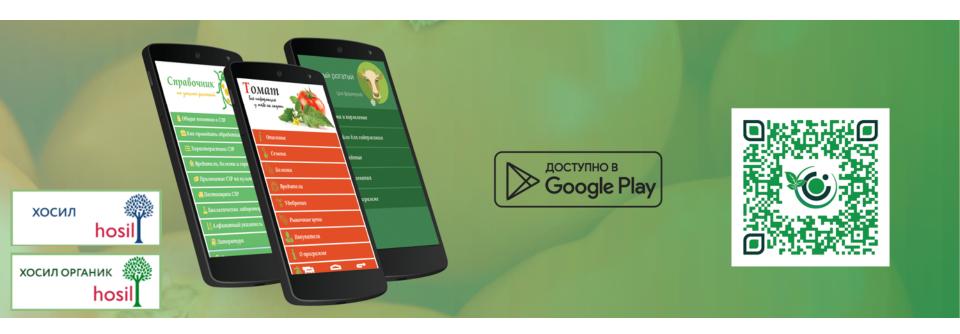






## Mobile Applications for agribusiness









### Online Market Information System

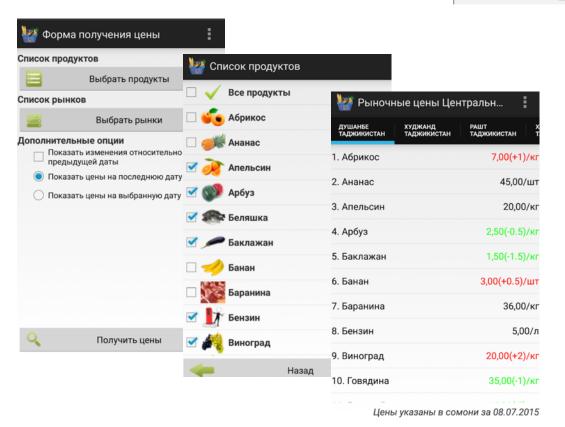


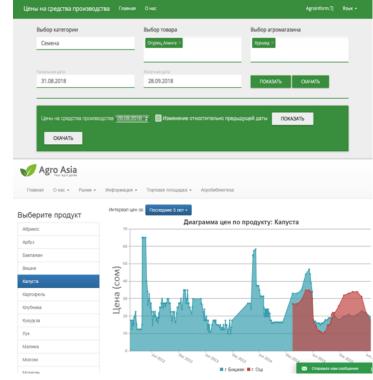




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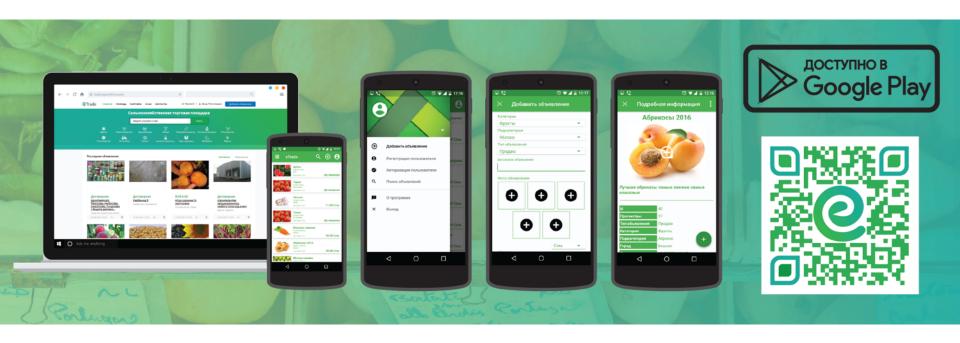






#### **Agricultural Trading Platform**









#### **Agricultural Online Map**







#### **Features and Results**



MULTI-LANGUAGE

Tajik | Kyrgyz | Uzbek | Russian | English



**WORK OFFLINE** 

You do not need Internet connection



**MULTI-DEVICE** 

Computer | Laptop | Tablet | Smartphone | API



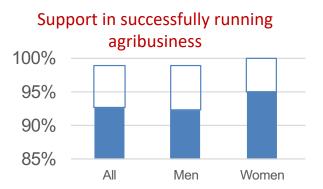
TOP 10 USERS' COUNTRIES

Russia | Ukraine | Belarus | Kazakhstan | Tajikistan Uzbekistan | Kyrgyzstan | Moldova | Turkmenistan Azerbaijan | India | United States

170 000

Number of users

51,2%
Women users







#### Next steps and perspectives



Requests of Central Asia Ministries of Agriculture
To create national level agricultural information systems



Cooperation with Turkish software development company
To develop e-government applications, management information systems, simulation and training systems,



Research on sensor and chip programming for applying in agrometeorological stations

To create early warning system, plant diseases and yield forecasting based degree-day models



Applying blockchain technology for food traceability

To mitigate uncertainty and risks along the supply chain of organic products





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