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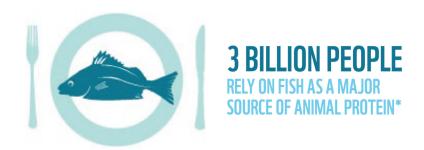


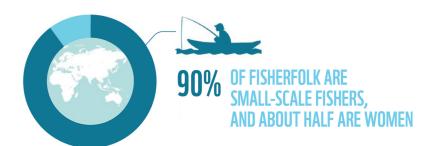
Securing the Sustainable Blue Economy for Atoll Nations

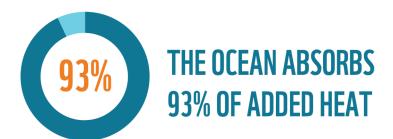
John Tanzer
WWF Oceans Leader

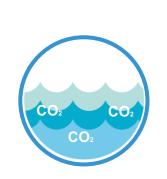
© Jürgen Freund / WWF Regional

AN OCEAN OF BENEFITS





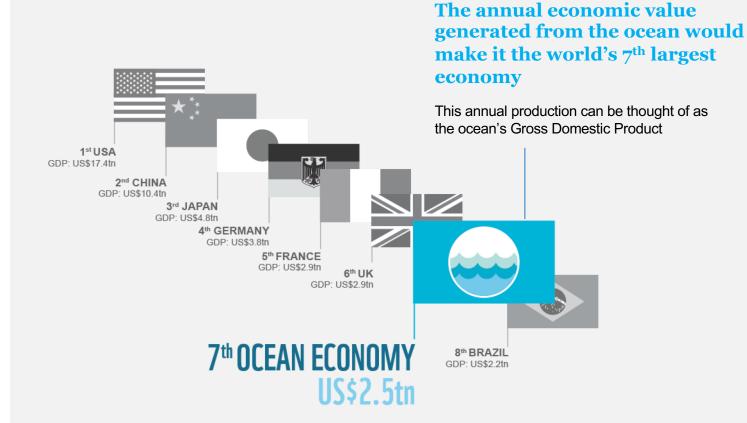




30% of CO₂ The ocean absorbs 30% of anthropogenic Emissions of CO₂



50% of 0₂
THE OCEAN PRODUCES ABOUT HALF THE OXYGEN WE BREATHE



Hoegh-Guldberg et al, 2015. Reviving the Ocean Economy, WWF

Deforestation rate of DECLINE OF FISHERIES **DECLINE OF MARINE SPECIES DECLINE OF HABITATS** mangroves exceeds even the loss of forests by 3-5 times Almost one-third of 50% of the world's all seagrasses coral reefs have Populations of marine species have have been lost declined by 36% between disappeared 1970 and 2012 UNFISHED 29% 36% Pacific bluefin tuna numbers have dropped more than 97% from unfished levels > 8 million tonnes of plastic dumped into the sea every year. That's the same as a garbage truck dumping a full load into the ocean every minute

FAO 2018, ISC 2016, WWF/ZSL 2016, Hoegh-Guldberg 1999, Hoegh-Guldberg et al. 2007, Waycott et al. 2009, UNEP 2014, Jambeck et al. 2015





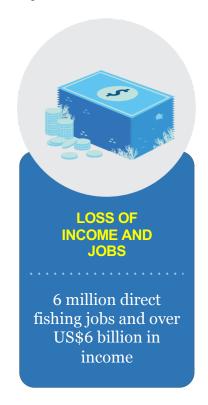




The "business as usual" trajectory entails great risk to all ocean users



Implications of substantive loss of coral reefs...









AN OCEAN OF OPPORTUNITY A SUSTAINABLE BLUE ECONOMY:



Restores, protects and maintains the diversity, productivity, resilience, core functions, and intrinsic value of marine ecosystems — the natural capital upon which its prosperity depends.

Is based on clean technologies, renewable energy, and circular material flows to secure economic and social stability over time, while keeping within the limits of one planet. Provides social and economic benefits for current and future generations by contributing to food security, poverty eradication, livelihoods, income, employment, health,safety, equity, and political stability.





THE FULL POTENTIAL OF THE BLUE ECONOMY CAN ONLY BE UNLOCKED AND MAINTAINED IF SUSTAINABILITY IS THE POLICY PRIORITY





Establishing Blue Accounting Frameworks



- Valuation and monitoring your blue economy

 assets and flows.
- Ocean states should all develop a set of ocean national accounts which can be integrated with more traditional sets of full economy national accounts
- Good work underway ESCAP and UN Environment are leading a global effort to develop consistent principles and guidelines -Global Ocean Accounts Partnership (GOAP)
- Can only reinforce and strengthen the arguments of Atolls and indeed all Ocean and coastal states for improved management of the ocean.

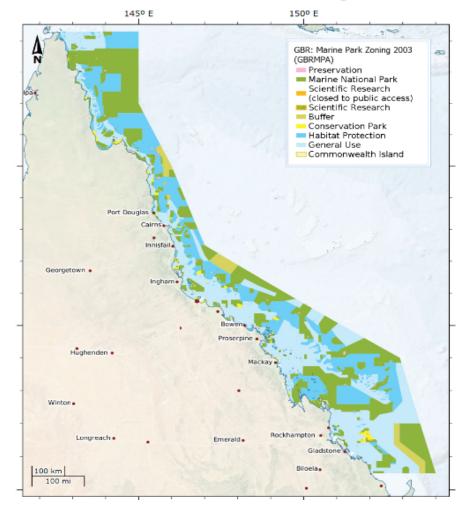


Securing the key assets of your blue economy - MSP



- Marine spatial plans well designed and effectively implemented can help secure the 'jewels in your ocean crown'
- 30% highly protected/100% well managed EEZs
- Protecting your 'nurseries of the seas' by prioritising those places that are essential to fisheries recruitment or to maintenance of tourism experiences.
- Community engagement and local traditional knowledge

Great Barrier Reef Marine Park Zoning 2003



Financing the *on ground transition* to sustainable blue economies



- Shifting reliance from 'at risk' blue capital such as diminishing fisheries, mangroves and coral reefs should be underpinned by co-development of alternative endeavours and options.
- These alternatives pathways require external investment in part or whole but should always be developed and implemented in close cooperation with local communities.
- There are an increasing number of examples from various places that can be adopted or adapted to facilitate communities to conserve their blue capital while improving their economic, social and ecological security and resilience.



THEORY OF CHANGE:

SUSTAINABLE BLUE ECONOMY AT THE HEART OF COASTAL DEVELOPMENT



of unsustainable coastal infrastructure





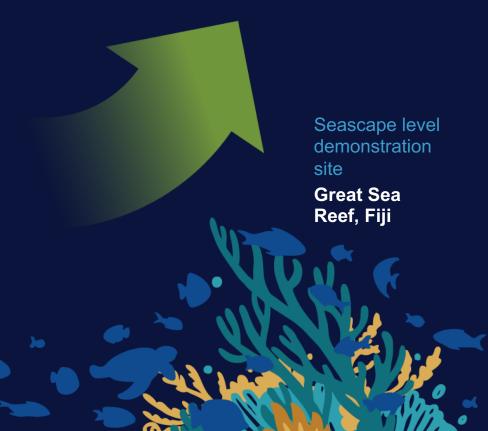
I.I'I'I.I Willis Towers Watson

\$5 billion leverage

to secure natural blue infrastructure in critical places



BUILD MOMENTUM& CREATE SECTORWIDE TIPPING POINT



BUILD RESILIENCE

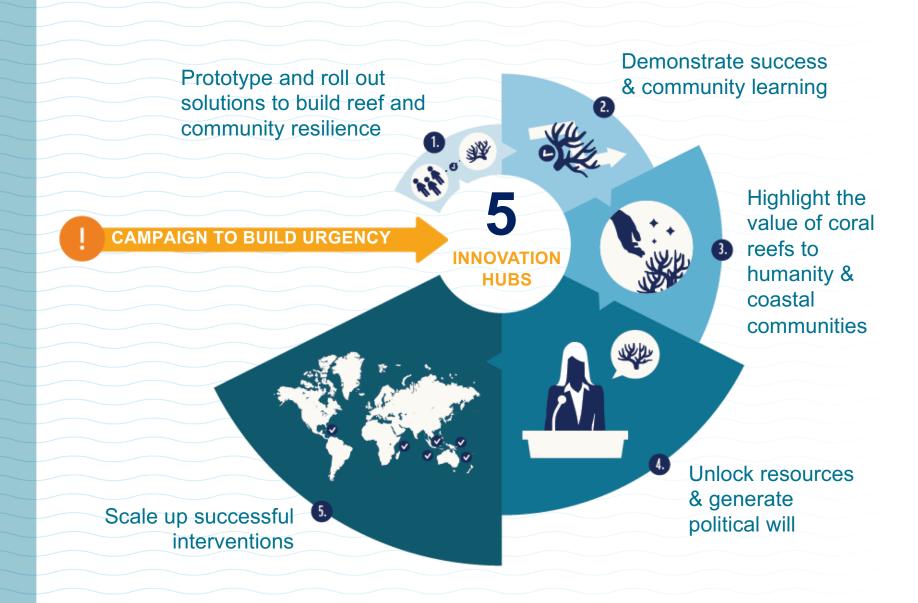
through blue infrastructure restoration





THEORY OF CHANGE

The world's leading coral reef conservation and development NGOs are using their collective impact to take on the coral reef crisis based on rigorous science and extensive experience.





Act Locally **SCALING OUT** Unlocking finance for replication & diffusion through exchanges Connect Regionally **SCALING UP Enabling Policy SCALING DEEP** Learning, sharing, and capacity building Learn Globally

A new approach to support coastal communities to manage natural resources sustainably

Act locally

Indicative examples:



Connect regionally

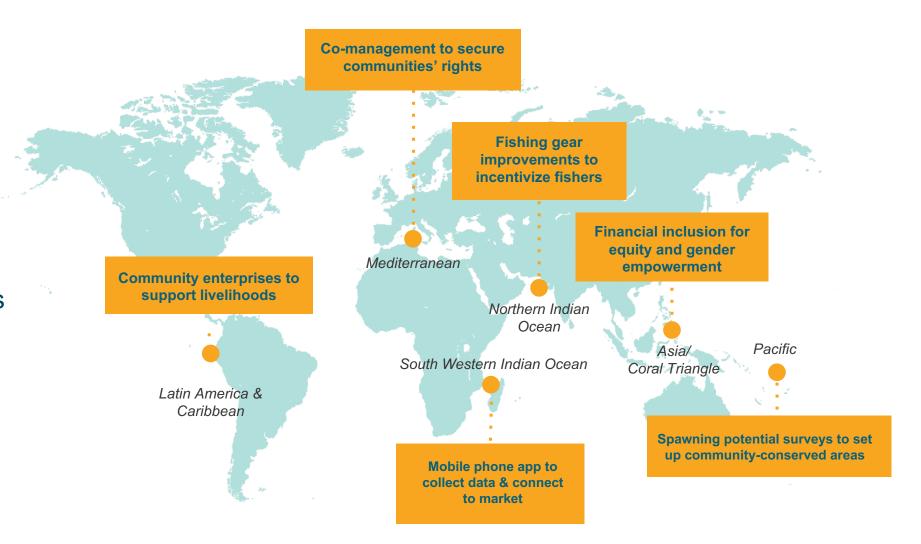


f seascapes

Learn globally



Influence 300 sites







"Over the next 2 years, there will be United Nations decisions on Climate Change, Sustainable Development and a New Deal for Nature. Together these will form our species' plan for a route through the Anthropocene. What we do in the next few years will profoundly affect the next few thousand years."

Sir David Attenborough





ocean.panda.org