

ADB

A model for sending students to work in USA right after graduating in Asia

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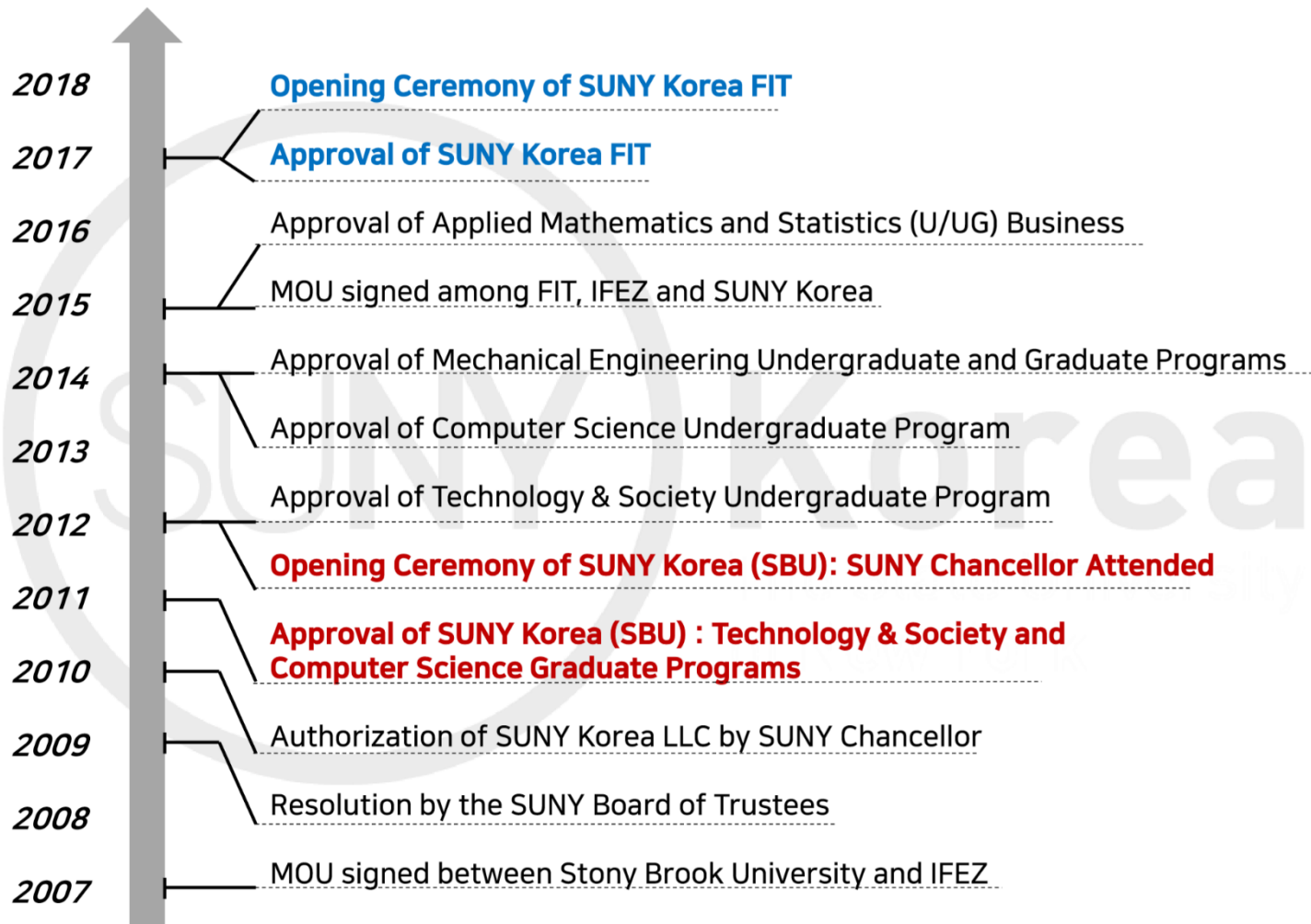


**Innovation
Marketplace**

(August 27, 2019)



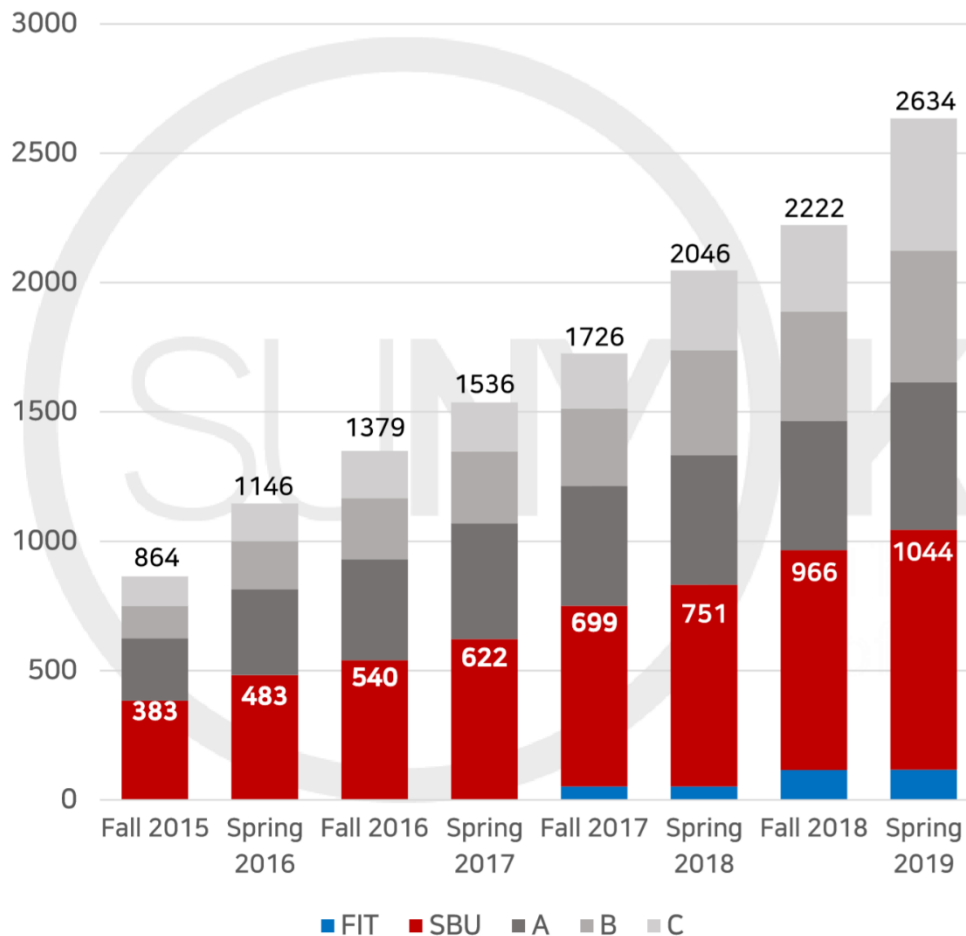
Our historical timeline



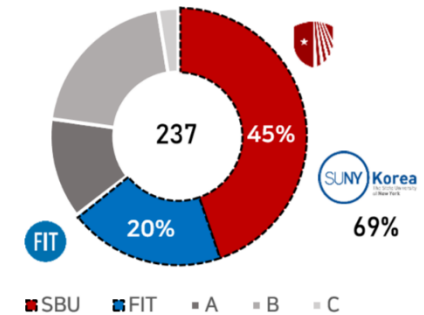


Progress and growth with our innovative model

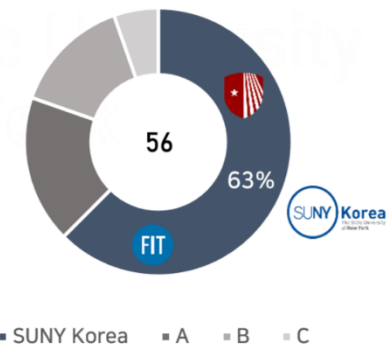
▪ Total Number of Students in IGC



▪ Foreign Students in IGC



▪ Number of Nationalities in IGC



* There is overlapping in counted number of nationalities



Impact on beneficiaries

- Launched in 2016, the Business Management Department has started graduating students this past January 2019.
- Our SUNY Korea students graduate with a Business degree from Stony Brook Univ., and:
 - Signal their confidence in English language and American learning styles
 - Find themselves between two big business worlds and networks: New York and Seoul
- Our graduates are showing that they can get job offers immediately in New York City and elsewhere in the USA.
 - Our graduates so far are positioning to build their resumes at top firms such as Geico and Wilson Elser, and we are looking forward to even bigger names.





Partnerships and sources of financing





Potential for replication in other Asian countries

- SUNY Korea is actually part of a larger campus called the Incheon Global Campus (IGC)
 - The IGC is a single geographical block that encompasses campuses from four universities: SUNY Korea, University of Utah, George Mason University, and Ghent University.
- The IGC model could be introduced in other Asian countries.
 - Appeals to parents that want their children to acquire a foreign (Western) degree while staying near home.
 - Requires host country's government commitment to partnering with foreign world-class institutions
 - Requires host country household incomes that can afford Western educational costs
 - May be best suited for universities looking to add to their international legitimacy (the IGC does not allow duplication of majors across universities)



Four American and European universities locate their international satellite campuses in Korea in this geographical block.