



Innovative Approaches to Digital Learning

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#ADBSkillsForum



Innovative Approaches
to Digital Learning



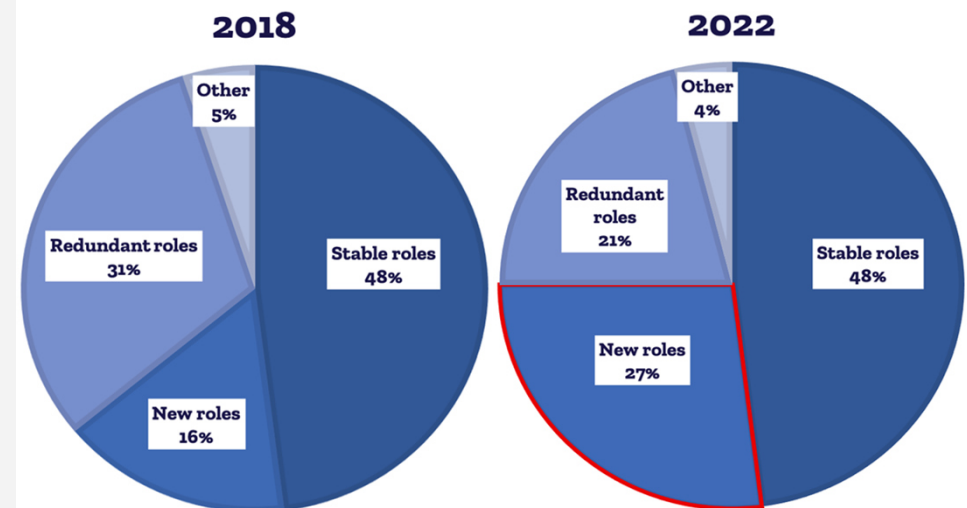
The rate of technological advances signify a significant shift ~~in learning~~

50+ Years 5 Years

Average length of a 21st-century career Half-life of a newly learned skill

Source: The 100 Year Life, Deloitte Consulting
Source: World Economic Forum Future of Jobs 2018

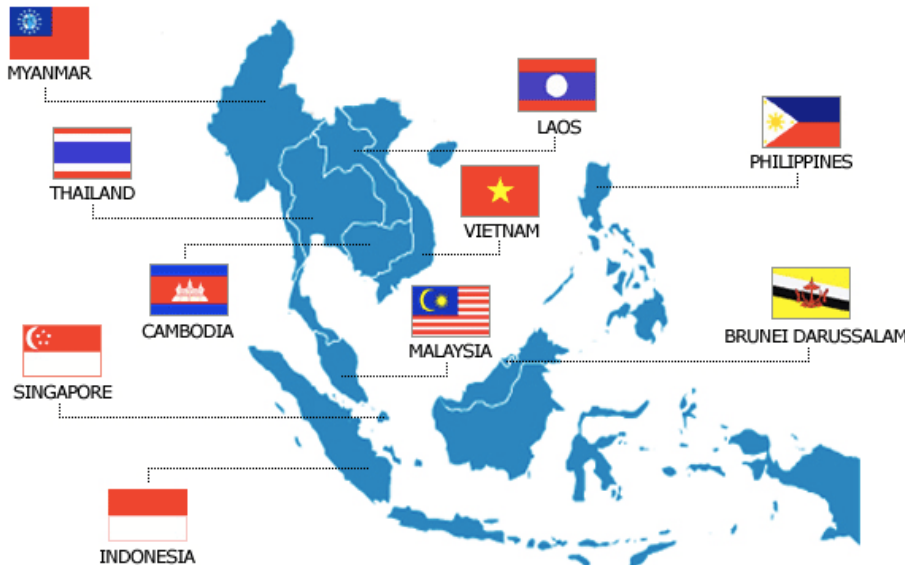
2018 Future of Jobs Survey World Economic Forum





For ASEAN to thrive in technological transformation, we need a learning movement

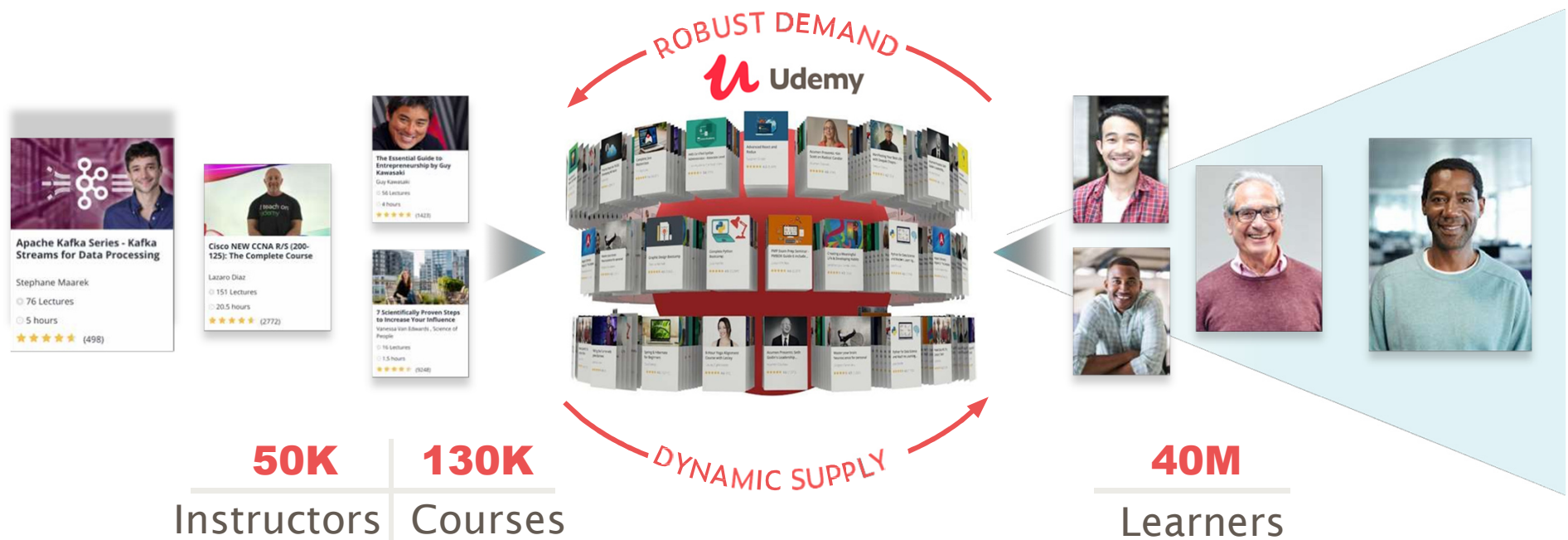
Challenges faced by ASEAN



- **Quality of Education:** Poorer countries are less likely to provide the conditions of good quality education, e.g. quality, breadth and freshness of content
- **Resource Shortages:** The lack of schools and teachers is a big problem in many ASEAN countries; Richer ASEAN member nations have challenges not only to train teachers and build classrooms but to encourage the international community to share best practices.
- **Ability to Meet Labor Demands:** Work and education mismatch. In the changing workforce environment, maintaining focus on traditional courses no longer works. There is demand for more skilled people in economy-boosting industries.



Udemy helps people stay competitive and do whatever comes next through the world's largest learning marketplace

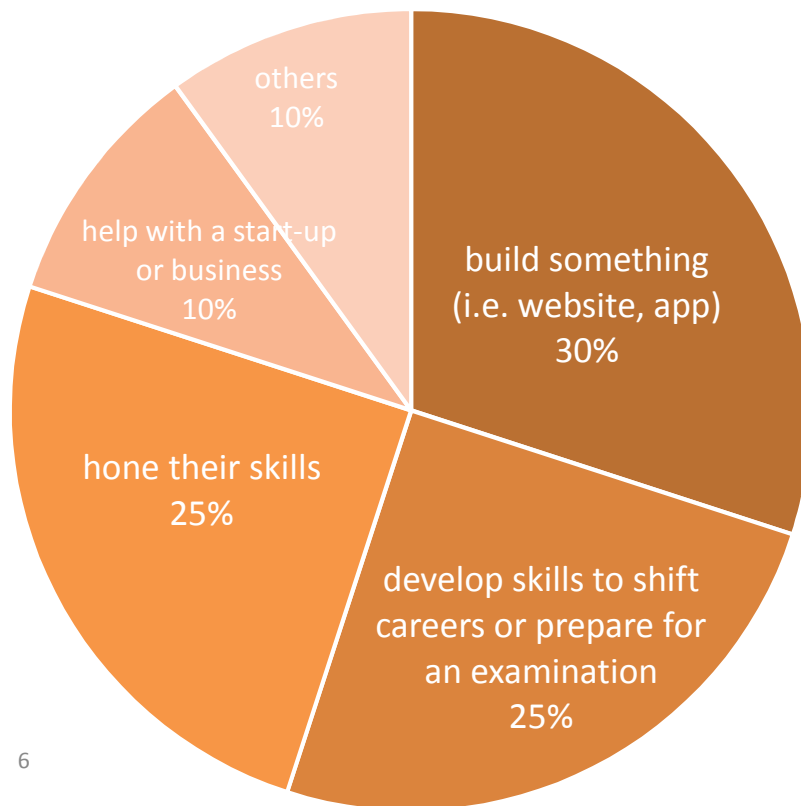


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Udemy marketplace is self-sustainable - Both students and instructors are intrinsically and extrinsically motivated

Udemy Students Survey



Student side:

- 90% students came Udemy to learn practical knowledge.
- Given that Udemy offers a mixture of paid and free courses, the motivational data makes clear what students were willing to pay for.

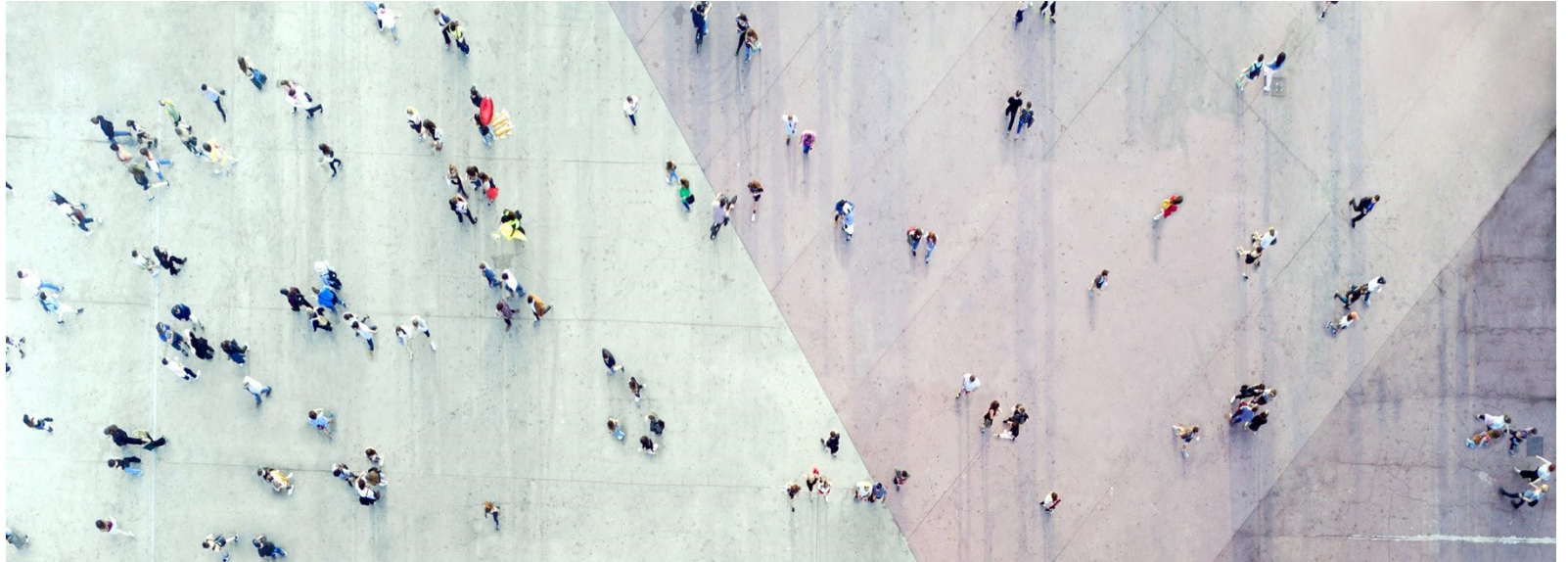
Instructor side:

- motivated by the desire to teach and share their knowledge.
- Getting rewards for quality teaching.



Udemy marketplace is self-sustainable - Social validation incentivizes our instructors to create quality contents to meet student demand





“The big challenge we’re looking at in the next few years is not mass unemployment, but mass redeployment.”



- McKinsey Global Institute



Skills are the new currency to the global economy.

It's an opportunity. The future of work is knocking on the door of HR and L&D teams

54%

of all employees will
require significant re-
and upskilling by
2022*



1 in 4 employees
report a skills
mismatch with the
current job they have
now**

5

generations in the
workplace

*Source: World Economic Forum Future of Jobs 2018

**Source: World Economic Forum Accelerating Workforce Reskilling for the 4th Industrial Revolution



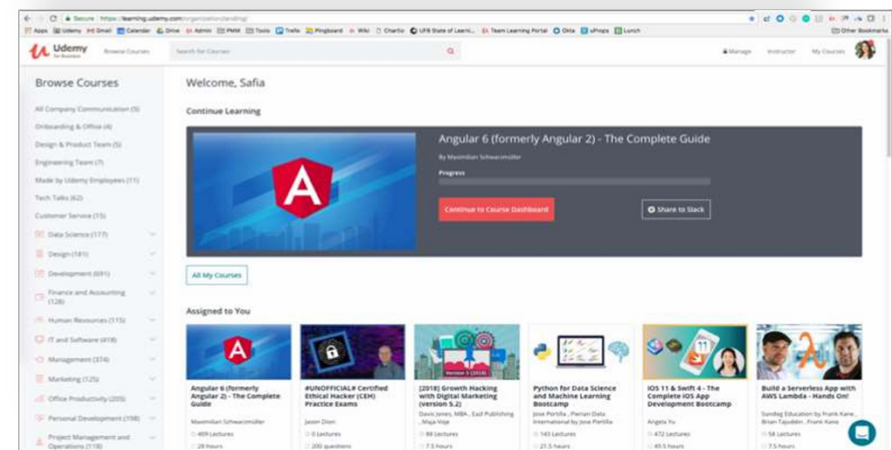
Drive innovation with Udemy for Government (UFG)

Udemy is scaling up to the next level by customizing learning for government employees



130K
Courses

40M
Learners



3,500 high-quality courses vetted by our team





Thank you!