DIGITAL BY DEFAULT

SESSION 5

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Communications Specialist, ADB

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“Perfect sincerity and transparency make a great part of beauty, as in dewdrops, lakes, and diamonds.”

Henry David Thoreau

“Honesty and transparency make you vulnerable. Be honest and transparent anyway.”

Mother Theresa

ADB Main Digital Knowledge Services

01

ADB.org

ADB Corporate Information

Project Disclosure

Access to Information

Business Center

02

Data Library

Visual Dashboards

Sharable, machine readable, and accessible

Macro-economic, social, financial, corporate, and project-level data

03

Asian Development Blogs

ADB Authors and Experts talk about their insights, views, and lessons

04

Development Asia

Knowledge Solutions for SDGs

Link to ADB partners

05

ADB Knowledge Events

ADB organized knowledge event

Presentation materials

Internal/External Experts

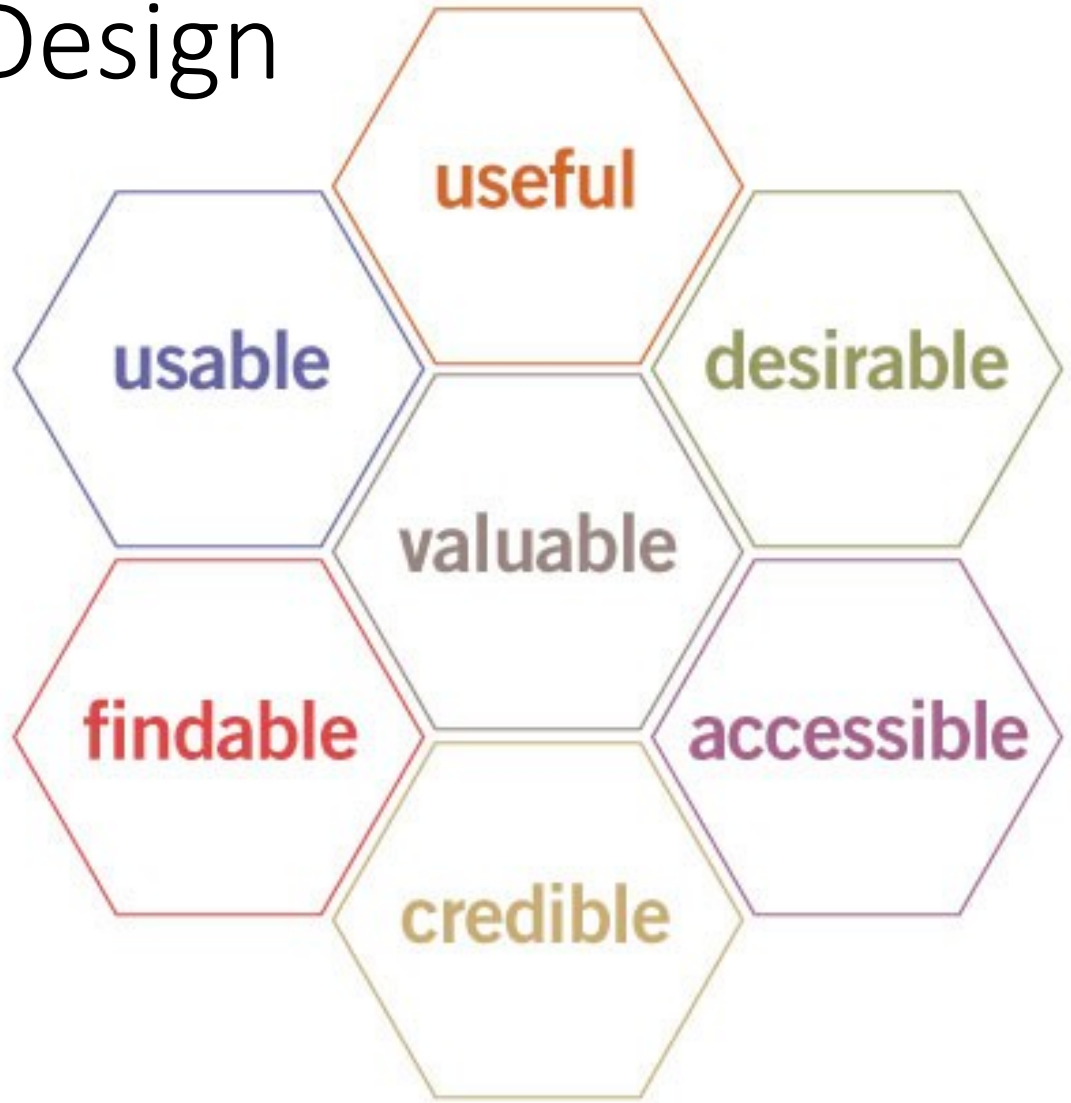
2018 Aid Transparency Index

Source: https://reliefweb.int/report/world/aid-transparency-index-2018

Transparency Considerations

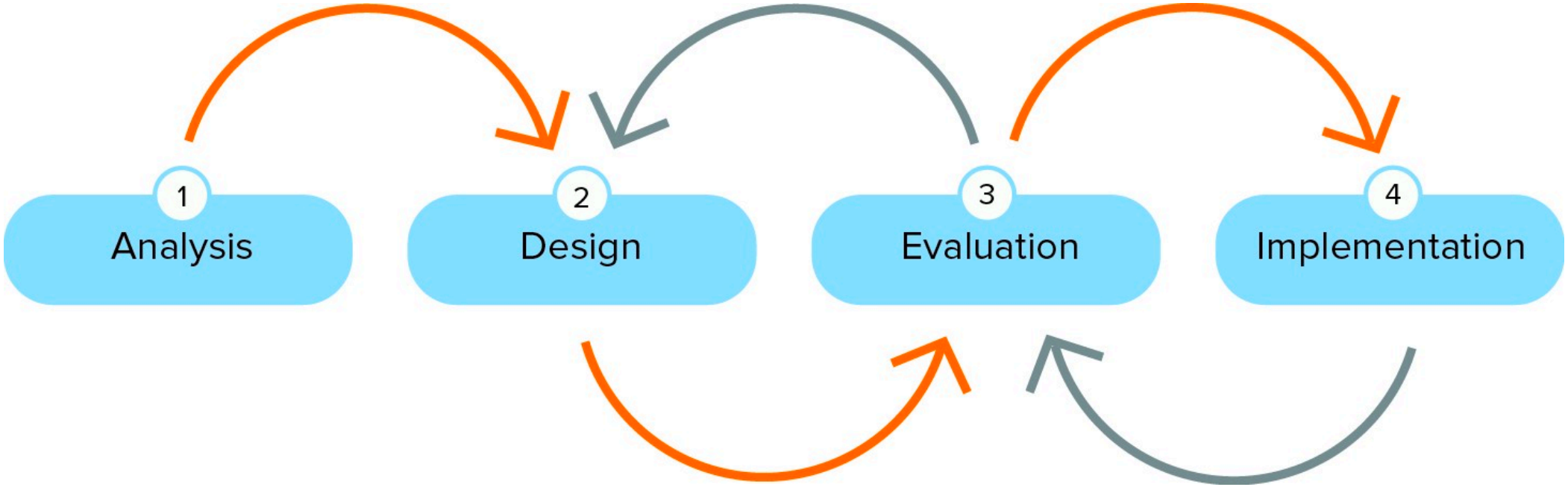
- **Findability**
- **Usability**
- **Accessibility**

User Experience(UX) Design

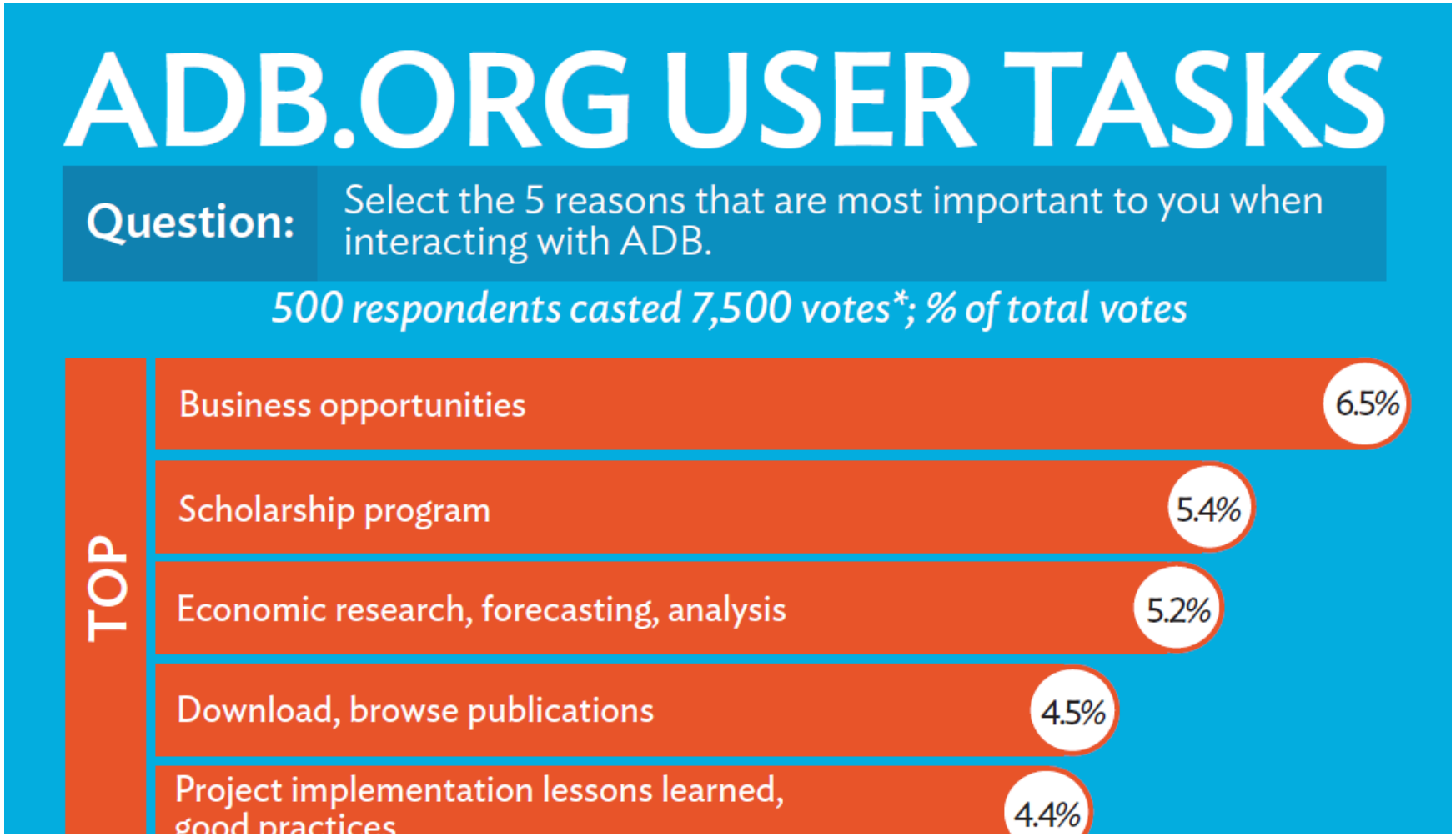


Source: http://semanticstudios.com/user_experience_design/

U-centered Design Process



Source: https://medium.com/artificial-industry/user-centered-design-ac0889e3e1e2


ADB.ORG USER TASKS
Question:
Select the 5 reasons that are most important to you when interacting with ADB.
500 respondents casted 7,500 votes*; % of total votes
TOP
Business opportunities
6.5%
Scholarship program
5.4%
Economic research, forecasting, analysis
5.2%
Download, browse publications
4.5%
Project implementation lessons learned,
4.4%

ADB Business Center: Goals

01

To attract a greater number of companies and individuals to work with ADB

02

To increase efficiency in ADB and partner operations

03

To improve ADB's transparency in its operations

ADB ASIAN DEVELOPMENT BANK

中文 日本語 Careers Contacts Business Center Search

About ADB News & Events Data & Research Publications Countries Projects & Tenders ADB Institute

Working with ADB

Information for...

- Consultants
- Contractors and suppliers
- Governments
- Executing and implementing agencies
- Development institutions

How-Tos

- How can I become an individual ADB consultant? →
- How can my company consult for ADB? →
- How can I become an ADB transaction advisory services consultant? →
- What is the Consultant Management System? →
- Where are the business opportunities in the ADB project cycle? →

www.adb.org/business

ADB Business Center: Usage

160+ content items

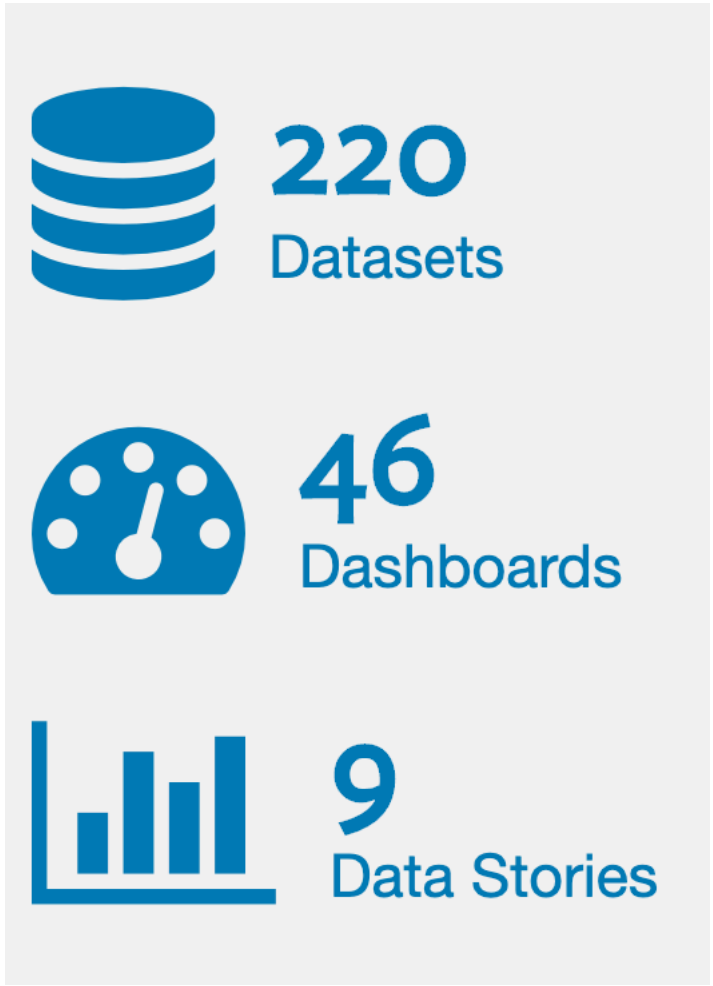
≈80,000 downloads in first year

Most popular How-to is ‘What is the Consultant Management System?’

Next action for 25% of users is to visit the CMS

ADB Data Library

- Transparency
- Interoperability
- Comparability
- Visualizations
- Business intelligence
- Machine readability



ADB DATA LIBRARY

search

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Home › International Aid Transparency Initiative (IATI) › Search

Refine by

Content Types

Dataset (41)

Tags

International Aid Transparency Initiative (IATI)

Asian Development Fund (41)

Ordinary Capital Resources (41)

ADB Projects (39)

The Pacific (15)

Central and West Asia (10)

Southeast Asia (7)

South Asia (6)

East Asia (2)

Format

41 results

Search | Sort by | Order | Apply | Reset

Search | Date changed | Descending

ADB Projects in Papua New Guinea

xml

Asian Development Bank / SPD | Asian Development Bank

Under IATI, Asian Development Bank publishes project, or policy-based lending, data of sovereign operations funded with the Asian Development Fund (ADF) or the Ordinary Capital Resources (OCR) in Papua New Guinea. Technical Assistances financed...

ADB Projects in Palau

xml

Asian Development Bank / SPD | Asian Development Bank

Under IATI, Asian Development Bank publishes project, or policy-based lending, data of sovereign operations funded with the Asian Development Fund (ADF) or the Ordinary Capital Resources (OCR) in Palau. Technical Assistances financed with...

ADB Projects in Pakistan

xml

Asian Development Bank / SPD | Asian Development Bank

Under IATI, Asian Development Bank publishes project, or policy-based lending, data of sovereign operations funded with the Asian Development Fund (ADF) or the Ordinary Capital Resources (OCR) in Pakistan. Technical Assistances financed with...

ADB Projects in Nepal

xml

Asian Development Bank / SPD | Asian Development Bank

Under IATI, Asian Development Bank publishes project, or policy-based lending, data of sovereign operations funded with the Asian Development Fund (ADF) or the Ordinary Capital Resources (OCR) in Nepal. Technical Assistances financed with...

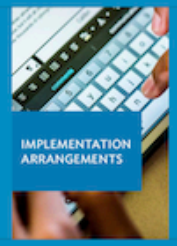
Access to Information

ADB recognizes that eliminating poverty cannot be achieved without transparency and accountability. It shares information with people in Asia and the Pacific so they can participate in the bank's development activities.

ADB's commitment to empowering people by providing them with information earned it the top ranked position among the world's leading development organizations on the 2018 Aid Transparency Index.

The Access to Information Policy governs ADB's sharing of information with a set of principles and exceptions. The policy went into effect in January 2019, superseding the rules-based Public Communications Policy, following a comprehensive 2-year review.

Access to Information Policy →



Implementation Arrangements →

Information Requests

ADB recognizes the right of people to seek and receive information about its operations.

Requests should be made in writing and be specific to enable ADB to locate the information within a reasonable period. Requests may be submitted to ADB in English or in any of the official or national languages of ADB members. English is the standard language for ADB responses.

Requests for information may be sent to ADB through (i) the online request form, (ii) e-mail contact forms of staff, (iii) staff e-mail addresses, and (iv) mail or fax. Requests may be directed to ADB headquarters, a resident mission, a representative office, or any ADB department or office. Read more →

Previous requests →

Request Information →

Appeals Process →

Access to Information Policy Principles

1. Clear, timely, and appropriate disclosure
2. Presumption in favor of disclosure
3. Limited exceptions
4. Proactive disclosure
5. Sharing of information and ideas
6. Providing information to project-affected people and other stakeholders
7. Country and client ownership
8. Clear appeals process
9. Continuous monitoring

Annual Report Progressive Web App

www.adb.org/ar2018/digital

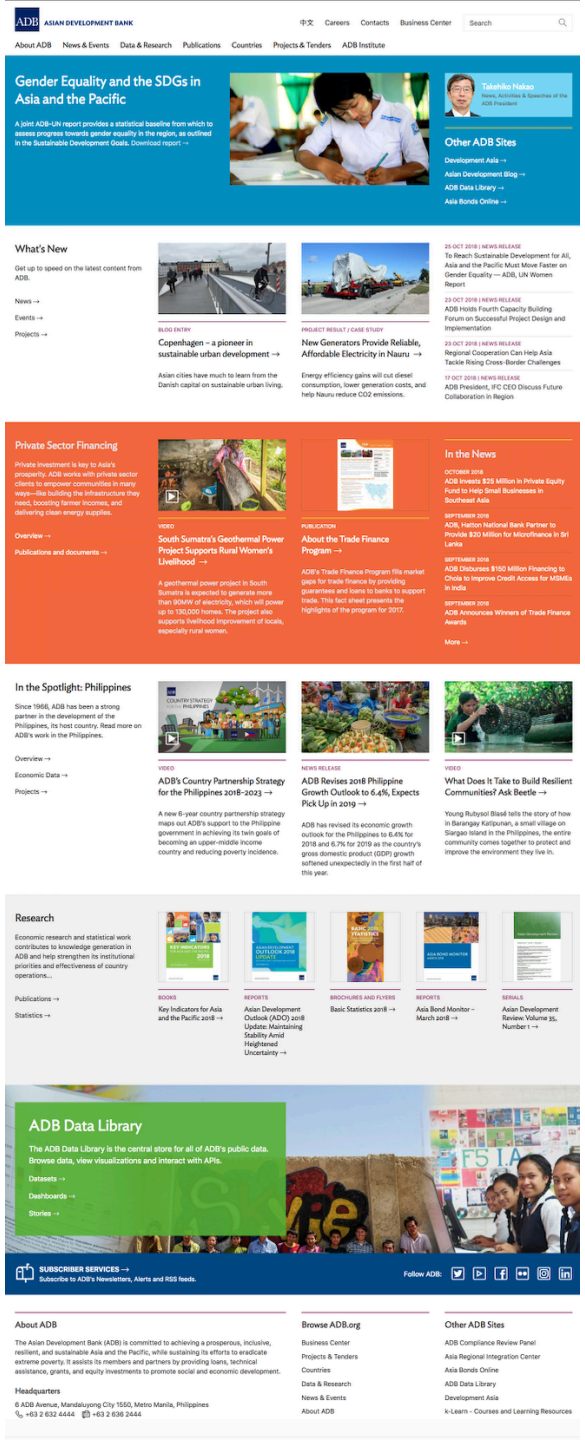
Information Architecture (IA)

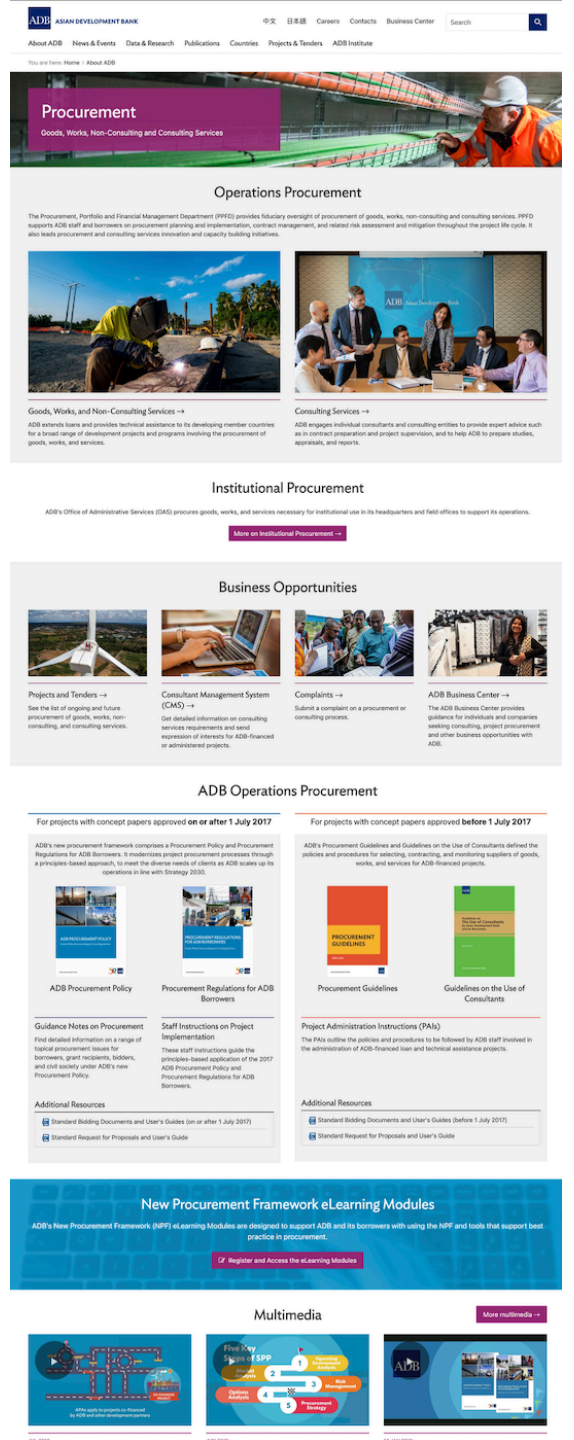
1. The combination of organization, labeling, search, and navigation systems within web sites and intranets.
2. The art and science of shaping information products and experiences to support usability and findability

Source: Information Architecture for the World Wide Web, 3rd Edition by Louis Rosenfeld, Peter Morville

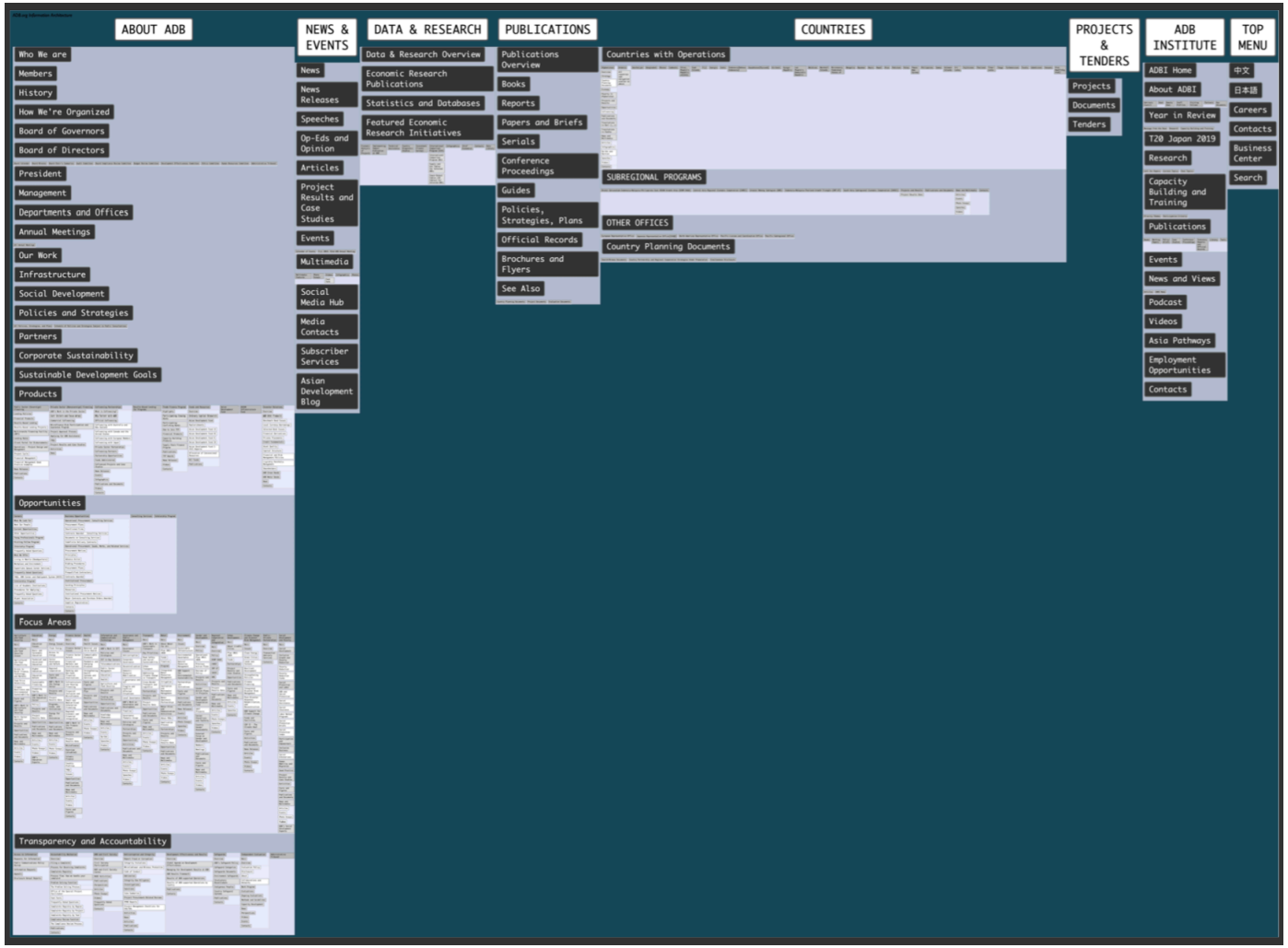
Page Structure

Scroll, scroll, scroll





IA: how we can improve



Smarter Search

GOV.UK

Home

Search

detb mansgemwnt

+ Show more search options

0 results

Subscribe to feed

Containing detb mansgemwnt

Sort by Relevance

There are no matching results.

Improve your search results by:

- removing filters
- double-checking your spelling
- using fewer keywords
- searching for something less specific

Is this page useful? Yes No

Is there anything wrong with this page?

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Type

Article	60
Blog Entry	56
Business How-To	18
Business Guide	68
Evaluation Document	600
Event	249
Multimedia Feature	2
Infographic	3
Institutional Document	947
News Release	579
Op-Ed / Opinion	206
Page	1016
Photo Essay	6
Project Document	11176
Project	2190
Publication	1452

Results 1 to 10 of 19258

Showing results for **debt management**. No results found for detb mansgemwnt.

18 October 2018 Project 52164-002

Improving Public **Debt Management**

See related project documents

Status Approval No.

Active Technical Assistance 9618

The knowledge and support technical assistance (TA) will support the Government of Kazakhstan and the Ministry of Finance (MOF) State Borrowing Department (SBD) in improving public debt management...

https://www.adb.org/projects/52164-002/main

14 October 2003 Project 35384-012

Debt Management

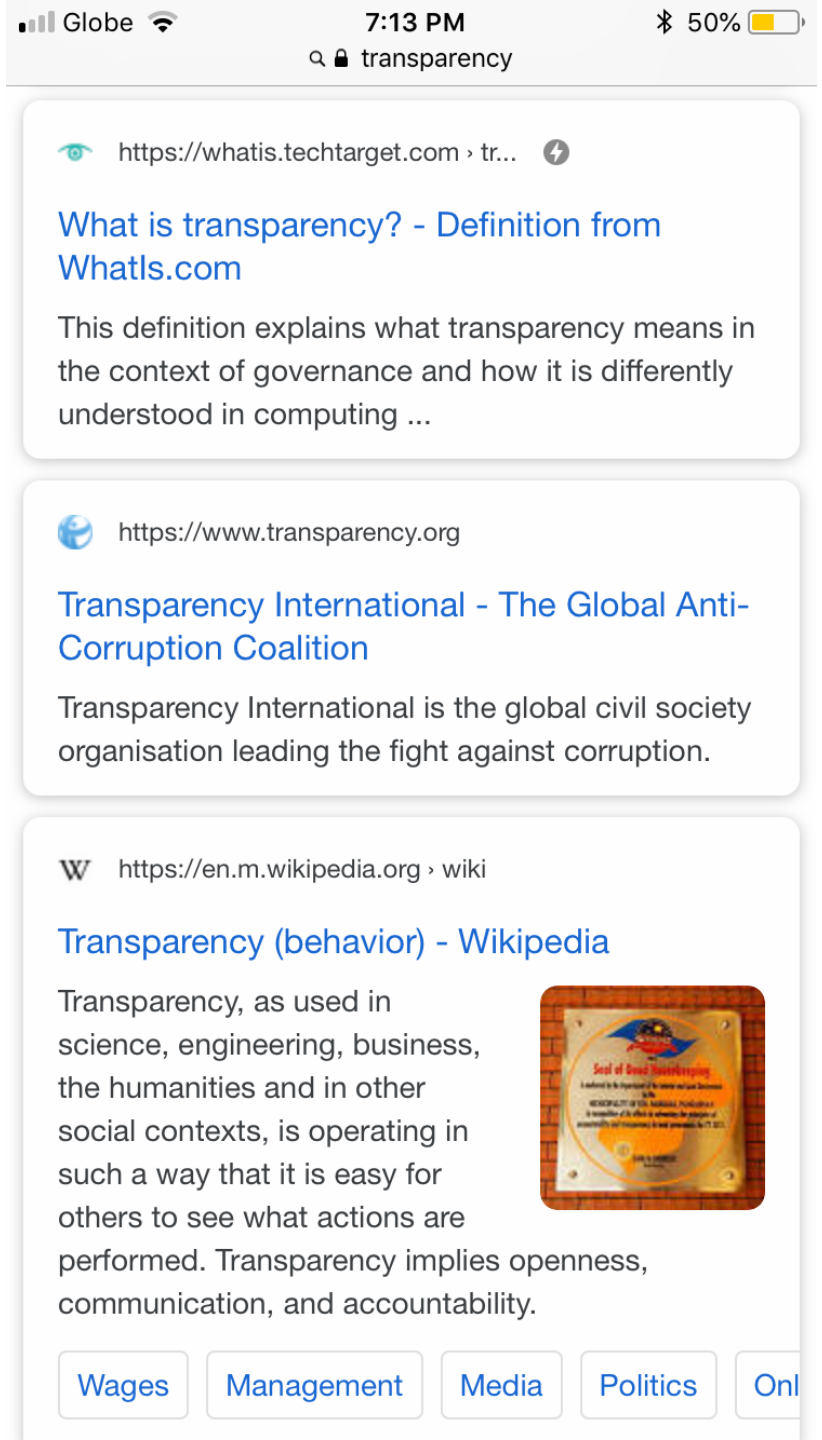
See related project documents

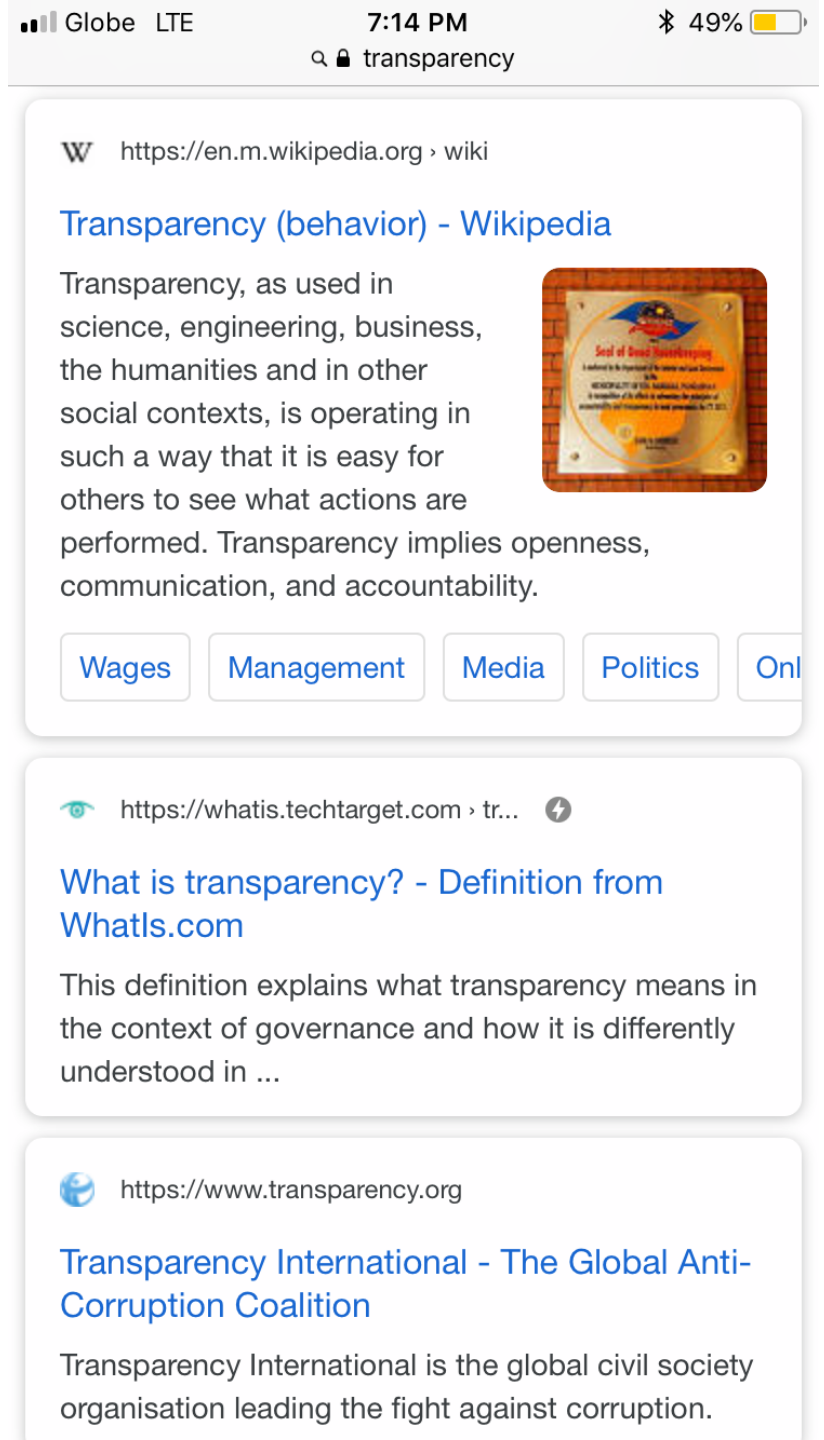
Status Approval No.

Weird Stuff—or—what the future brings

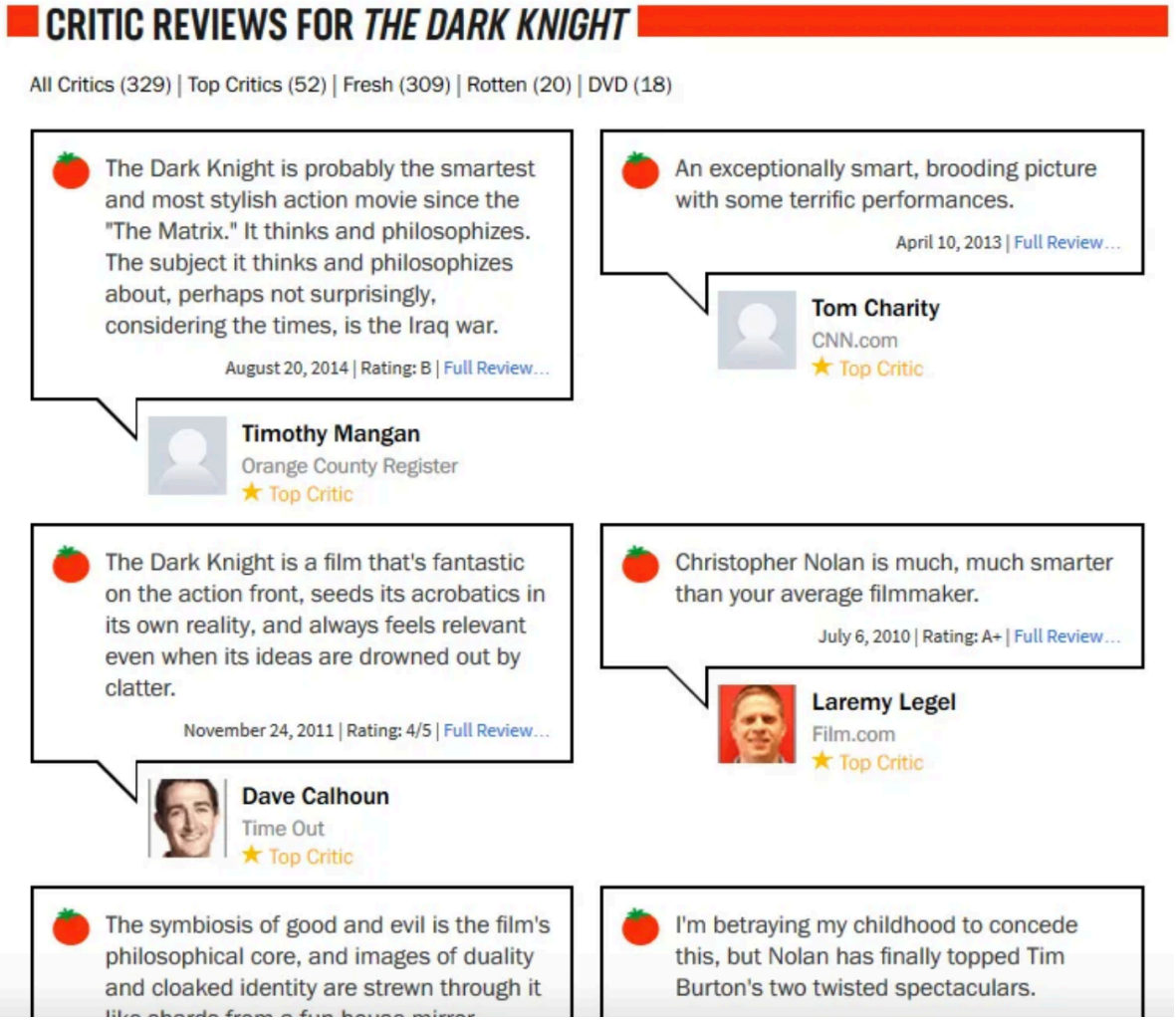
- Algorithms
- Aggregators
- Artificial Intelligence

Algorithms


Globe
7:13 PM
50%
transparency
https://whatis.techtarget.com › tr...
What is transparency? - Definition from WhatIs.com
This definition explains what transparency means in the context of governance and how it is differently understood in computing ...
https://www.transparency.org
Transparency International - The Global Anti-Corruption Coalition
Transparency International is the global civil society organisation leading the fight against corruption.
https://en.m.wikipedia.org › wiki
Transparency (behavior) - Wikipedia
Transparency, as used in science, engineering, business, the humanities and in other social contexts, is operating in such a way that it is easy for others to see what actions are performed. Transparency implies openness, communication, and accountability.
Wages
Management
Media
Politics
Onl


Globe
LTE
7:14 PM
49%
transparency
https://en.m.wikipedia.org › wiki
Transparency (behavior) - Wikipedia
Transparency, as used in science, engineering, business, the humanities and in other social contexts, is operating in such a way that it is easy for others to see what actions are performed. Transparency implies openness, communication, and accountability.
Wages
Management
Media
Politics
Onl
https://whatis.techtarget.com › tr...
What is transparency? - Definition from WhatIs.com
This definition explains what transparency means in the context of governance and how it is differently understood in ...
https://www.transparency.org
Transparency International - The Global Anti-Corruption Coalition
Transparency International is the global civil society organisation leading the fight against corruption.

Aggregators



CRITIC REVIEWS FOR *THE DARK KNIGHT*

All Critics (329) | Top Critics (52) | Fresh (309) | Rotten (20) | DVD (18)

The Dark Knight is probably the smartest and most stylish action movie since the "The Matrix." It thinks and philosophizes. The subject it thinks and philosophizes about, perhaps not surprisingly, considering the times, is the Iraq war.

August 20, 2014 | Rating: B | Full Review…

Timothy Mangan
Orange County Register
★ Top Critic

An exceptionally smart, brooding picture with some terrific performances.

April 10, 2013 | Full Review…

Tom Charity
CNN.com
★ Top Critic

The Dark Knight is a film that's fantastic on the action front, seeds its acrobatics in its own reality, and always feels relevant even when its ideas are drowned out by clatter.

November 24, 2011 | Rating: 4/5 | Full Review…

Dave Calhoun
Time Out
★ Top Critic

Christopher Nolan is much, much smarter than your average filmmaker.

July 6, 2010 | Rating: A+ | Full Review…

Laremy Legel
Film.com
★ Top Critic

The symbiosis of good and evil is the film's philosophical core, and images of duality and cloaked identity are strewn through it

I'm betraying my childhood to concede this, but Nolan has finally topped Tim Burton's two twisted spectaculars.

Asian Development Bank

Company

ADB ASIAN DEVELOPMENT BANK

adb.org

The Asian Development Bank is a regional development bank established on 19 December 1966, which is headquartered in the Ortigas Center located in the city of Mandaluyong, Metro Manila, Philippines. The company also maintains 31 field offices around the world to promote social and economic development in Asia. Wikipedia

Headquarters: Mandaluyong, Philippines

President: Takehiko Nakao

Purpose: Economic development

Membership: 68 countries

Subsidiaries: Asian Development Bank Institute, MORE

Profiles

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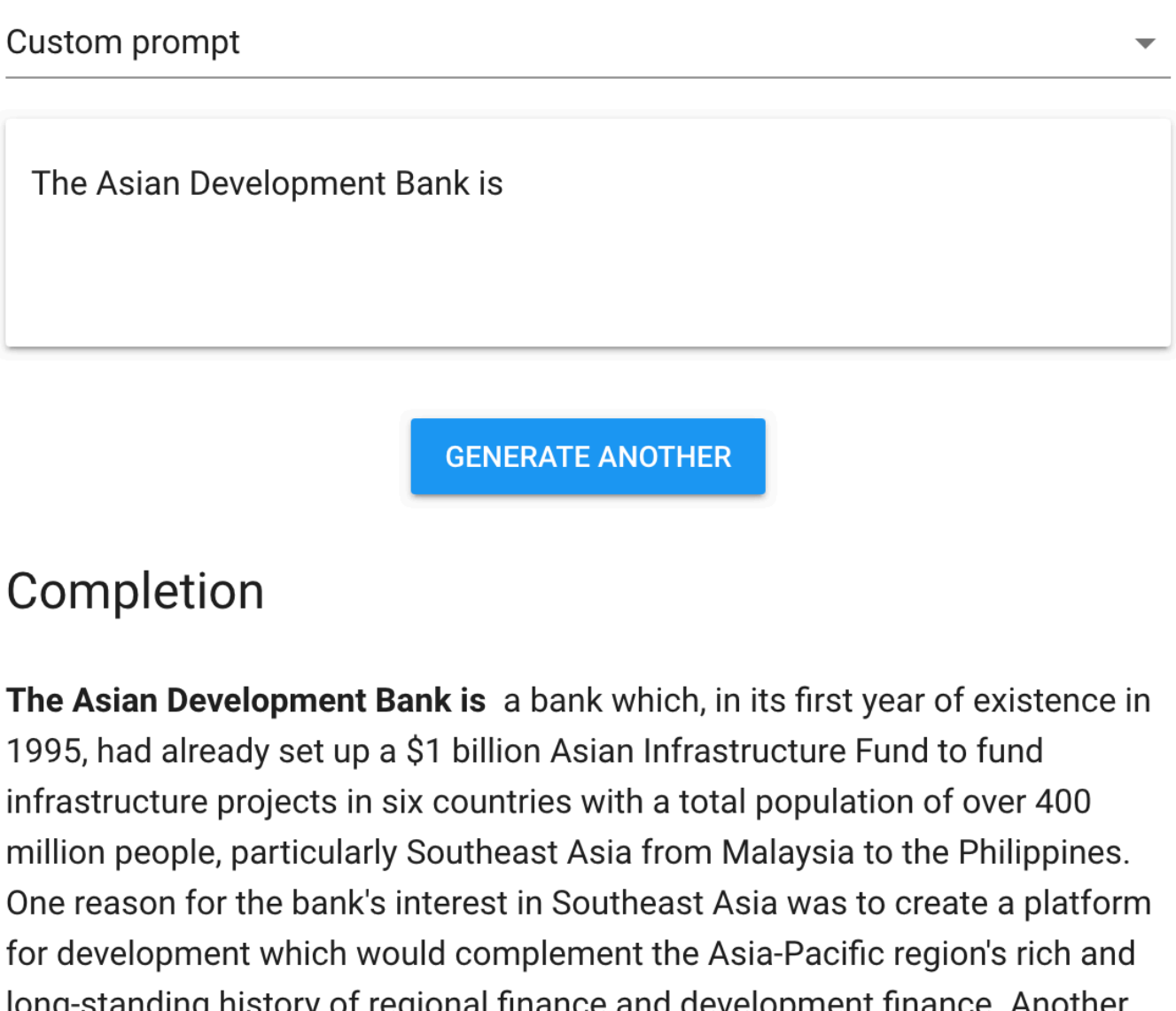
Artificial Intelligence



Source: http://talktotransformer.com

Digital by default—for people and robots too.

THANK YOU

Group Discussion

- Is your ministry's website an important part of your communication strategy, or just an afterthought? What do you do well and what could be improved? Share your experience.
- Time allowing: considerations for mobile—brainstorming ativity.