

#beatAirPollution

THE IMPACT OF AIR
POLLUTION ON
YOUTH.

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2 YEARS



Global average of 2 years lost

Air pollution poses a serious threat
to those who live in affected
communities.

From Air Quality Life Index



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In places like India, life expectancy is expected to be reduced about 4.3 years because of air pollution.

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Young people and the elderly are among the most affected.

From Air Quality Life Index



Global average of 2 years lost

“Every day around 93% of the world’s children under the age of 15 years (1.8 billion children) breathe air that is so polluted it puts their health and development at serious risk. Tragically, many of them die: WHO estimates that in 2016, 600,000 children died from acute lower respiratory infections caused by polluted air”

From World Health Organisation

Effects on Young People

Air pollution has been linked to several conditions such as:



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- * Psychosis



Psychosis

Effects on Young People

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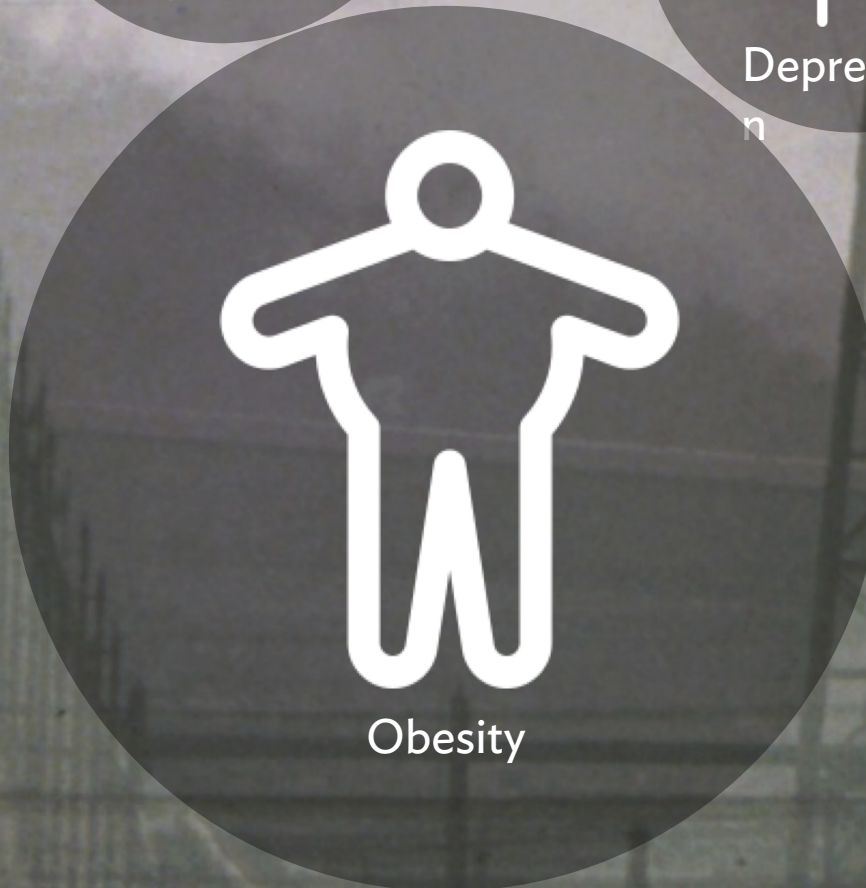
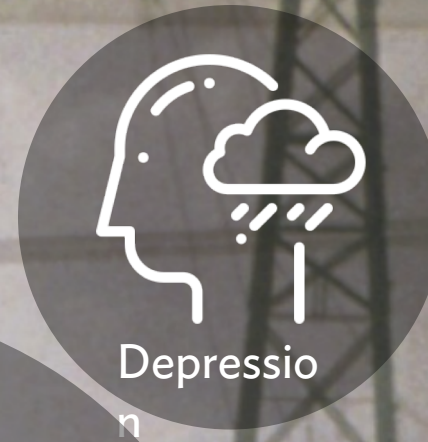
- * Psychosis
- * Depression



Effects on Young People

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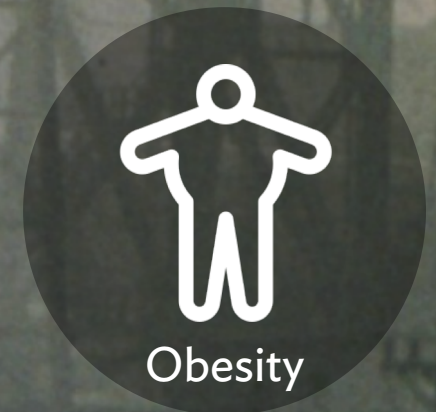
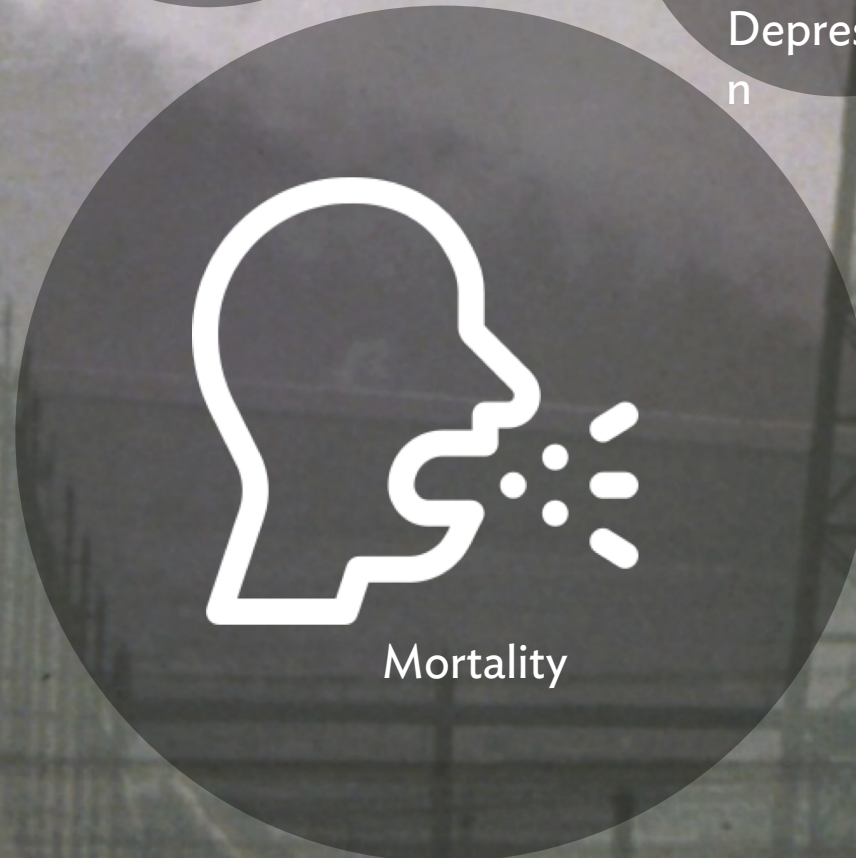
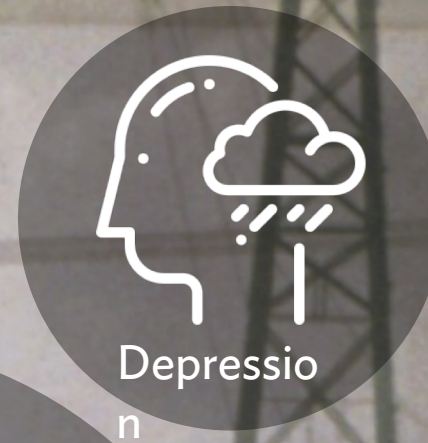
- * Psychosis
- * Depression
- * Obesity



Effects on Young People

Air pollution has been linked to several conditions such as:

- * Psychosis
- * Depression
- * Obesity
- * Mortality for PWD





Mitigating Health Risks

Wearing an air mask (not a surgical one)



Limit spending time at specific hotspots of traffic such as cars stopped at traffic lights

When you're doing physical activity outdoors, try exercising in less polluted areas

The background of the image is a photograph of an industrial facility, likely a power plant or refinery, with several tall smokestacks emitting thick, dark plumes of smoke that rise into a dark, overcast sky. The smokestacks are silhouetted against the lighter smoke. The overall tone is somber and urgent.

Let's Beat Air Pollution

BUT NOT ALL IS YET LOST. CHANGE BEGINS WITH US.

A solid blue horizontal bar spans the entire width of the image at the bottom, providing a visual base for the text.A solid brown horizontal bar spans the entire width of the image at the bottom, providing a visual base for the text.



Let's Beat Air Pollution

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An aerial photograph of a vast, green agricultural landscape. A dirt road winds through the fields in the lower-left corner. In the distance, a line of trees separates the fields from an industrial area featuring a tall electrical transmission tower and various buildings under a hazy sky.

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"I PLEDGE TO INCORPORATE ACTION TO BEAT AIR POLLUTION INTO MY NEXT ADB PROJECT."



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CHANGE BEGINS WITH US.

"I PLEDGE TO ENSURE QUARTERLY MAINTENANCE FOR THE ENGINE OF MY MOTORCYCLE AND CAR, INCLUDING THE AIR FILTER FUNCTIONS."



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"I PLEDGE TO TAKE THE MRT TO AND FROM WORK OR JOIN A CARPOOL."



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"I PLEDGE TO JOIN LOCAL TREE PLANTING ACTIVITIES THAT ARE CARBON NEGATIVE OR NEUTRAL."



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"I PLEDGE TO ENSURE MY NEXT ADB PROJECT DOES NOT CONTRIBUTE TO POOR AIR POLLUTION."



"I PLEDGE TO STOP IDLING MY CAR IN
THE ADB CAR PARK"

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ADB
YOUTH
FOR ASIA

WE WILL

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