

Q2 2019

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### Intro & Architecture

## Customer Due Diligence

- Users and Entities: ID verification with KYC, AML, CFT, PEP, Sanctions
- on-boarding tool
- enhanced due diligence

## Transaction Tracking Platform

- automated reporting
- flag activities
- track money

## KYC/AML/CFT Utility

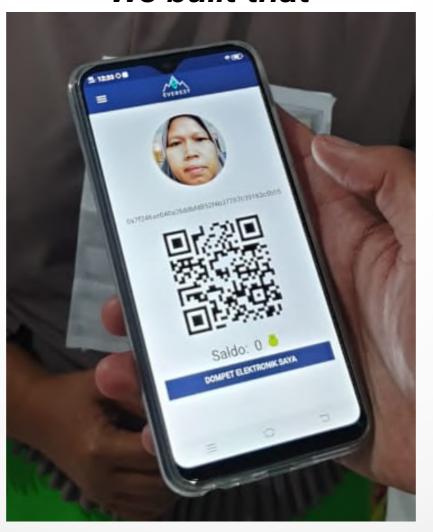


Moving money in emerging markets is difficult.

Money transfer operators, banks, govts, NGOs, payment providers, companies & users require.....

(a) biometric identity,
 (b) KYC/AML,
 (c) account/wallet no phone required,
 (d) connections to existing banking system,
 (e) compliance
 And it must be low cost.

#### We built that



### **Partners**



- Applications:
  - eKYC/AML/CFT, compliance
  - eBanking with on-boarding
  - Remittances
  - Cash Transfer & payments
  - Micro-finance
  - Insurance
- Regulatory: Everest is an EU-regulated FI, complying with major regulatory bodies



















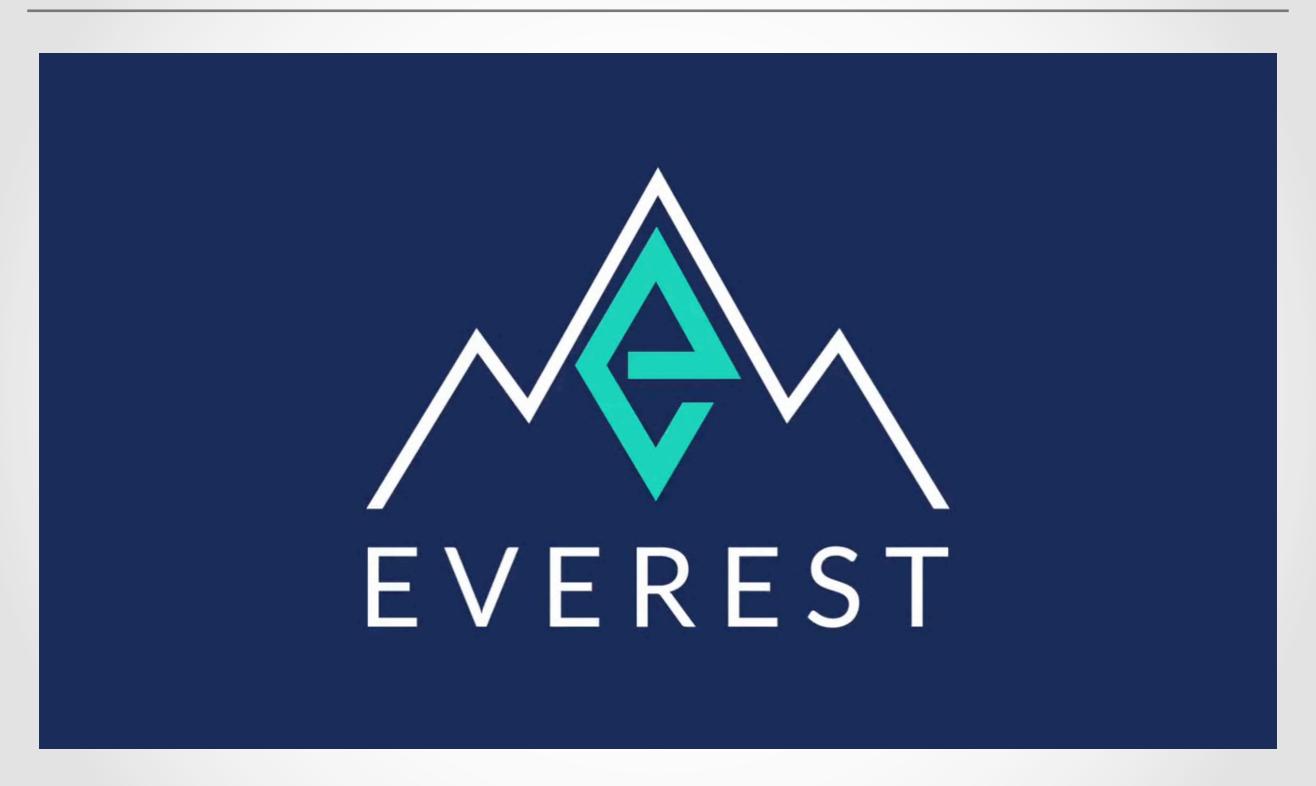




Identity verification & secure transactions to access regulated services

## **Full Platform**



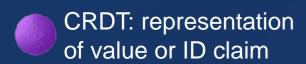


## Full Value Transfer Platform





Entity ID, Wallet, Ledger, APIs & Admin Portal





EverChain: Ledger

Process billions of cryptographically signed transactions



EverWallet: Virtual account accessible on-device & cloud Store, send, share e-money and documents

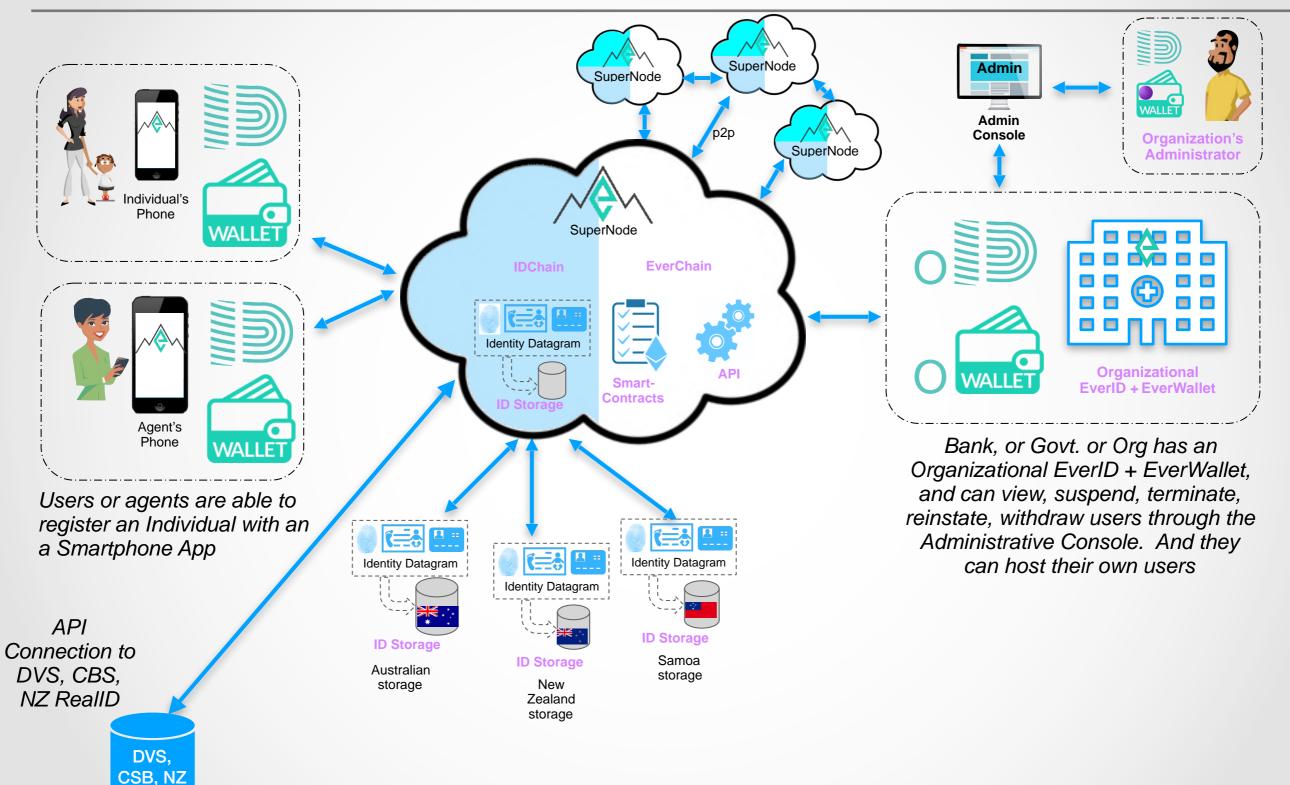


EverID: Govt. + biometric + 3rd party claims
with KYC/AML for users and businesses w/ doc storage



## **Architecture**





# Customer Due Diligence



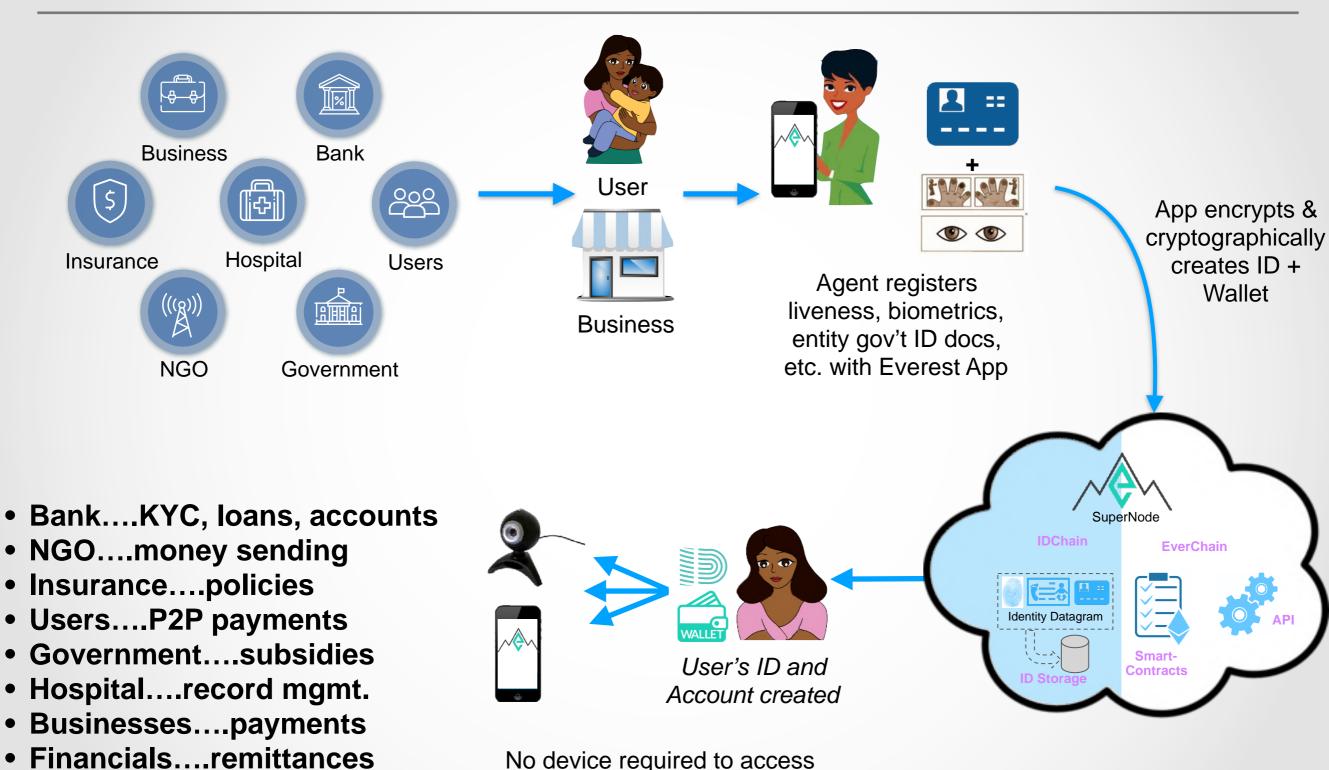
## Customer Due Diligence

- Users and Entities: ID verification with KYC, AML, CFT, PEP, Sanctions
- on-boarding tool
- enhanced due diligence

# On-boarding Verified Users & Entities

• Etc.



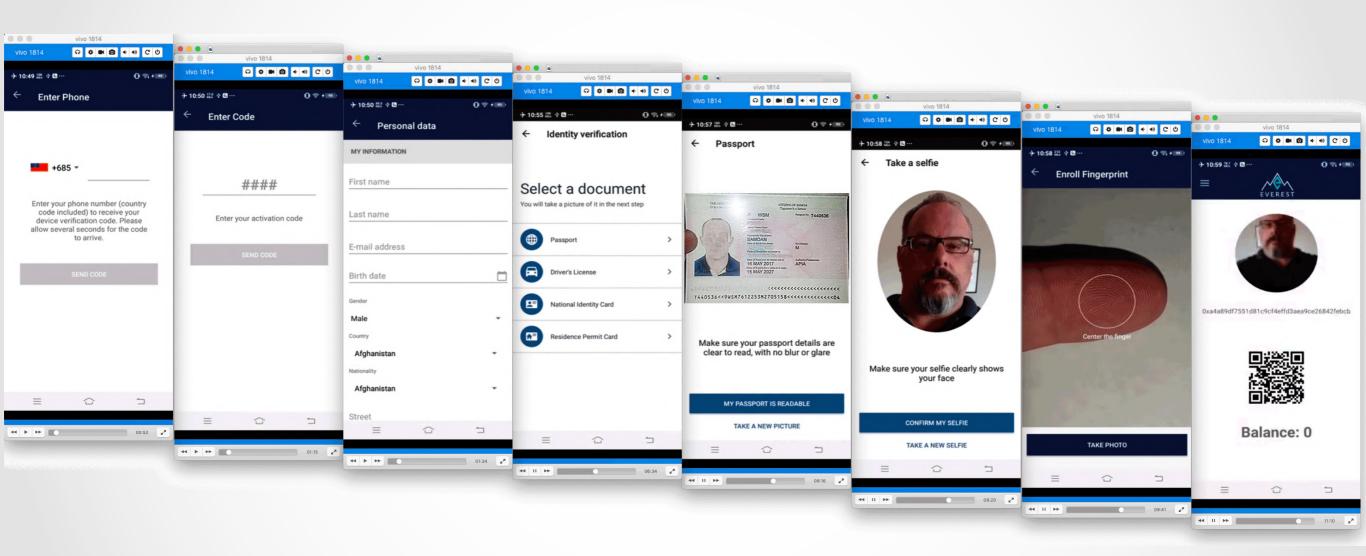


Remote or self enroll with ID verification; Reach 100% of pop, no device required for user

services (biometrics + PIN)

# Encoded and encrypted flow

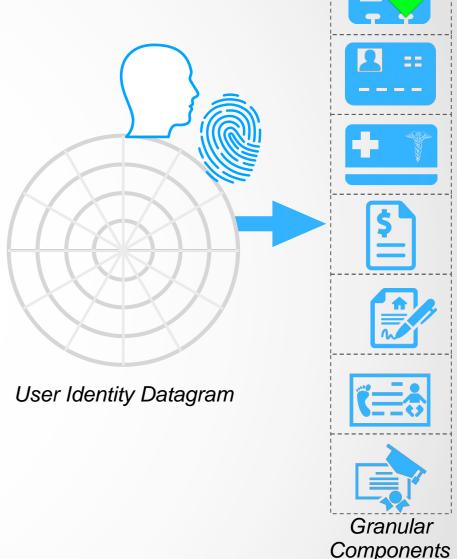




# Selective Identity Data Sharing



- User can share ANY slice of their Identity Datagram:
  - User name
  - Address
  - Place of birth
  - Date of birth
  - Gender
  - Phone Number
  - Photograph of ID card
  - ID card verification (source, date)
  - Sender selfie with ID Card
  - Other docs scanned-in (i.e. medical record, land title, birth certificate, diploma)
  - Wallet address, amount, transaction history
  - Other identity data:
    - i.e. **Y** KYC/AML approval



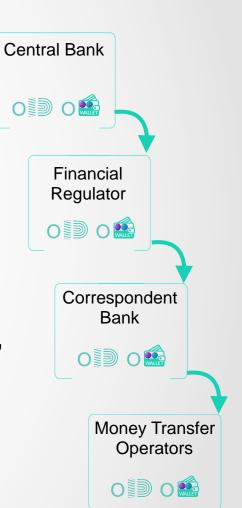
# Entity Identities + Accounts



- Entities can be families, businesses, banks, NGOs, any group
  - Entities are a collection of individual identities
  - Entities can share resources like documents, wallet, and more
  - Entities can granularly share data (i.e. LEI, account balance) with others
  - Entities can be made up of Admins and Agents with varying capabilities

#### Users

- Users can only have one ID but can associate w/ multiple Orgs
- Users can create entities based on verified sources (articles of incorporation, beneficiaries/signers/gatekeepers/, beneficial owner, tax documents, etc.)



## Agent creates User ID w/ verification







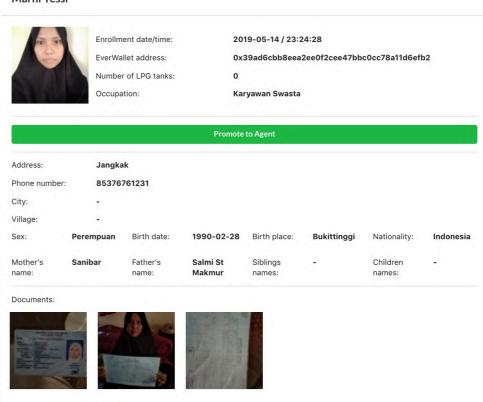


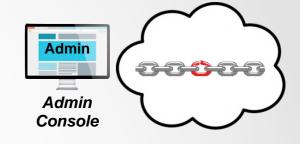
<u>User</u>



- ID verified, by whom, when.
- Proof of address, Tax & Corp docs scanned & stored
- KYC, AML, CFT checks attached to User ID

Marni Yessi



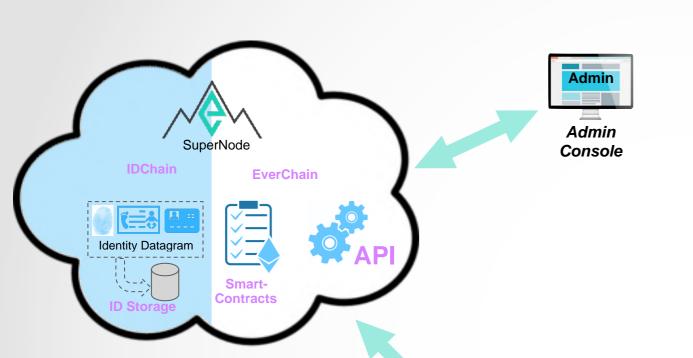


Everest Platform
SaaS enables
banks to manage
Agents & Users;
ensure compliance



## CDD and EDD Data Sources





Australia - Specific

Everest attaches the KYC information to the user's datagram.

All data is accessible through the Admin Console.

AML CFT WL SL PEP

Total

3 Lists 1 Lists 2 Lists 3 Lists 3 Lists 12 Lists

Total 180 Lists 23 Lists 138 Lists 100 Lists 105 Lists 546 Lists

Know Your Customer information is provided by multiple up-to-date sources

## **Financial Transaction Tracking**

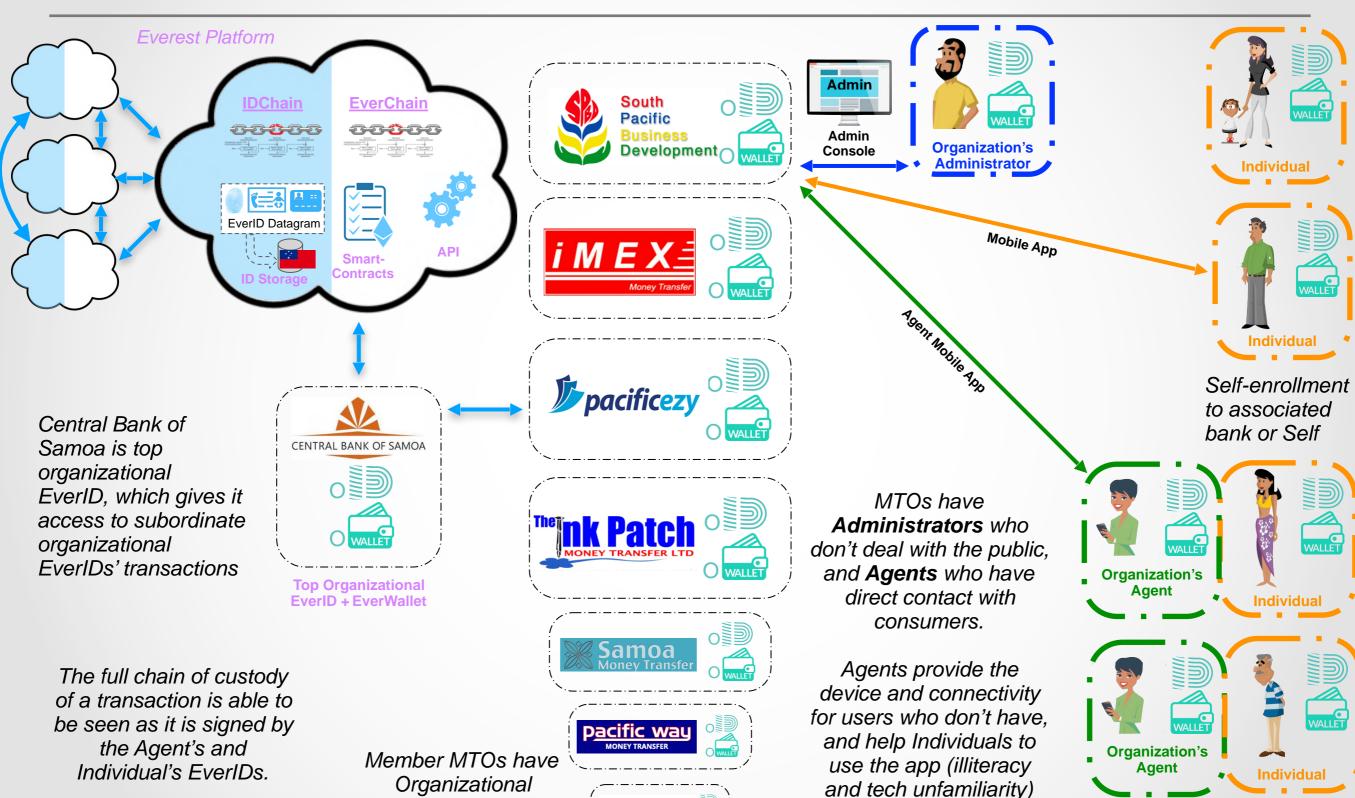


## Transaction Tracking SaaS Platform

- track money flows
- analyze activity
- flag activities
- automated reporting

## Central Bank of Samoa

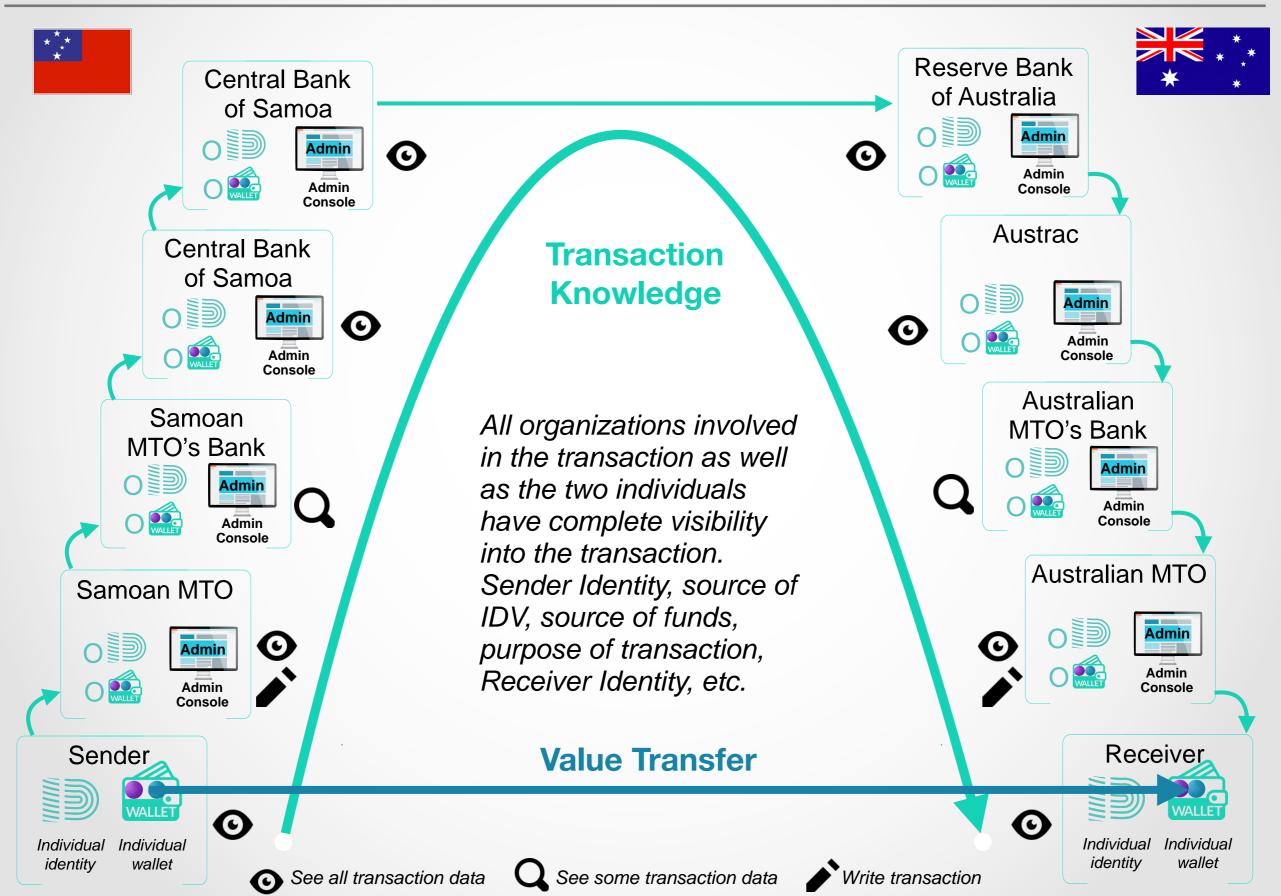




EverIDs and EverWallets also.

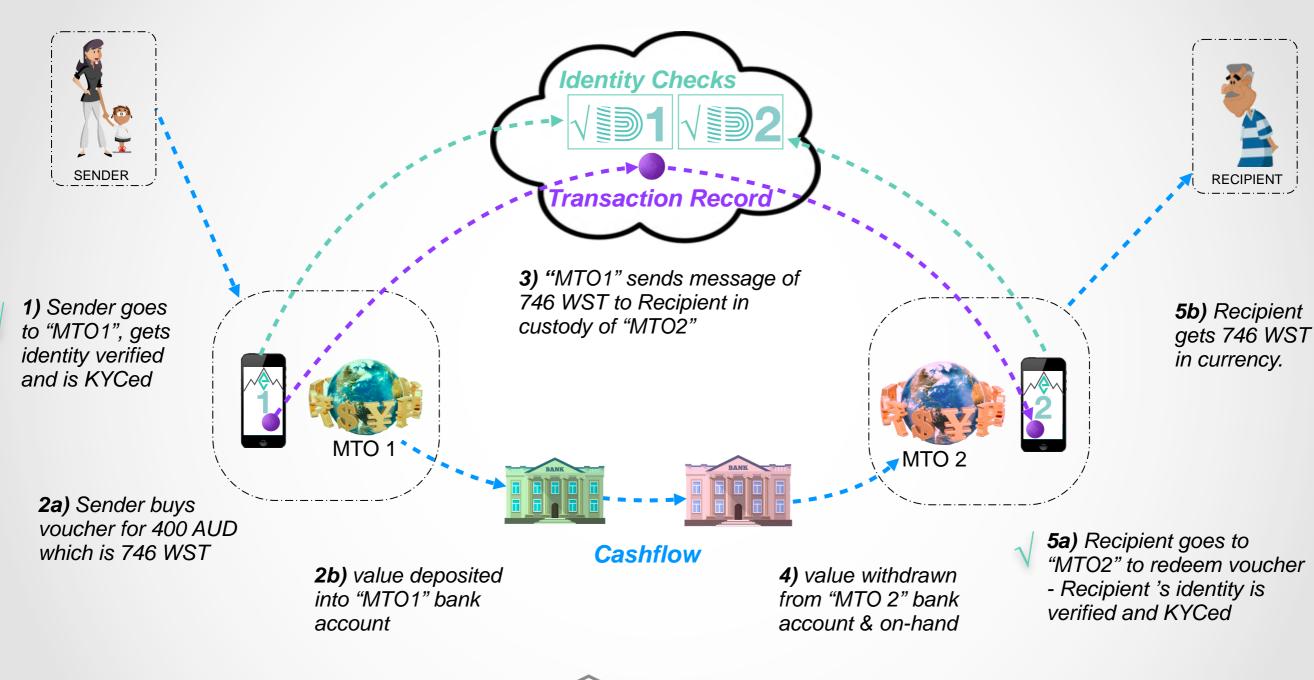
## Money Transfer Chain of Custody





## Remittance ID Verification & Transaction Tracking





6) Sender and Recipient get receipts of transaction



7) MTOs and regulators have access to transaction record with both KYCed identities and complete details of Transaction Record.

Voucherized value transfer with known identities and transparent audit record

## Financial Transaction Tracking System









Each transaction is created using the sender and receiver's permanent EverWallet addresses

Records all details of the transaction including the source of funds, fees, and exchange rate

Record of transaction attributes cryptographically signed for reporting

Smart Contracts Dictate System Behavior: activity on the system is recorded by the smart contracts which also enforce the regulations for this jurisdiction. The Transaction is informed by a Jurisdiction Definition file which defines threshold triggers, CIP, CDD, EDD, reporting format and location, filing requirements, suspicious activity alerting and more.

## CIP = Everest Enrollment



CIP	CDD	Documentation	Related parties to verify
<ul> <li>Full legal name</li> <li>Residential address</li> <li>Mailing address</li> <li>Date of birth</li> <li>Social Security         <ul> <li>Number / Tax</li> <li>Identification</li> <li>Number</li> </ul> </li> <li>Country of citizenship</li> <li>Country of permanent residence</li> </ul>	<ul> <li>Source of wealth</li> <li>Occupation</li> <li>Source of funds for account</li> <li>Nature and purpose of account</li> <li>Products and services</li> <li>Joint account holders</li> </ul>	<ul> <li>Driver's license</li> <li>Passport</li> <li>Other Government Issued ID</li> <li>Relevant Tax Document</li> </ul>	• None

Captured during Everest Enrollment

## Customer Due Diligence Process



Step 1 - Conduct CIP on the individual

Step 2 - Record the jurisdiction set for this transaction

Step 3 - Calculate a Risk Rating for this transaction

Step 4 - Based upon Risk Rating, does this transaction require EDD

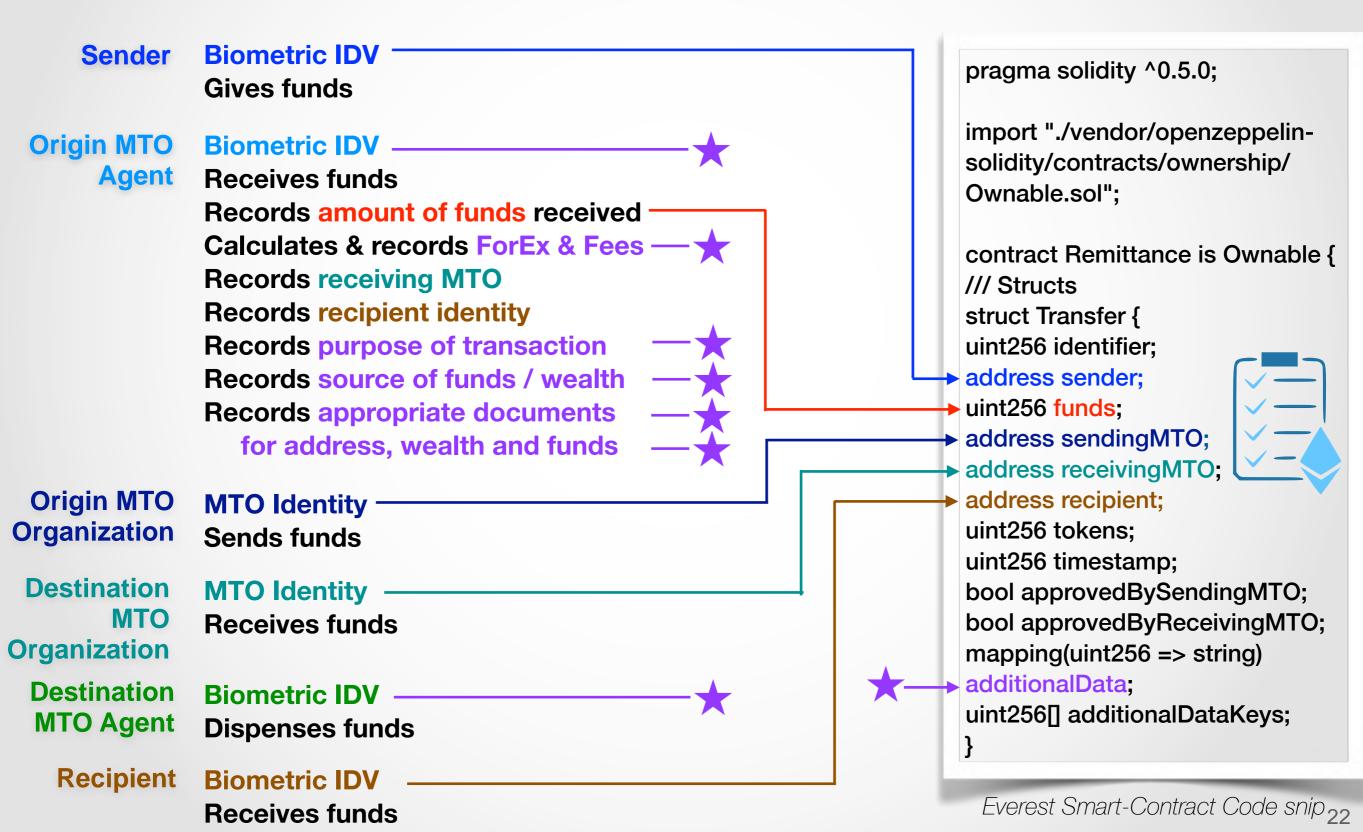
#### **Everest CDD Risk Rating Tool Risk Levels** Score Risk Level for Country of Government 1 1 Risk Level for Country of Incorporation Risk Level for Country of Operation 1 4 Risk Level for Authorized Signers 5 Risk Level for Country of Nationality 1 6 Risk Level for Country of Residency 1 7 Risk Level (Government Income) 3 Risk Level for Industry 3 9 Risk Level for Legal Structure 10 Risk Level for Management 11 Risk Level for Owners Risk Level for Primary Regulatory Body 1 Risk Level for Purpose of Account 3 Risk Level for Source of Wealth Risk Level for High Risk Transactions Simple Average 1.93 (No Weights Assigned to Any of the Risk Levels Above) Client Risk Low Risk Legend Low Risk 3.5 Medium Risk High Risk

Step 5 - if EDD not required, complete the transaction

# Financial Transaction Tracking Smart Contract



### Un-alterable, cryptographic transaction



## List of Transaction Data Elements



#### Sender EverID Data:

User name (First Name, Last Name)

Address

Place of birth

Date of birth

Gender

Photograph of ID card

ID card verification (source, date)

Sender selfie with ID Card

Other data (KYC verified claim)

### Recipient EverID Data:

User name (First Name, Last Name)

Address

Place of birth

Date of birth

Gender

Photograph of ID card

ID card verification (source, date)

Receiver selfie with ID Card

Other data (KYC verified claim)

#### **Transaction Data:**

Transaction timestamp (GMT date and time)

Origin MTO

Origin MTO Agent EverID

**Destination MTO** 

Destination MTO Agent EverID

Transaction amount (in origination currency)

Source of Funds (from Sender)

Remittance Purpose (from pick list)

Sender AML/CTF/PEP lookup and results

Receiver AML/CTF/PEP lookup and results

Origination currency

Origination currency amount

Originating bank & account (from Origin MTO Org EverID)

Destination currency

Destination currency amount

Destination bank account / funding source (from

Destination MTO Org EverID)

Fees paid (currency and amount)

Exchange rate used for transaction

Pickup location (from Destination MTO Org EverID) and

timeframe



Admin Console

# Financial Transaction Tracking Reports



**Reporting**: each jurisdiction has a different set of requirements for reporting and conform to five common types listed below

Report Type	Jurisdiction Specific Report (Australia Example)	
International Financial Transaction Report	IFTI-DRA-1-2.xsd	
Over Threshold Report	TTR-MSB-2-0.xsd	
Suspicious Matter Report	SMR-2-0.xsd	
Suspicious Transaction Report	SMR-2-0.xsd	
Sanctions List Assistance	Referral_Form_to_AFP.doc	



## Automated Financial Transaction Tracking Reports



### **Automated Reporting -**

Financial institutions in each jurisdiction are set up to automatically report their appropriate information to the jurisdictional regulator

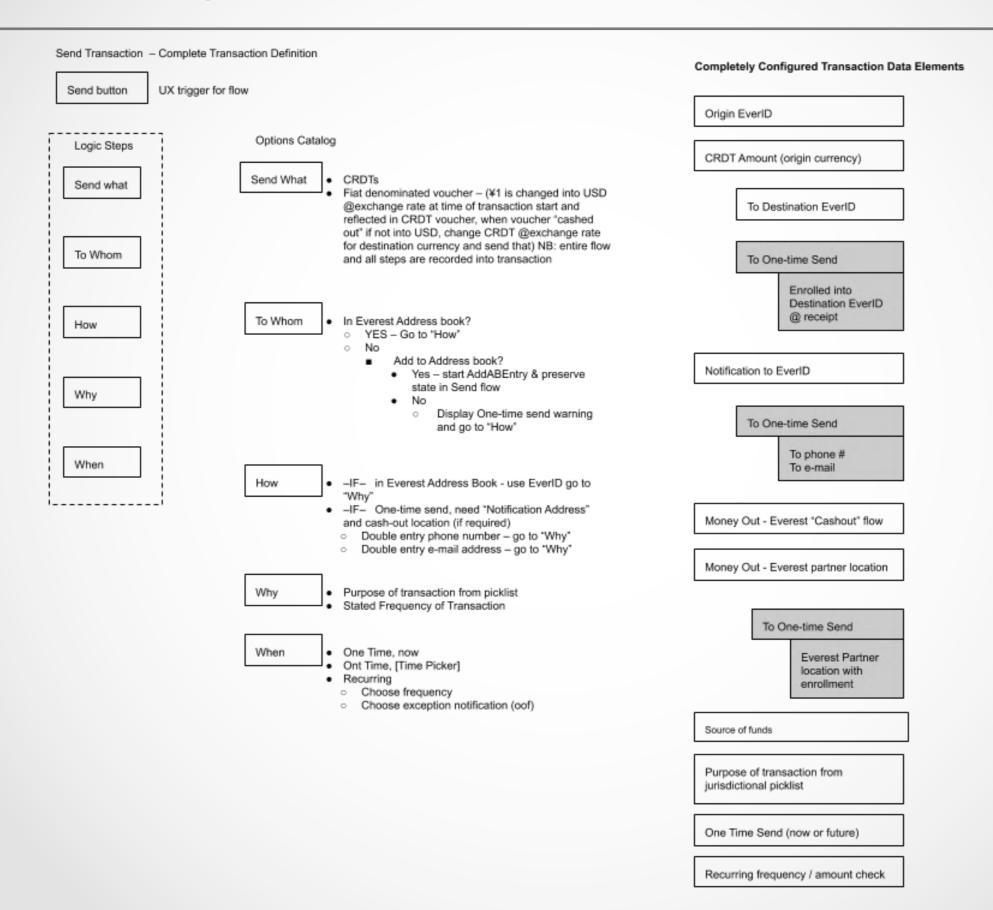
### **Report Consolidation –**

The regulator is able to look at information consolidated from all financial institutions who are reporting or each individually



# Business Logic System - Step 1 - Define Transaction /





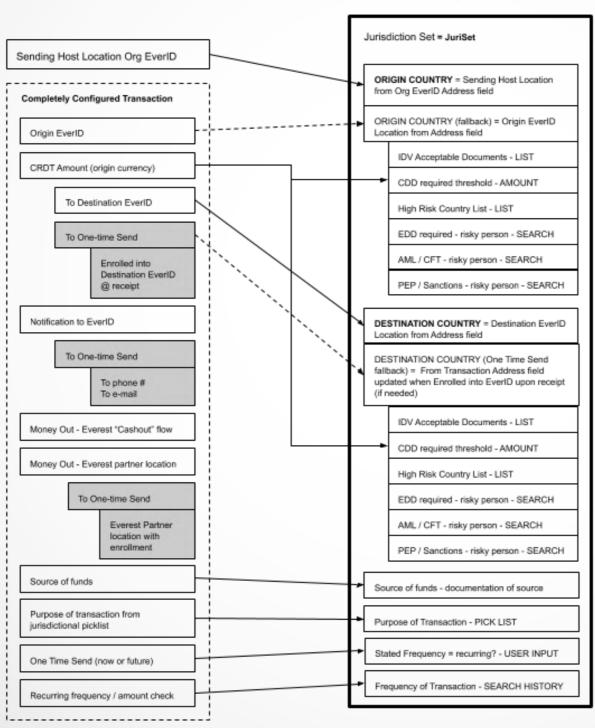
# Step 2 - Map to Jurisdiction



Send Transaction – Jurisdiction Set

Jurisdiction Set = Jurisdiction Parameter set for this transaction

Created from the Completely Configured Transaction at the left, the JuriSet is the combination of the Jurisdiction parameters in play for ANY transaction to occur between the origin and destination countries.



## Step 3 - Define CIP, CDD, EDD

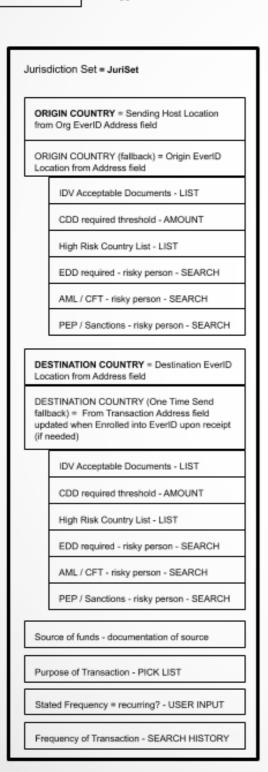


Send Transaction - Jurisdiction Set

#### Customer Identification Program - IDV, Liveness, Data verification

Send button

UX trigger for flow



#### Process Flow:

- Conduct Customer Identification Program
- 2. CDD: Source of Wealth analysis

+

Sanctions List Screening Checks

= Risk Scoring

⇒ if risk = "LOW" GOTO Onboarding

⇒ if risk = "MED" or "HIGH" GOTO EDD

 EDD: Additional checks on source of Wealth or individual

Onboarding

## Step 4 - Populate with 2 Jurisdictions

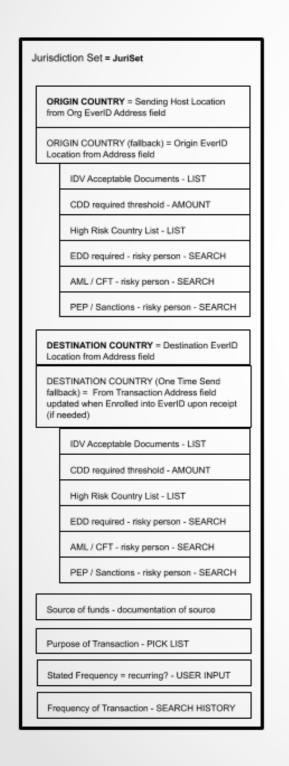


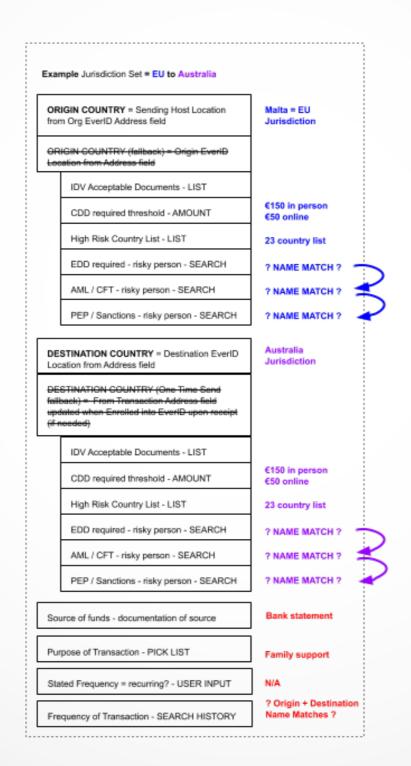
Send Transaction - Example Jurisdiction Set - EU & Australia

Send button

UX trigger for flow

Origin Country = Malta = EU Jurisdiction Destination Country = Australia = AUSTRAC





#### EU 5MLD

€150 - sent in person €50 - sent online TTR = €10.000

12 countries also listed by 11 additional jurisdictions the Financial Action Task identified by the Force: Commission (1) The Bahamas, (1) Afghanistan, (2) Botswana, (2) American Samoa, (3) Democratic People's (3) Guam, Republic of Korea, (4) Iraq, (4) Ethiopia, (5) Libya, (5) Ghana, (6) Nigeria, (6) Iran, (7) Panama, (7) Pakistan, (8) Puerto Rico, (8) Sri Lanka, (9) Samoa, (9) Syria, (10) Saudi Arabia, (10) Trinidad and Tobago, (11) US Virgin Islands. (11) Tunisia,

#### AUSTRALIA AML/CTF 2006

\$150 - sent in person \$50 - sent online TTR = \$10,000

(12) Yemen.

**UNSC Sanctions Regimes: Australian Autonomous** (1) Central African Republic Sanctions: (2) Democratic Republic of (1) Former Federal the Congo Republic of Yugoslavia (3) Guinea-Bissau (2) Myanmar (4) Iraq (3) Russia (5) Lebanon (4) Syria (6) Mali (5) Ukraine (7) Somalia [Crimea and Sevastopol] (8) South Sudan (6) Zimbabwe (9) Sudan (10) Yemen

#### Counter-terrorism:

(1) ISIL (Da'esh) and Al-Qaida

(2) The Taliban

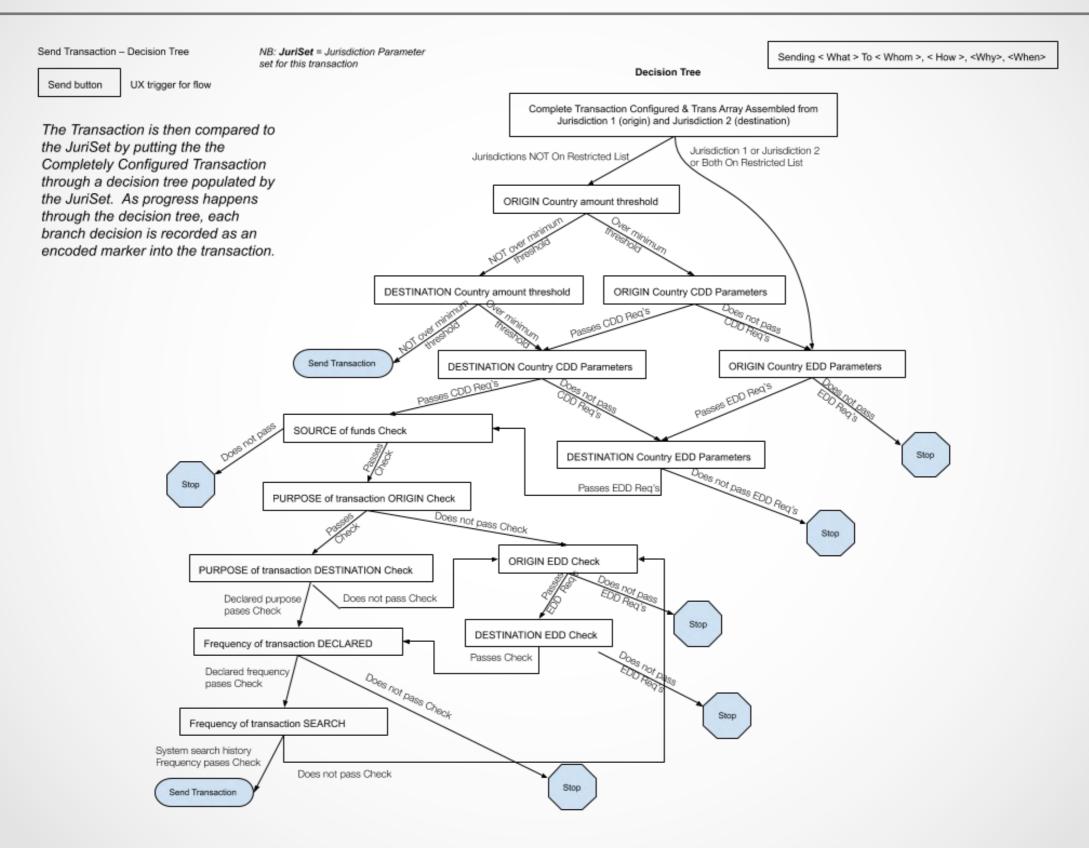
(1) Democratic People's Republic of Korea (North Korea)

(3) Libya

(2) Iran

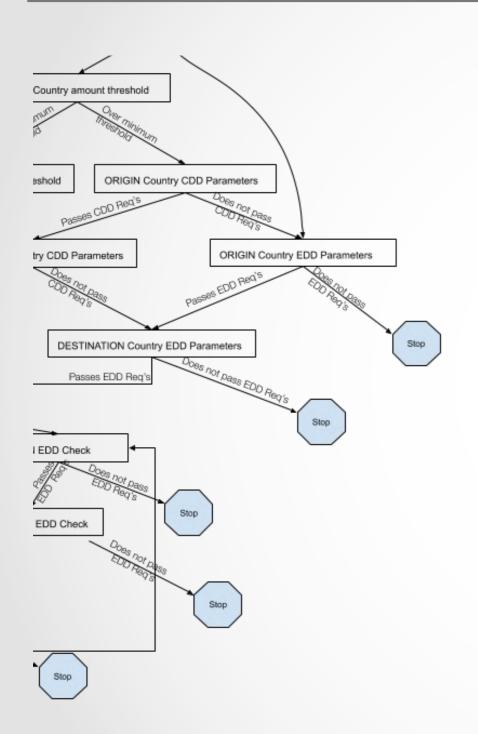
# Step 5 - Apply to Decision Tree





## Suspicious Matter Handling on the Decision Tree





In normal operation the system conducts KYC and CDD in a highly automated manner, relieving the MTO Agent from mundane tasks, while reinforcing standard operating procedures.

When a suspicious matter happens, however, as indicated by the Stop Signs in the Decision Tree, the system flags the matter as requiring EDD review by the MTO Agent, and/or MTO Compliance Officer.

Their review of the transaction, recording of supporting documentation and evidence from their heightened scrutiny of the transaction, and personal sign-off to allow the transaction to proceed, are all available to the Regulator for review.

Depending on jurisdiction, the appropriate report is filed with the appropriate authority.

# KYC Utility for emerging markets

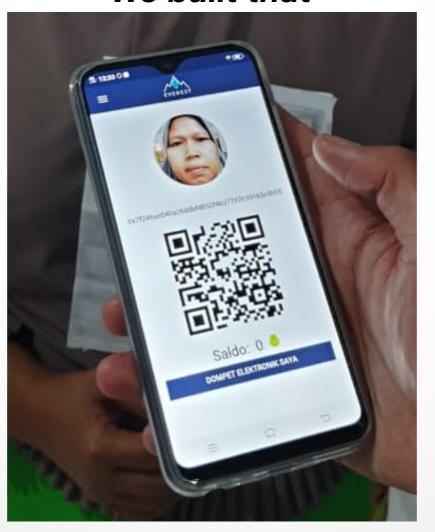


Moving money in emerging markets is difficult.

Money transfer operators, banks, govts, NGOs, payment providers, companies & users require.....

(a) biometric identity, (b) KYC/AML, (c) account/wallet no phone required,
 (d) connections to existing banking system, (e) compliance
 And it must be low cost.

#### We built that



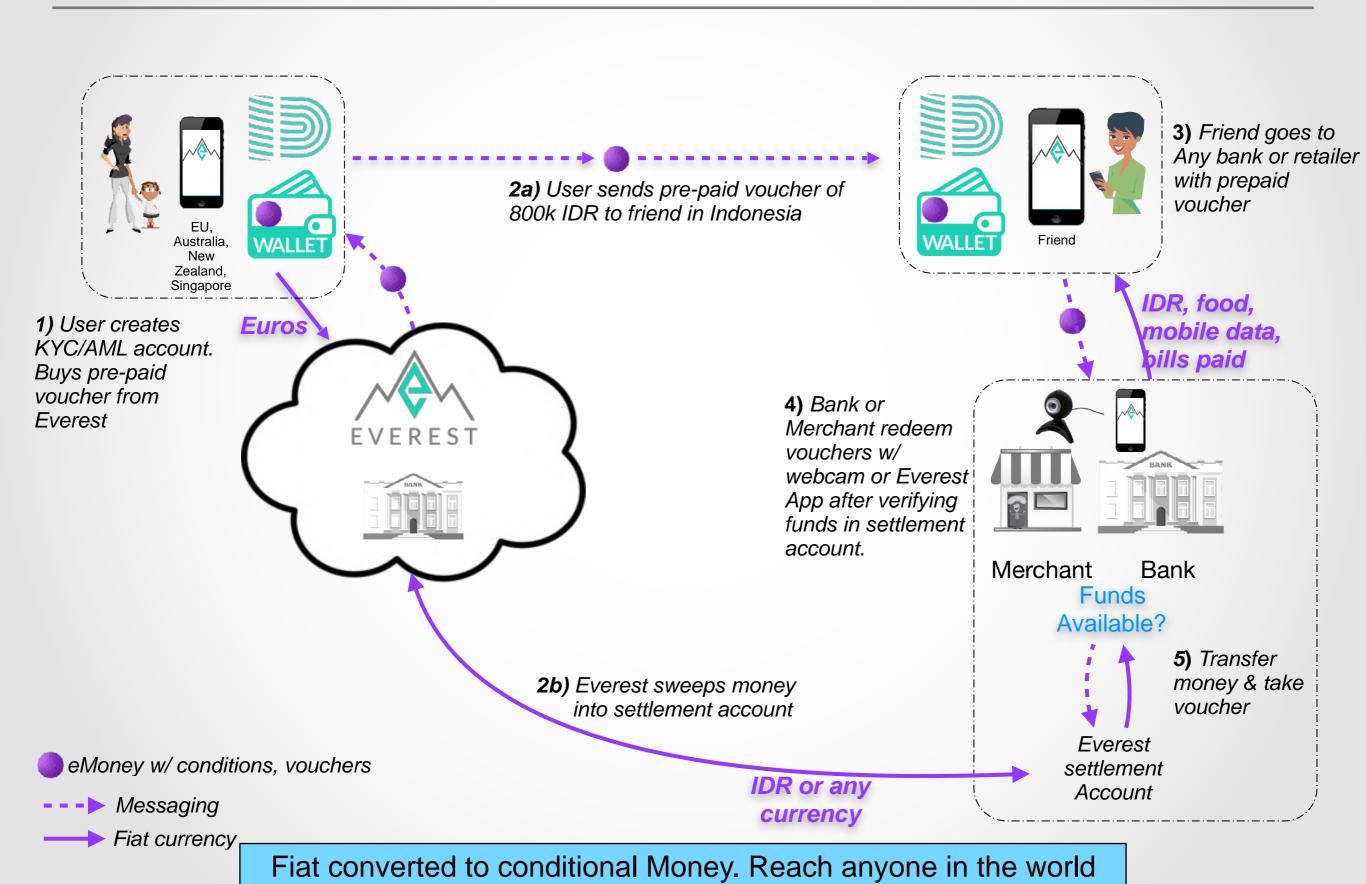


Thank You

bob@everest.org

# Remittances with integrated KYC/AML





## Australia-Specific Data Sources



Australia Independent Commission Against Corruption Investigations

Australia Reserve Bank – Burma Sanctioned Entities

Australian Transaction Reports and Analysis Center (AUSTRAC)

Australia Securities & Investments Commission Enforceable Undertakings

Australia Securities and Investment Commission (ASIC) Media Releases

Australia Securities and Investments Commission – Banned and Disqualified Organizations

Australia Securities and Investments Commission – Register of Banned Bodies

Australian Prudential Regulation Authority Disqualification List

Australian Securities Exchange Disciplinary Announcements

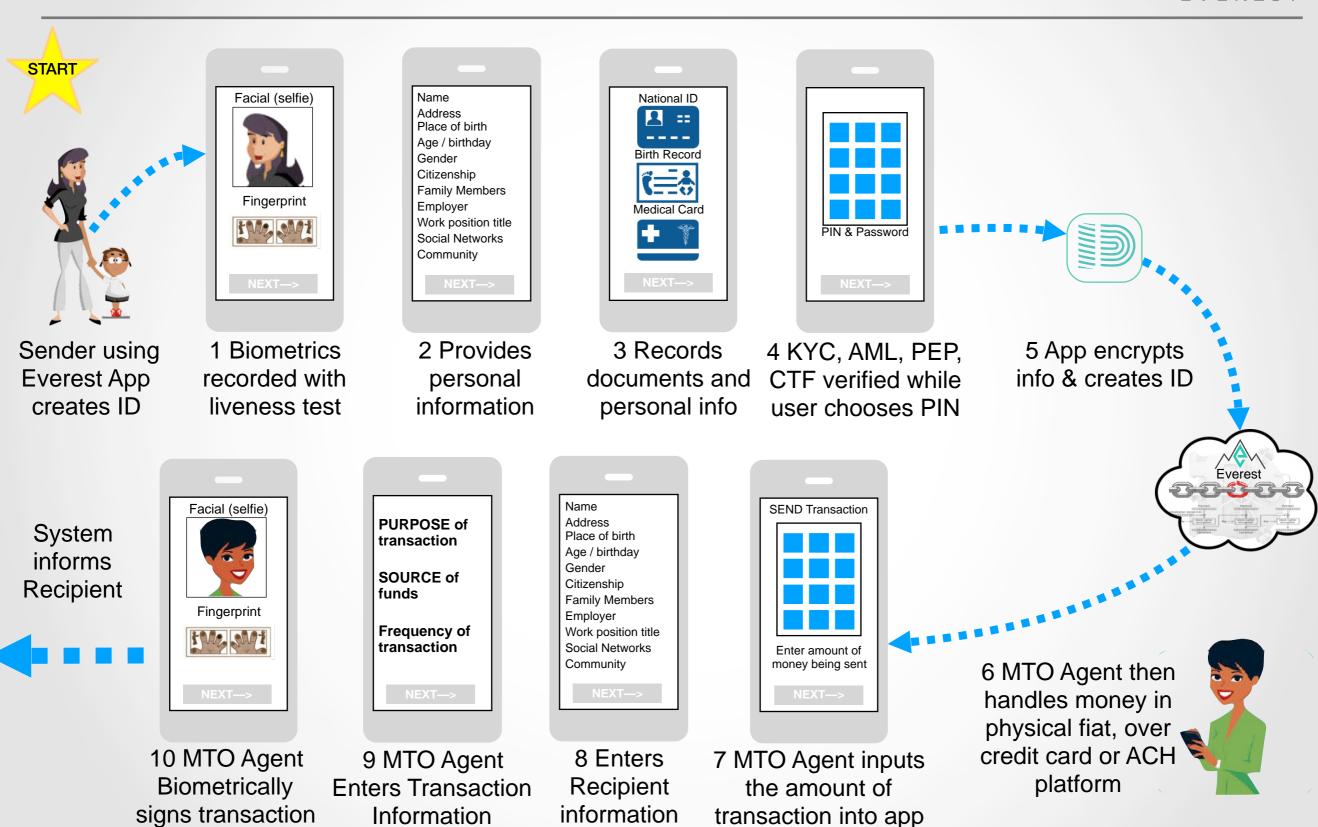
Australia DFAT UNSC Sanctions List

Australia's Implementation of United Nations Security Council Financial Sanctions List

**AU Sex Offender Registry** 

## Sending a Transaction - New Sender

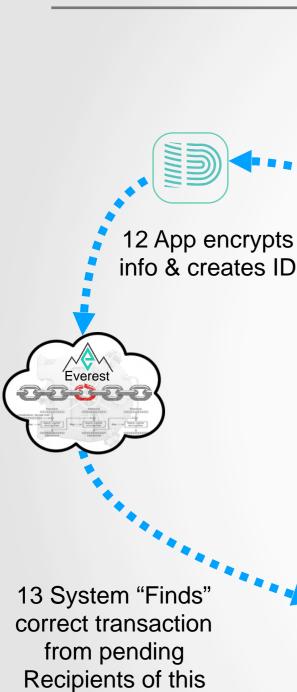


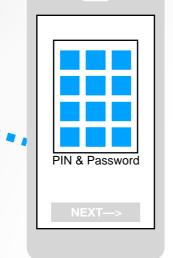


User data, the method of capture, verification and KYC checking are used for all Allianz properties

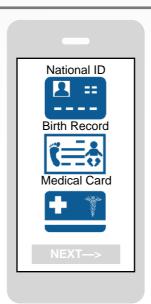
# Receiving a Transaction - New Recipient



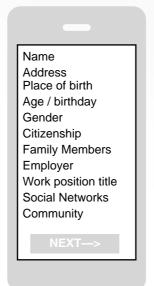




D. KYC, AML, PEP, CTF verified while user chooses PIN



C. Records documents and personal info



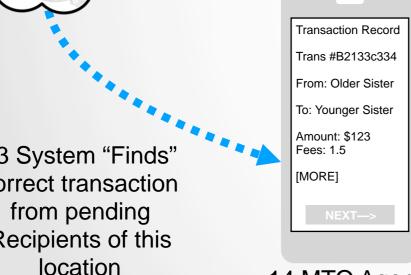
B. Provides personal information



A. Biometrics recorded with liveness test



11 Recipient gets notification and visits the MTO. Using MTO branded Everest App creates ID.



14 MTO Agent double checks the amount of transaction with app



15 MTO Agent Biometrically signs transaction



16 MTO Agent then resolves in physical fiat, or over ACH platform

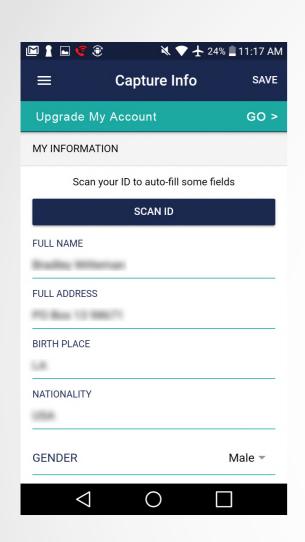
#### Results:

- 1. Entire chain of custody of transaction confirmed biometrically
- 2. Recipients not in system yet can enroll to receive value
  - 3. Transaction flow can be correlated by user
  - 4. Transaction details like identifications and source of data shown

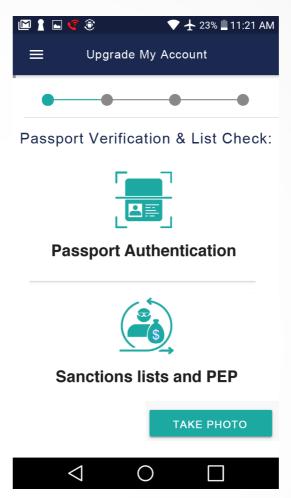
Recipient is notified to visit MTO, is enrolled in system, identity KYCed, and funds disbursed

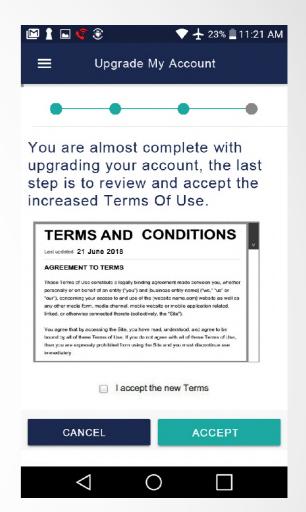
## Mobile App w/ ID Verification + KYC











\*Optional video conference

### **Automated, remote on-boarding**

- User can share any data: docs, loan application, change of address.
  - Financial Institutions get continuous monitoring

### Team



Everest is led by an experienced team with multiple successful IPOs / acquisitions, with startup and blockchain projects under their belts



Bob Reid CEO, "The Strategist"

GM, BitTorrent, Partner Kai Labs (blockchain consultancy). 2 IPOs, 2 acquisitions. 200k air miles per year.

Plans and Negotiates deals accordingly. Hires the best people.



Brad Witteman CPO, "The Inventor"

Product at BitTorrent, DAOstack & Moby (blockchain platforms).

Designs systems that create unique value to users, and adopted by established businesses.



Gautam Ramnath
Partnerships, "The Politician"

Gates Foundation, Global Alliance for Improved Nutrition, Millennium Challenge, US State Dep't.

Finds "yes" from governments, banks, NGOs.



Mike Kail CTO, "The Builder"

CIO and SVP of Infrastructure of Yahoo!, VP of IT OPs of Netflix. specialties in security & network infrastructure, cloud architecture.

Builds scalable, secure, global platforms for 100s of millions of IDs.

### Advisors



#### Access to decision-makers, capital and technology



Pres. Toomas Hendrik Former President Estonia

Led sovereign govt. deployment of social services on a blockchain, with data exchange between multiple agencies



Atsushi Taira

Managing Director

at Mistletoe

Representative Director, Chief Growth Officer, Mistletoe, SVP of Softbank, CEO of Softbank Bharti, Fox, etc.



Amb. Jamal Khokhar Pres. & CEO Institute of the Americas

Chief of Staff at the Inter-American Development Bank (IDB), Department of Outreach and Partnerships



Aya Miyaguchi Executive Director Ethereum Foundation

Leads Ethereum's day to day operations. Managing Director, Kraken, Founder Japan Blockchain Association.

## Cash Transfer: BRI Bank + Indonesian Gov.



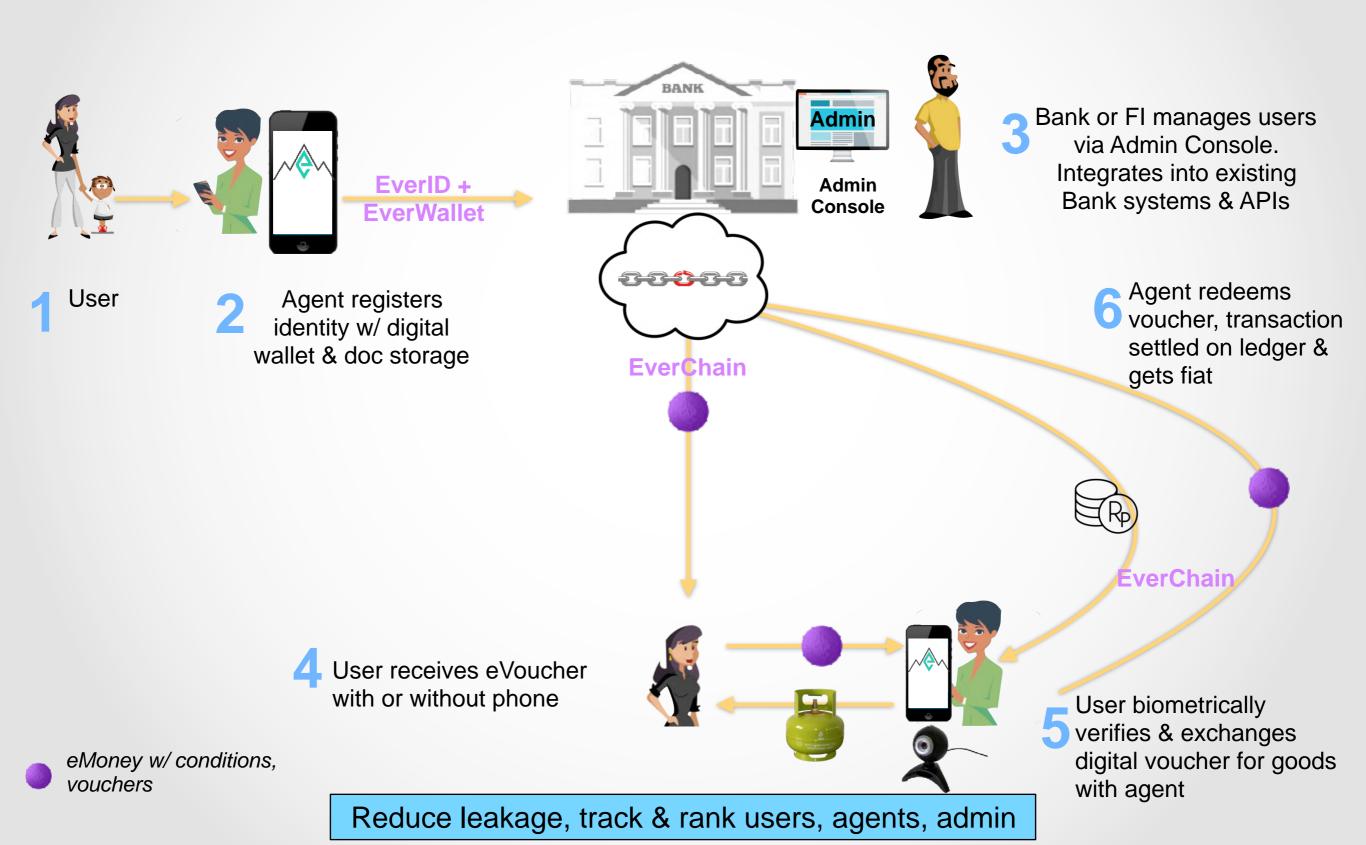
- Problem: move US\$ 7 billion to 50M users without leakage
- Solution: cryptographically signed transactions w/ biometric verification
- 5,395 users in three cities
- Two disbursements. Real-time settlement w/ BRI bank.
- 86% redeemed. 99.999% correct disbursement to user.



"could save more than Rp 50 trillion [US\$3.49 billion] in the state budget"
TNP2K, Jakarta Post, March 15, 2019

# Cashless loops, reaching all users





## Integrated KYC/AML + Remittances



Everest platform for Samoan Central Bank, managing KYC/AML and money transfer. MTOs in Australia, New Zealand & Samoa to use Everest app + admin console to KYC/AML and send money

Send from EU, Singapore, Australia & New Zealand. Receive in all of SE Asia, India, China and parts of Oceania

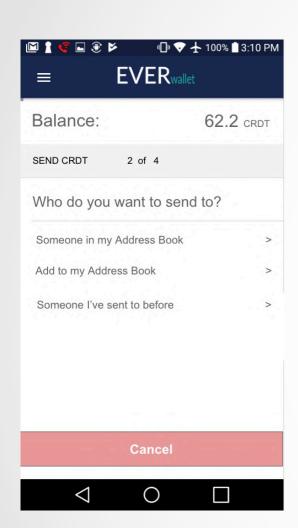
Cash-in MasterCard, PayPal, MTOs. Cash-out in banks, retail & debit cards

VFA-3 license (accepted transitory) by MFSA for EU. Partners for Singapore, Aus. & NZ. Take deposits + trade on own account for crypto-to-fiat

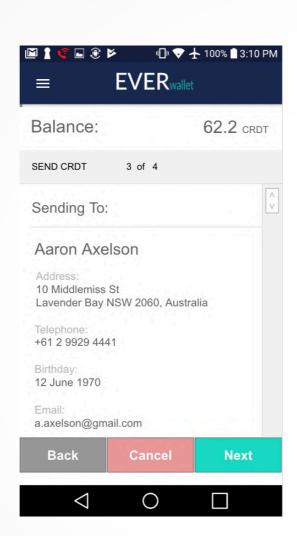


# Send money, checks, vouchers to anyone

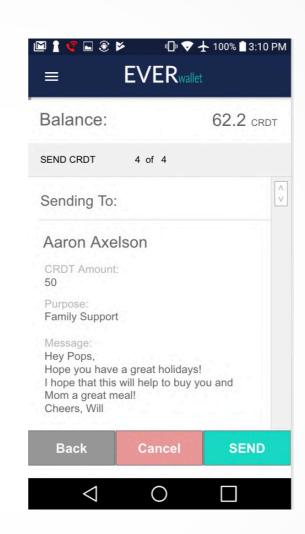




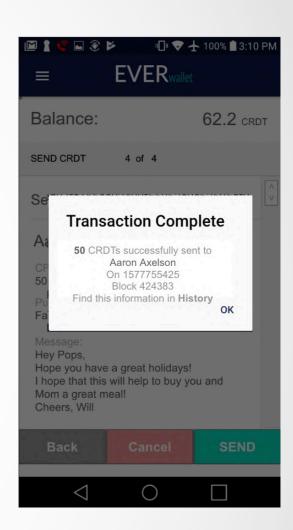
Integrated address book



Confirm ID of receiver



Notify receiver



Confirmation of transaction completion

### Intra-bank transfer



#### User or Org



any currency, check, IOU, voucher conditional eMoney

#### EverChain + EverWallet + EverID

- Track Identity w/ KYC/AML through entire system to avoid "front loading"
- Integrated messaging of payment orders
- Ledger to account for multiple banks transfers among themselves
- Reduces costs for all in the network

#### User or Org



any currency, check, IOU, voucher conditional eMoney

#### Identity w/ KYC w/ Transactions:

Remittances Letters of credit **Payments** Checks



EverChain (Intra-bank ledger)

EVER

- Ledger for any settlement
- Tracks KYC/AML of users & orgs

Identity w/ KYC w/ Transactions:

Remittances Letters of credit **Payments** Checks



Bank #2

45

### eCheck





1) User issues an eCheck with eMoney, attached to her bank account; signed w/ biometrics

2) User sends eCheck (Identity, bank & account info, "signature" authorization) of 100 JOD to friend



 Friend accepts eCheck & "deposits" into her account at "Bank #2"



5) Clearinghouse sends eCheck with amount, sender account & info to "Bank #1" Clearinghouse

Ledger accounts for debits & credits

EVER

4) "Bank #2" sends eCheck with amount, sender account, recipient account & transaction information to clearinghouse



Bank #2

**6a)** User's bank account is debited the amount of the check & Clearinghouse records transaction

**6b)** "Bank #1" confirms amount to be credited to Friend's account in "Bank #2" and sends transaction

amount of the check & Clearinghouse records transaction

6c) Recipient's bank

account is credited the

be credited to Friend's account in eMoney w/ conditions (eChecks) "Bank #2" and sends transaction

Bank #3

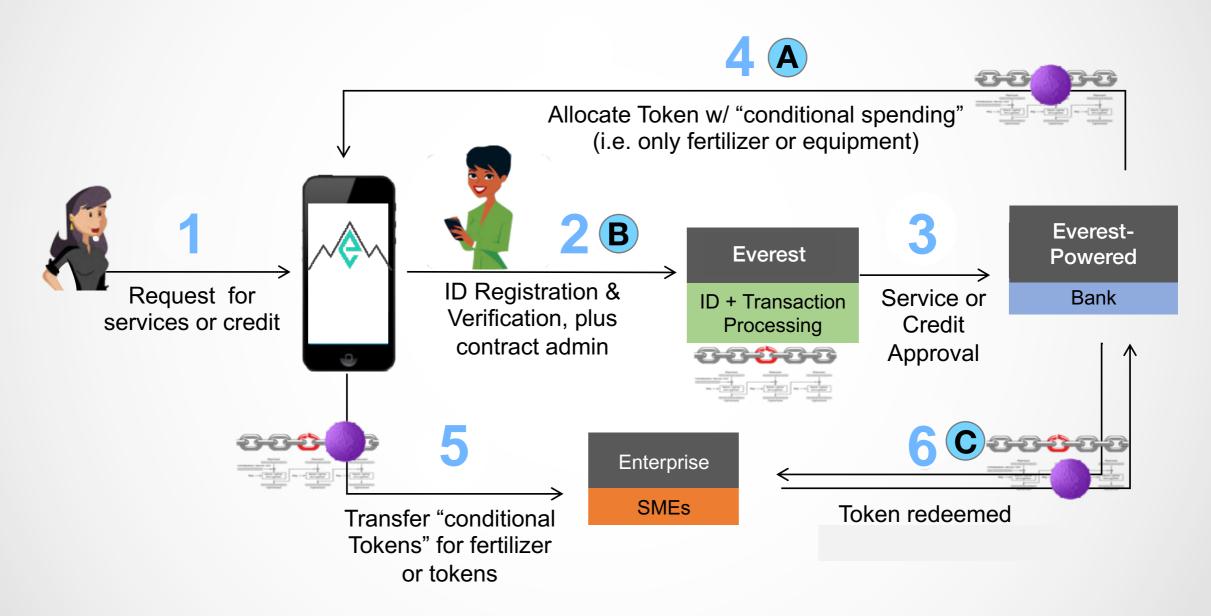
---> Messaging → Monev

Send eChecks, biometrically signed, cleared over ledger

# Loan origination & management



Enhance existing systems to get mobile, credit scoring, conditional lending, transaction reporting, etc.

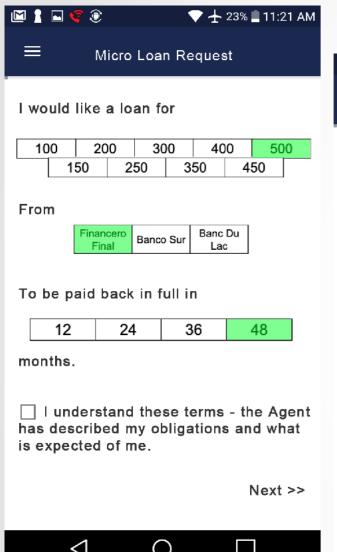


- A. Integrate MFI web platform with Everest Portal API for user auth and token issuance
- B. Integrate special MFI processes into Everest app for agents
- C. Integrate with bank

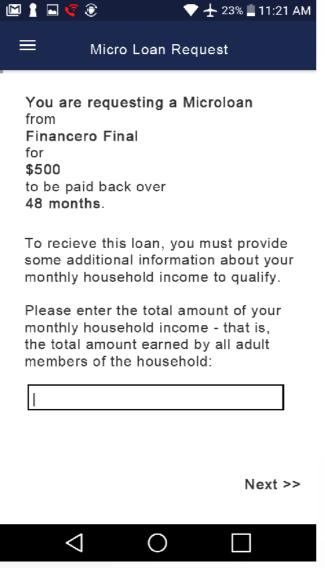
# Loan application & signature via mobile app



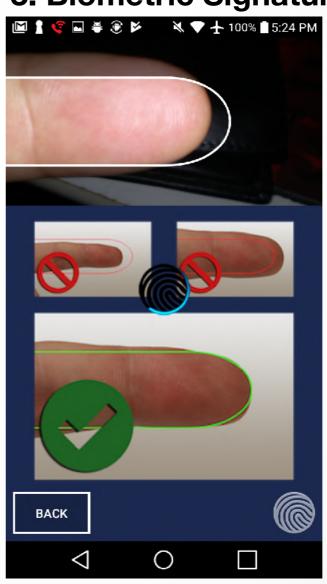
#### 1. Loan Request



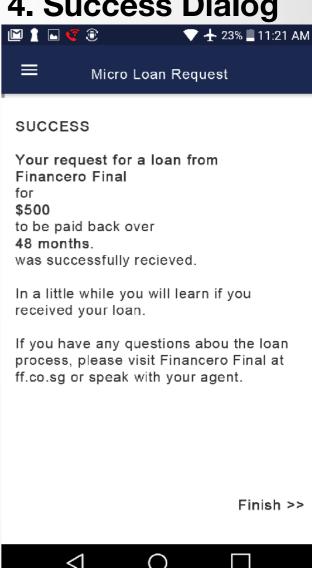
#### 2. Loan Confirmation



### 3. Biometric Signature



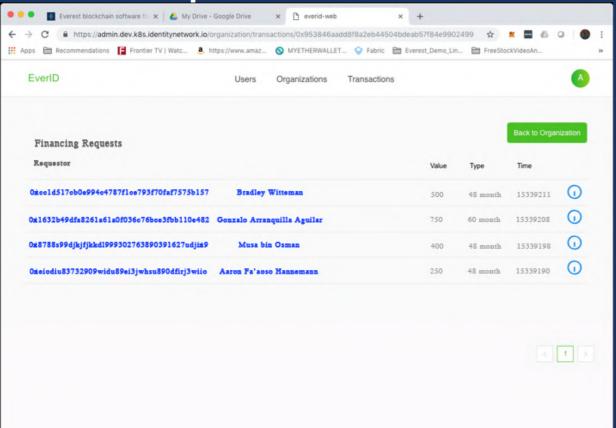
### 4. Success Dialog



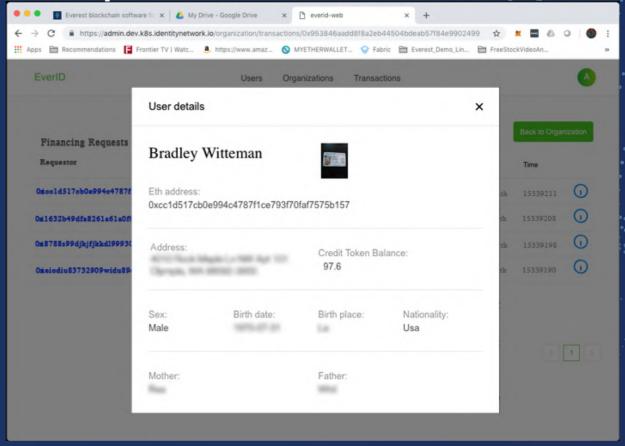
# Loan Request Administration



### 1. Loan Request Queue Screen



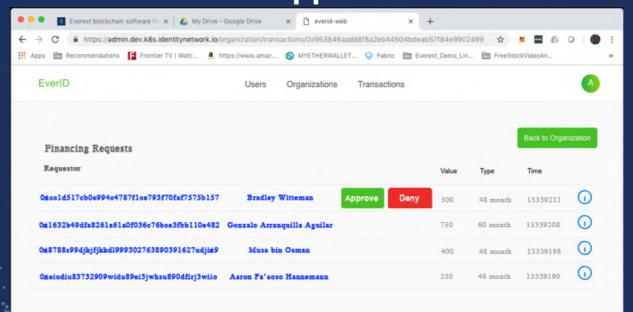
#### 2. Requestor Detail Review



### 3. Requestor Identification Review



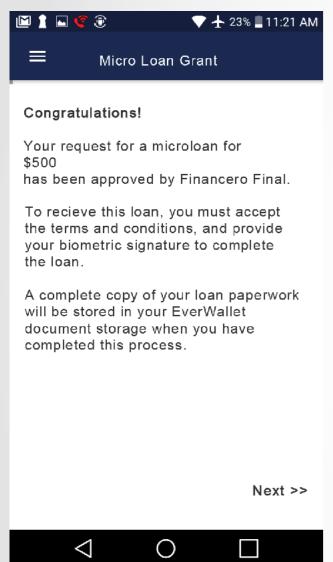
### 4. Administrator Approval / Denial Screen



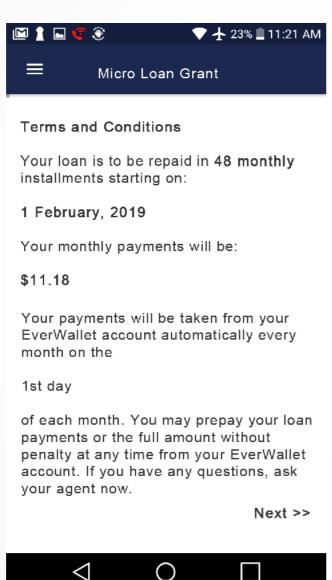
# Loan Notification & Acceptance



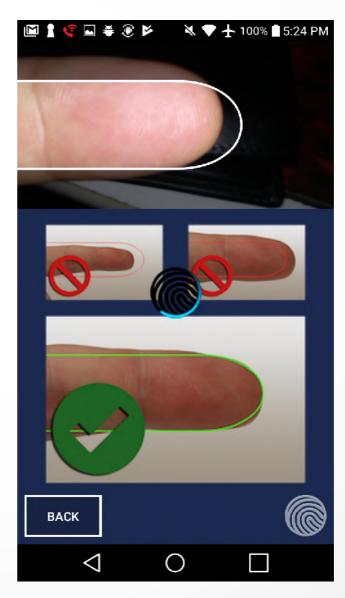
#### 1. Loan Notification



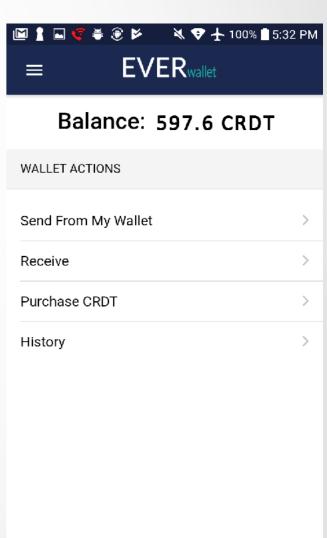
#### 2. Terms & Conditions



### 3. Biometric Signature



### 4. Loan Deposit



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# eGov: ID + Account + Service Layer















**Everest API data-exchange**: existing databases confirm data; user-centric identity

- Inter-agency data sharing with permissions
- Data is able to be sent back to integrated databases so agencies maintain their independence



- Gain new insights with access to complete and up-to-date information
- Enforces access restrictions while providing a complete and transparent audit trail for all transactions

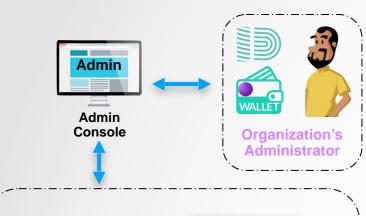




Everest Admin Console: deliver services, money, documents, authorizations, etc. via smart-contracts to verified biometric identities. All transactions are cryptographically recorded

## Cash Transfer for NGO







1) From Admin Portal, NGO's
Org ID + Org Wallet creates list
of users, manages accounts and
deposits money with Everest or
settlement account

2) Euro or USD deposited into Everest bank account, then exchanged into any fiat or crypto currency

eMoney w/ conditions, vouchers

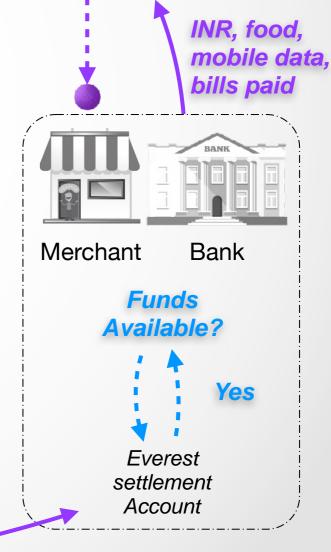
3a) From Admin portal,
NGO sends pre-paid voucher
of XXX amount to people in
India and Irag

t,

3b) Everest sweeps money into settlement account

IQD, INR or any currency

3) User goes to Any bank/fi/psp with prepaid voucher



WALLET



Fiat currency

NGOs transfer conditional money anywhere with 100% verification

## Advisors





Wilson Choi Founder FundV & Beam Capital

Investor in 4 exchanges, including Quoine, EXX, SuperCoin & others. ex-HSBC derivatives dealer



Dr. Virgil Griffith
Ethereum Foundation
Co-author of Casper

CTO, Backbone Technologies,
OnionLink Santa Fe Institute
Lead Dev, Toroken cryptocurrency
CalTech



Jordan Greenhall Founder & CEO Neurohacker

Founder & CEO of DivX, SVP of MP3.com, Santa Fe Institute, Harvard Law



Chris Willson Founder Water and Healthcare Foundation

Specialties: Cambodia, strategic alliances, philanthropy, water and health related social enterprise



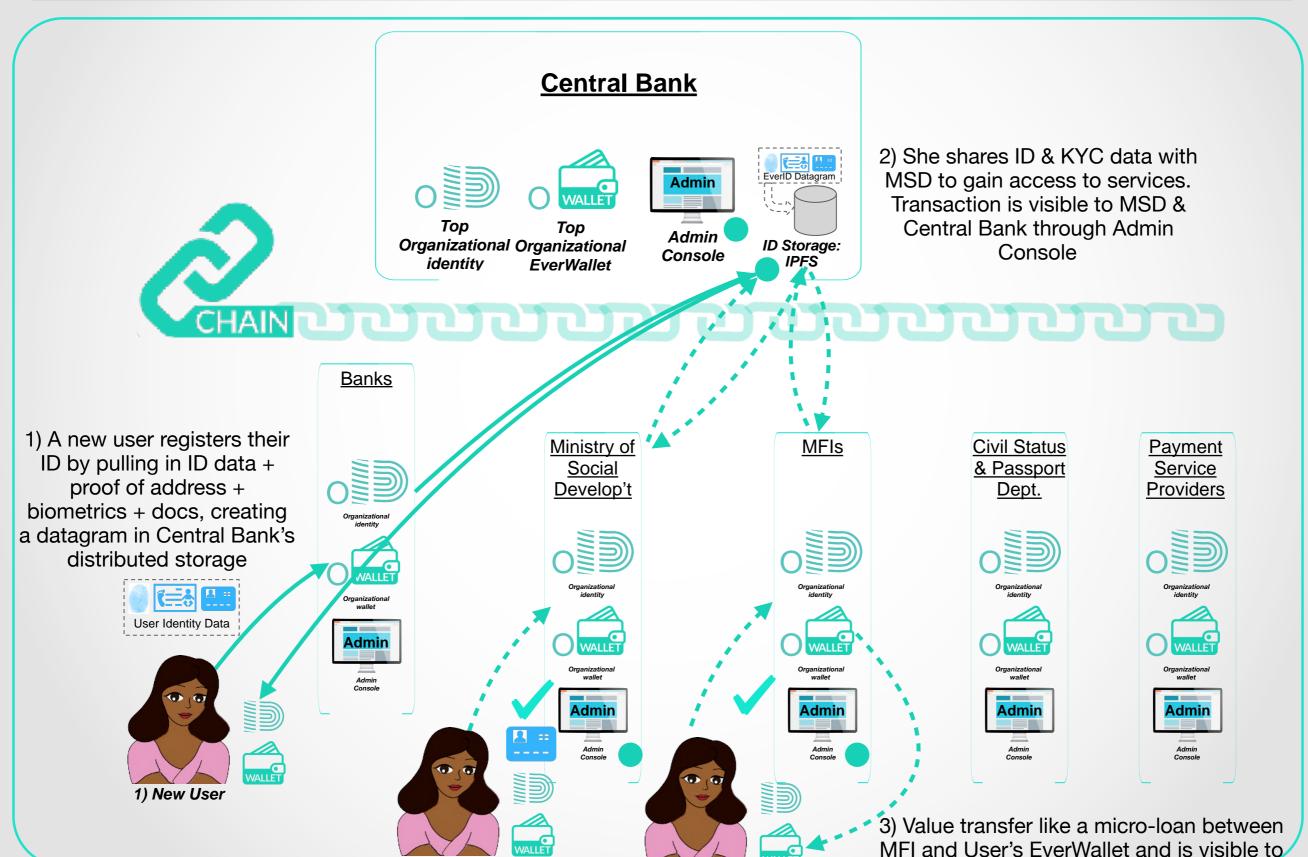
Greg Horowitt
Venture Capitalist
T2 Venture

Global Connect at UCSD, Stanford Berkshire Hathaway, Innovation Ecosystem Architect, Author of "The Rainforest"

## User ID is Created Once Then Shared

2) Same User





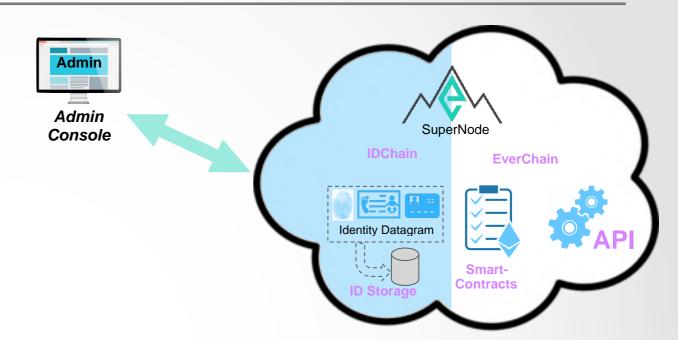
3) Same User

MFI and CB in Admin Console

## Enhanced Due Diligence



**EDD** is recommended when customers identified through the customer risk rating process as presenting higher risk money laundering and/or terrorist financing attributes.



Everest applies more robust due diligence processes including:

- Negative news and media searches
- PEP assessment
- Additional documentation gathering
- Source of funds evidence
- Source of wealth evidence
- Higher frequency of periodic review on customer information and activityDue diligence on controlling persons or related parties (e.g. lower threshold on definition of controlling parties)
- Required review by Partner Compliance Officer and Signoff by senior management on the reviewed activity

## CDD with Everest Recap

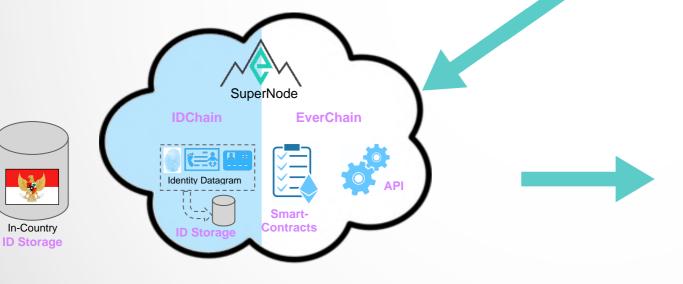




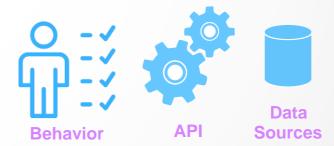
1.93 Lists

Verified user or entity

Calculated risk of transaction, screen AML & CFT, then if necessary PEP, Watchlists, Sanctions Lists etc.



Data maintained in cloud or in-country (on-prem)



Automated on-going compliance, monitoring & reporting