## Construction Audit | Building the **Future** Universal Opportunities and Challenges of Internal Auditing in the **Construction Industry** This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

- Internal Audit's Future is Now
- Know your Industry and Customer
- Don't ignore Talent

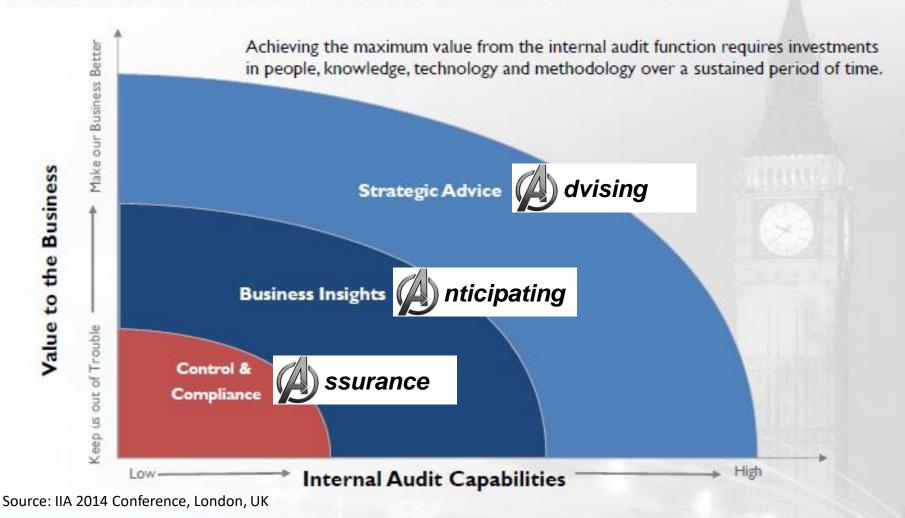
### Internal Audit's Future is Now

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The future of internal audit is anchored by the



#### Envision Internal Audit's Future



#### Communication, Influence and Partnerships

"55% of senior management and 32% of Boards believe that internal audit does not provide significant value"

2014 State of The Internal Audit Profession Study – PwC, March 2014



## Why Aim for Value?

Building Something That Others Want (To Invest In)

When perceived as adding value, our voices are heard, our views are embraced and we become catalysts and enablers for positive change.

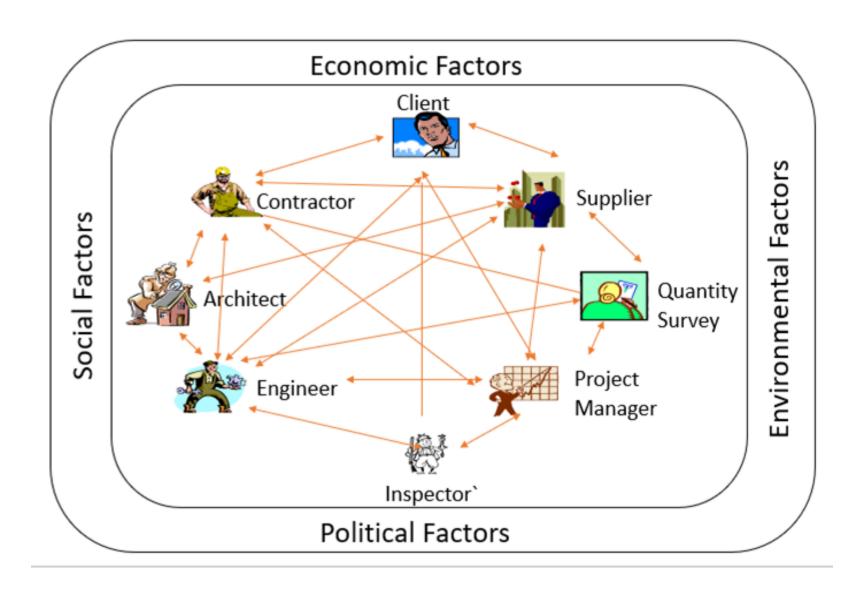


## What is Value in Internal Audit?

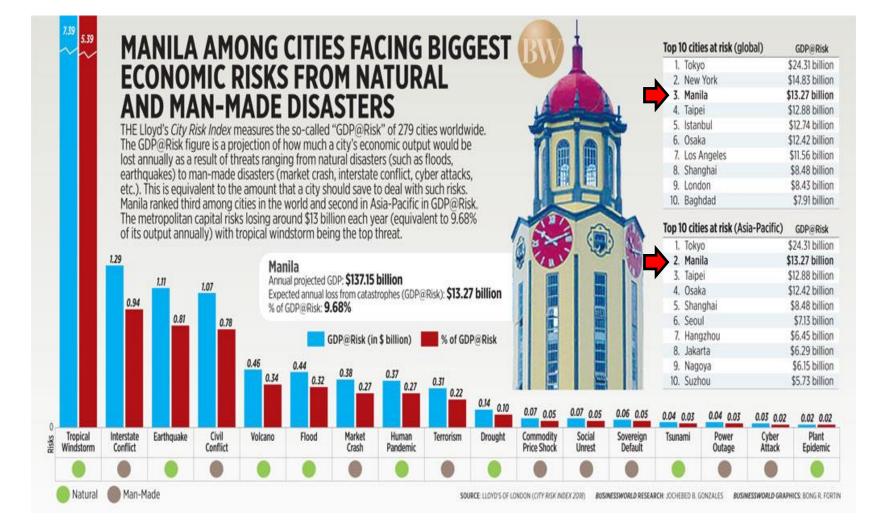
- Ammunition to drive change
- High-quality assurance
- Fit-for-purpose commercial solutions
- Key risks identified and managed
- Education and knowledge sharing
- Trusted advice
- Meaningful insights
- Fulfilling needs
- √ "Service" wrap

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#### **Construction Project Model**









#### 1990 Earthquake Baguio (1,621 killed)

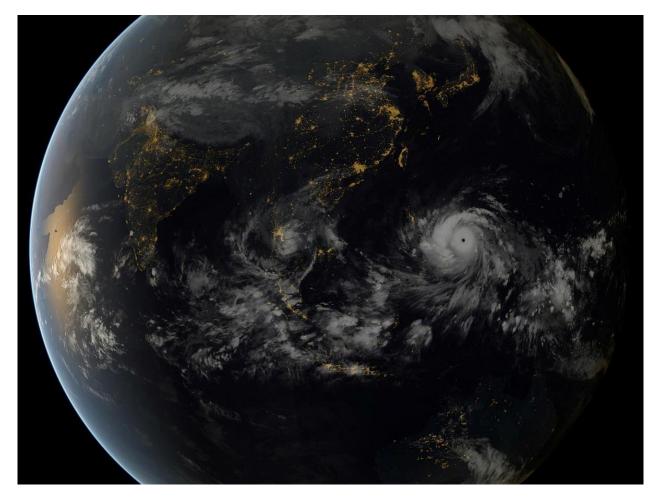


#### 1814 Mayon Volcano Albay (1,200 killed) 1911 Taal Volcano Luzon (1,300 killed)



## 2013 Typhoon "Yolanda" (6,241 killed and missing)

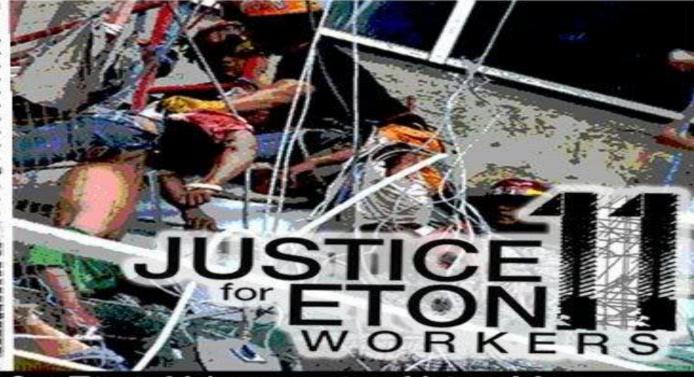




TYPHOON YOLANDA SPACE PHOTO

## 1.27.2011: Eton tragedy

We will not forget. We will continue to fight!



FB: Justice for Eton 11 | www.eton11.tumblr.com

## What disaster do you think this developments can bring?















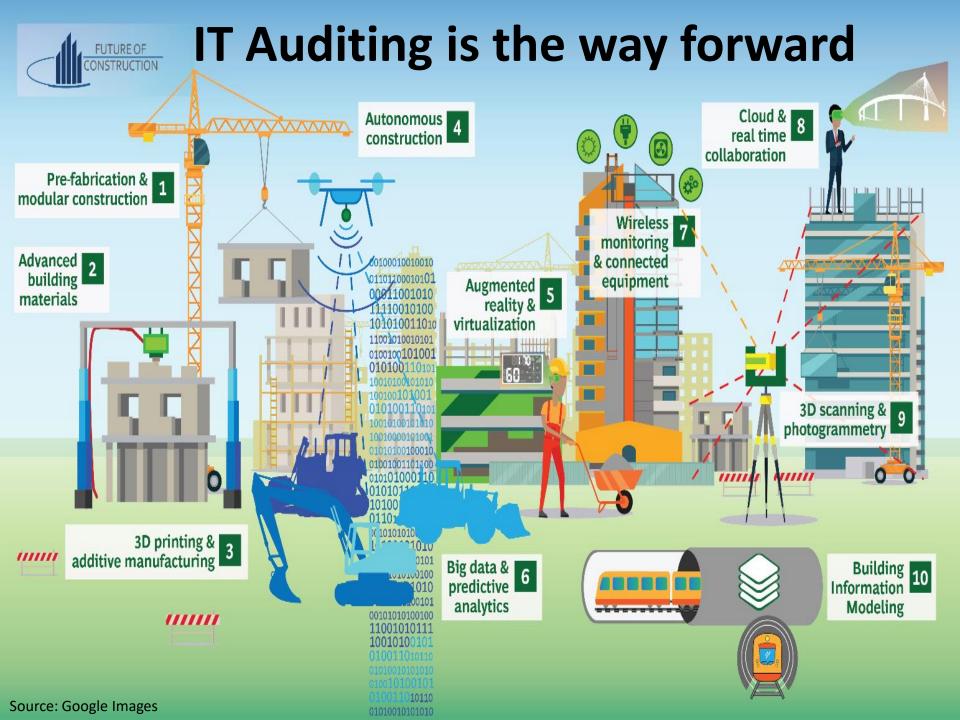












# Customer Intimacy and Centricity

## Customer Intimacy and Centricity

First and Foremost:

Who is the Customer?

## Customer Intimacy and Centricity We are in the Business of "Serving"...



Make your "service" great!



## Customer Intimacy and Centricity How?... Know them, focus on them

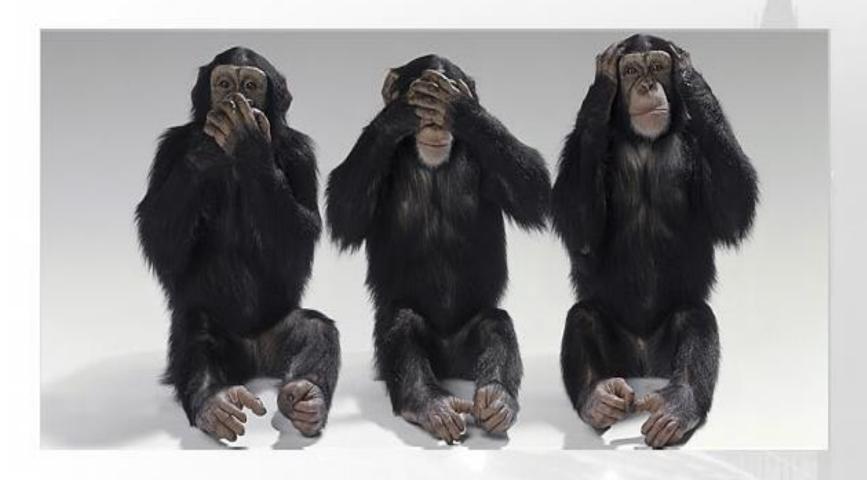


Fulfil their needs...
It is about them, not us



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## Can you afford to ignore talent?



Source: IIA 2014 Conference, London, UK

## The ideal Internal Auditor?



Source: IIA 2014 Conference, London, UK

... has a loud voice To voice our concerns, we must ensure that our suggestions get heard ... does not only think outside the box, but gets out of the box, questions why we are in that box and kicks the sides!

... is an adviser/consultant as much as an auditor Requires excellent soft skills as well as deep business/technical knowledge.

... has imagination
Envision a business
environment that does not yet
exist, and provide advice on
risks and controls that cannot
actually be seen or touched

... is career motivated
Companies reach out for
people with broader skillsets and backgrounds, in
addition to audit expertise
– we are not "just" Internal
Auditors



The ideal Internal Auditor

... is comfortable with principles versus rules Define your own way of the "how" to achieve the "what" ... is mobile
The world is yours, with all its
business areas, functions,
countries and cultures – make
it fit into your plans

... has Fraud/Investigation expertise Fraud prevention and detection are key focus areas for internal auditors

Source: IIA 2014 Conference London LIK

... is a re-engineer
Efficiency considerations are
basic component of our
professional work; we get
involved in operational
transformation

... is relaxed
Managers will need to relax
control over subordinates and
auditors should be comfortable
being empowered

... blows up old audit models Replace with "plug and play audits", i.e. a common high level approach and flexible task level methodologies

... knows when and how to rely on others

We can rely on other assurance providers rather than doing all detailed work ourselves

... diverse and a global citizen
Comfortable at working with
other cultures and engaging with
a wide range of stakeholders

... handles ambiguity well Surf on the wave of change



The ideal Internal Auditor

... is IT proficient IT and basic IT Audit skills are basic key competence ... is a risk taker
There is no reward without risk –
embrace change! If you don't
make mistakes, you are probably
not advancing

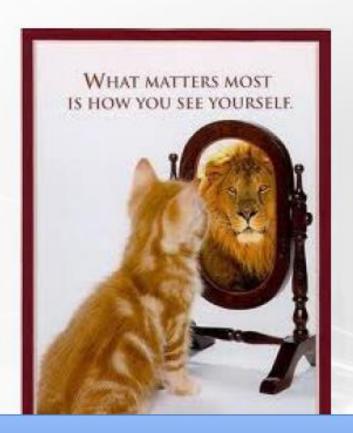
... provides real-time assurance & advice. Both require short turn-around time and highly qualified staff

#### How do we get and develop the talent we need?



## Finally...

### Believe in yourself, others will follow!



Know your worth, claim your value



### Thank you for your participation!

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