Adapting Global Smart Ticketing Solutions to Local Realities

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AF Payments

- 10-year Concession Agreement under a Public-Private Partnership (PPP) Project with the Philippine DOTr in 2014 (Full System Acceptance since December 16, 2015)
- 138 Ticket Vending Machines, 755 Automatic Gates, 219 Point-of-Sale Terminals, 44 Station Computers and a Central Computer System covering 44 stations across 3 light rail lines (LRT 1, LRT 2 and MRT 3)
- More than 6 million reloadable beep[™] cards issued to date
- More than 1.4 billion beep[™] transactions processed since 2015 (includes entry, exit and card sale)
- Average 60% beep[™] acceptance across all three light rail lines (vs. Single Journey Tickets)
- Beyond rail, beep[™] is now interoperable with buses, modern PUVs, ferry terminals, e-Trikes nationwide

How to adapt AFC solutions created for developed countries to the needs of a developing nation such as the Philippines

(including trains, Jeepneys, buses and PV Express)

What are the Needs?

- Low initial investment,
- Reasonable operational cost,
- Realistic assumptions about infrastructure readiness (such as network reliability)
- Taking into account the multitude practices that have developed in the transport industry over many years

What is so unique?

- Fragmented transport operator market (some operators operate only a few, sometimes only one, vehicle)
- More than 50% of passengers have no banking relationship and generally cannot allocate funds for more than one or two trips at a time
- Routes and fare tables have been established over many years
- Passengers are allowed to enter and exit vehicles at any point along the route
- Vehicles may take different route to get around traffic congestions
- Staff is often not salaried but works on a "boundary" system, which is similar to a minifranchise setup
- Vehicles are not standardised, even for one single operator
- Vehicles may be used by different operators (on loan)

AFCS Features

- Cost efficiency (both investment and operation)
- Support passengers who need to pay cash for their ticket
- Flexibility in the creation and application of routes and fares
- Change management for existing employees (drivers, conductors, inspectors, tellers, ...)
- Support for the transition to larger more sustainable transport operator business by reducing cash and improve reporting
- Revenue assurance built into the solution

Beyond AFCS -Passenger Service Solutions

- Need to get the basics right first
- Reduce time in overcrowded ticketing areas
- Reduce cash handling by offering mobile phone based ticketing
- Basic information about available routes, fares etc.