

MINDs Lab

AI as a Service Firm

AI Contact Center

Smart Factory

Education AI

AI Robot

Consulting Service



Who we are?

AI as a Service Firm

Cloud-based AI Service Company



MINDs Lab

2014 Business started with social big data

Social Big Data Analysis Platform Service
(MINDs Insight)



Started as a social analysis subsidiary company

Transformation of business direction



Jan 2014



Mar 2015

but....



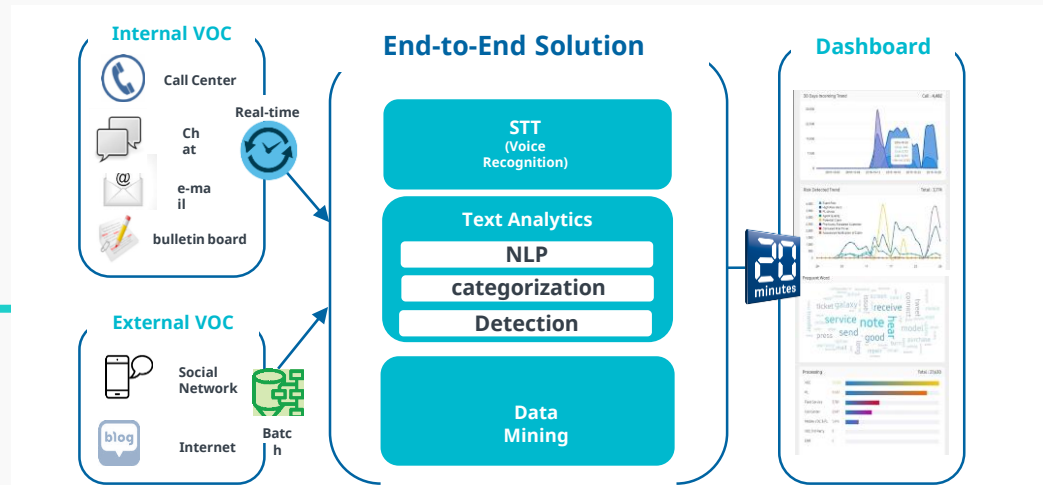
Lack of data



Unable to provide desired insight

2015 Game Changer, Deep Learning

STT and Text Analysis based Contact Center Analysis



Mar 2015

Deep learning based full-scale VOC business



Aug 2015

Successful Investment from VC

2016 Business Expansion with Alpha Go Shock



Launched AI Cloud suite

Mar 2016

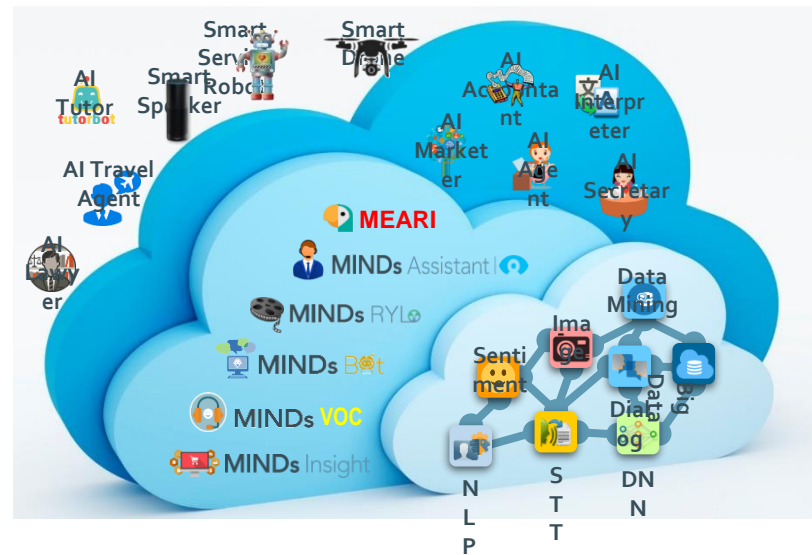
Jun 2016

Customer center analysis,
Automation,
and Virtual Assistance

July 2016

*Success of attracting
secondary investment
from VC*

Success of Series-A



2017 AI Platform, maum.ai

AI platform maum.ai
Officially released

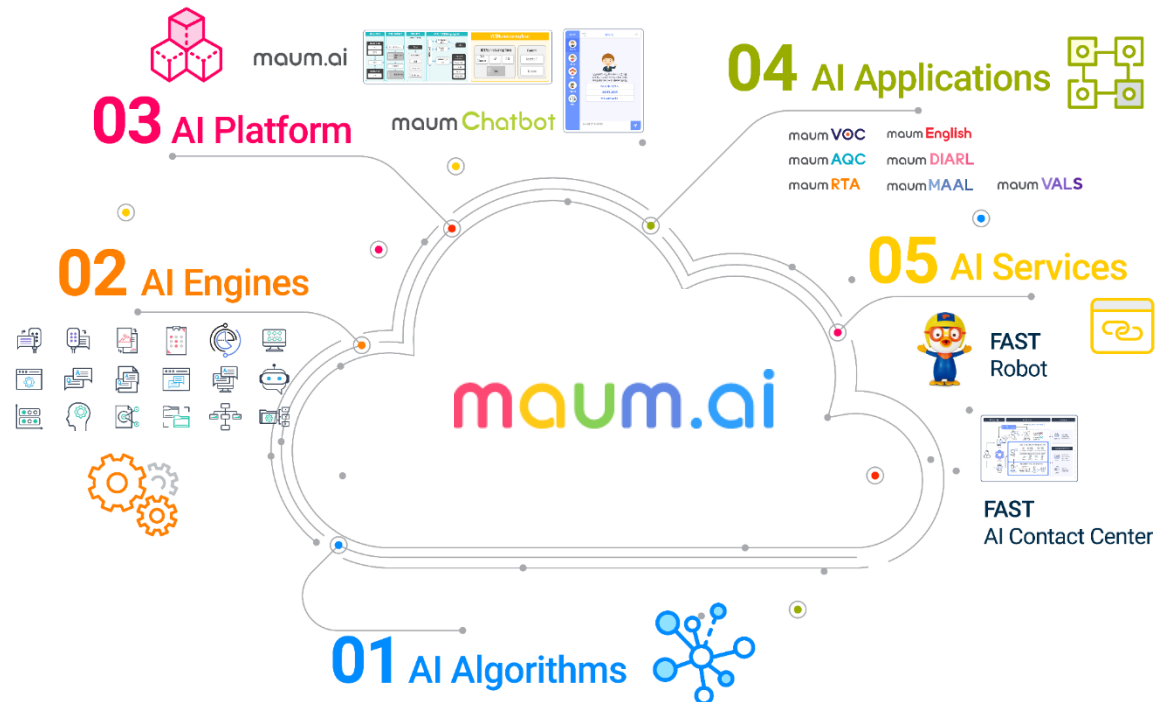
Completed Series-B
investment attraction
4 billion KRW

Expansion of subsidiaries
Transformation into a
comprehensive AI company

May 2017

Aug 2017

Dec 2017



2018-2019 AI as a Service firm, MINDs Lab

*Launched
FAST AI Contact Center*

*AlaaS Platform
maum.ai*

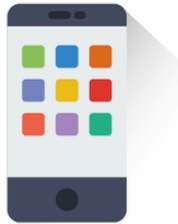
*Series-C investment
completed 17.3 billion KRW*

Aug 2018

Feb 2019

Feb 2019

AI Contact Center



Smart Factory



AI Robot



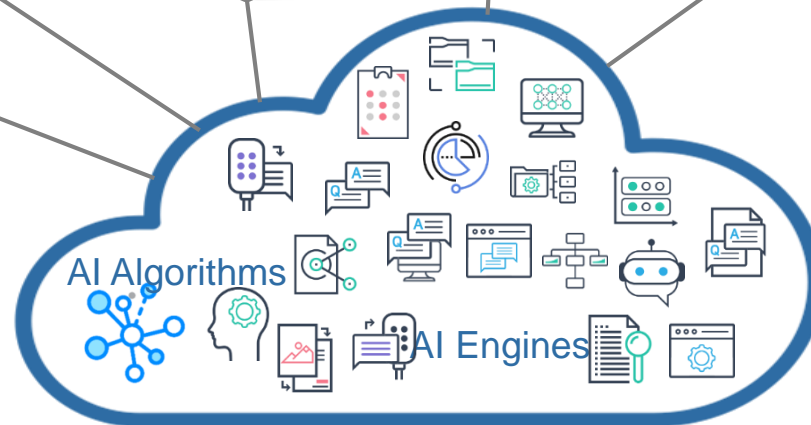
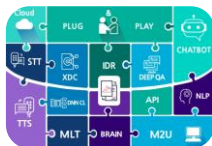
AI English Education



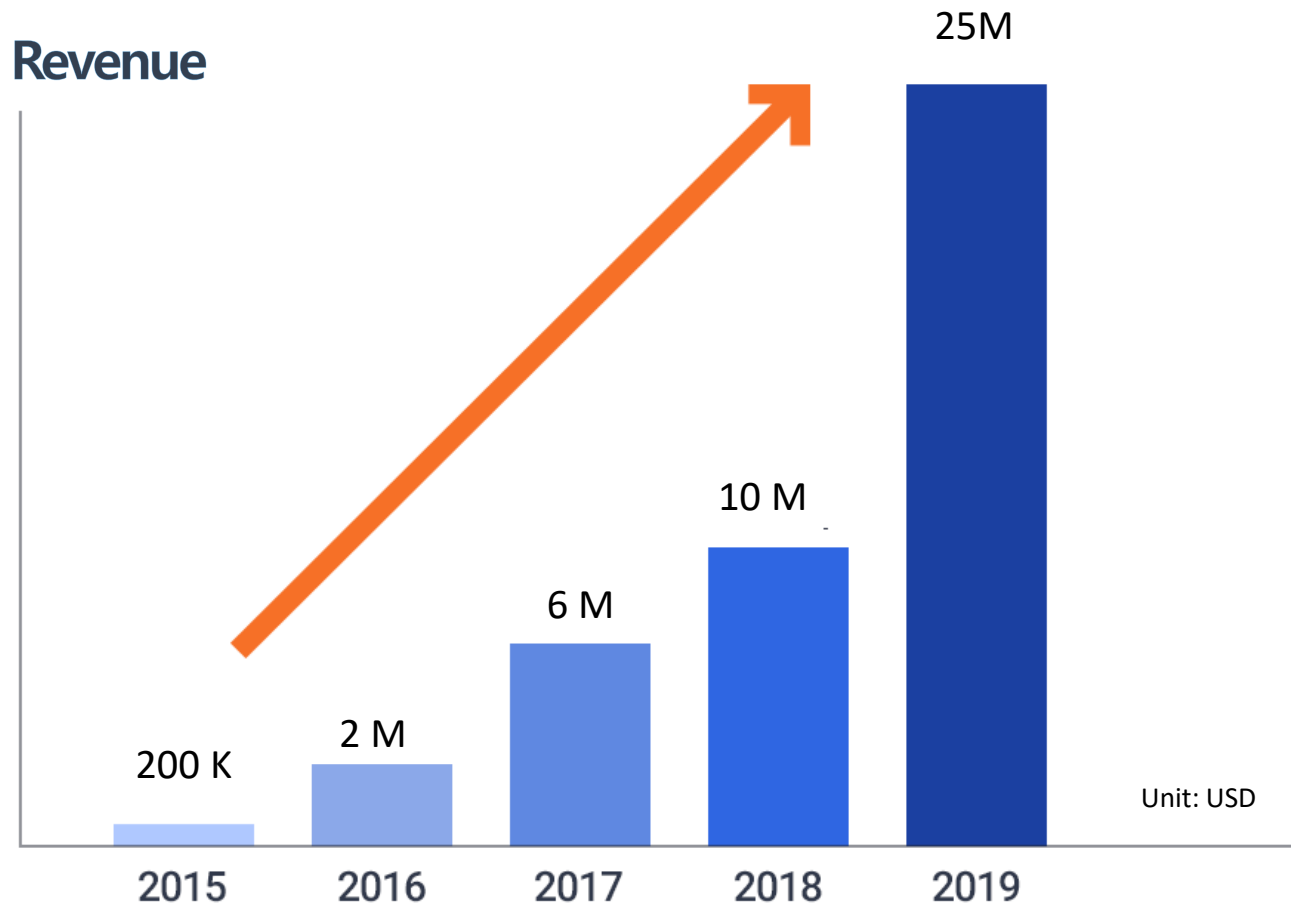
API Services



maum.ai



We do make numbers



Our Customer Base

Public Institution



Financial Groups



Telecommunication/IT



Manufacturing/ Consumer Goods



EcoMINDs Project

ecoMINDs

Call MINDs
MEMBER FIRM OF MINDSLAB

MINDs
company
MEMBER FIRM OF MINDSLAB

MINDs Edu
MEMBER FIRM OF MINDSLAB



Inter MINDs
PARTNER FIRM OF MINDSLAB

SMART^o
SOCIAL
(주) 스마트소셜
PARTNER FIRM OF MINDSLAB

GREEN
MANGO
MEMBER FIRM OF MINDSLAB

Thank You

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