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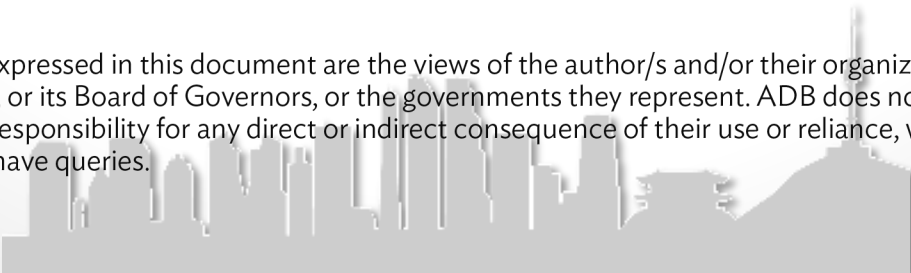
## Roadmap of Asia Startup Ecosystem Alliance

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Seoul, Startup-Centered City,  
Control Tower of 45 Startup Centers in Seoul  
and World Gateway of 21 Global Networks

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A grey silhouette of a city skyline is located at the bottom of the page, partially overlapping the disclaimer text. It features several tall buildings of varying heights and shapes.



# Introduction of Seoul Startup Hub

## **100% RUNNING BY SEOUL METROPOLITAN GOVERNMENT**

Seoul Startup Hub is the base of startup ecosystem,  
and the public foundation to leap into  
the Seoul “Startup” Metropolitan Government.

## **LAUNCHED ON JUNE 21, 2017**

As the country’s largest incubating facility,  
we provide total periodic support to those  
who wish to start a business as well as  
to those who are growing their startups.

## **CONTROL TOWER OF SEOUL STARTUP**

Supporting the growth of Seoul startups  
through connections with 45 Seoul startup centers  
and 21 global networks.



1,282



Startups

2,252



Newly Hired

\$521.2M



Sales

\$89.9M



Investment

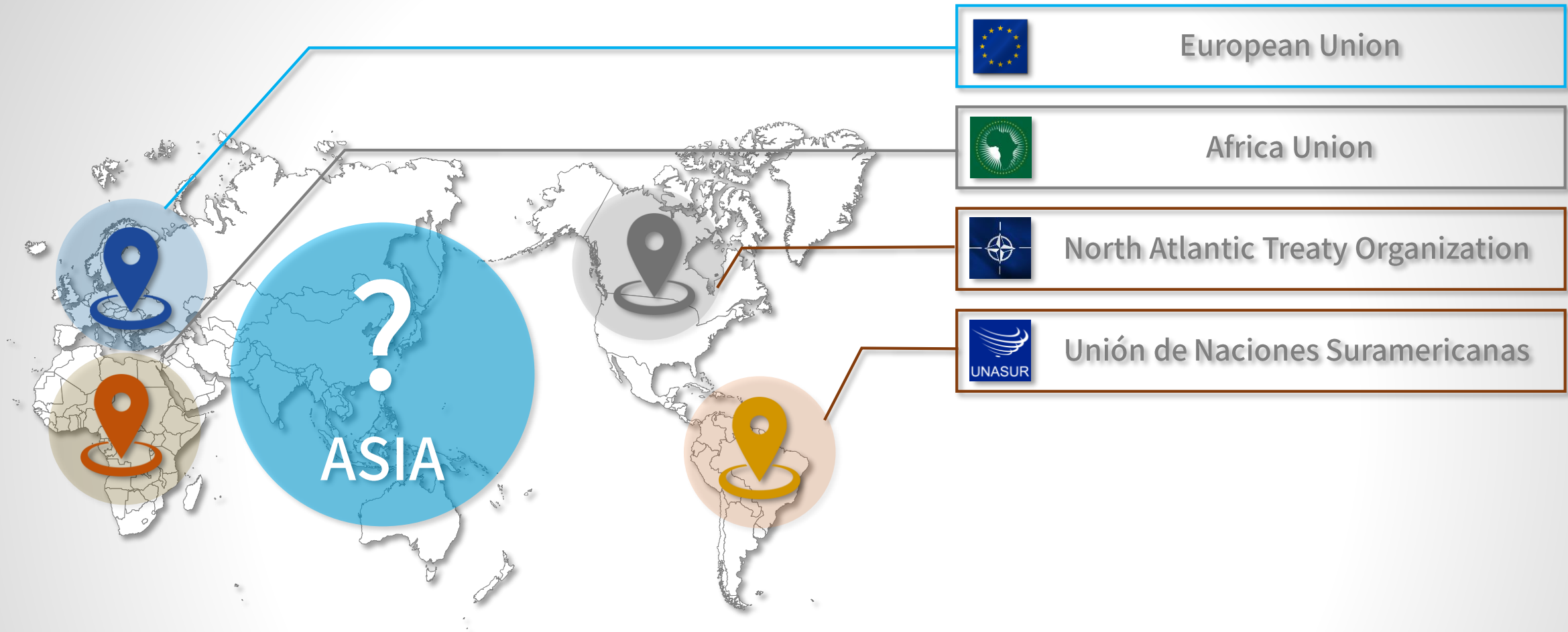
1,606



IPR



## WHY WE DO 'ASEA'



EU, AU, NATO, UNASUR, They have Alliance.

“

Only Asia doesn't have one.

”

How's the start first from 'Startup Ecosystem' in Asia?



## HOW WE DO 'ASEA'



If startups who want to enter into the local field,  
with mutual support of each party's holding resources,  
find and raise outstanding global startups



Part A



INVESTMENT

Investment



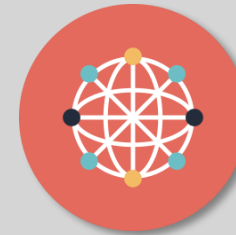
Office



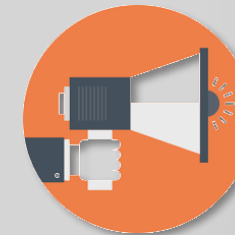
Infra



Mentorship



Data Shaing



Joint PR



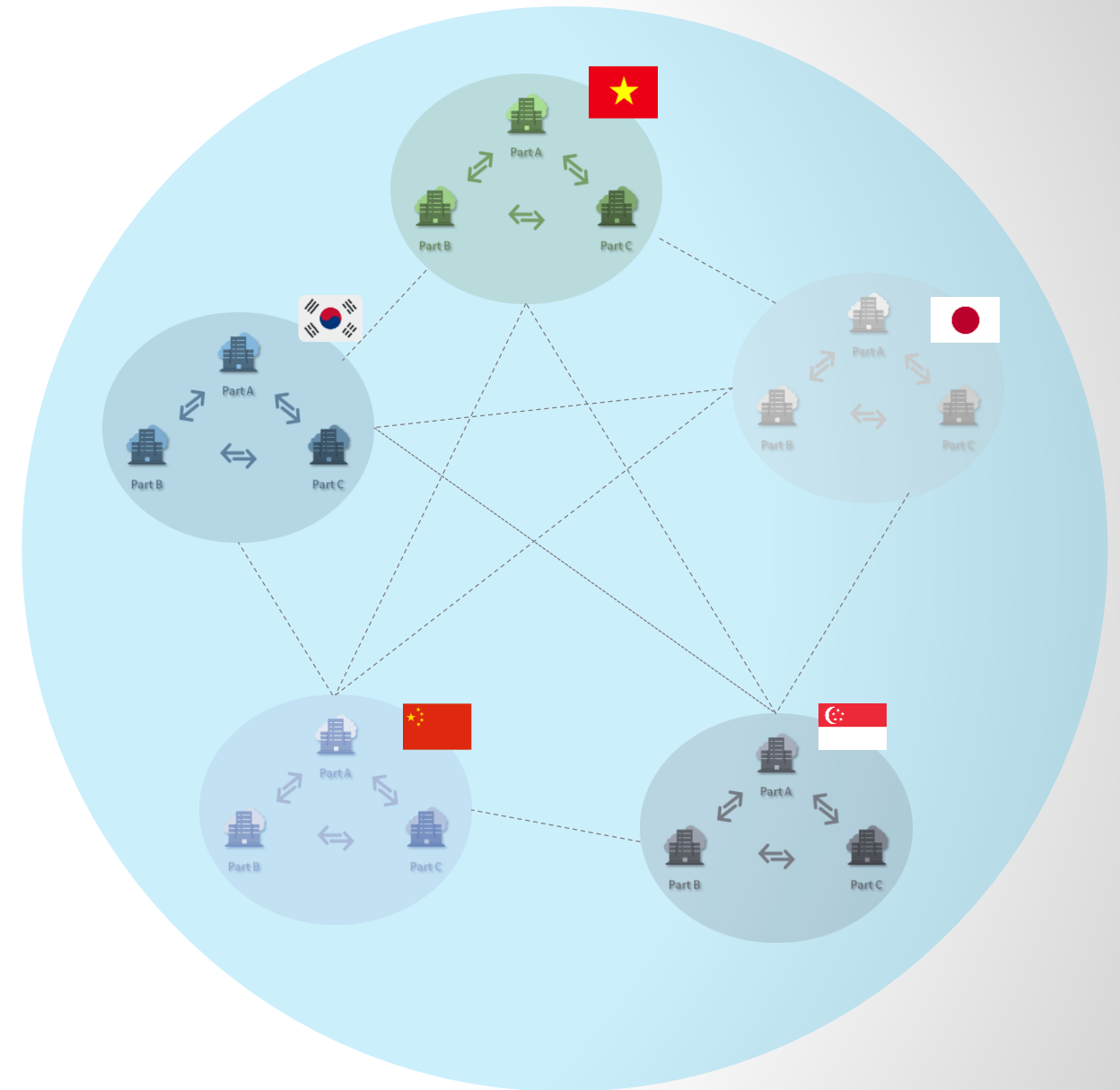
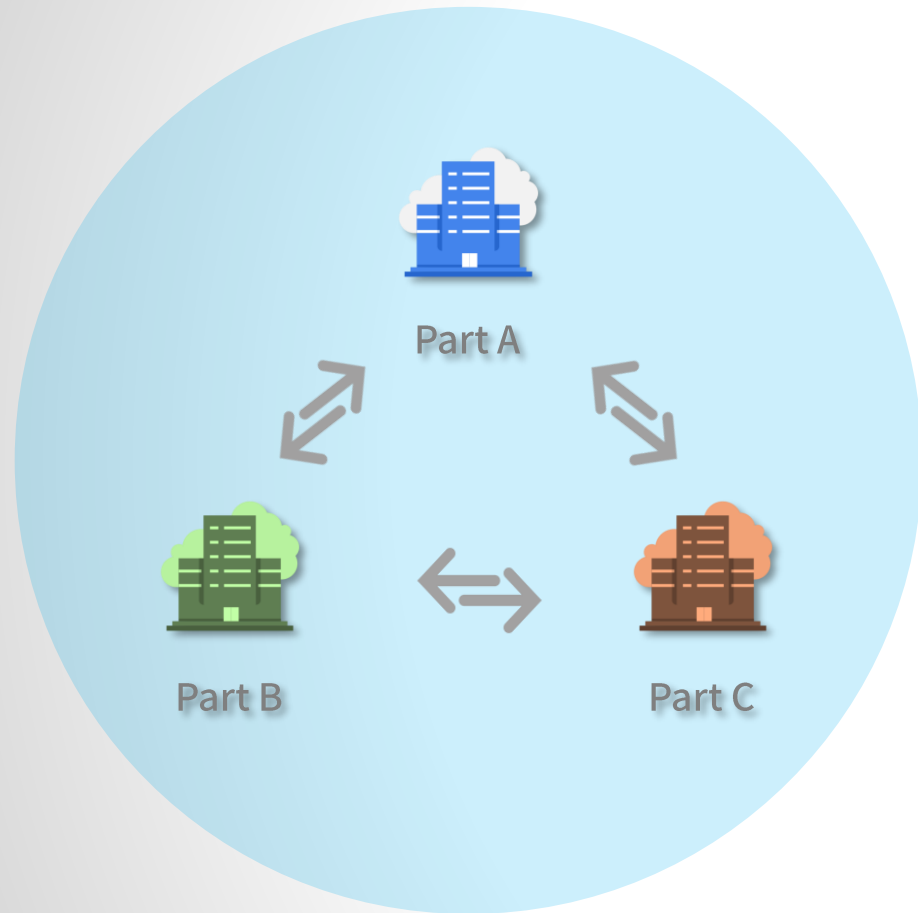
Part B



'Exchange of Equivalentents'



## HOW WE DO 'ASEA'



'Same Condition'





## WHAT WE DO 'ASEA'

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### What 'Seoul Startup Hub' can provide

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- Invest startups who are recommended by the party when the startup establishes their branch in Korea
- Support establishing new branch office in Seoul Startup Hub
- Provide Infra Service like Office, Co-working Space, Seminar room, Media Center, Prototyping Center
- Exchange of information for the implementation of such policies in their respective countries
- Provide using our all PR Channels



### What 'Seoul Startup Hub' can support

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- Operate global fund and investment for global startups
- Support outstanding Startup through reviewing IR data by the parties
- Through each global accelerating program, provide reduced rate for global startups to penetrate into each local market
- Provide SMA(Seoul Market Access) Program for global startups who want to penetrate into Korean market
- Startup Exchange by mutual consultation and recommendation between the Parties for startups continuously
- Co-host of conferences, seminars and workshops on relevant aspects

All kinds of organization can participate,  
if it is for startup



What can we do together?



WHY NOT?

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Let's Make **'Asia Startup Ecosystem Alliance'** Together!



## OUR NEXT

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Vietnam, Singapore, China, Japan, Korea



+ Malaysia, Indonesia, Taiwan, India, Thailand







# STARTING FROM NOW

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LOI



## SIGNING CEREMONY INVITATION

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“We will invite all of our partners for our signing ceremony in Seoul on October”

Thank You!

SEOUL STARTUP 