10th BUSINESS OPPORTUNITIES FAIR 2019

ADB

Thematic Opportunities — Social Development
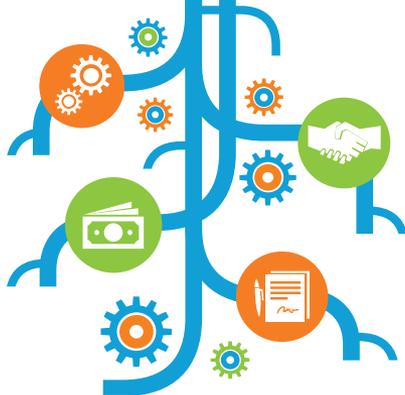
Wendy Walker
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27March 2019

Overview

- The Changing Development Landscape
- Social Development in ADB
- Operational Priority 1 in Strategy 2030
- Key Opportunities -- Sample Projects
- Project Pipeline, 2019-2021

The Changing Development Landscape
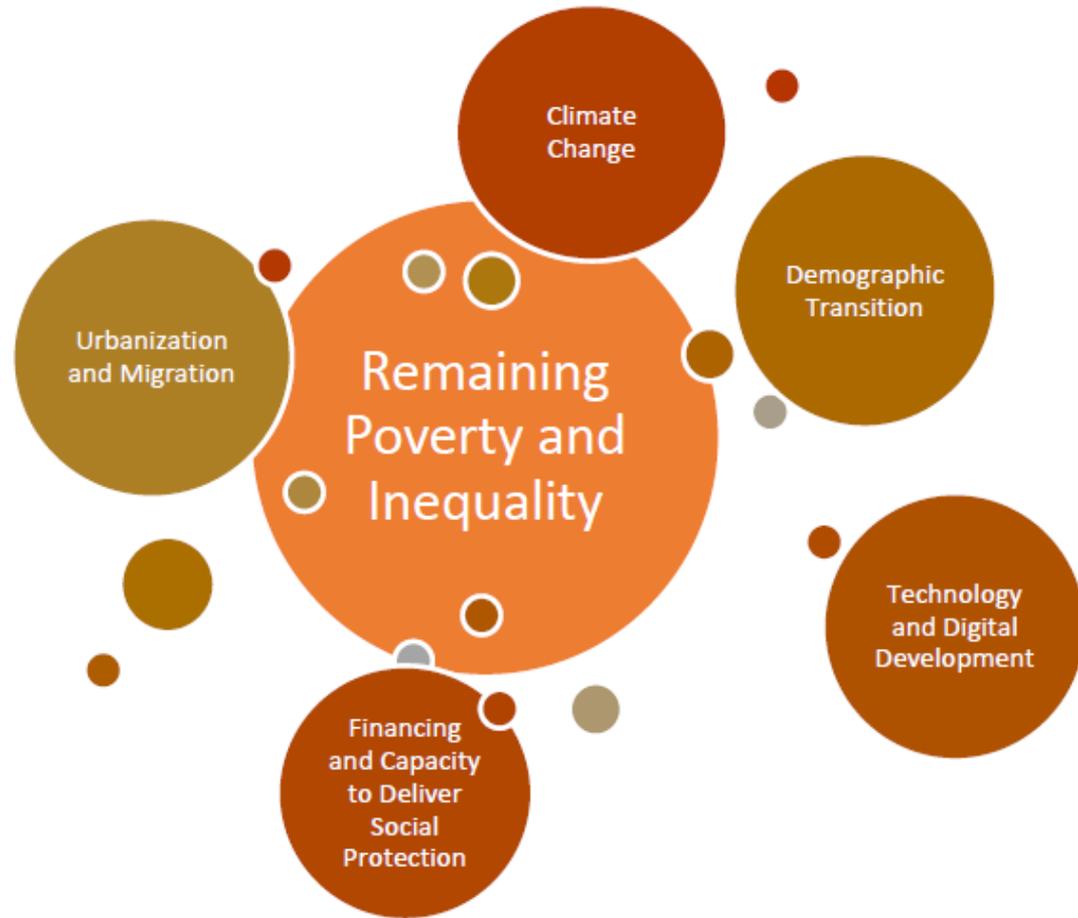
- Social Inclusion
- Affordability
- Access
- Participation
- Equity
- Gender equality
- Coverage and benefits
- Decent jobs

Climate Change

Demographic Transition

Urbanization and Migration

Remaining Poverty and Inequality

Technology and Digital Development

Financing and Capacity to Deliver Social Protection

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Social Development in ADB

Social Development

A cross-cutting approach to development that promotes

- greater **inclusiveness** and **equity** in **access to services, resources, and opportunities**
- greater **empowerment** of poor and marginalized groups **to participate in social and economic life**
- greater **security to cope with chronic or sudden risks**, especially for the poor and marginalized groups

Poverty and Social Dimensions of Operations

- Inequality and exclusion
- Gender and vulnerable groups
- Participation
- Social risks
- Institutional capacity

Social Protection

- Social assistance
- Social insurance
- Labor Market Programs

Inclusive Business

Commercially viable business that generates high development impact for *base-of-pyramid* population as producers, suppliers, distributors, employers and/or employees

Adapting to aging Asia and the Pacific

- Aging and Elderly care
- Human Resources
- Life-long learning
- Inclusive and age-friendly design
- Financing

Other emerging topics

- Migration
- Disability
- Resilience

OP1 in Strategy 2030

Operational Priority 1
Addressing Remaining Poverty and Reducing Inequalities

- Strengthen CPS, Inclusive and Sustainable Growth Assessment
- Seek new sources of partnership and financing
- One ADB: multisectoral interventions to improve access, affordability, participation, accountability, sustainability

Strategic Operational Priorities

1. **Human capital and social inclusion enhanced for all**

2. **Quality jobs generated**

3. **Access to opportunities increased for the most vulnerable**

Operational Approaches

Universal health coverage   Enhanced learning   Social protection

Strengthen the role of private sector

Inclusive business   AI and big data analytics   Youth initiatives

Evidence-based knowledge on jobs

Reach vulnerable people   Digital solutions   Infra with skills development

Cross-sectoral knowledge platforms on emerging areas

Philippines: Proposed Expanded Social Assistance Project 2020 ($300 million)

PROJECT

- Continue ADB support for conditional cash transfer (CCT) reaching 4.4 million poor households with children
- Extend new support to expanded government social assistance programs, e.g. social pension reaching 3 million poor senior citizens

APPROACH

- Develop more innovative payment systems
- Support demand-driven policy analysis on program eligibility, adequacy of benefit levels, implementation structures, etc.
- Enhance the poverty targeting system

INNOVATION AND VALUE ADDED

- **Exploring fintech solutions for government-to-person payments.** Technological innovation & diversification of payment service providers using new digital platforms could greatly improve timely payment delivery
- **Turning static targeting system into more dynamic social registry** with on-demand application to reduce errors of exclusion and inclusion
- **Linking targeting and payment systems to new unique national ID system** to enhance efficiency and transparency.

Pakistan: Ongoing Social Protection Project (BISP) and Proposed Social Protection Program (BISP 2) 2019 ($300 million)

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PROJECT

- Ongoing ADB support (2013-2020; $430M) for the Benazir Income Support Program (BISP) is helping to reduce income poverty by providing unconditional cash transfer (UCT) to the female head of poor families. Around 5.6 million households are receiving UCT under the BISP program. UCT is complemented with financing from World Bank and DFID for a conditional cash transfer (CCT) scheme to send children to schools.
- New ADB support ($300M) to further assist the government to expand and strengthen its social protection program.

APPROACH

- Targeting through poverty score card survey
- Verification through National Socioeconomic Registry (database of 25M households)
- Payments through smart card/mobile banking/debit cards
- Grievance redressal through web-based management information system

BISP helping reduce income poverty.
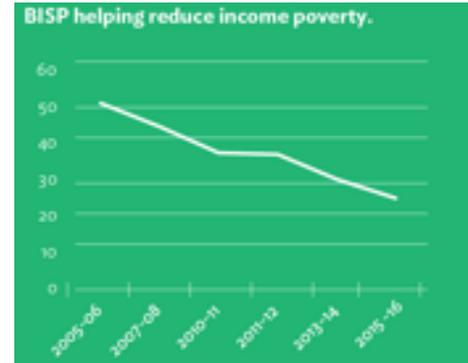
INNOVATION AND VALUE ADDED

- **Turning static targeting system into more dynamic social registry** to reduce errors of exclusion and inclusion.
- **Payment methods** converted to **biometric verification systems.**
- **Inclusion components for disabled persons** envisaged.
- **Initiatives piloted to lift people out of poverty**.
- (i)   Business Incubation and asset transfer for self-employment
- (ii)   Inclusive Business among the rural poor through value chains of private sector companies and social enterprises.

Demographic Transition: Adapting to Aging Asia

- **Major social and development challenge for Asia and the Pacific: S2030**

- **Next 15 years is critical time to adapt**

- **New business opportunity with potential for large job creation** where ADB can add value across sectors: social protection, health, education, urban, finance, private sector, NGO, ERCD, ADBI

- **Policy development is happening quickly**, but strategic planning and clear ideas on how best to adapt are lagging

- **Demands a One ADB approach** with multisectoral teams. Many entry points for lending.
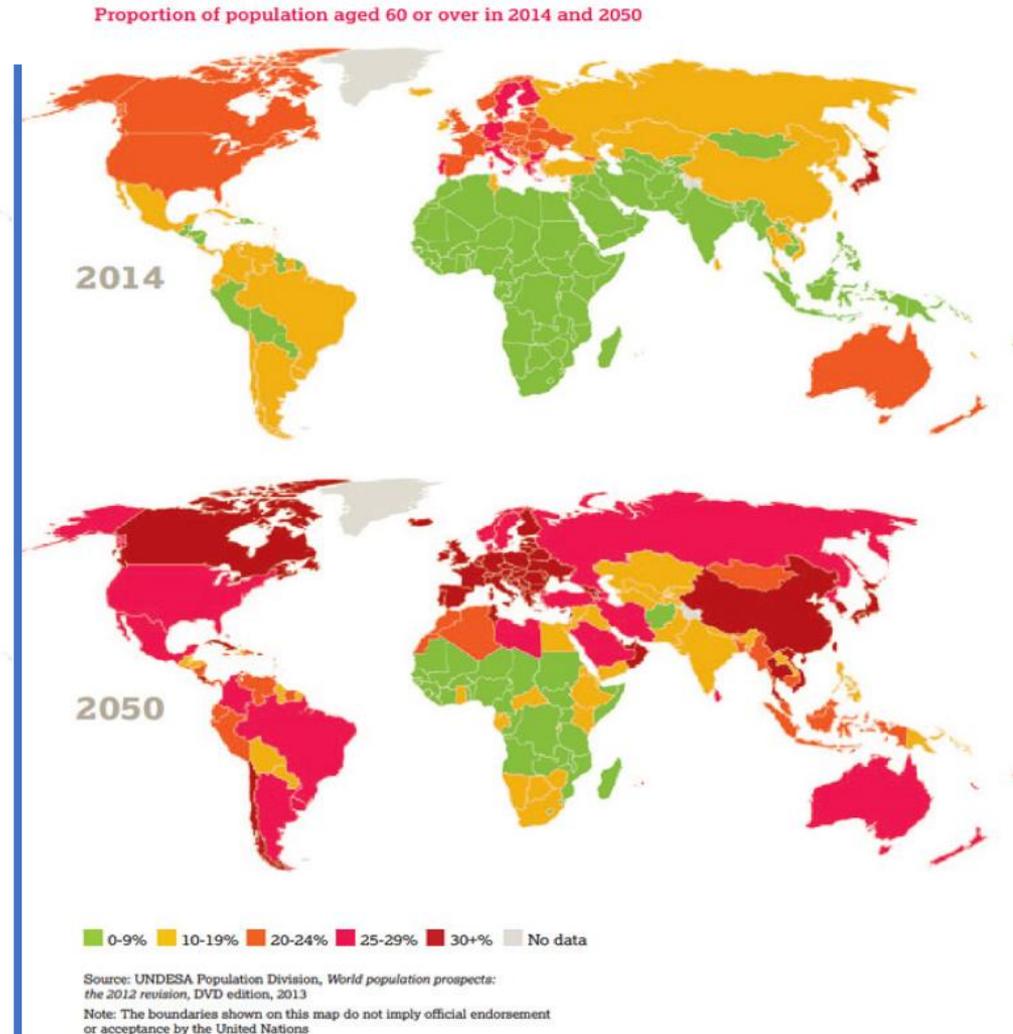
Proportion of population aged 60 or over in 2014 and 2050

2014

2050

0-9% 10-19% 20-24% 25-29% 30+% No data

Source: UNDESA Population Division, *World population prospects: the 2012 revision,* DVD edition, 2013
Note: The boundaries shown on this map do not imply official endorsement or acceptance by the United Nations

PROJECT

Develop a three-tier system of elderly care services (residential, community, home)

APPROACH

Cross-sector approach with the following components:

(i) Home- and community-based care

(ii) Dementia care

(iii) Geriatric hospital

(iv) EC-ICT platform

(v) Human resources

(vi) EC system development

INNOVATIONS

TA – Strategic Plan – PPP Project – Public Sector Project

(i) address unmet urgent needs, i.e., care for elderly with **dementia**; (ii) **digital smart link** to agency providers and beneficiaries by fully leveraging **Yichang Smart City**; (iii) mobilize **private sector's** knowledge, innovation, and financing for

- Scale of demand – residential care
- Gap in supply – between medical and long-term care

Project Pipeline, 2019-2021
(sample, not exhaustive list)

Year	Project	Country	Amount (USD mil)
2019	Benazir Income Support Program Social Protection Development Program 2	Pakistan	300
2019	Philippine City Disaster Insurance Pool	Philippines	100
2020	Fiscal and Public Expenditure Management Program	Indonesia	500
2020	Hubei Xiangyang Elderly Care Service Development	People's Republic of China	150
2021	Disaster Resilience in Pyanj River Basin Project	Tajikistan	20

Technical Assistance Pipeline, 2019-2021 (sample, not exhaustive list)

Year	Project	Country	Amount (USD mil)
2019	Building Inclusive Social Assistance	Indonesia	2
2019	Strengthening Developing Member Countries' Capacity for Elderly Care (addl financing)	Regional	2
2019	Improving Poverty and Social Analysis	Regional	1.25

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Thank you!

For more information, you may contact:

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