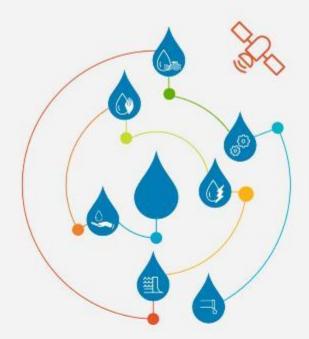
Moving from data to improving irrigation services – Irrigation Benchmarking for Irrigation Professionals



Ian W Makin International Water Management Institute October 2018

Water Management Institute

Water, Land and Ecosystems

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Benchmarking - What, Why, and How

- Irrigation Benchmarking
- Improving irrigation services
- Moving from data to improving irrigation services
- Transformational Change



Photo: Fraser Sugden/IWMI

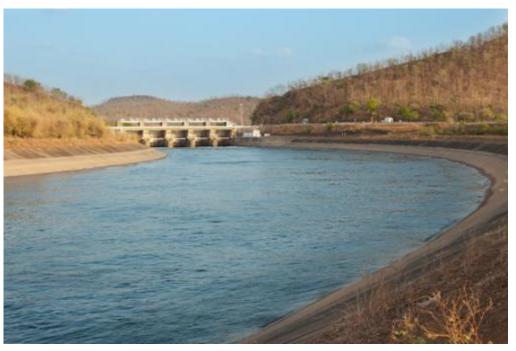


Photo: Hamish John Appelby / IWMI





Irrigation benchmarking is

- a process of comparative analysis of the performance that allows scheme managers to understand the service, financial and other aspects of their system's performance compared to:
 - -similar irrigation schemes
 - -performance in previous seasons
 - -defined performance objectives





Improving irrigation services

 Farmers invest in irrigated agriculture when Irrigation Services are predictable



Photo: Faseeh Shams / IWM



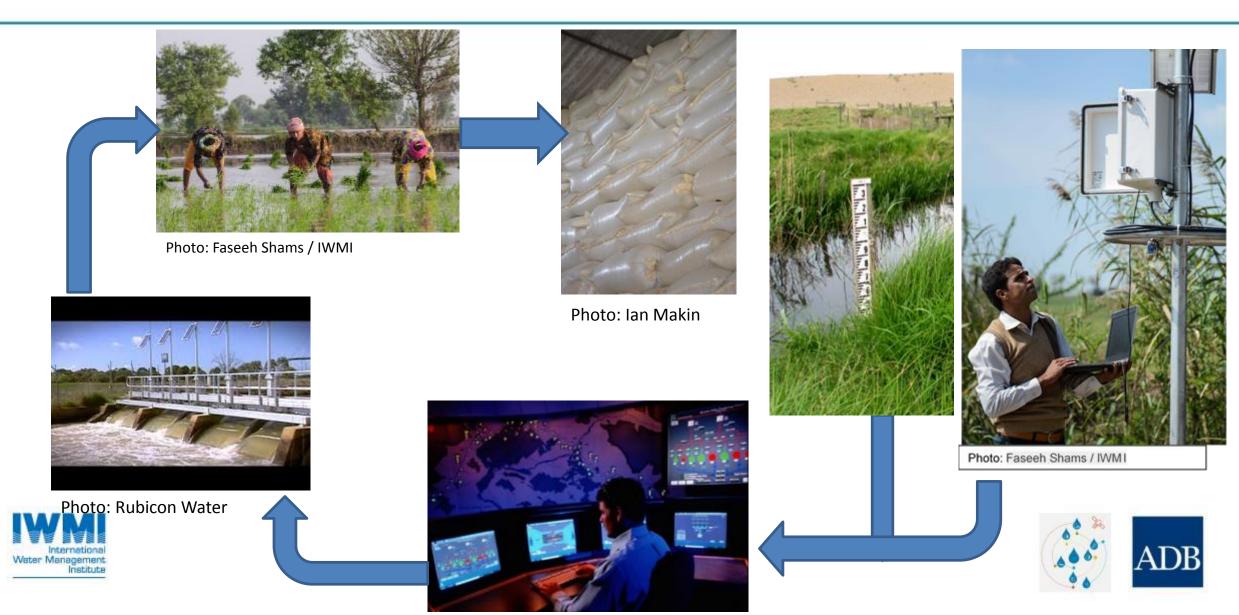
Improving irrigation services

 Farmers also invest in irrigation when formal services are UNPREDICTABLE



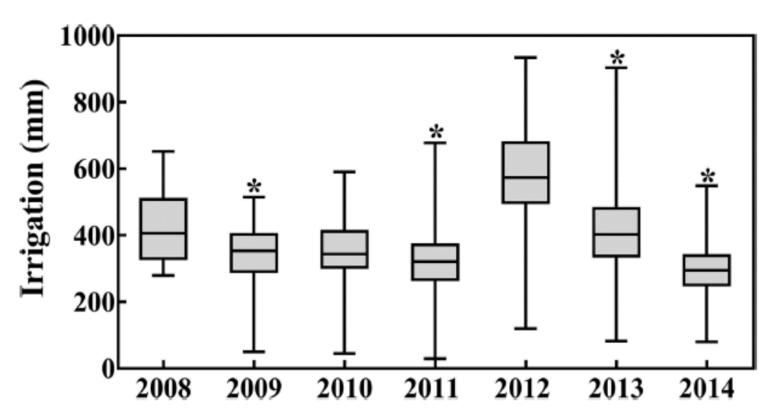


Moving from data to improving irrigation services



Moving from data to improving irrigation services

Much data collected never becomes information to help understand performance and to improve management or service delivery

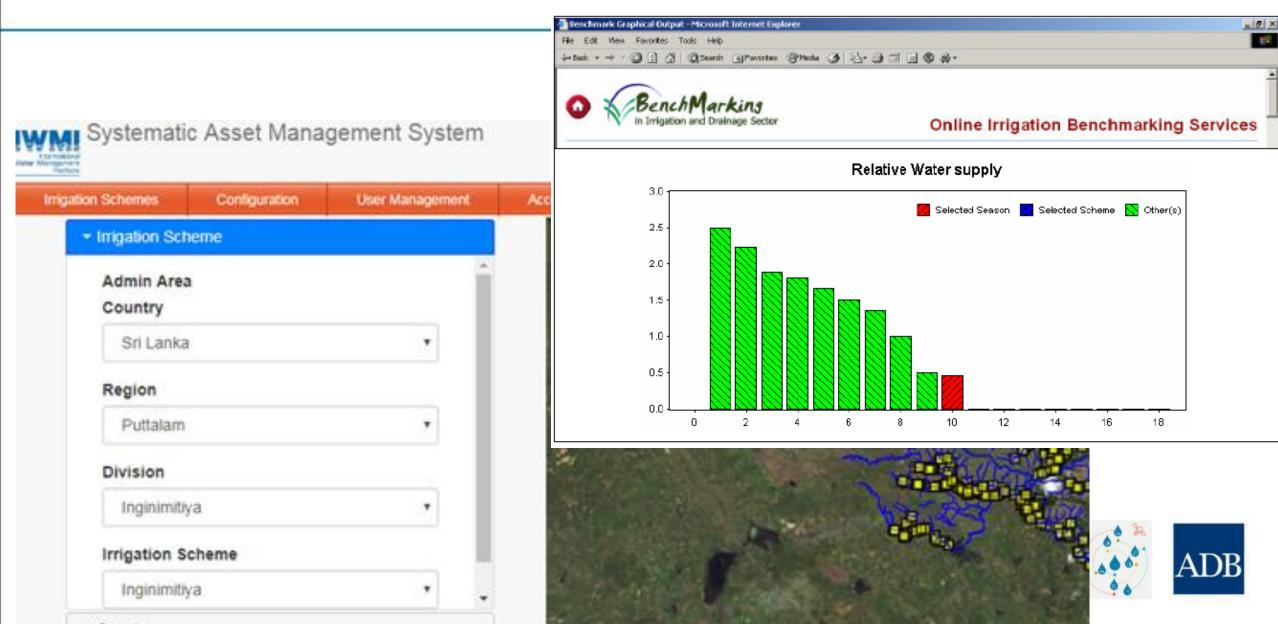




Source: Gibson et al. 2017. Hydrol. Earth Syst. Sci. 21 1051-1062. doi: 10.5194/hess-21-1051-2017



Irrigation performance requires Asset management



A new agenda for reform of irrigation services

- Asset management and Performance benchmarking alone will NOT improve performance
- Irrigation agencies must become "service oriented" organizations, with:
 - Well defined strategic plans and objectives
 - Commitment to excellence in service delivery
 - Effective user participation
 - Effective water and environment polices
- Organizational reform requires senior champions of change.

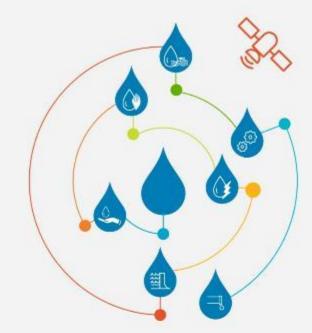




Thank you







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