

# Opportunities and Challenges in the Manufacturing Sector

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

# MANUFACTURING DEFINED

- Processing of raw materials into finished or semi-finished goods using machines, tools and labor.

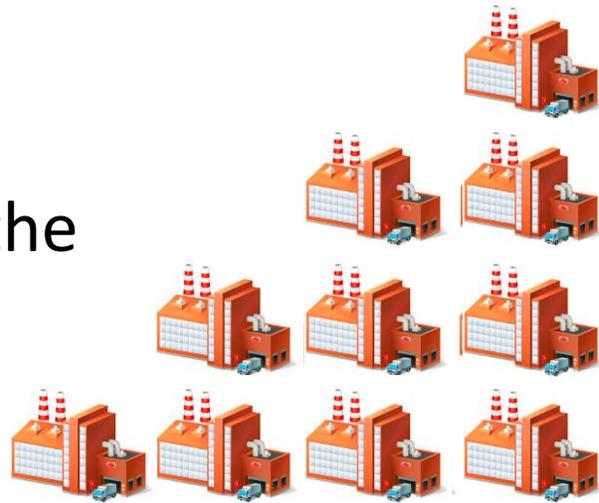




# **THE MANUFACTURING SECTOR**

# THE MANUFACTURING INDUSTRY

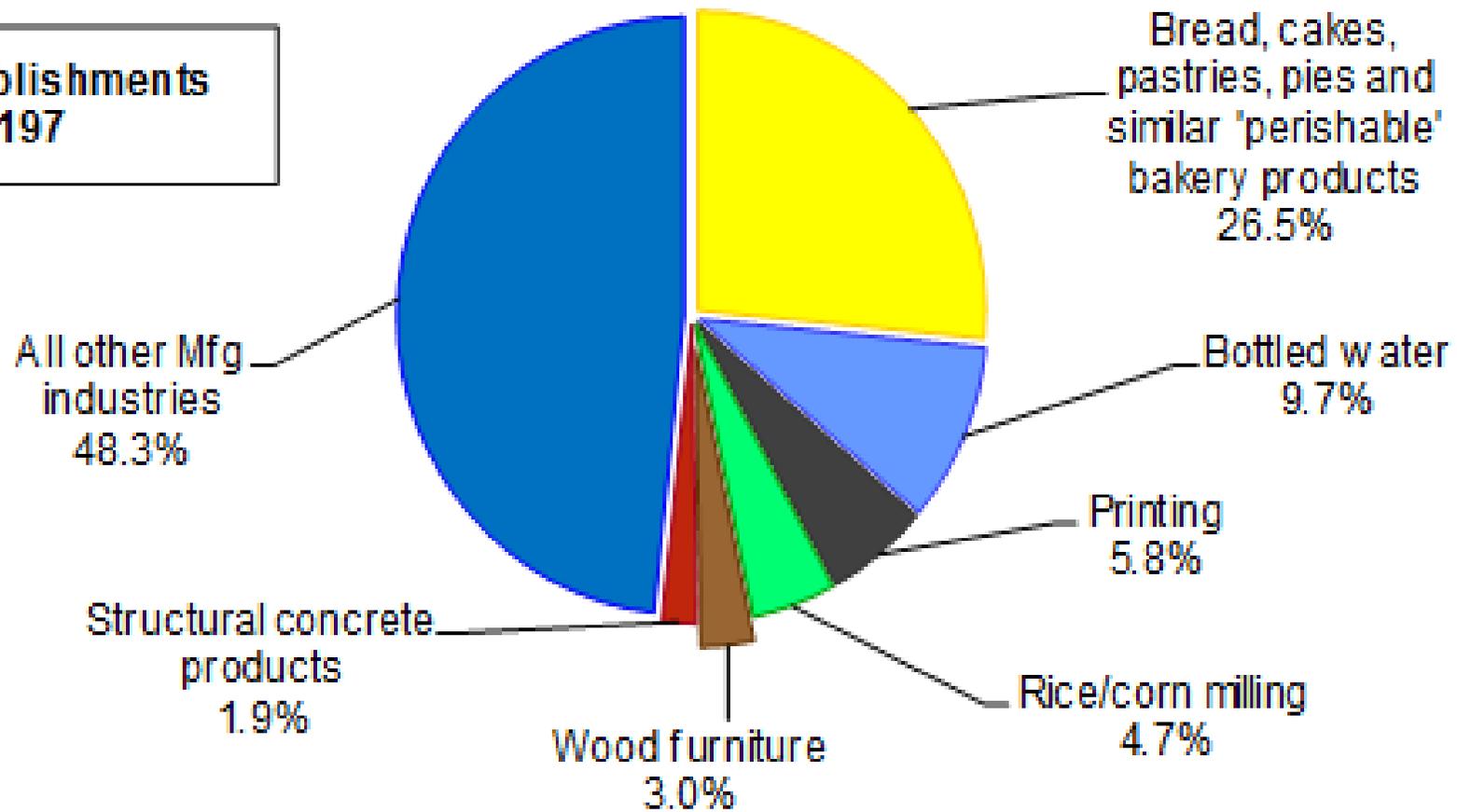
- number of all manufacturing establishments in the Philippines



**25,197**

2014 Survey by  
Annual Survey of Philippine Business  
and Industry (ASPBI)

**Total Establishments  
25,197**



**2014 Survey by ASPBI**

# GDP



- manufacturing remained one of the highest contributors to the country's GDP

WHY?

**OPPORTUNITIES  
AND CHALLENGES**

- It is a **multi-faceted** sector





## Supply Chain of a Manufacturing Company



?

□ It's very **DYNAMIC**



□ a massive





# **OPPORTUNITIES AND CHALLENGES**

# Increasing & Evolving



## EXTERNAL RISKS

- Environmental
- Regulatory
- Competition
- Third Party
- Technological

## INTERNAL RISKS

- Strategic Risks
- Operational
- Fraud





- ✓ Business acumen
- ✓ Risk management
- ✓ Advisory

# Continuous Innovation





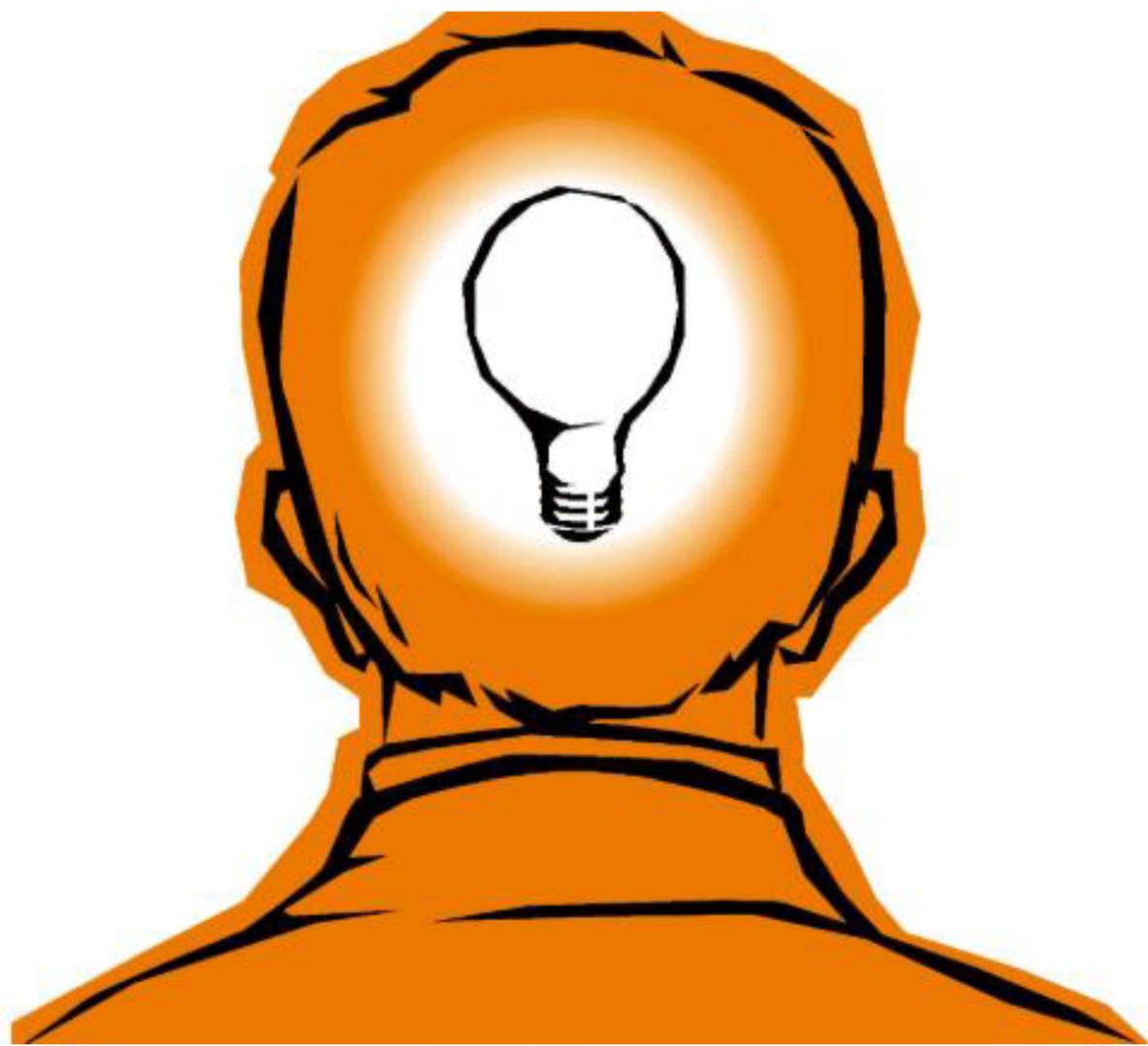
- ✓ Use of supporting technology
- ✓ Being innovative and forward thinking



**Skills Gap**



- ✓ Training and skill development
- ✓ Capability Assessment



**“Challenges are opportunities for me to grow. The more I learn, the more equipped I am to handle whatever situations come up.”**

