



Challenges and Achievements for Payments for Ecosystem Services in Brazil

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FAS

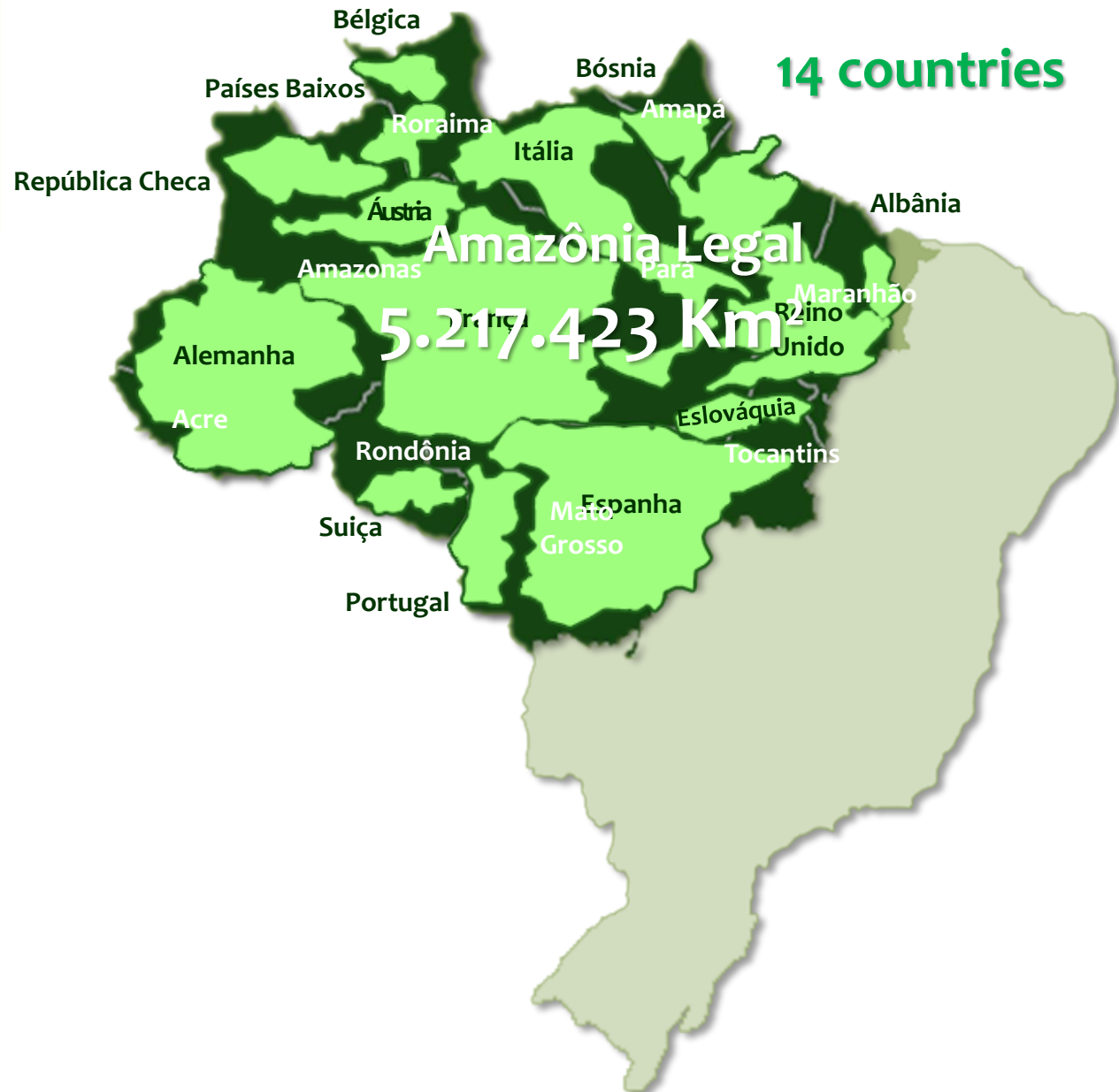


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PanAmazon
7.9 M km²
(60% in Brazil)

Brazil
8.5 M km²

**People's Republic
of China**
9.6 M km²

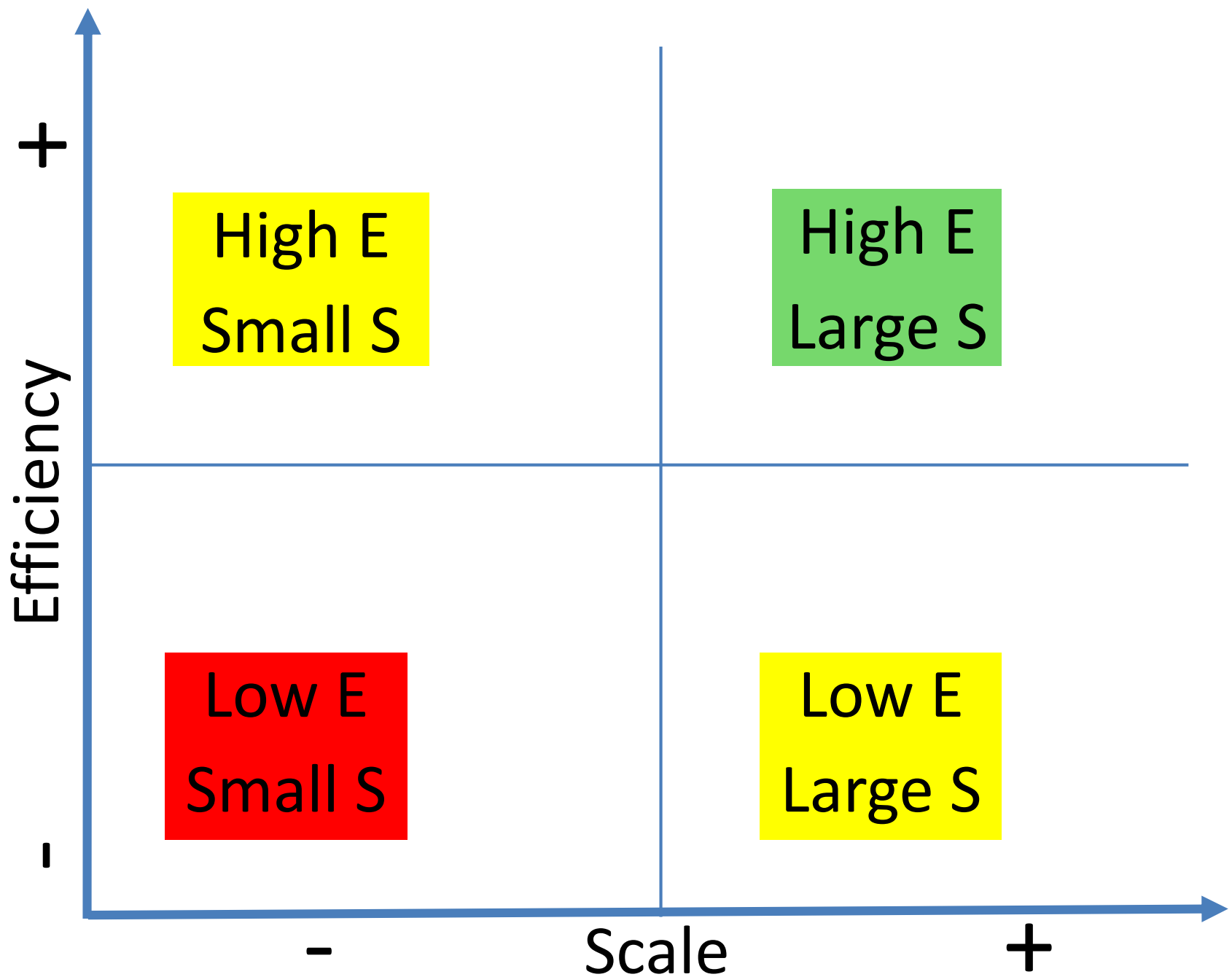


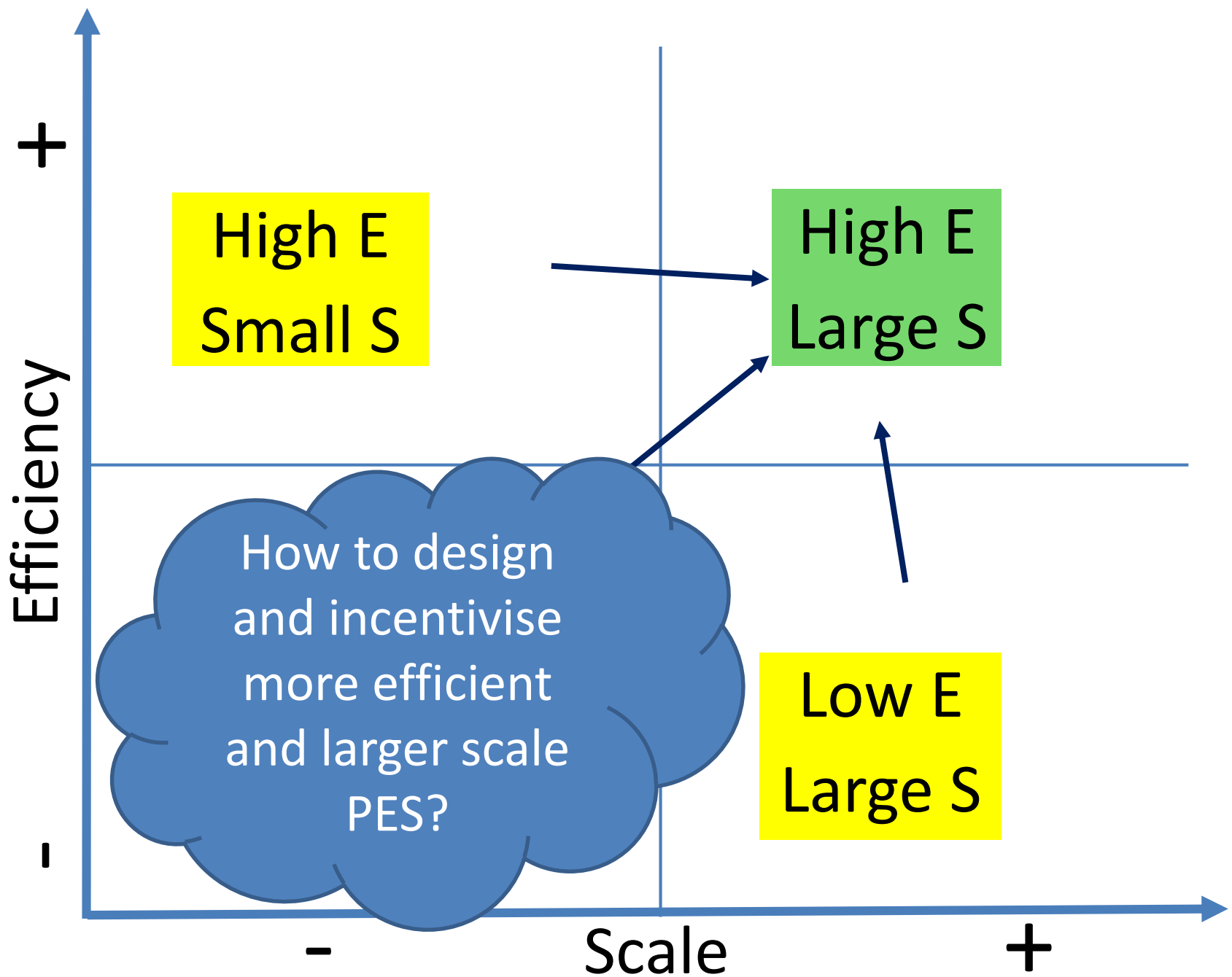
PES INITIATIVES IN BRAZIL



AC	ISA-Carbono
AM	Programa Bolsa Floresta
BA	Corredor Ecológico Monte-Pascoal
GO	Produtor de Água na Bacia do Ribeirão Pipiripau
ES	ProdutorES de Água
MT	Conservação e Uso Sustentável da Biodiversidade da Floresta do Noroeste do MT
MS	Produtor de Água no Guariroba
MG	Programa Ecocrédito em Montes Claros
PR	Projeto Oásis Apucarana
RJ	Produtores de Águas e Florestas
SC	Créditos de Conservação
SP	Produtor de Água no PCJ
TO	Ilha do Bananal

+ Federal Government
- Bolsa Verde





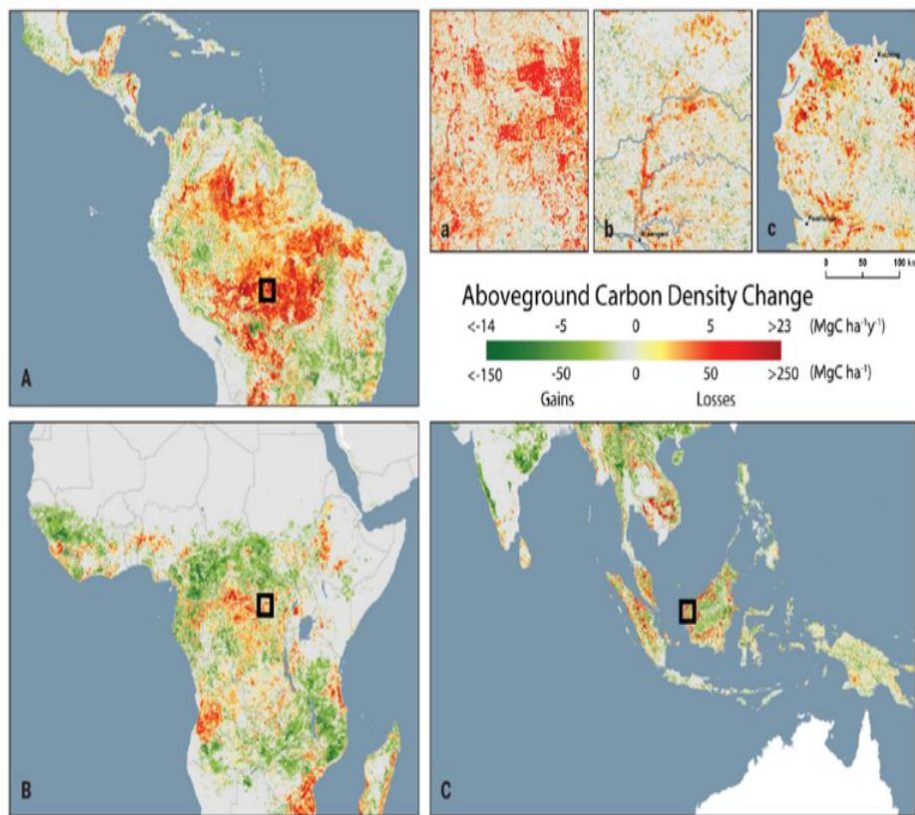
Key challenges



1. Scaling up: beyond projects
 - Political support
 - Funding
 - Flexibility
2. Efficiency
3. Efficacy
4. Equity



carbon," Baccini said in a [statement](#). "Forests are the only carbon capture and storage 'technology' we have in our grasp that is safe, proven, inexpensive, immediately available at scale, and capable of providing beneficial ripple effects — from regulating rainfall patterns to providing livelihoods to indigenous communities."



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LAUDATO SI.pdf



Brazil's worst mo....html




Brazil's worst mo....html



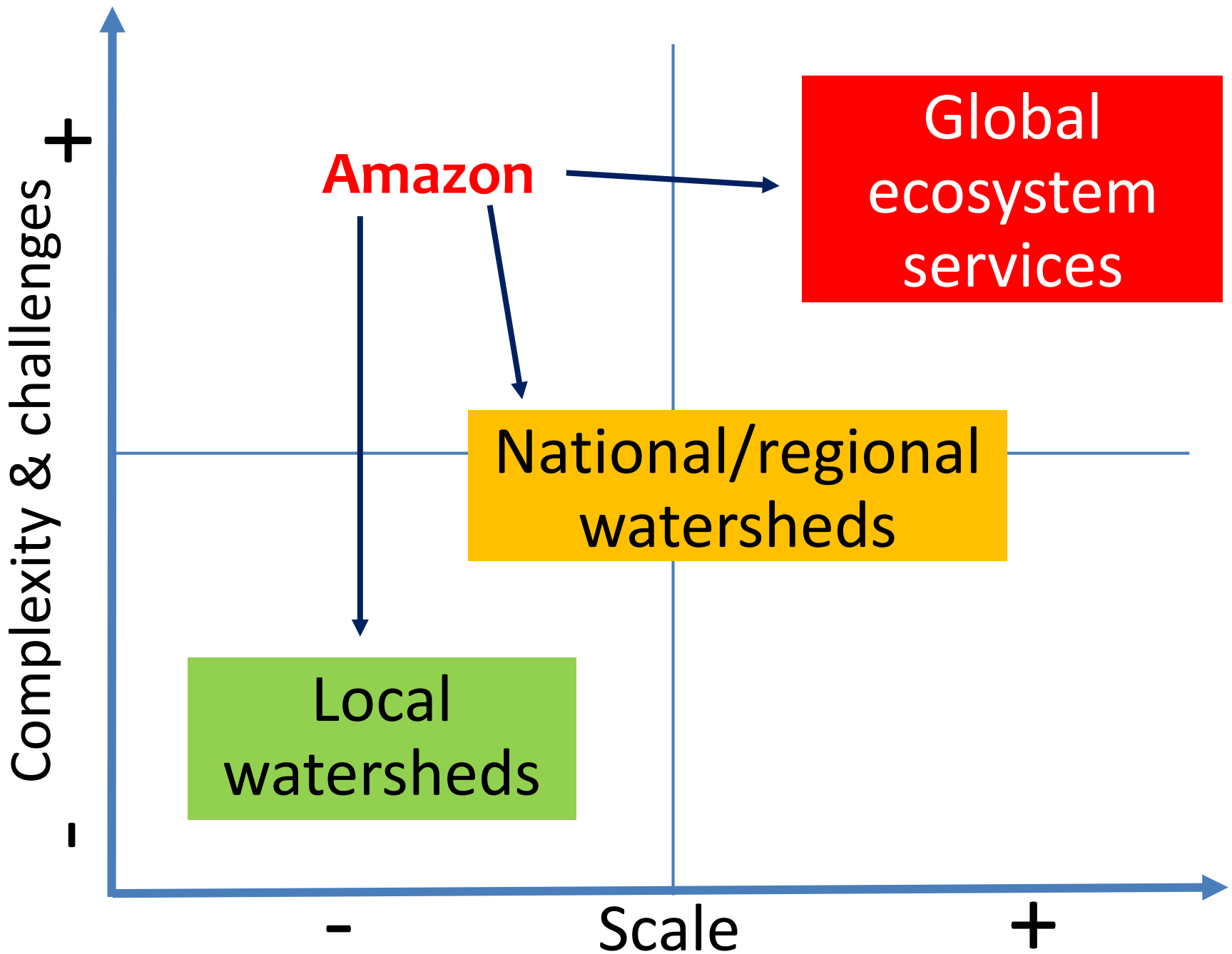
Air quality and hu....ht...
Cancelado

Exibir todos



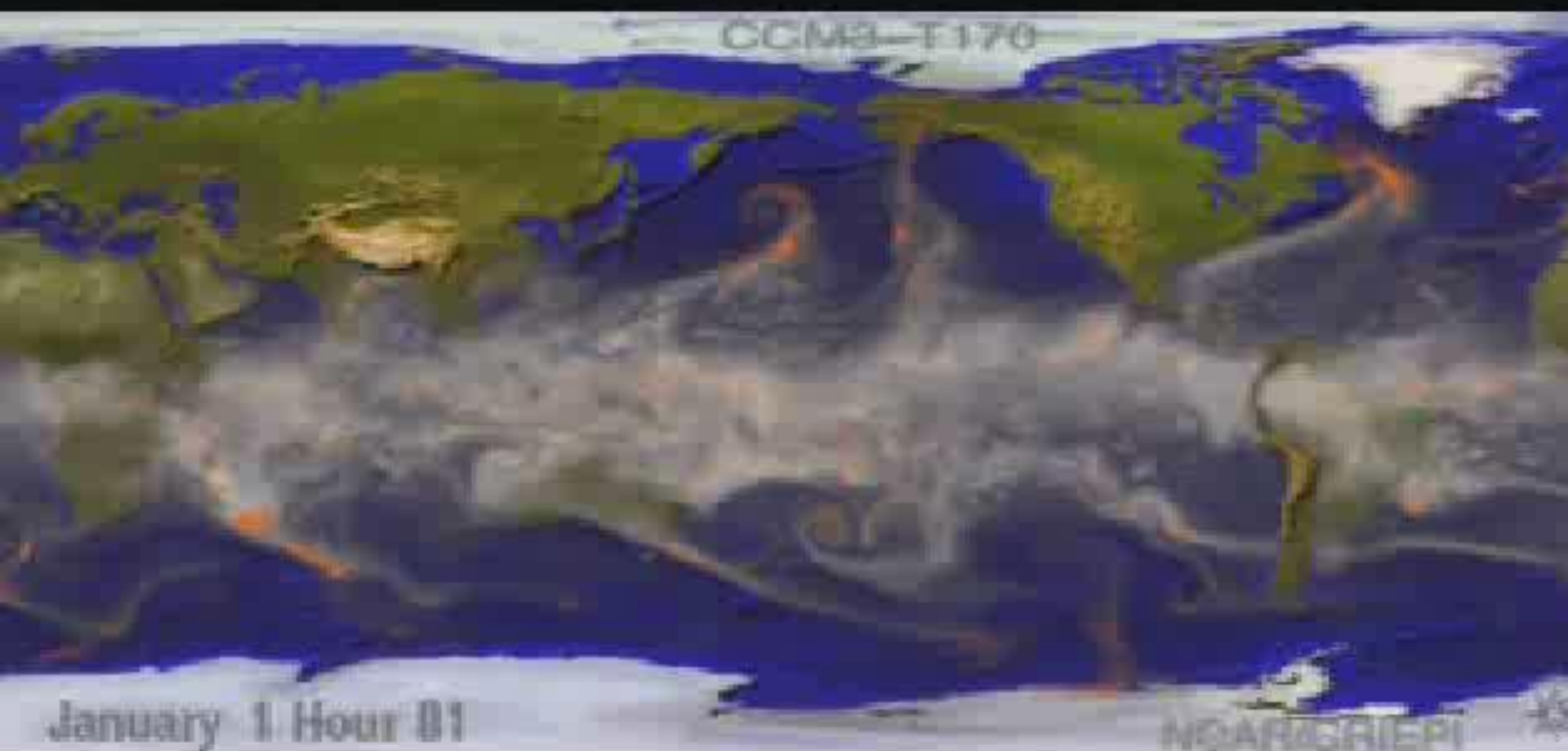
A satellite image showing a dense green forest. A network of light-colored, linear features, likely roads or cleared paths, crisscrosses the forest. Several rectangular patches of different colors (grey, brown, white) are visible, possibly representing buildings or cleared areas. A winding river or stream is visible on the right side. The overall image has a grainy, high-resolution appearance typical of satellite photography.

**Infrastructure, roads and
deforestation**



The Amazon forest as a provider of environmental services





Achievements of PES in Brazil

A green vine with a spiral curling upwards, set against a background of green leaves.

- What can be learned from success stories?

The Bolsa Floresta Program

**USD500 PER
FAMILY PER
YEAR**

**1
Income**

**USD85,000 PER
RESERVE PER YEAR**

**2
Social**

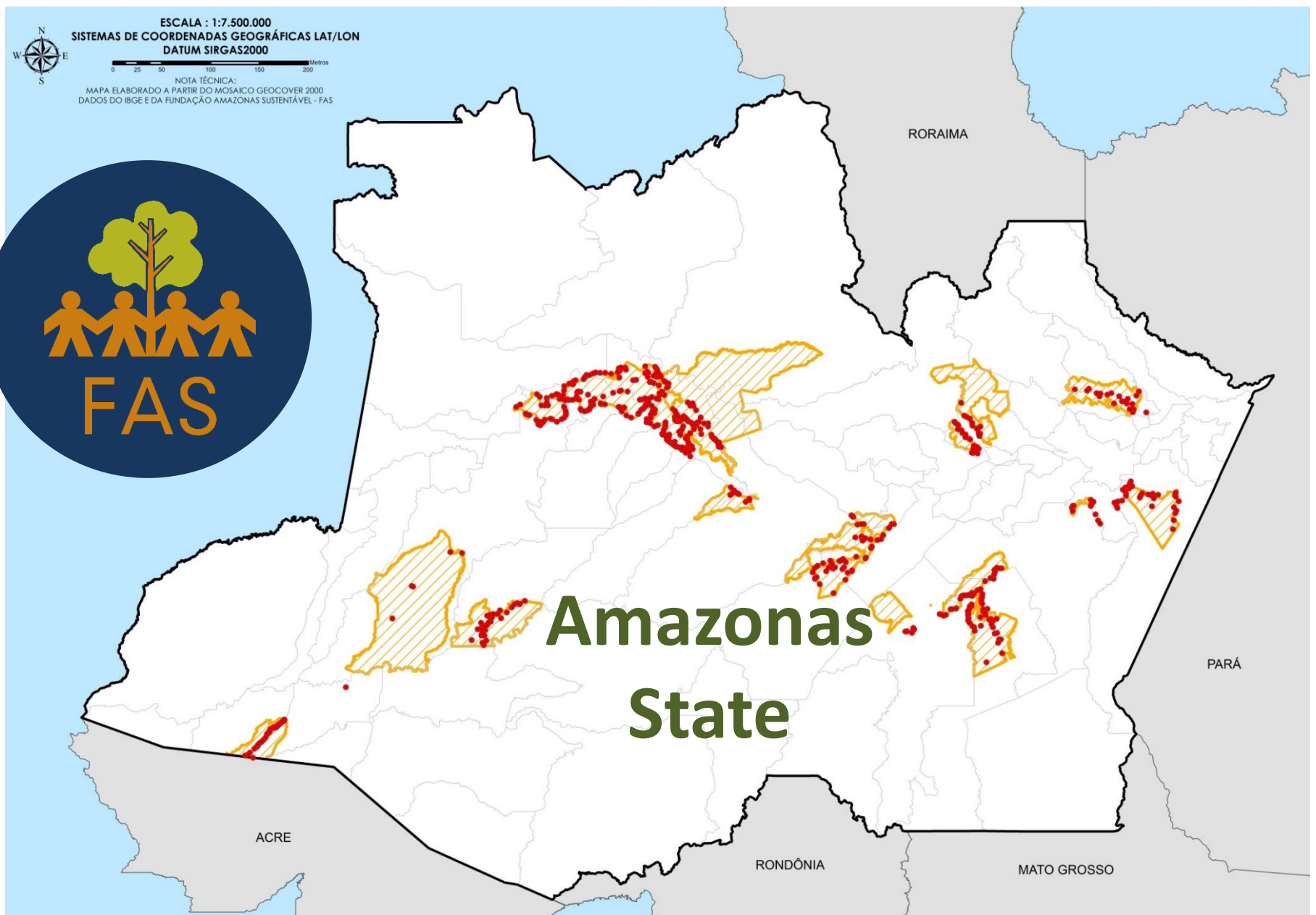
**USD55,000
PER RESERVE
PER YEAR**

**3
Association**

**USD9,500 PER
ASSOCIATION
PER YEAR**

**4
Cash**

**USD200 PER
FAMILY PER
YEAR**



11 million
Hectares

16
Protected areas

583
Communities



Strategy 1:
**Make forests worth more
standing than cut**



Strategy 2: Participatory planning, empowerment and transparency



Strategy 3:
**Providing relevant education is the key for
Sustainable Development of the Amazon**

NÚCLEOS DE CONSERVAÇÃO E SUSTENTABILIDADE (NCSs)



NCS AGNELLO UCHÔA BITTENCOURT
(Iranduba - RDS Rio Negro)

- AÇÕES E INVESTIMENTOS DA FAS
- AÇÕES E INVESTIMENTOS DE OUTROS PARCEIROS

FOTO: BRUNO KELLY

NÚCLEOS DE CONSERVAÇÃO E SUSTENTABILIDADE

LOCALIZAÇÃO E INÍCIO DAS ATIVIDADES



9

NÚCLEOS DE CONSERVAÇÃO E SUSTENTABILIDADE



NCS AGNELLO BITTENCOURT UCHÔA
RDS RÔNÇÃO, IRACUNHA, COMUNIDADE TUMBUHA
Início das atividades em 2010



NCS VILA CUJUBIM
RDS CUJUBIM, JUAZ, COMUNIDADE VILA CUJUBIM
Início das atividades em 2009



NCS NCAES BERTHA BECKER
RDS UACARI, CARRA UARI, COMUNIDADE CAMPINA
Início das atividades em 2011



NCAES PADRE JOÃO DERICK
RDS UACARI, CARRA UARI, COMUNIDADE DA UANA
Início das atividades em 2013



NCS VÍCTOR CIVITA
RDS JUMA, NOVO ABRILHANA, COMUNIDADE D'O ABELHA
Início das atividades em 2012



NCS SAMUEL BENCHINOL
RDS JUMA, NOVO ABRILHANA, COMUNIDADE DA FRENTE
Início das atividades em 2009



NCS PROFESSOR MÁRCIO AYRES
RDS MARABALÁ, UARINI, COMUNIDADE PUNA
Início das atividades em 2011



NCS UATUMÁ
RDS UATUMÁ, MARABANGA, COMUNIDADE
SÃO FRANCISCO DO CAUARI
Início das atividades em 2010



NCS ASSY MANANA
RDS DO RIO NEGRO, MARAUS, COMUNIDADE TRÊS UNIDOS
Início das atividades em 2011

















**Education with a focus on
practical solutions for sustainable
development**



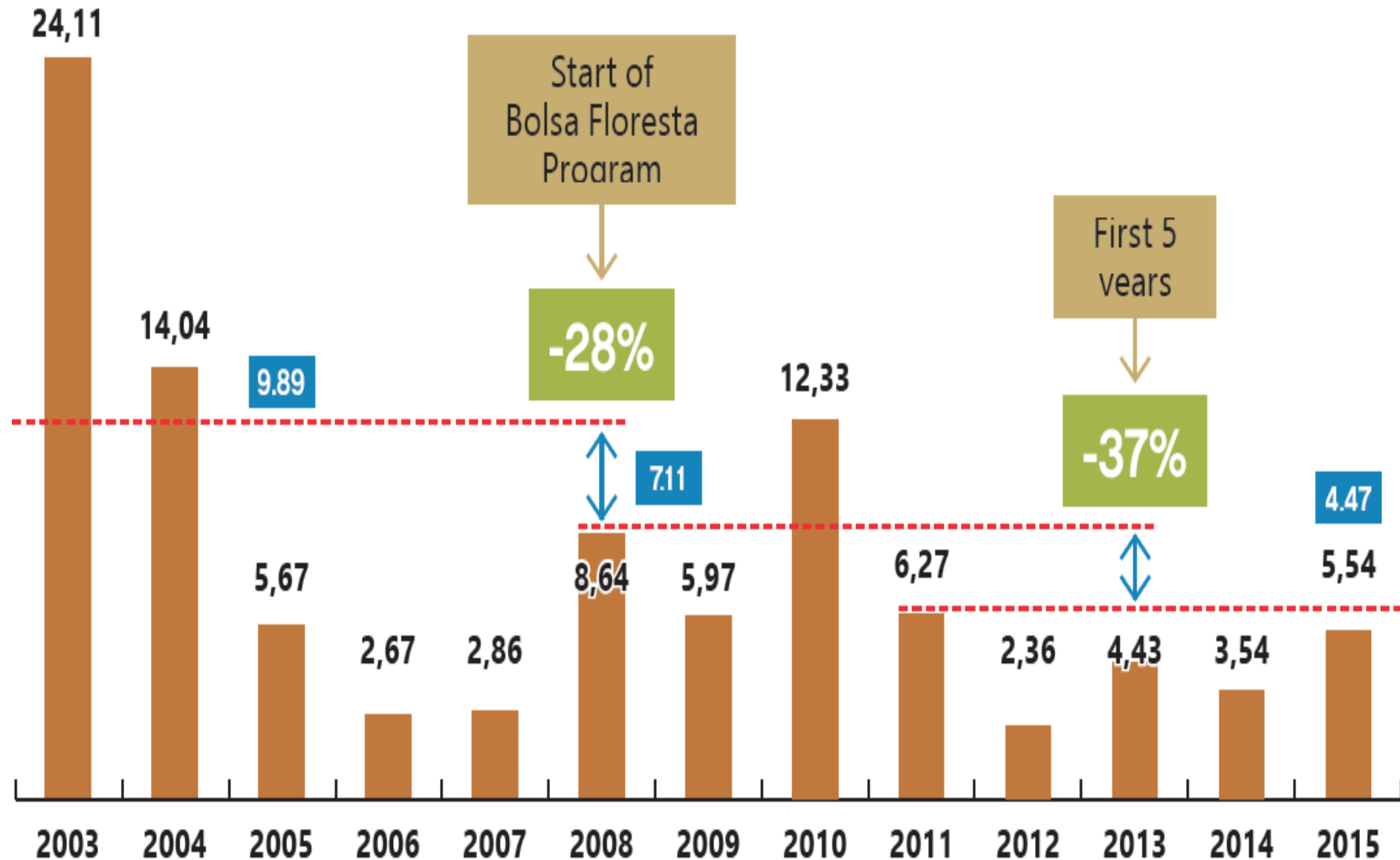
Foto: Acervo FAS

Drinking water



Cash payments

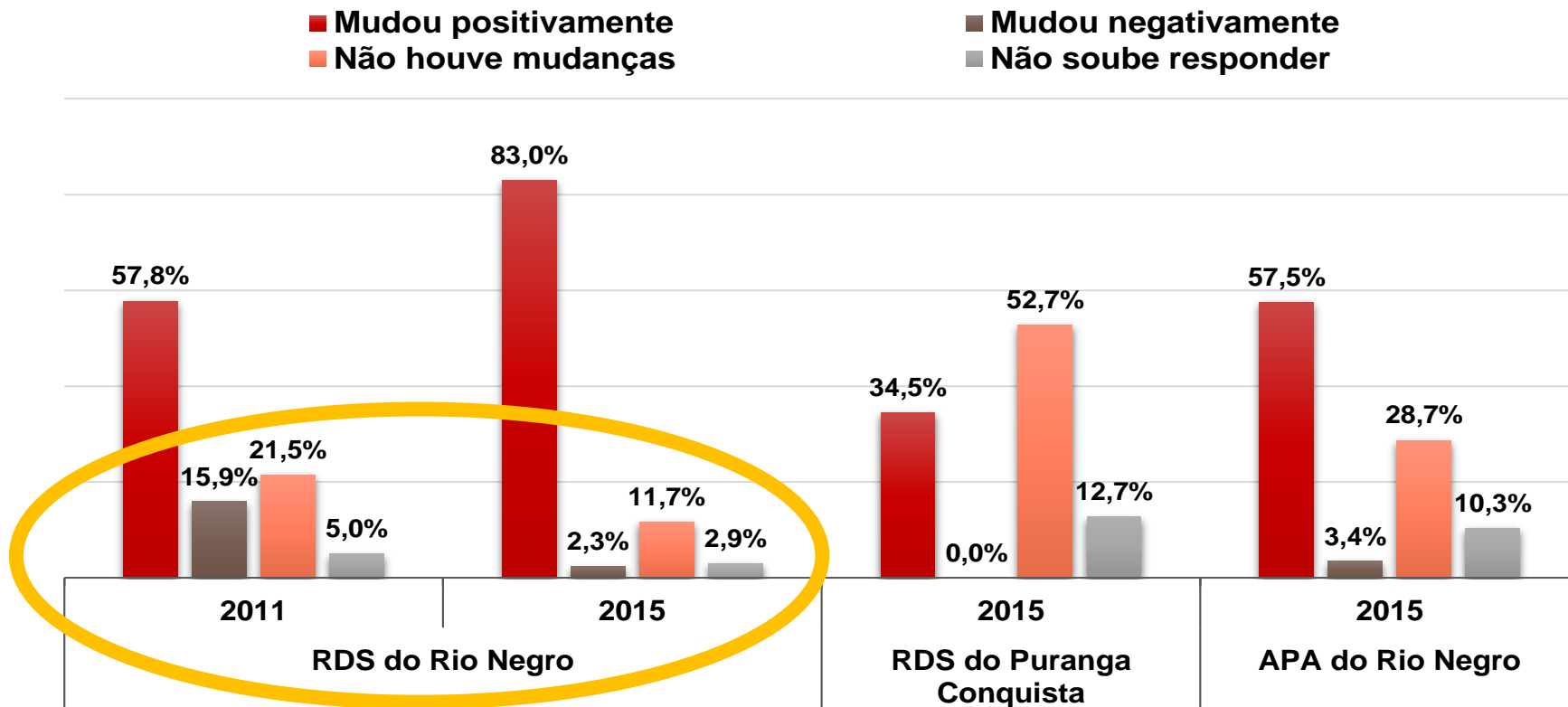
Annual Deforestation Rate (km²)



Benefícios

Qualidade de vida na comunidade

Gráfico 22 – Houve mudanças na **Comunidade** com a chegada do Programa Bolsa Floresta? (Resposta Espontânea e Única)



Fonte: Somente para quem é beneficiário do Programa Bolsa Floresta.

RDS do Rio Negro 2011: 77.6%

RDS do Rio Negro 2015: 80.3%

RDS do Puranga Conquista 2015: 70.5%

APA do Rio Negro 2015: 72.5%

Link SDGs directly impacted by Bolsa Floresta and measure key indicators

SDG directly impacted



Key indicators

Environmental conservation

- 15 Deforestation rate in the supported conservation units
- Annual occurrence of fires in the supported conservation units

Community infrastructure

- 9 % of people with access to basic infrastructure
- 3 Nº of cases of waterborne diseases due to unsafe sanitation and poor hygiene

Health

- 2 % of children with malnutrition⁽¹⁾
 - Infant mortality rate⁽¹⁾
- 3 Maternal mortality rate⁽¹⁾
- 3 % of children aged 36-59 months who are with the appropriate development⁽²⁾
- 4 % of communities with access to health services⁽³⁾

Education

- % of communities with access to quality education
- 4 % of children in the final year of primary school who achieved at least minimum proficiency in mathematics and text interpretation
- % of communities with access to citizenship training programs for children and young people

Empowerment

- 16 % of associations with performance above 80% in the criteria defined by FAS
- 5 % of leadership positions in conservation units occupied by women

Income generation

- 1 % of families with average daily income above the poverty line
- 2 % of increase in average family income over baseline

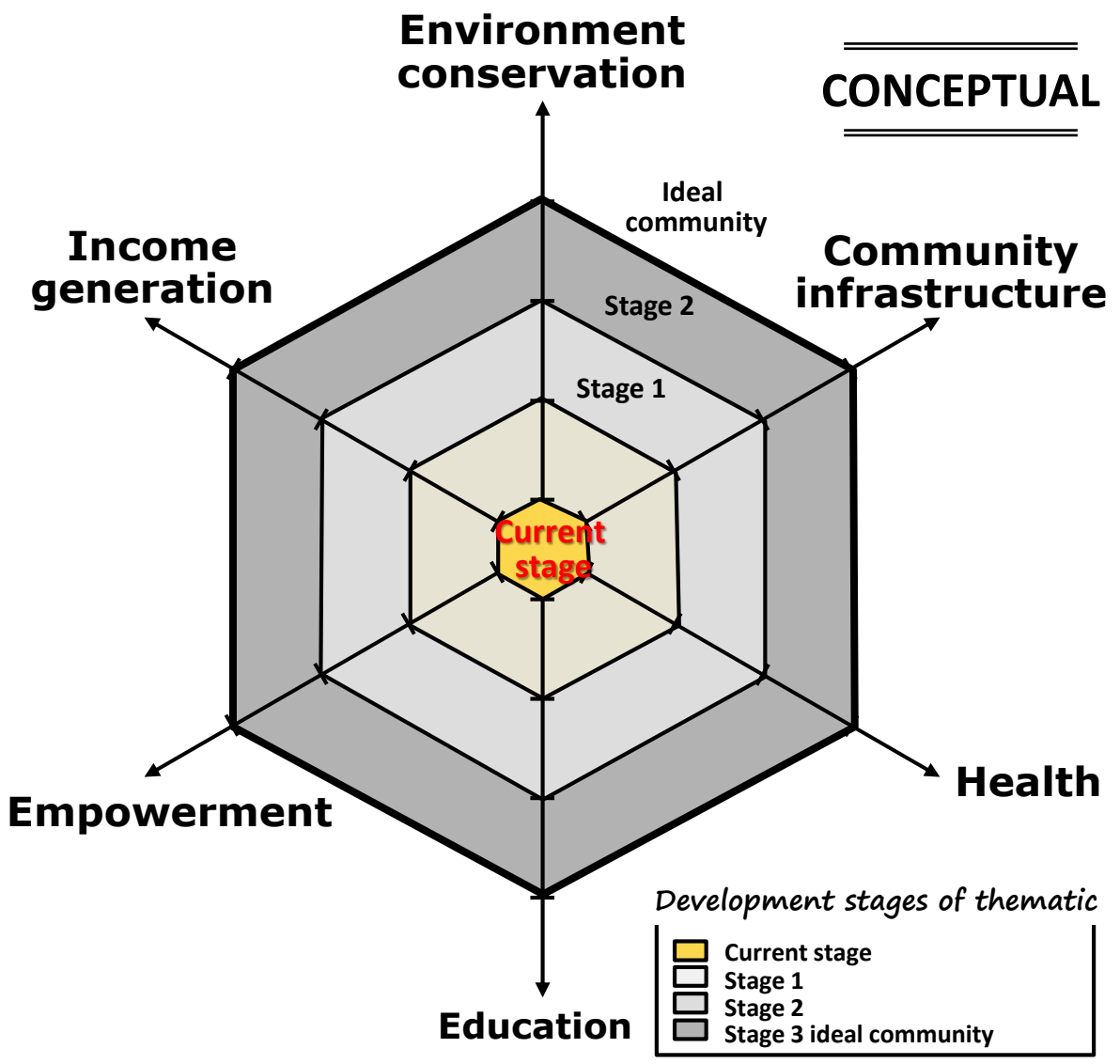
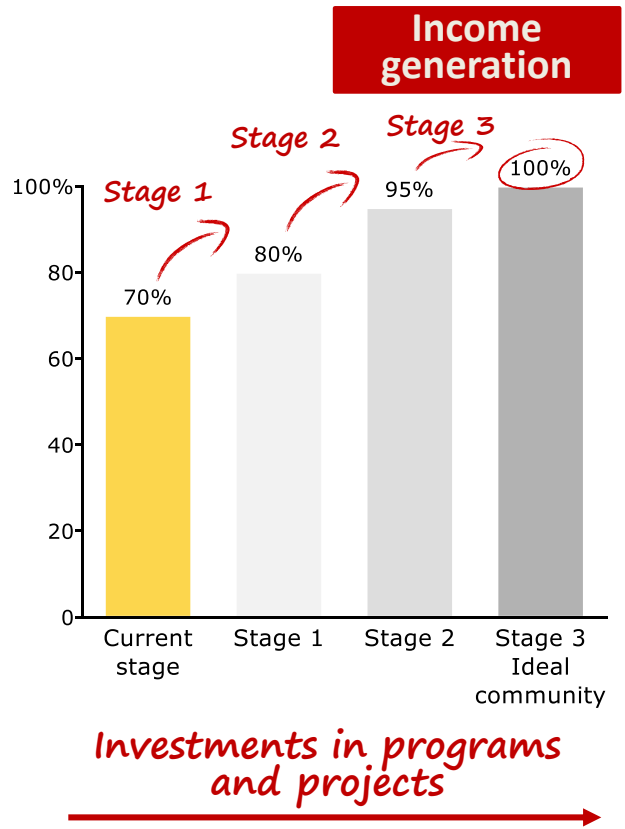
Note: (1) in communities served by FAS early childhood programs; (2) Adequate development in literacy, mathematics, physical development, socio-emotional development and learning; (3) presence of community health agents, emergency transportation, local people trained in first aid, local structure with minimal instruments (essential and allowed medicines, thermometer, manometer and glucose meter)

Source: Transforming Our World: The 2030 Agenda for Sustainable Development; Follow-up to Agenda 2030 for Sustainable Development

Indicators are tracked to measure project success towards sustainable communities

EXAMPLE OF DEVELOPMENT STAGE OF COMMUNITIES THROUGH STRATEGIC THEMES

Goal – By 2030, eradicate extreme poverty
Percentage of beneficiary families with average daily income above the poverty line



What are the drivers of success?

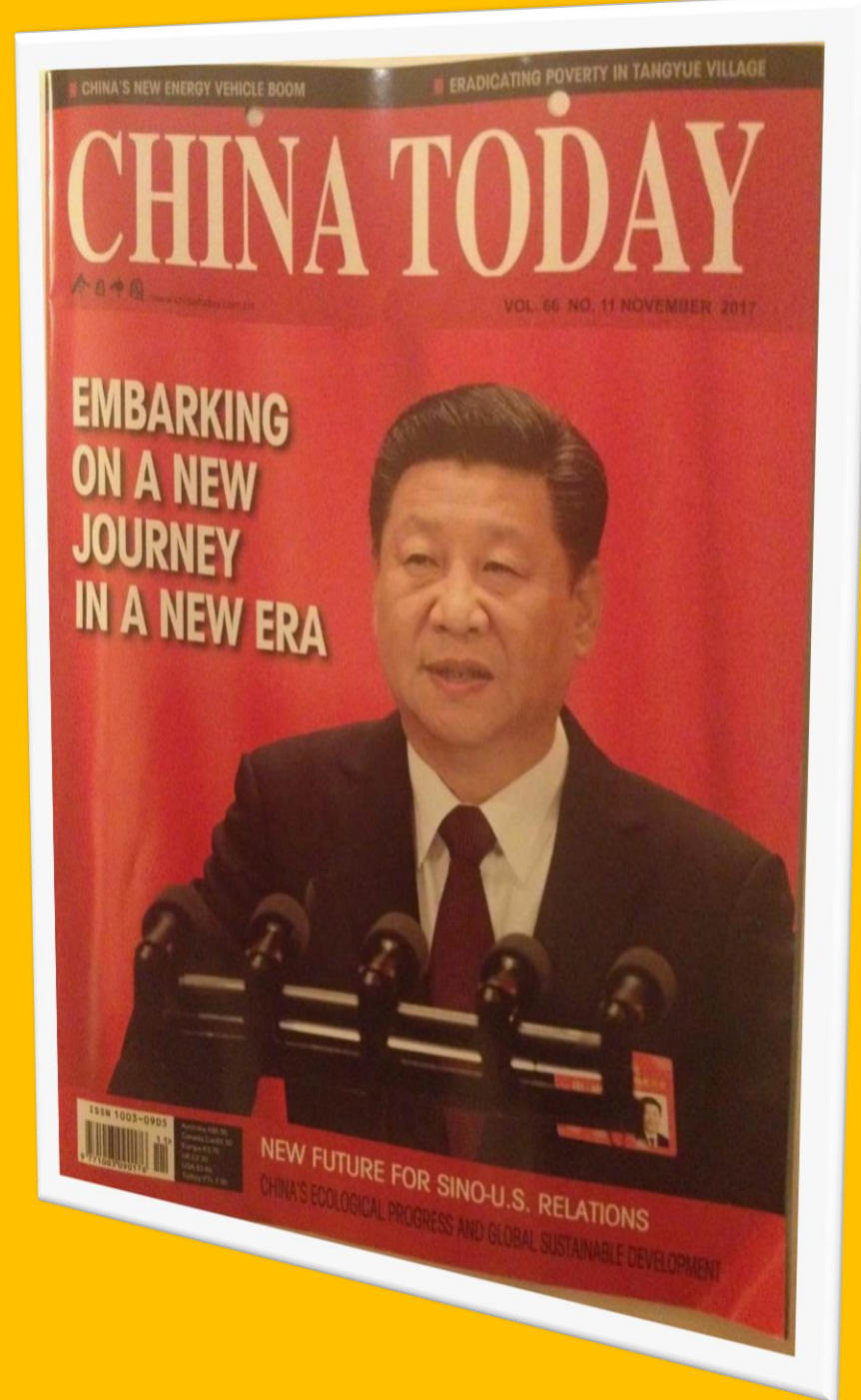


1. Efficient and transparent institution
2. Effective program design of PES
3. Equity and participatory approaches & social technology
4. Measurement of indicators and delivery of results

“Green mountains and clean water are gold and silver.”

“Ecological culture and green development is a concept equal in importance to innovation, coordination, opening-up and shared benefits.”

Xi Jinping

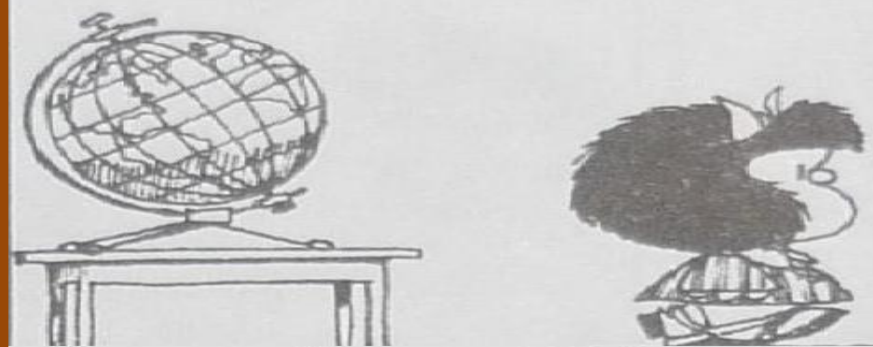




Pope Francis writes in *Laudato Si'*,
“we need a revolution guided by an
integral ecology approach.”



NÃO SE PREOCUPE
QUE NESTE EXATO
MOMENTO HÁ MILHA-
RES DE PESSOAS ES-
TUDANDO TODOS OS SEUS
PROBLEMAS: SUPERPOPU-
LAÇÃO, FOME, POLUIÇÃO,
RACISMO, ARMAMENTIS-
MO, VIOLÊNCIA...
TODOS!



É, JÁ SEI, HÁ MAIS PROBLEMOLO-
GOS DO QUE SOLUCIONÓLOGOS,
MAS O QUE VAMOS FAZER?

