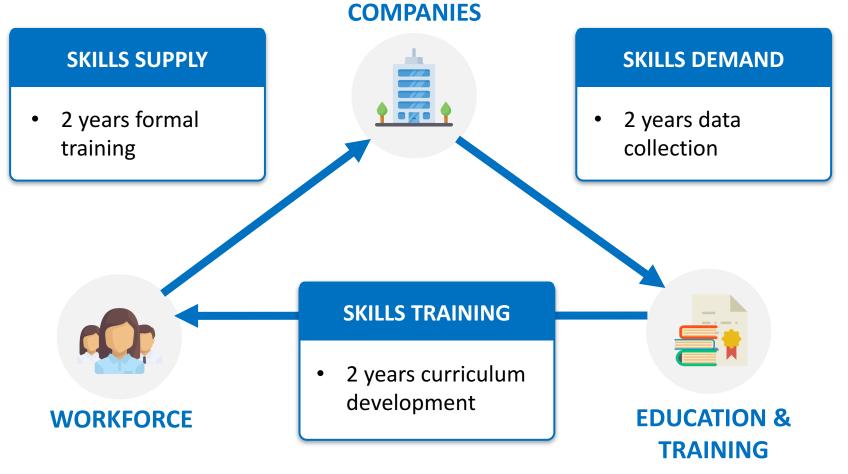




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## Past – Slow & Unfocused



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### Innovation

 Using Big Data and Algorithms to decode employer demand and predict future skills requirements

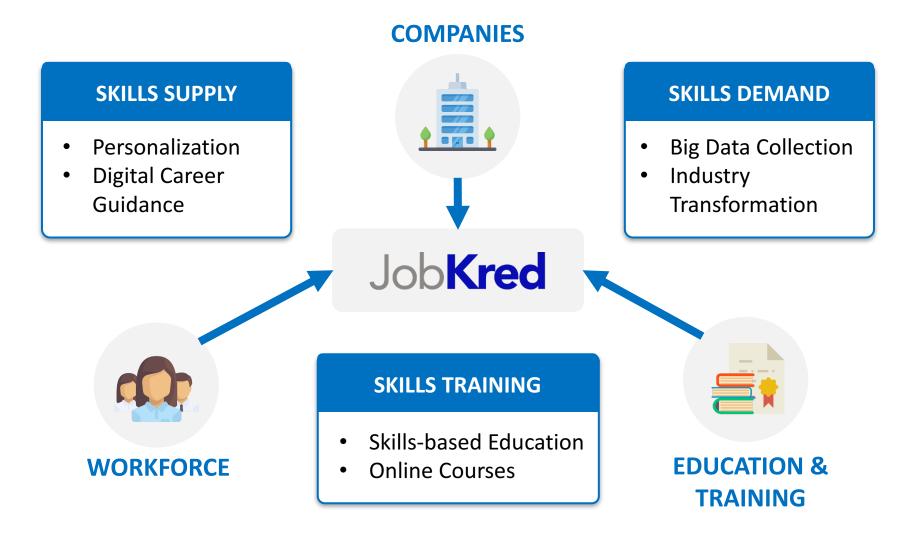
 Offering a platform as an avenue for intelligent skill-gap analysis, and personalised digital career guidance





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# **Today – Fast & Targeted**







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### **Case Study**



Nanyang Business School



2000 STUDENTS

#### **CAREER DISCOVERY**

95% of students favourited 3+ career paths

WORKFORCE AGENCY SINGAPORE



500 PROFESSIONALS (Unemployed)

#### LEARNING MODERN SKILLS

- Agile Methodologies
- HTML
- Python
- Software Project Management
- Corporate Finance





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### Implementation

- Labour Market Data
- Literacy and internet access
- Potential for scalability
- Customization possible
- Concerted effort by all concerned





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### **Important Lessons**

- Digital Career Guidance is crucial to motivate and direct workforce development
- Skill development needs to consider adjacent careers