

Anticipating and Preparing for Emerging Skills and Jobs

12-14 December 2017 Asian Development Bank Manila, Philippines



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Future of e-learning in a VUCA world



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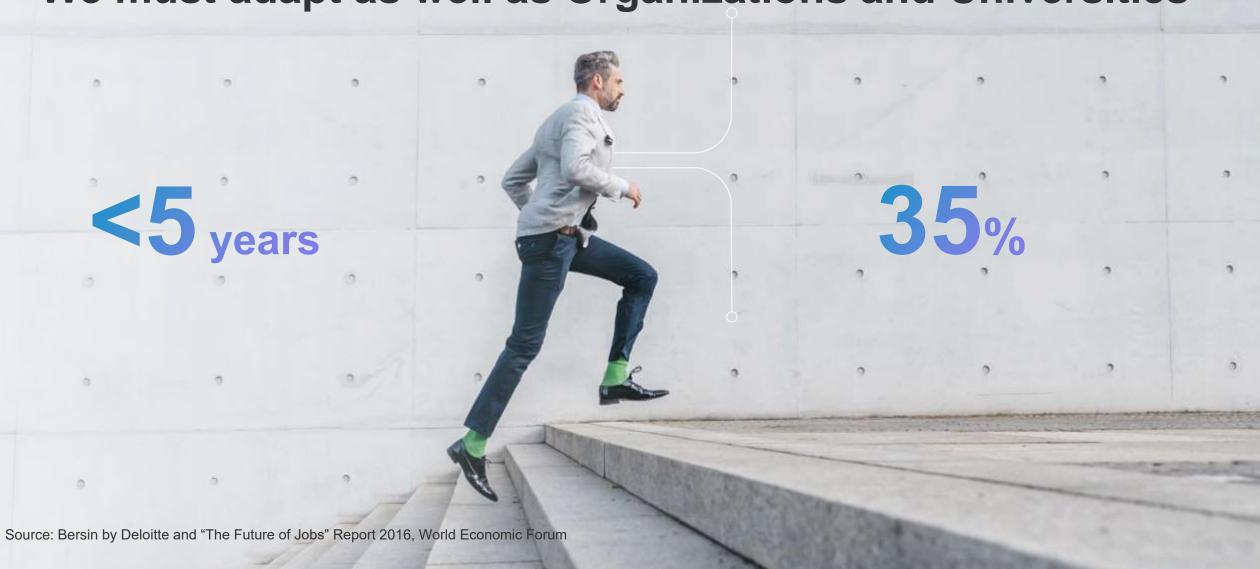






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We must adapt as well as Organizations and Universities



"Online platforms are already fundamentally altering the way individuals go about searching for work and the way employers approach hiring and talent development."

McKinsey Global Institute Economic Impact Study, June 2015





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Keeping pace with the evolution of L&D is a challenge

	eLearning & Blended	Talent Management	Continuous Learning	Digital Learning	Intelligent Learning
Formats	Course Catalog Online University	Learning Path Career Track	Video, Self-Authored Mobile, YouTube	Micro-Learning Real-Time Video Courses Everywhere	Intelligent, Personalized, Machine Driven
Philosophy	Instructional Design Kirkpatrick	Blended Learning Social Learning	70-20-10 Taxonomies	Design Thinking Learning Experience	
Users	Self-Study Online Training	Career Focused Lots of Topics	Learning On-Demand Embedded Learning	Everyone. All the time. Everywhere	
Systems	LMS as eLearning Platform	LMS as Talent Platform	LMS as Experience Platform	LMS as Invisible Data Driver, Mobile	
Source: Bersin by Deloi	1998 - 2002 tte	2017	2020		

"Create economic opportunity for every member of the global workforce"

- LinkedIn's vision

THE ECONOMIC GRAPH



530M



Companies

18M



Jobs

11M



Skills

11B



Schools

29k



Knowledge

8M

Weekly shares

Endorsements





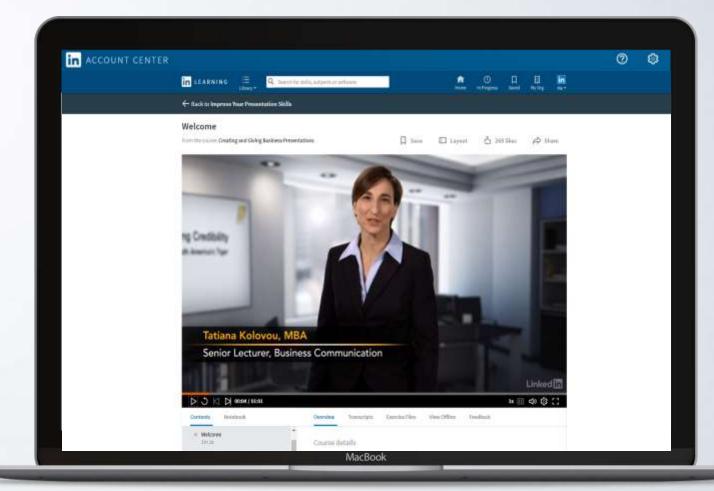
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530M+

professionals



Personalized recommendations





Custom curation



Familiar platform



Intuitive interface

LinkedIn Learning combines high quality content from Lynda.com with the professional network, data and insights from LinkedIn.com



Always be learning