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ICT 4

D

evelopment

Ryotaro Hayashi, SAHS
23 May, 2017

Experience of Mobile Phone
Survey in Sri Lanka on TVET

Program Background





**KEEP
CALM
AND
Love
RBL**



employment

professional recruitment processes jobs listing competitive
work environment perspective
workforce
employer
contract person
work labor
skilled
employee
specific duties responsibilities
relationship work arrangement
unskilled workers opportunities
contractor

Employment Rate
Target

52%

In 2016

50%
In 2011

\$5 million

Mobile-Phone Based Survey

1

2

3

4

5

6

7

8

9

*

0

#

IVR

123%

Mobile market penetration rate in 2016

Youth

Short

Questionnaire

1 Data = \$1

Significantly cost effective compared with manual survey.

SMS

Local
Language

Evening

Before Dinner

engageSPARK

Social and Behavioral Challenges







Lessons Learned

Blast

Database

CATI

Prior Training

Thank you!