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solution

The establishment of water fund trust

Centralized management of key Water collection area

Reduce pollution, improve water quality

- | Shanshui Fund Trust-Longwu project framework . .
- framework
 To create wide, open public platform of Public welfare environmental protection
- ✓ To absorb various important types of investors and the Social parties





| Shanshui Fund Trust-Longwu Project Innovation Framework

Farmers give land contractual rights as property rights. They authorize the Trust Fund Manager to handle the funds to achieve centralized land management.

Shanshui Fund Trust scientific adviser, a non-profit organization was invited to provide water source protection mode design. Scientific management plan of woodland, evaluation of protection effect and coordination of public resources;

Downstream of the agricultural industry chain enterprises and consumers actively participate in the later part of commercial operations. In the realization of this public purpose of nature protection, investors will be able to bring a reasonable income to support the sustainable operation of the entire operating system.

The Shanshui Fund Trust, which is aimed at the recruitment of qualified investors and the efficient integration of social resources, incorporates various roles of farmers, financial institutions, non-profit organizations, local social groups, downstream agricultural enterprises and consumers into their daily operations.

Shanshui Fund Trust Model——Architectural advantages

- Transfer traditional public donation to investment behavior, impact on investors in support of public welfare, but also enjoy a potential return on investment. The model is groundbreaking for the public sector, expanding the field of public fund-raising channels.
- Get upper reaches of environmental protection and downstream industry development series together to form a good mechanism for the functioning of funds. This truly reflects the value of environmental protection by the ecological function.
- To create an open platform for public welfare, and balance the demands of the parties based on the interests of all parties to form a win-win cooperation and common development of a virtuous circle.
- All sectors of the community can participate in any form of cooperation, including donations, environmental governance, industrial investment, business cooperation, to expand the operation of public welfare undertakings.

——To the government

- Integration of more professional institutions to achieve environmental objectives, Promote management of government and social capital, social organizations to water field, water cooperation.
- Through Shanshui funds and company operations, make an inventory of rural assets, the development of local industry, improve farmer income.

WANXIANG | 万向信托

November 10, 2015 .China's first water fund – Shanshui fund trust was established



23 large bamboo growers signed a trust contract





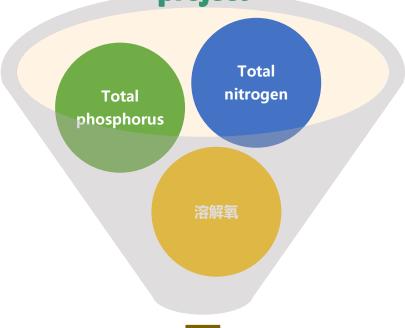
Hosting nearly 300 acres of Longwu water supply area bamboo forest



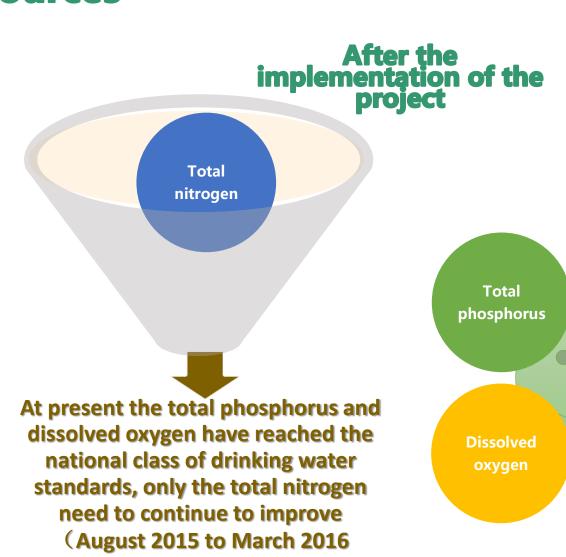


Long Wu water quality improvement in wʌn̪xɪʌn̞g 方向信托 water sources

Before the implementation of the project



Three categories are four types of water (In the 2014 test, 26 of the 29 indicators met the drinking water standard)



continuous monitoring)

Shanshui fund Longwu projectsocial influence





Shanshui Spring bamboo shoot

launch in Xixi Park

canteen

吃鲜笋 护水源

寿水基金、阿里公益、阿里行政 联合推荐

Project Description

"Spring bamboo shoot" launch in Xixi Park canteen



hurshui 护水初心 churxin

"我们祖祖苹辈生活在这里,这里的水一直都是我们喝的水"



青山村老村长王康云

浙江龙坞的青山村,世辈坐拥美丽的竹海水源。近年来,为了 让竹林更快长成,有人开始在竹林中加施化学药剂。残留的药水随 着地表,殃及水源。

2014年,善水基金将龙坞设立为浙江省首个小水源保护区,并统一接管了汇水区内的毛竹林,经过几年的治理,龙坞的水质得到了明显提升。

而水源保护区内,全天然无污染的野生鲜竹笋也渐渐长成。 吃鲜笋,护水源,取于自然,也反哺自然。





October 2016

CCTV news channel reports Shanshui fund Longwu project

Project Description

CCTV news channel reports

Shanshui Foundation Longwu Water

sources Protection Project













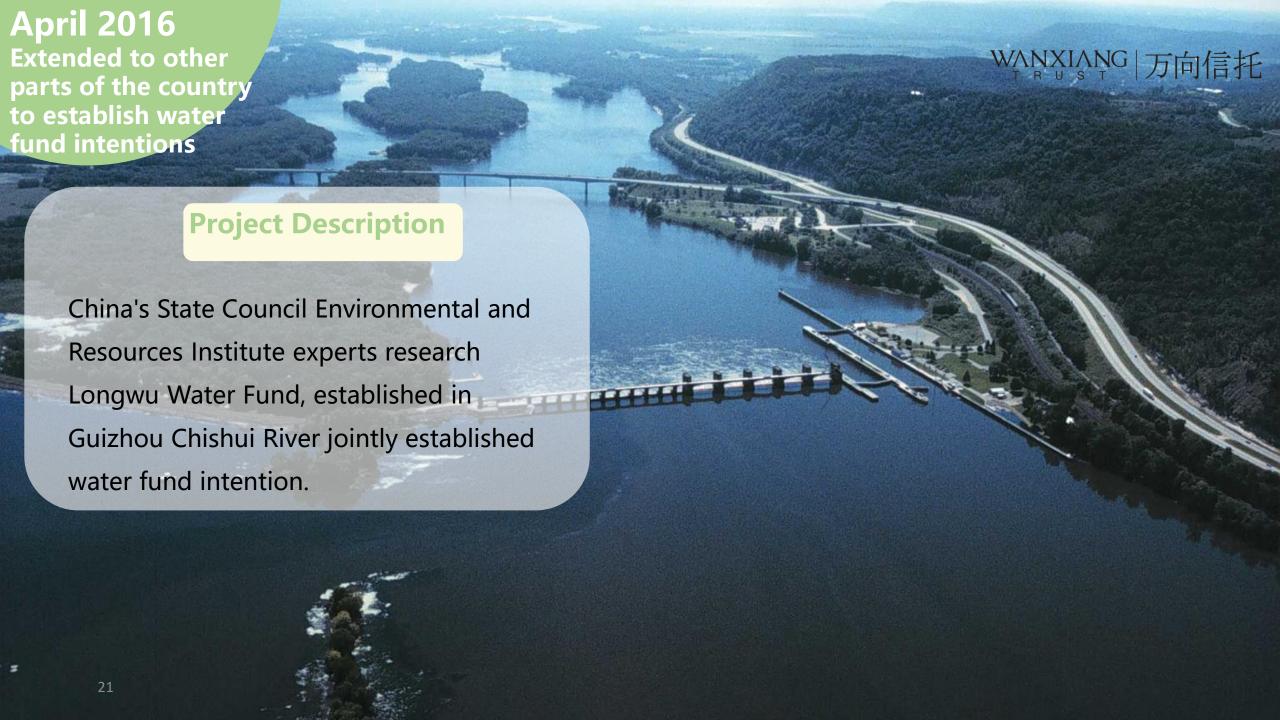
WANXIANG 万向信托

Project Description

In line with the national fitness campaign, sporting events and marathon activities were organized for the young people. These activities will promote water conservation. Portion of the proceeds of the events will be donated directly to the water source.







Project Description

Wanxiang Trust and TNC and the World Bank, Chun'an County and Jiande City Development and Reform Commission reached an agreement to officially start Qiandao Lake watershed management and ecological services to compensate for water fund model exploration.



