



Mandalay City Goes Green

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Mandalay Urban Services Improvement Project (MUSIP)

- Mandalay is the center of the central dry zone of the country as well as the trading hub along the corridor connecting China and India
- MUSIP aims to improve urban environment and public health conditions through improvement of water supply systems and wastewater and drainage management, and capacity development

Building Good Relation with Mandalay City Development Committee (MCDC)

- MUSIP is the first urban development project since ADB's reengagement
- Previous Mandalay Water Supply Project (approved in 1982) was implemented successfully

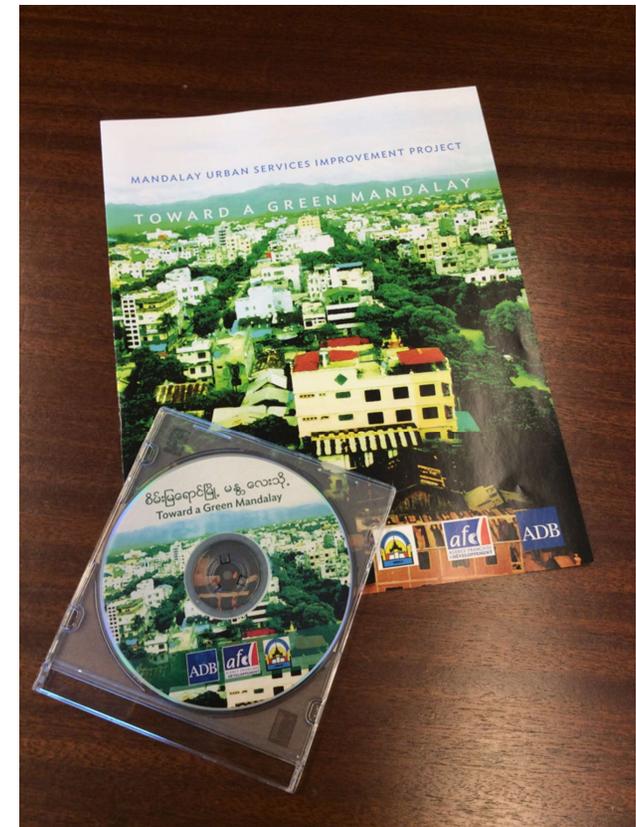


- MCDC staff who participated in implementation of the previous water project are keen to work with ADB
- Conducted a small pre-feasibility study before PPTA
- Thoroughly explained ADB's project preparation and implementation requirements and process



Awareness Raising Activities

- Conducted meetings with beneficiaries, civil society organizations, private sector
- Developed project video and brochure for dissemination



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- Awareness raising activities resulted in very high level of willingness to pay
 - Currently people pay about \$1/month/HH for piped water supply
 - People are willing to pay additional
 - \$3.3/month/HH for improved water supply
 - \$3.1/month/HH for improved septage treatment
 - \$2.5/month/HH for improved wastewater and drainage management