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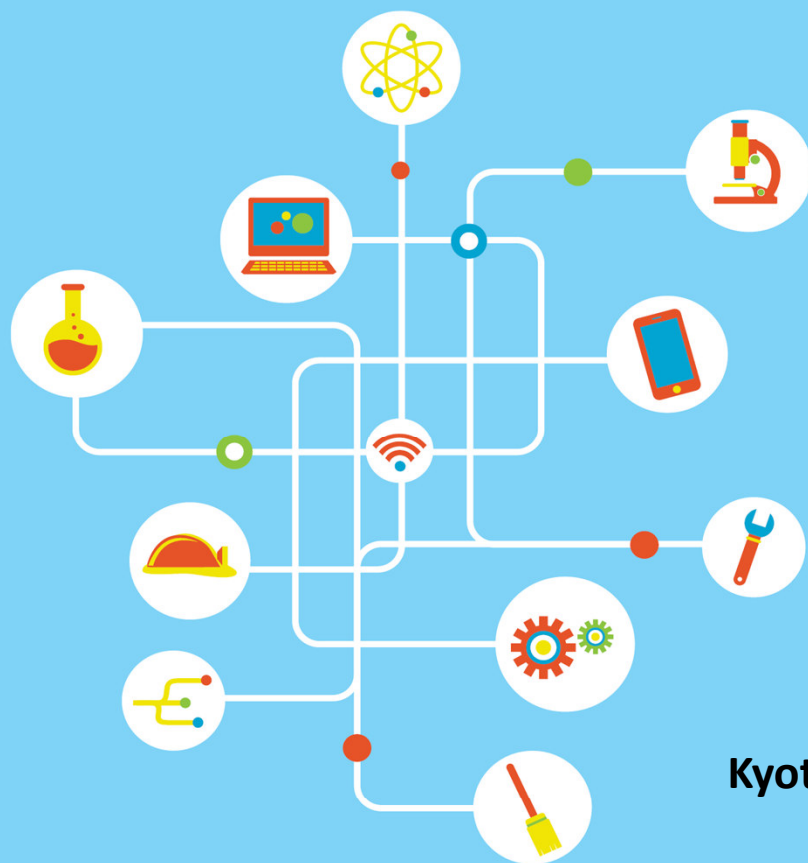


# 2016 ADB International Skills Forum Innovative Practices in Skills Development

19–21 September 2016 • ADB Headquarters, Manila, Philippines

**Kyoto Alliance  
for Local Public Human Resource Development  
Kazuyo MURATA, Ryukoku University, Kyoto, Japan**

**2016/09/20**



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*Kyoto Alliance*

*for Local Public Human Resource Development*

*[Sessions 4/5: Successful Models of University-Industry  
Linkages/Effective Models of Employer Engagement]*



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# Kyoto's Profile

## Kyoto Prefecture

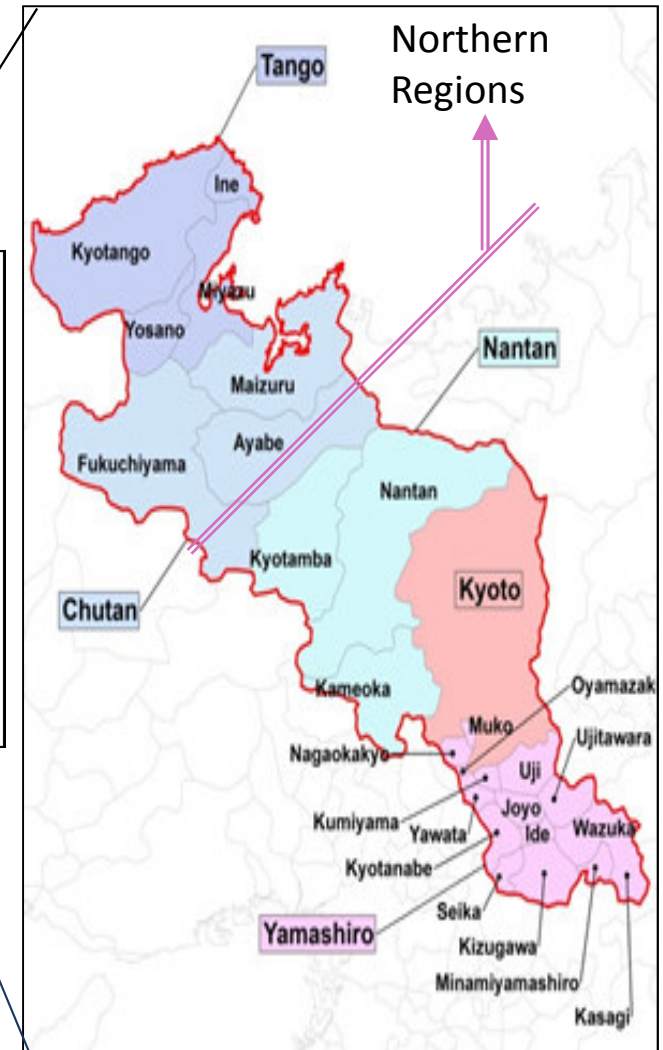
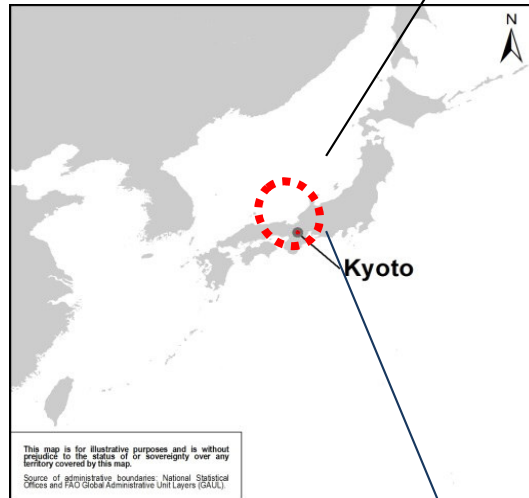
one of 47 prefectures in Japan

covers 26 municipalities  
(cities, towns & villages)

2.6 million in 2010

Japanese capital  
between 794 and 1868  
traditional and cultural heritages

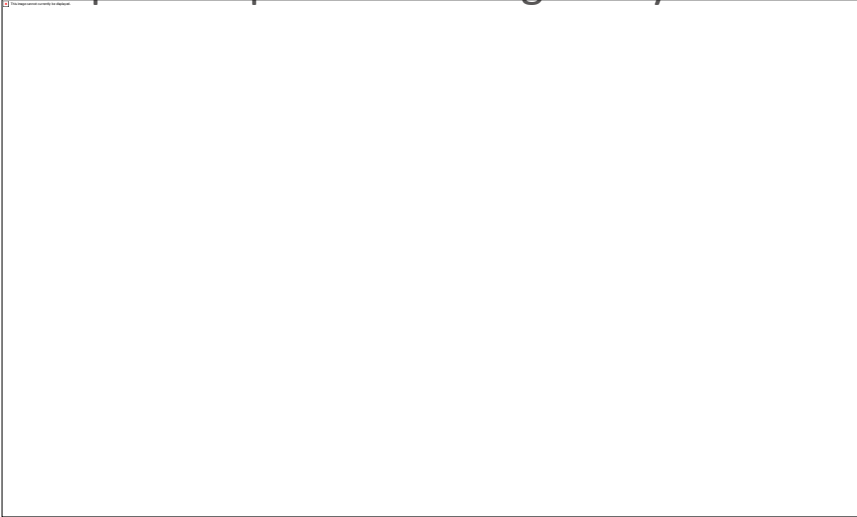
divided into 5 regions for administrative purposes  
North: Tango and Chutan  
South: Nantan, Kyoto City & Yamashiro



# Kyoto's Challenges

## Challenge 1: Economic and demographic strain in the north

Graph 1: Population Change in Kyoto Prefecture



The values in 1970 are set to 100 per cent.

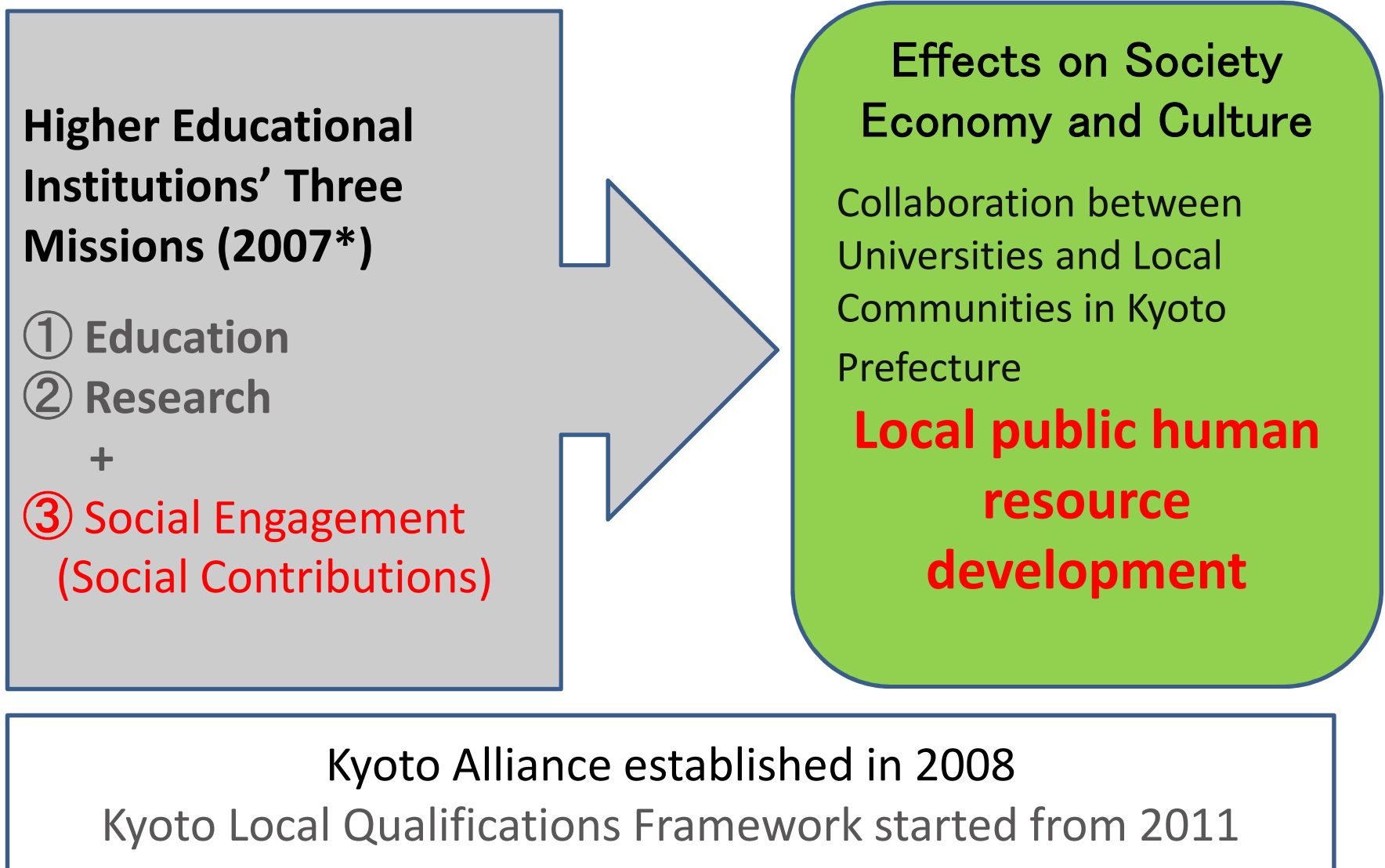
## Challenge 2: Sluggish SME activity despite apparent innovative capacity

Graph 2: Change in the Number of Manufacturing Companies in Kyoto Prefecture



The values in 1975 are set to 100 per cent. SMEs (small and medium enterprises) are defined as companies with 29 or fewer employees; “others” are those with 30 employees or more.

# The Universities' Third Mission & Kyoto Alliance



# Challenges of Kyoto Alliance

## What is Kyoto Alliance?

Collaboration between (local and business) communities and universities

Universities created a platform in 2008

Partnerships of all local major stakeholders for local revitalization

## Membership of Kyoto Alliance

9 Universities, Kyoto Prefecture Government, 8 City Governments, 4 Business Associations, and Major Local NPOs

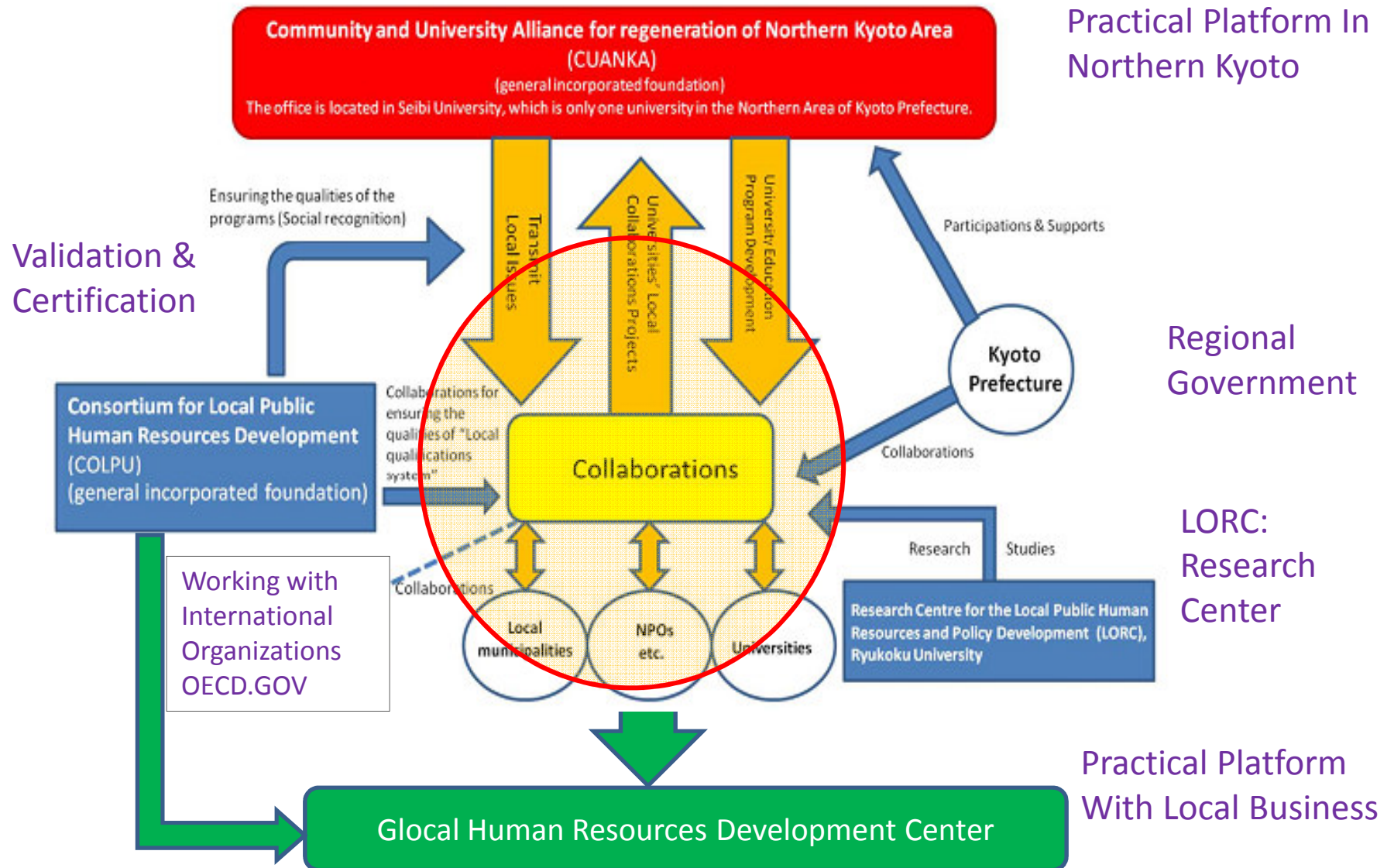
## 2 Key Challenges of Kyoto Alliance

Kyoto Alliance for Human Resource Development on **Local Community Revitalization**

Kyoto Alliance for Human Resource Development on **Local Economy Revitalization**

# Kyoto Alliance Scheme

Kyoto Alliance for Developing Human Resources



# Kyoto Alliance's Solution: Regeneration of Northern Kyoto

## CUANKA (Community and University Alliance for regeneration of Northern Kyoto Area)

an incorporated association created in 2012



### tasks:

- 1: providing programmes for high school, virtual-university and lifelong education
- 2: assisting collaboration between universities and communities
- 3: promoting regenerational projects
- 4: supporting research conducted by universities or local governments

### Latest!

In 2016, Kyoto Prefecture and 7 municipalities in Northern Kyoto are setting up a team for examining “horizontal” (inter-municipal) cooperation on policy issues.

Universities and the CUANKA are expected to get involved.

## Kyoto Alliance's Solution 2 : Assistance of SMEs in Kyoto

### **Glocal Centre (Glocal Human Resources Development Center)**



an incorporated non-profit organisation created in 2013

#### **tasks:**

- 1: assisting the development and coordination of active-learning programmes (not internships) between universities and local business
- 2: assisting job matching between university students and local SMEs

#### **Latest!**

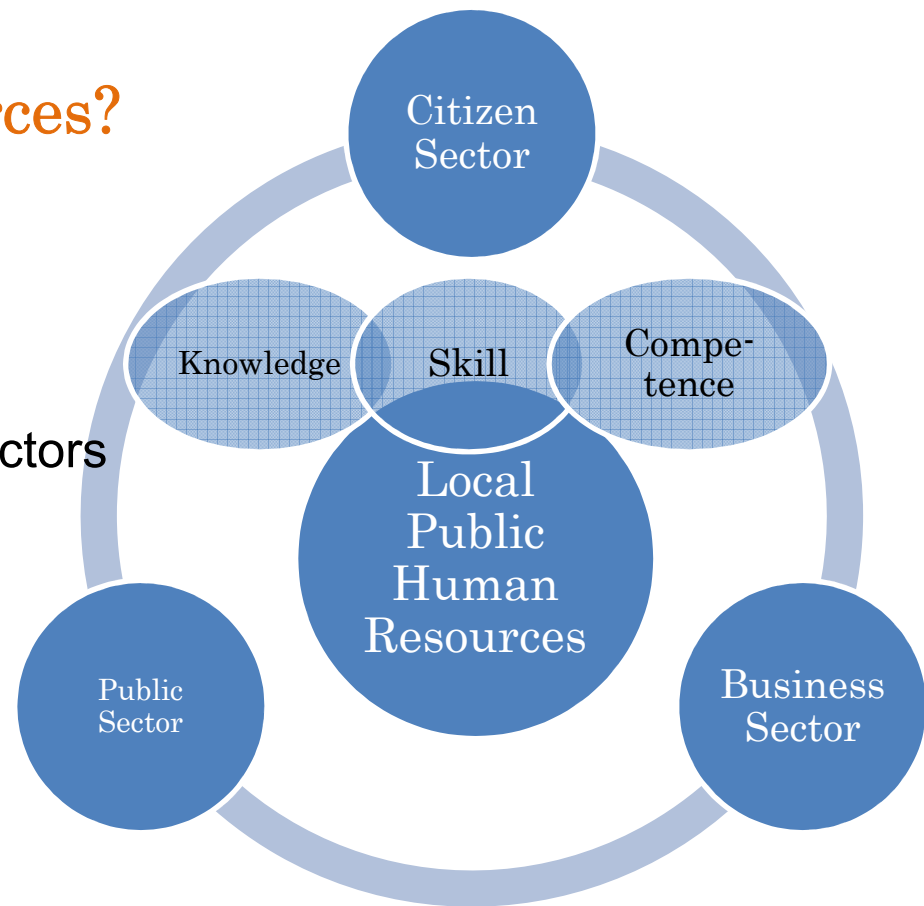
In 2016, the Center started job matching between SMEs and university students.

# Local qualification framework\* (since 2008)

## What is “Local Public Human Resources?”

They have  
Knowledge / Skills/Competence  
for coordinating people beyond the sectors  
and creating collaboration  
in order to facilitate local activities and  
make policies.

\* Corresponding to EQF (European  
Qualifications Framework)

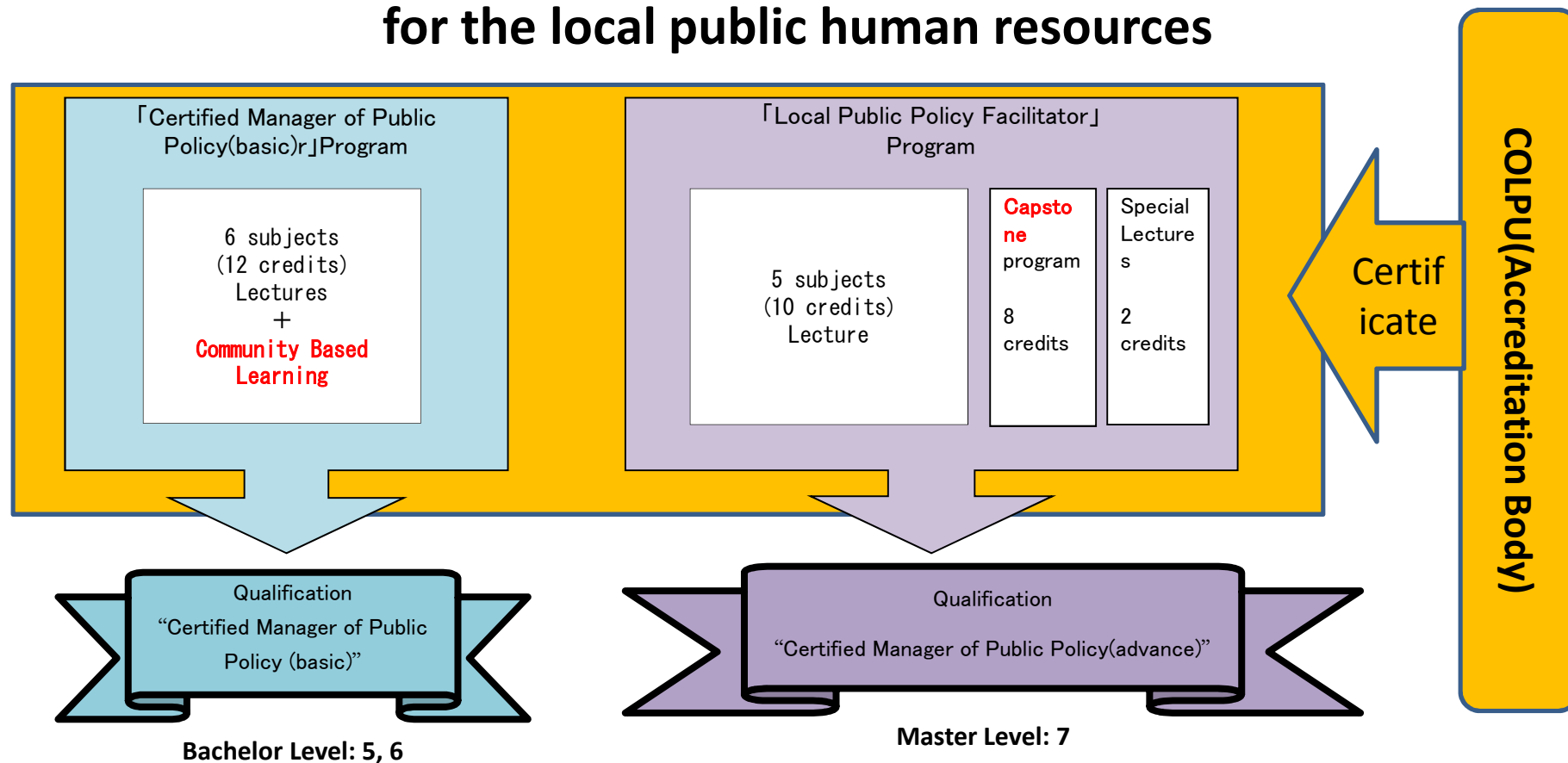


# Kyoto Alliance for Local Qualification Framework (Since 2008)

- Missions:
  - Development of educational and training programs to foster **local public human resources** (LPHR), focusing on **community-based learning**
  - Creating a mechanism for local qualifications certification “**Certified Manager of Public Policy(basic/advance)**”
  - Creating collaboration schemes among industries, governments, academia and citizens
  - Envisaging projects for local collaboration in the northern area of Kyoto Prefecture

**financial support by Ministry of Education, Culture, Sports, Science, Technology (MEXT)**

# New Local Qualification Framework for the local public human resources



Competence needed for the basic qualification

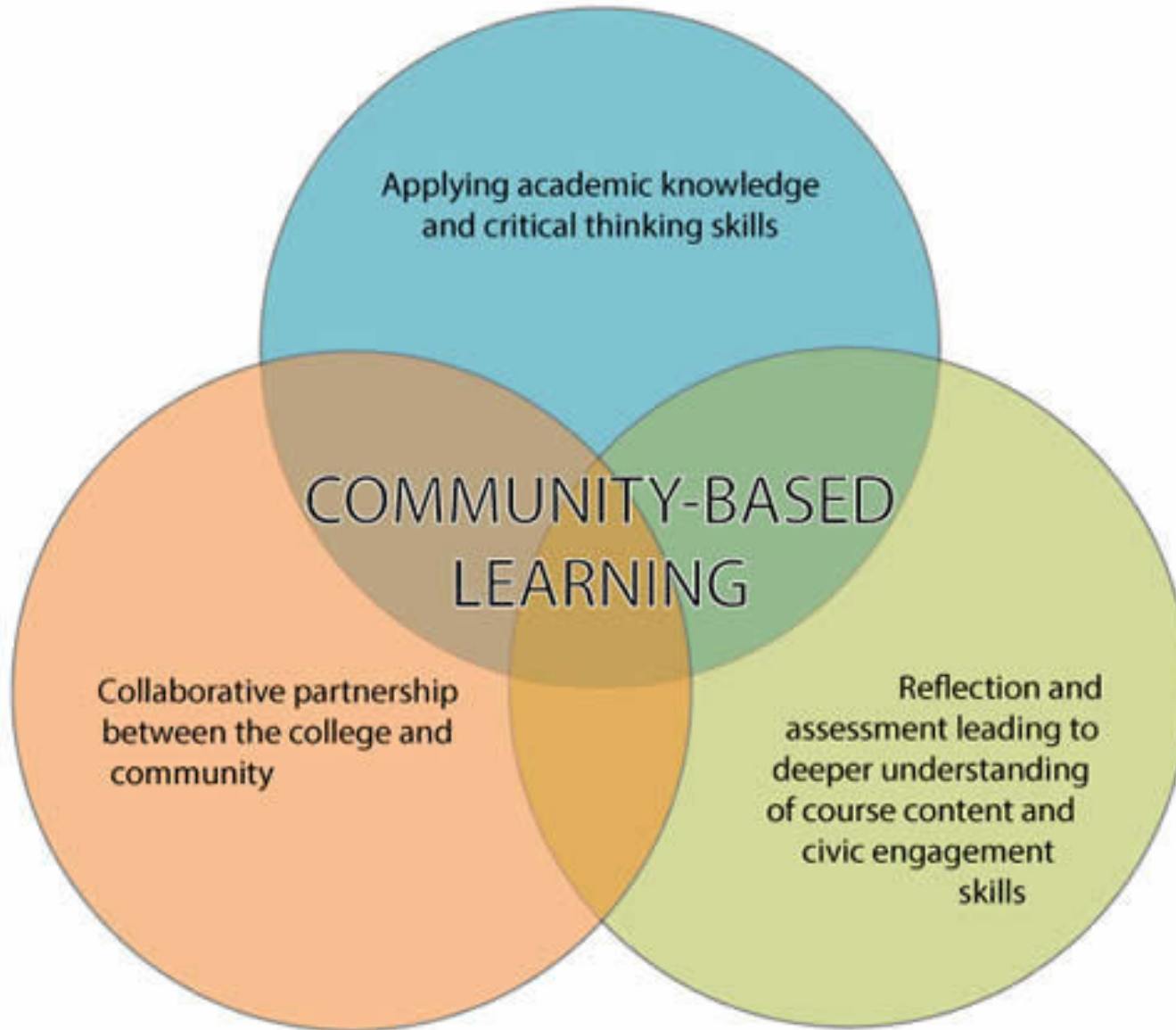
**discovery**—discover and understanding the social issues from various point of view

**Analysis** —analyze and understand issues

**communication**— connecting people and drawing out varieties of ideas

**Facilitation**—promoting local activities , leading implementation of policies

# Community Based Learning



<https://www.pcc.edu/resources/community-based-learning/Service-LearningHistory.html>

# Examples of CBL

Barrier Free Tourism Program



Community-Based Renewable Energy Promotion Program  
(Potential survey of small hydroelectric generation)



Regional Collaboration Program through “Machi-Ya”  
(Traditional wooden townhouses) Campus



Cross-Regional Marketing Survey Program  
related to consumer trend

# Our Approach to Local Revitalization

Universities and Their Students Work with a Local Community  
Developing Experiences and Resolving Various Local Problems



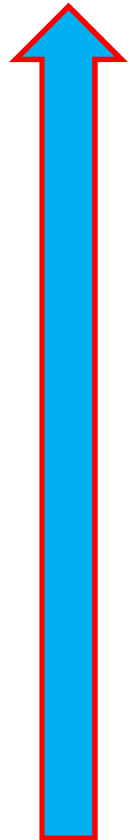
Kyoto Alliance toward Resolving Various Local Problems in  
Northern Area of Kyoto: Collaboration & Partnerships



Kyoto Alliance established Kyoto Local Qualifications Framework  
→ Human Development & University Reforms  
Kyoto Alliance Focuses on Refining Social Skills  
← No Revitalization without People Empowerment



Enhance Local Governments Activities  
Reinforce Local Governments & Universities Partnership



# **Thank You**

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