

**DEFINE  
THE  
problem**



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**IF I HAD ONLY ONE HOUR  
TO SAVE THE WORLD. I  
WOULD SPEND Fifty-five  
minutes **DEFINING THE  
PROBLEM** AND FIVE  
MINUTES FINDING THE  
SOLUTION”**

**– EINSTEIN**

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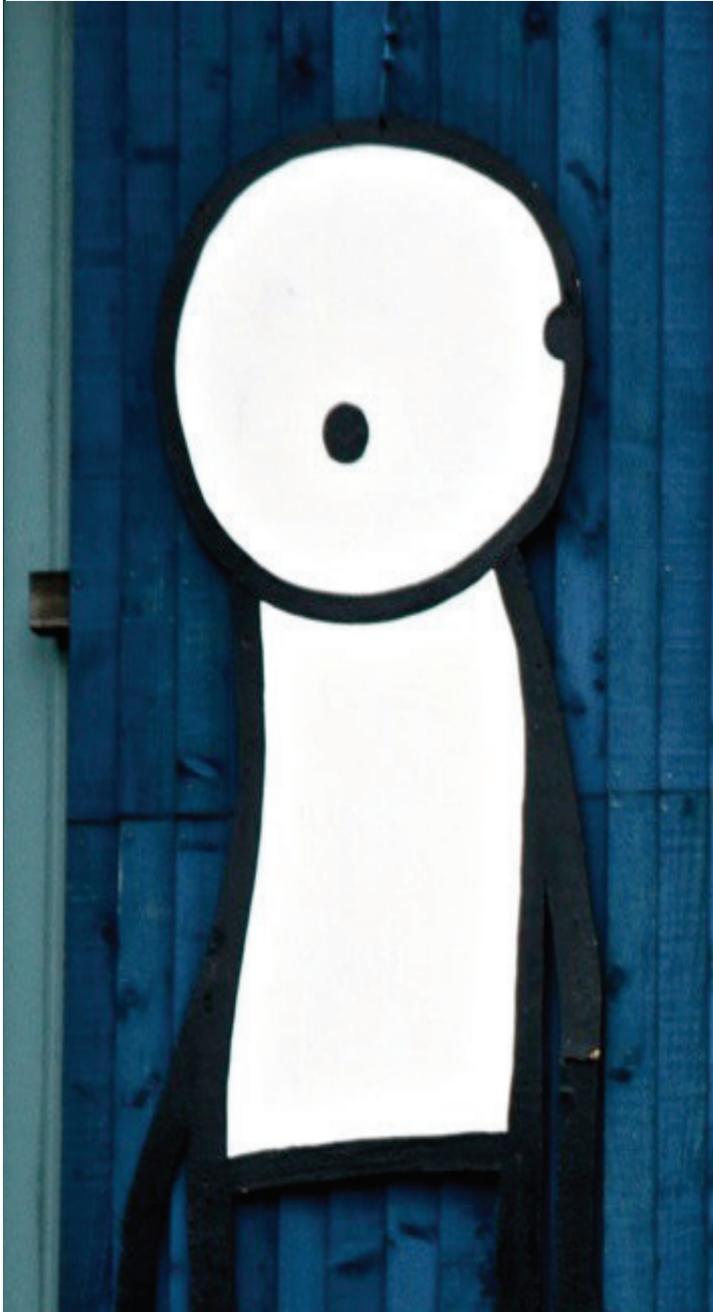
# OUR PROBLEM





# our CORE

—  
3



## HUMAN CENTRED DESIGN

An instrument is  
only musical To  
someone who  
can PLAY it

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## APPOSITION

The positioning of  
things side by  
side or close  
together

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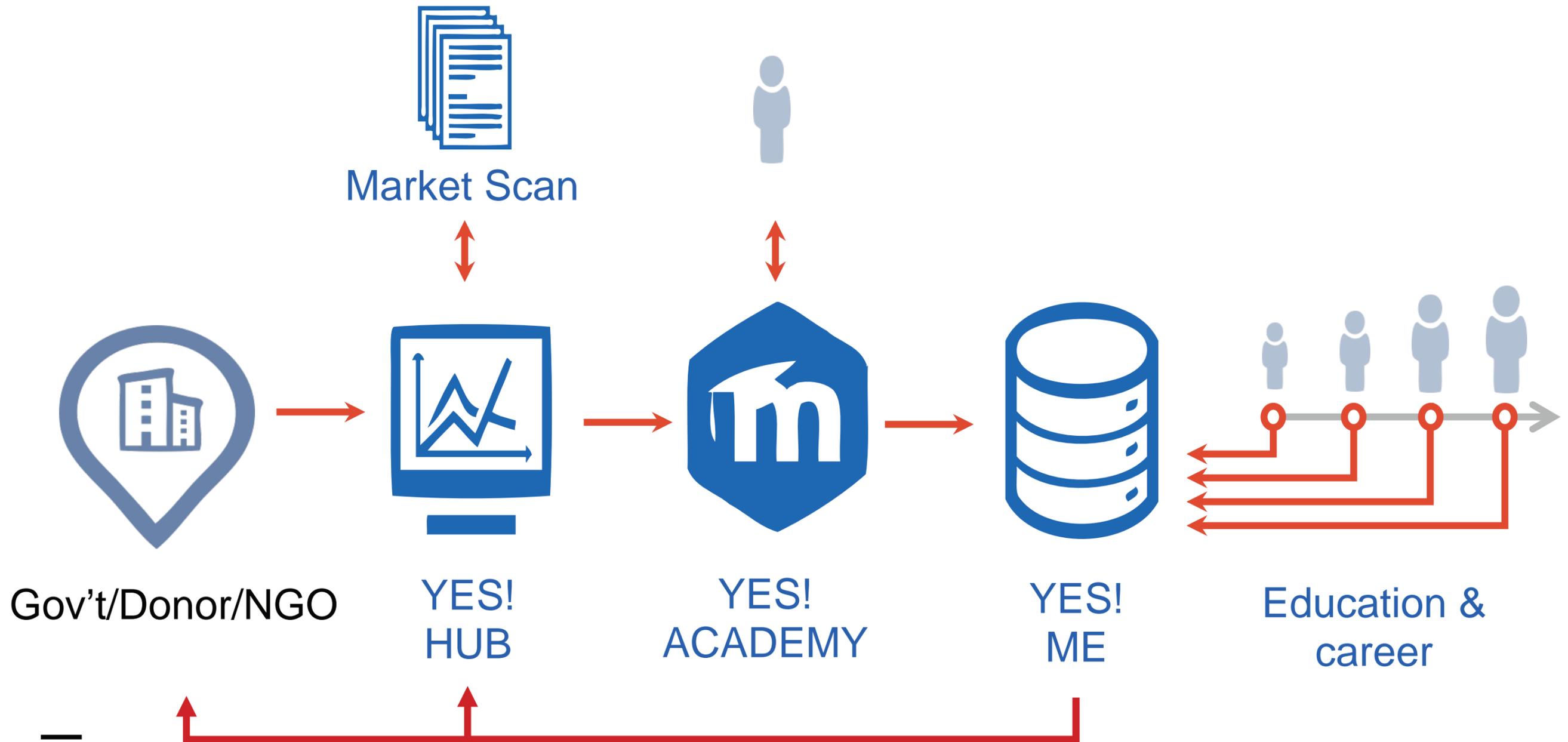


## UNIVERSAL ACCESS

anyone,  
anywhere at  
anytime on ANY  
DEVICE

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# YES! DIGITAL ECOSYSTEM





YES!  
ME

—  
5



## OPEN SOURCE

Built on the DHIS2 platform.



## FIRST YES CUSTOMIZATION

One of the first organizations to customize DHIS2 for Youth employment



## CONTEXT COMPATIBLE

Built to work in a range of low to no bandwidth contexts, includes Android app and integrates with other collection tools





# YES! ME

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## Individual data

Can collect data on an individual level for granular data collection



## Aggregate information

Easy and efficient processing of aggregate information that can be pulled from every data point collected



## Beautiful visualizations

In-built data visualizer to develop engaging visualizations and analysis.

