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# Energizing Women's Economic Empowerment

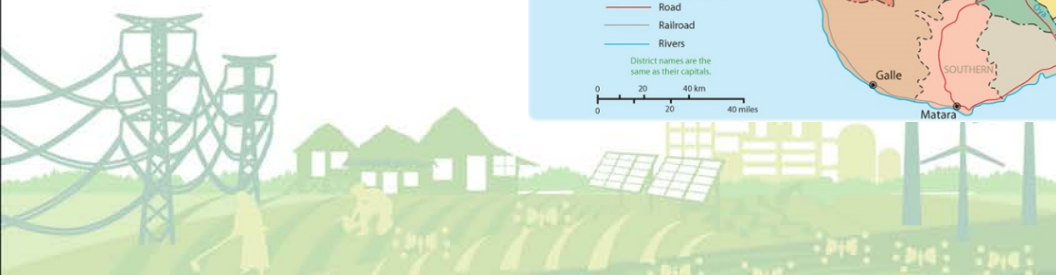
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1 September 2016



# A case from the field – Sri Lanka



# A case from the field – Ampara District



# Demographics (in 2011)

- Household mean income (per month)
  - Sri Lanka – Rs. 45,878
  - Ampara – Rs. 32,537
- Education (secondary level and above)
  - Sri Lanka – 76.9%
  - Ampara – 64.8%
- Electrification
  - Sri Lanka – 91%
  - Ampara ~ 75%
- Population
  - Sri Lanka – 20.4 million (M 49.0%, F 51.0%)
  - Ampara – 648,507 (M 48.6%, F 51.4%)



# Intervention

- Sri Lanka was included in the JFPR 9158:  
Improving Gender Inclusive Access to Clean  
and Renewable Energy
- Intervention included:
  - Providing electricity access
  - Awareness raising
  - Capacity building



# Electricity access

- Utilized \$440,000 for connections
- 3500 households connected to the grid





# Electricity access



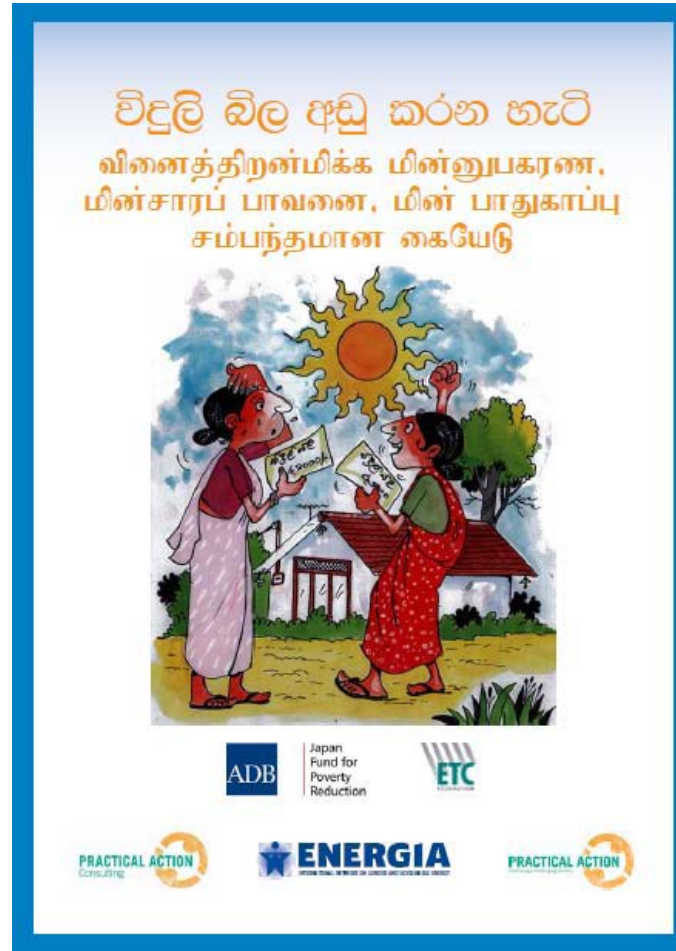
# Awareness raising

- 20 trainers were trained
- 135 awareness building programs conducted on safe and efficient use of energy
- 11,430 participated (4075 men and 7355 women)
- A pictorial booklet was produced and distributed





# Awareness raising



# Capacity building

- 780 persons trained (250 men and 530 women) on energy based livelihood activities
  - Business development
  - Tailoring
  - LED bulb assembly
  - Food processing
  - Farm management and dairy processing
- 368 participated in post training workshops (110 men and 258 women)



# Capacity building



# Capacity building





# Capacity building



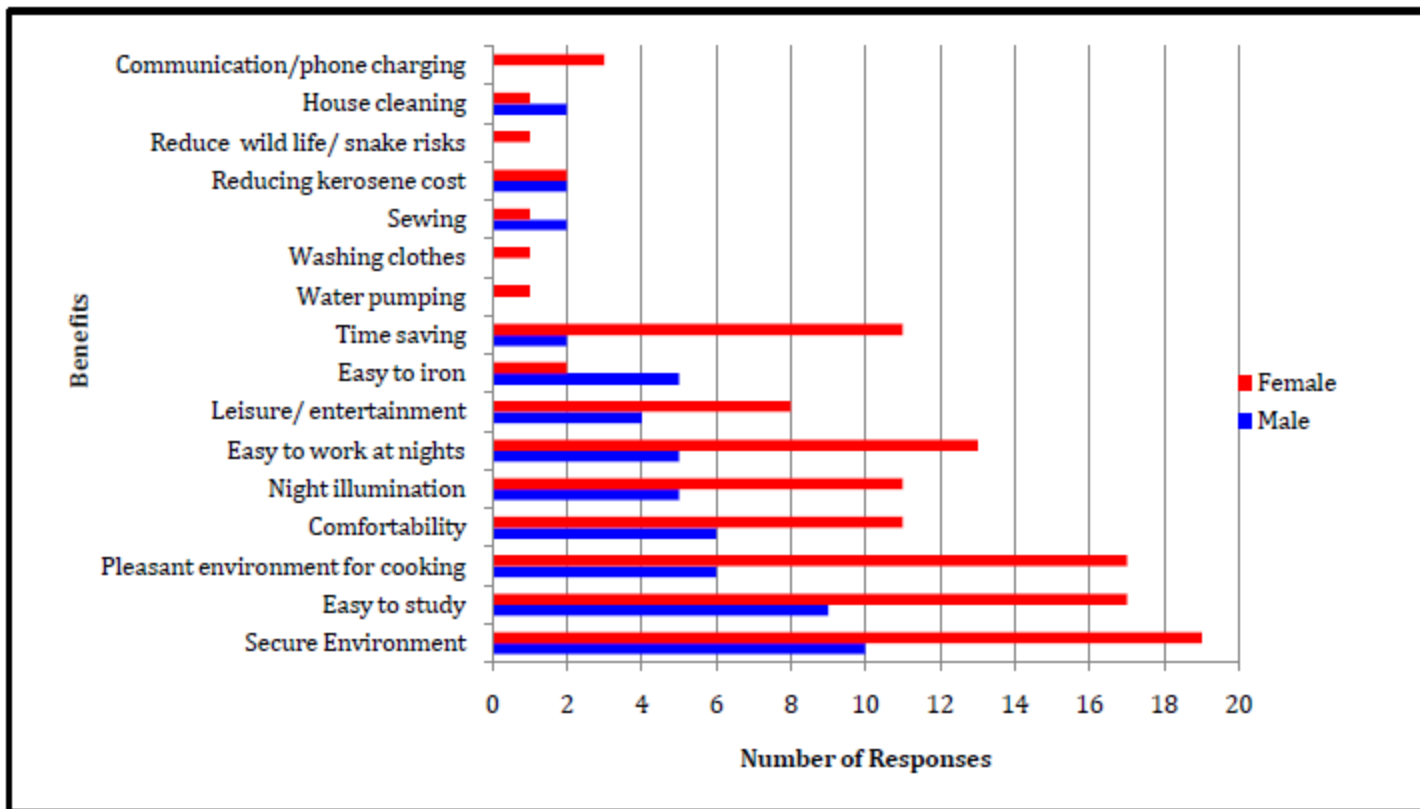


# Capacity building



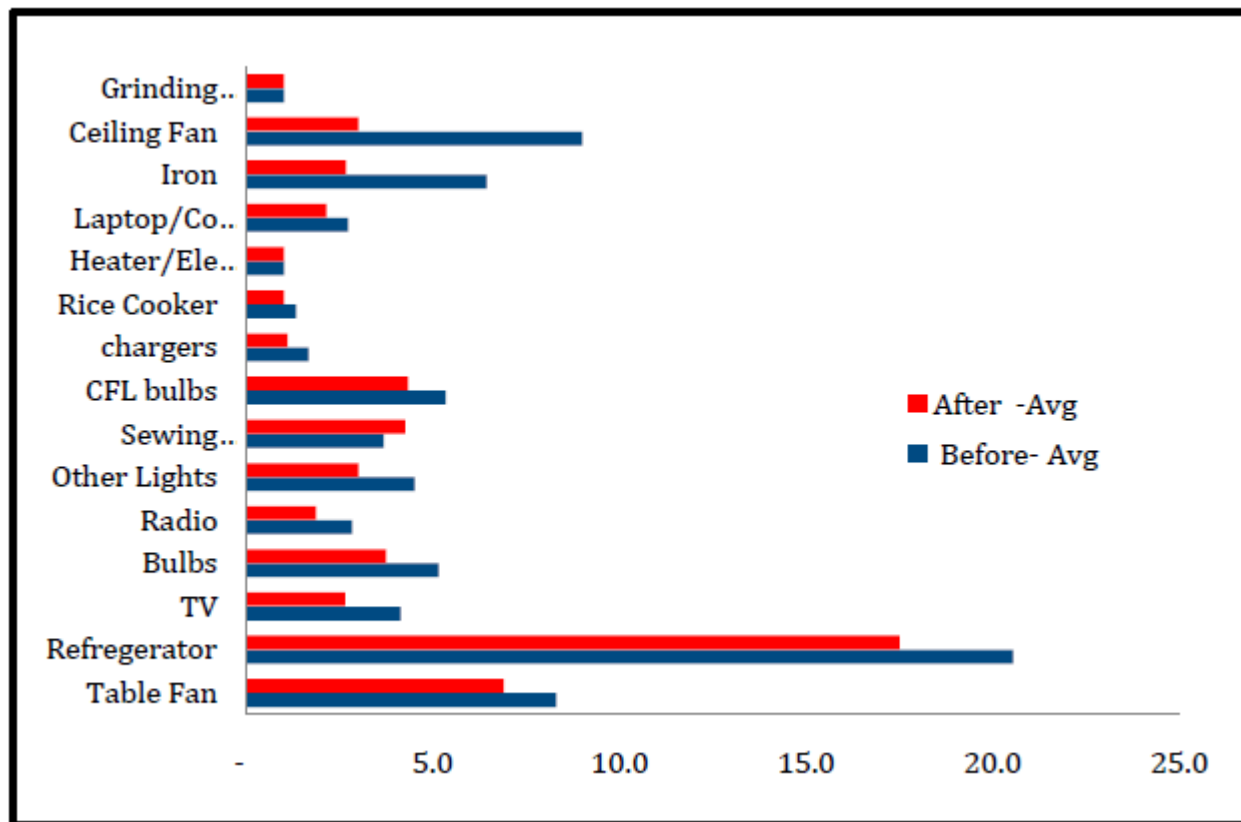
# Energized?

- Impact on life



# Energized?

- Usage of appliances (no of hours)



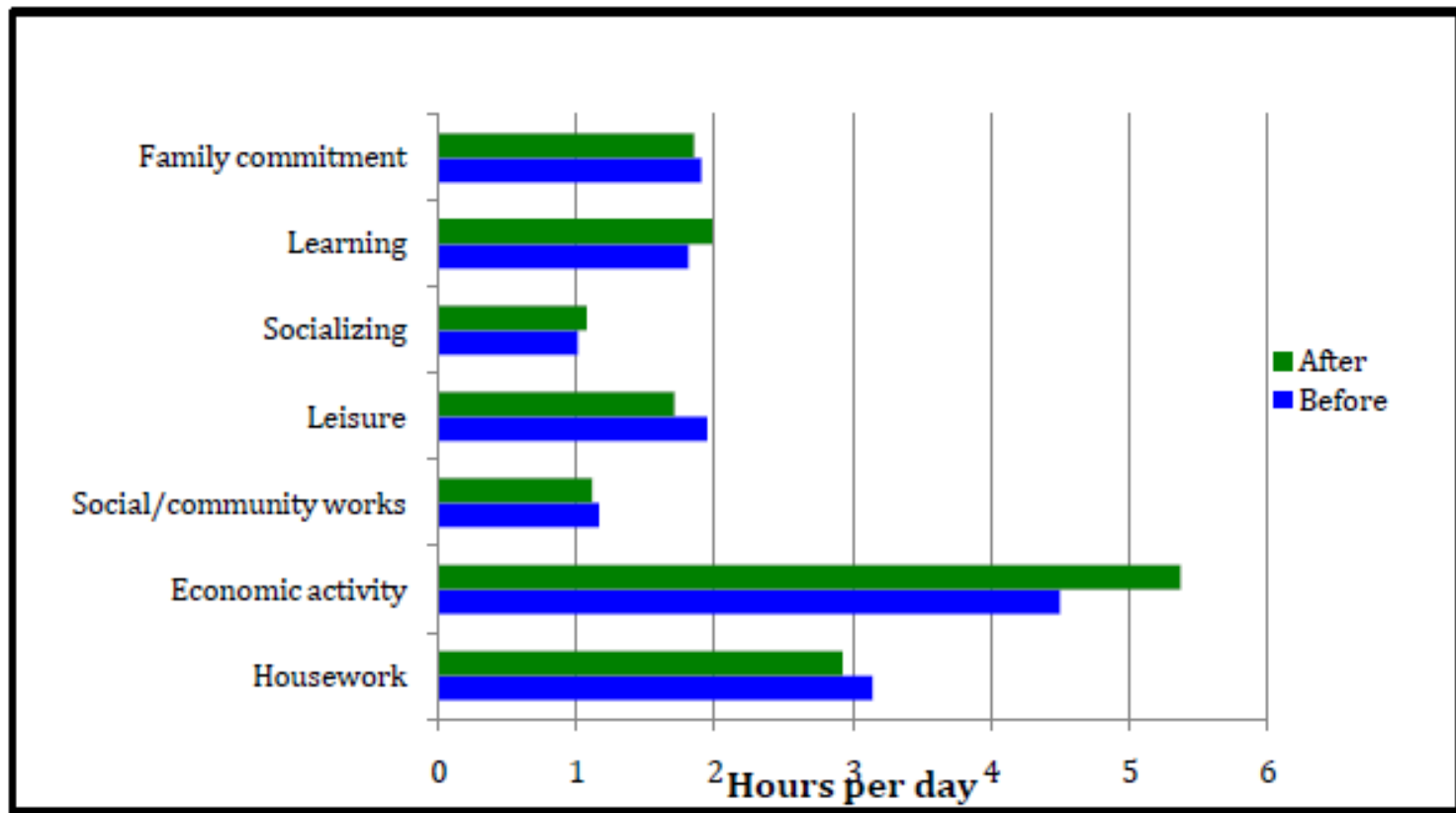
# Energized?

- Livelihood activities
  - Increase in products sold – 28%
  - Increase in economic activity – 19%
  - Increase in monthly income – 59%
  - Increase in access to loans – 41%



# Energized?

- Quality of life





# Energized

