



COMMUNICATION STRATEGIES for VARIOUS STAKEHOLDERS

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ADB

COMMUNICATION STRATEGIES

www.coremap.or.id

English Version

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PROGRAM REHABILITASI DAN PENGELOLAAN TERUMBU KARANG

MENU

Halaman Depan

Terumbu Karang

COREMAP

Lokasi Coremap

CRITC

Edukasi

Public Awareness

CBM

MCS

Kelembagaan

Kebijakan & Strategi Nasional Pengelolaan terumbu Karang

Kebijakan

Strategi dan Program

Data & Informasi

Metadata

Database Personal

Kawasan Konservasi

Kliping

Perpustakaan

Bibliografi

SEARCH

Lokakarya Bagi Guru-Guru Tentang Pesisir dan Laut dilaksanakan di Raja Ampat

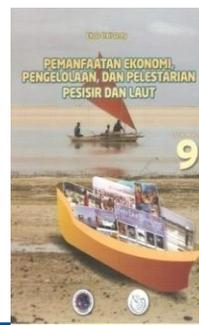
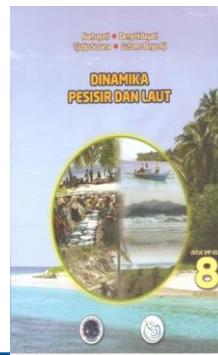
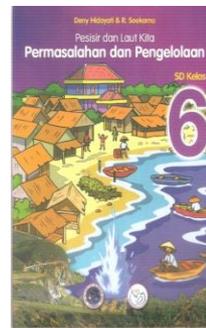
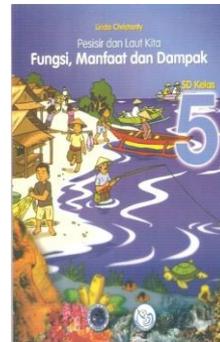
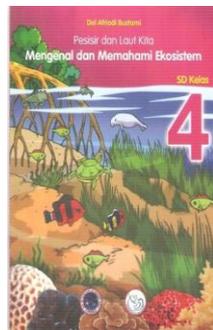
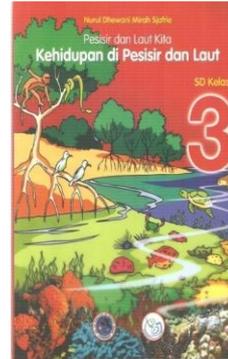
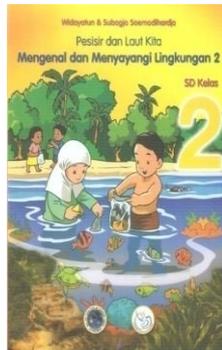
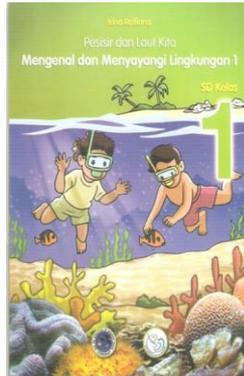
- Open access to information about Indonesian coral reef condition via website www.coremap.or.id
- Site was viewed by more than 3 million visitors (national and international)

COMMUNICATION STRATEGIES



- Use of many different media, e.g. radio, TV, newspapers, magazines
- Participation in many different events involving various levels of communities, from school children to public figures (artists, governments, scientists, private sector)

COMMUNICATION STRATEGIES



- Produced and disseminated 12 level books from elementary to high school. Books adopted as part of local content curricula
- Teachers trained
- National government also adopted books

COMMUNICATION STRATEGIES

- Involvement of students from undergraduate to post graduate (field work and research)

