



Our vision

To operate pre-schools in rural India with the mission to provide high quality joyful learning at affordable fees.

**MAKE YOUR CHILD
A SELF-LEARNER**

ADB

April 2016

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Our centres

Are in villages with a population
between 5000 – 25000 people.

We rent spaces to operate our centres
Parents pay a fee for their children



Our teachers

They are women from the community, who pass a 6 step selection process to become teachers.



HIPPOCAMPUS GROWTH

ADB invested in 2014 July

	2013-14	2014-15	2015-16	2017-18*
Installations	104	148	283	380
Children	3000	5000	11,000	17,000
Revenue(in Rs. M)	11m	23m	55m	105m

Our communication needs

TACTICAL

- Attract suitable applicants to become teachers
- Enroll sufficient children into each centre

STRATEGIC

- Integrate with the community so that parents and communities trust us.
- Convince parents on the importance of activity based education
- Retain, and motivate teachers



Attractively designed spaces

Child friendly, educational, attractive paintings to make the place inviting for children



Make a place standout even if it is in a village context

Use English for standout





300
CENTRES

11,000
CHILDREN

600
TEACHERS

BANGALORE-BASED EDUCATIONAL ORGANISATION

THE LARGEST PRE-SCHOOL NETWORK IN KARNATAKA IS LOOKING FOR TEACHERS... IS IT GOING TO BE YOU?






Be a pre-primary teacher in a world class organization

Become an expert in pre-school education methodologies


Engage with children and shape their future



Apply Now

CONTACT FOR MORE INFORMATION:

The Largest Pre-School Network in Rural India





ಹಿಪ್ಪೊಕ್ಯಾಂಪಸ್ ಲರ್ನಿಂಗ್ ಸೆಂಟರ್ಸ್



200 OPENINGS FOR TEACHERS


Hippocampus Learning Centres today runs 104 centres and is the largest preschool network in Karnataka. We are expanding further and are looking for highly capable teachers to join our organization.

GET THE ADVANTAGE OF

- Child-friendly programs aligned to well-researched international practices
- Total support – with Training, Teacher/Learning Materials and Assessment
- Regular Training, with use of Technology
- Opportunity for growth
- Backing of a large education company



JOIN HIPPOCAMPUS. JOIN THE LEADERS IN THE FIELD OF EDUCATION.


TEACHER HELPLINE NO:

09019191258

JOIN HLC. APPLY NOW. OPENING AVAILABLE FOR FRESH CANDIDATES TOO.

THE LARGEST PRE-SCHOOL NETWORK IN KARNATAKA

Teacher campaigns



300
CENTRES

11,000
CHILDREN

600
TEACHERS

BANGALORE-BASED EDUCATIONAL ORGANISATION

International teaching methods with focus on English

Best quality at affordable price


ADMISSIONS OPEN for children between 2 ½ to 4 years LIMITED SEATS

1 Teacher for 25 children

MAKE YOUR CHILD A SELF-LEARNER

TO ENROLL YOUR CHILD, CONTACT:

The Largest Pre-School Network In Rural India



300
CENTRES

11,000
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600
TEACHERS

BANGALORE-BASED EDUCATIONAL ORGANISATION

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Student enrolment posters and banners



HIPPOCAMPUS
LEARNING CENTRES

300 11000 600
BANGALORE RURAL EDUCATIONAL FOUNDATION

MAKE YOUR CHILD A SELF-LEARNER

www.hlc.hippocampus.in THE LARGEST PRE-SCHOOL NETWORK IN RURAL INDIA

ABOUT HIPPOCAMPUS LEARNING CENTRES

Hippocampus was established in 2003 with the mission of providing better educational services to children in this country. Established by people from the IT industry with a desire to give back to society, Hippocampus in the early days, focused primarily on developing the reading habits of children. These programmes are now in use across 8 states and have been implemented by some leading organizations and governments in India. In 2011, Hippocampus opened its first Pre-school centre.

Guided by the principle of 'Make your Child a Self-Learner', our programmes work to help the very young develop the skills and knowledge they need to take on the challenges of tomorrow. The superior learning of children at Hippocampus centres has earned the trust of our parents, making Hippocampus the largest Pre-school Network in Karnataka. Today, we operate 137 Pre-school centres on our own, and have partnered with 10 other schools which are running our programs. Over 8500 children are undergoing the HLC Pre-school programme in these centres and schools. This has happened in a span of just 4 years.

400 DAYS **LEARNING IS FUN**

THE LARGEST PRE-SCHOOL NETWORK IN RURAL INDIA

HIPPOCAMPUS

OUR CURRICULUM

Our structured curriculum is aligned with recommendations made by NCERT. NCERT has followed internationally accepted developmental milestones for the holistic development of the child.

The programme has been specifically tailored by experts to suit the requirements of children in towns and villages of rural India. Our curriculum team continually evaluates the programme to ensure that it is on par with international early childhood programmes in terms of content, methodology, learning outcomes (LOs), assessments and results.

CONCEPTS AND SUBJECTS COVERED

- ENGLISH
- KANNADA
- SOCIO-EMOTIONAL DEVELOPMENT
- MATHS
- PHYSICAL DEVELOPMENT
- CREATIVE DEVELOPMENT

THE LARGEST PRE-SCHOOL NETWORK IN RURAL INDIA

HIPPOCAMPUS

LEGO

AN INTERNATIONAL ACTIVITY-BASED LEARNING TOOL

HOW DOES IT WORK?

- Used to teach concepts in EVS and Maths
- Aids in Fine motor development

HOW DOES IT BENEFIT YOUR CHILD?

It gives your child a three-dimensional learning experience.

CIRCLE TIME

AN INTERNATIONALLY RECOGNISED TECHNIQUE IN PRE-SCHOOLS FOR EFFECTIVE TEACHING

HOW DOES IT WORK?

Children and teacher sit in a circle and share ideas, learning and problems.

HOW DOES IT BENEFIT YOUR CHILD?

This method helps a child learn better, feel more confident and participate in peer learning.

MAKE YOUR CHILD A SELF-LEARNER

THE LARGEST PRE-SCHOOL NETWORK IN RURAL INDIA

HIPPOCAMPUS

Student pamphlets and brochures



Videos for child marketing

Ongoing engagement

TERM 1 LEVEL 1
TERM 1 LEVEL 2
TERM 1 LEVEL 3
TERM 1 LEVEL 4
TERM 1 LEVEL 5
TERM 1 LEVEL 6
TERM 1 LEVEL 7
TERM 1 LEVEL 8
TERM 1 LEVEL 9
TERM 1 LEVEL 10
TERM 1 LEVEL 11
TERM 1 LEVEL 12
TERM 1 LEVEL 13
TERM 1 LEVEL 14
TERM 1 LEVEL 15
TERM 1 LEVEL 16
TERM 1 LEVEL 17
TERM 1 LEVEL 18
TERM 1 LEVEL 19
TERM 1 LEVEL 20



Junior HOO Report

Key to Grades - International Scale

PALENTINE	1
EXTENSIVE	2
TUTORIAL	3
STARTER	4

Name of the student *ದಯ್ಯೂದ್ ಅದೊ* : _____

Name of the Centre/School *ಟ್ರಾಸ್ಟ್/ಮದ್ರಾ ಅದೊ* : _____

Academic Year *ಗ್ರೇಡ್ ಸ್ಕೇರ್* : 20__ - 20__

Teacher's Signature _____

Manager's Signature _____

Parent's Signature _____

www.hippocampus.in

The Largest Pre-School Network in Karnataka

TERM 1 - ಲಿವ್ 1

English - ಇಂಗ್ಲಿಷ್

Maths - ಗಣಿತ

Kannada - ಕನ್ನಡ

EVS - ಸಾಮಾನ್ಯ ಜ್ಞಾನ

TERM 2 - ಲಿವ್ 2

English - ಇಂಗ್ಲಿಷ್

Maths - ಗಣಿತ

Kannada - ಕನ್ನಡ

EVS - ಸಾಮಾನ್ಯ ಜ್ಞಾನ

Socio-Emotional Development - ಸಾಮಾನ್ಯ-ವೈಯಕ್ತಿಕ ಅಭಿವೃದ್ಧಿ

Physical Development - ದೇಹ ಅಭಿವೃದ್ಧಿ

Cognitive Skills - ನೈಸರ್ಗಿಕ ಅಭಿವೃದ್ಧಿ

Socio-Emotional Development - ಸಾಮಾನ್ಯ-ವೈಯಕ್ತಿಕ ಅಭಿವೃದ್ಧಿ

Physical Development - ದೇಹ ಅಭಿವೃದ್ಧಿ

Cognitive Skills - ನೈಸರ್ಗಿಕ ಅಭಿವೃದ್ಧಿ



Books, Bags, Uniforms, Report cards





Annual Days – children performing



Annual Days – Village elders participate



Annual Days – A community event

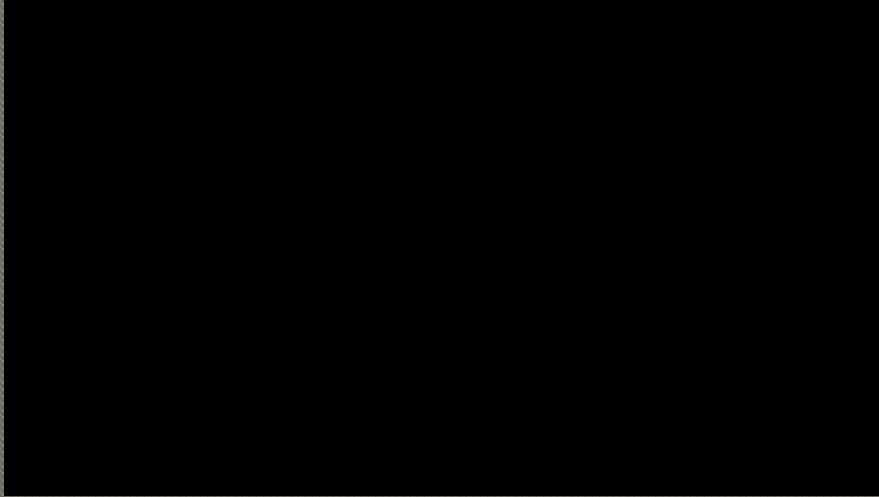


Graduation Days

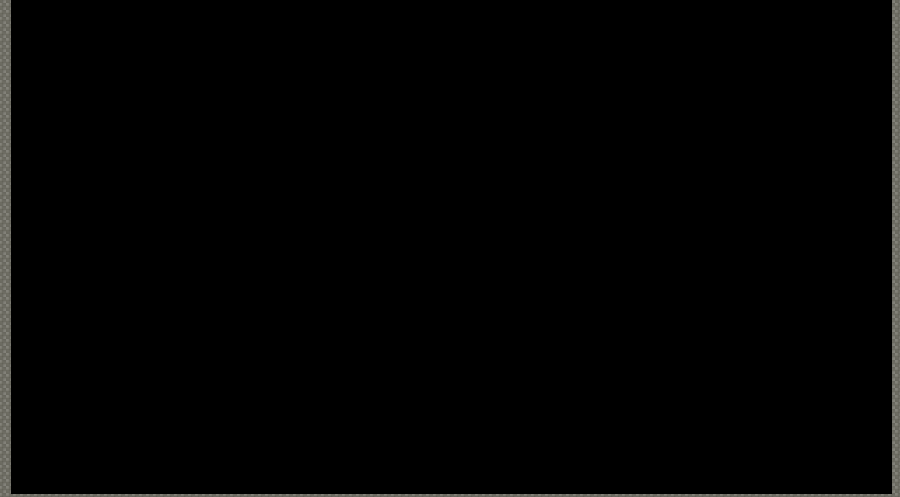


Teacher conferences

Teacher Training



Quick Enrollment



Student Dropout

IT Training





Our computer systems are working

This is very critical to manage large operations





**Are you all with me to achieve
MISSION FINLAND!!**

MISSION FINLAND

Educating 200,000 children by 2020 at 1% the cost of Finland.

