

# 7<sup>th</sup> ADB Business Opportunities Fair The ADB Procurement System: Consultants By: Eric Gagnon, OSFMD

16 March 2016

The views expressed in this presentation are the views of the author/s and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this presentation and accepts no responsibility for any consequence of their use. The countries listed in this presentation do not imply any view on ADB's part as to sovereignty or independent status or necessarily conform to ADB's terminology.



### When are Consultants needed?



## Who ADB works with?

- Firms
- Individuals –
   National vs international
- NGOs / CSOs
- Research institutes
- Foundations, centers of excellence
- Professional organizations

Most ADB projects rely on Consultants and Contractors



## **ADB Procurement**

### **ADB Role**

- ADB (under TAs) or Borrower select and recruit Consultants
- The Borrower (Executing Agency) is responsible for procurement of goods and works
- ADB reviews the procurement activities of EAs to ensure compliance with ADB Guidelines

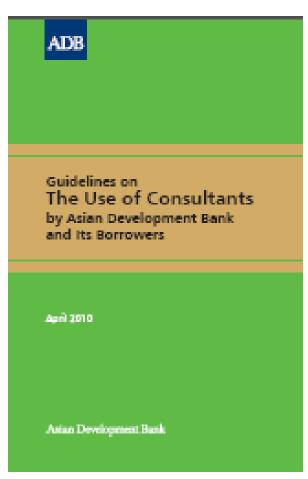


## **Consulting Services Guidelines**

Policies and procedures on the selection, contracting and monitoring of consultants

### **Fundamental Principles**

- Eligibility & Conflicts of Interest
- Transparency
- Fairness
- Economy and Efficiency
- Promotion of Domestic Industries





## Locations to consider for Business Development

- Papua New Guinea, Timor Leste and other Pacific States
- Afghanistan
- Mongolia
- Cambodia
- Pakistan



## Why do business with ADB?

- A worthy development mission
- A broad range of opportunities across Asia, in diverse sectors and thematic areas
- Unlock doors for business in emerging economies
- Your partner through oversight to ensure fairness and transparency



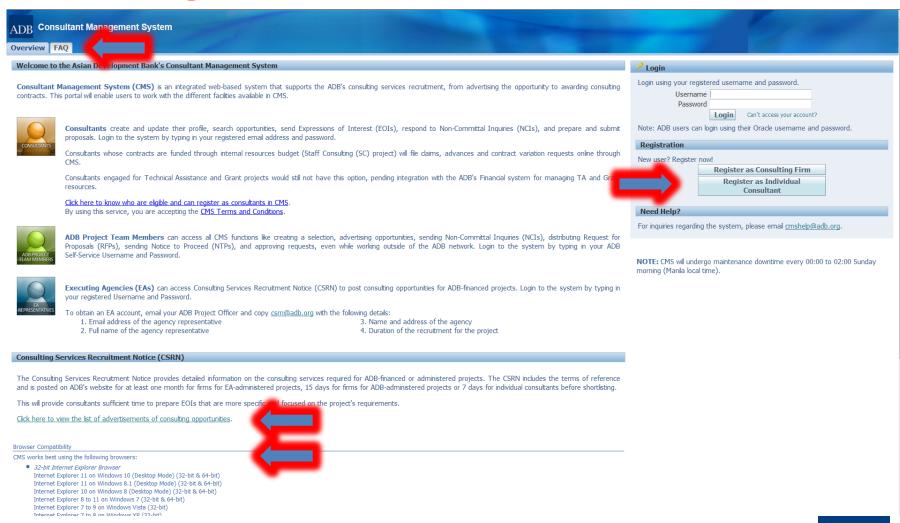
### **Energy Sector Business Opportunities**

## **Examples of consulting expertise required for Projects/TAs:**

- Urban planners
- Clean energy development specialists/engineers
- Power management, transmission and distribution engineers
- Institutional specialists (utility operations managers)
- PPP and project finance specialists
- Economic and financial analysts
- Safeguards specialists environment, gender, resettlement



## Finding ADB Business Opportunities Using ADB CMS





## **Finding ADB Business Opportunities**

#### Business Opportunities

#### Main

Operational Procurement: Consulting Services

Operational Procurement: Goods, Works, and Related Services

Institutional Procurement

Transaction Advisory Services

Contacts

#### **Business Opportunities**

#### In the Spotlight



#### ADB Reforms Procurement Processes To Improve Project Delivery

ADB has altered the way its clients procure plant and equipment, civil works, and consultant services to improve the efficiency of implementing the projects it finances.

**Consulting Services** 

FACEBOOK ☑ TWITTER ☐ LINKEDIN ➡ PRINT ☐ BOOKMARK

#### **Operational Procurement**



ADB engages individual consultants and

consulting entities to provide expert advice

such as in contract preparation and project

supervision, and to help the ADB to prepare

#### Goods, Works, and Related Services

ADB extends loans and provides technical assistance to its developing member countries (DMCs) for a broad range of development projects and programs

#### Institutional Procurement



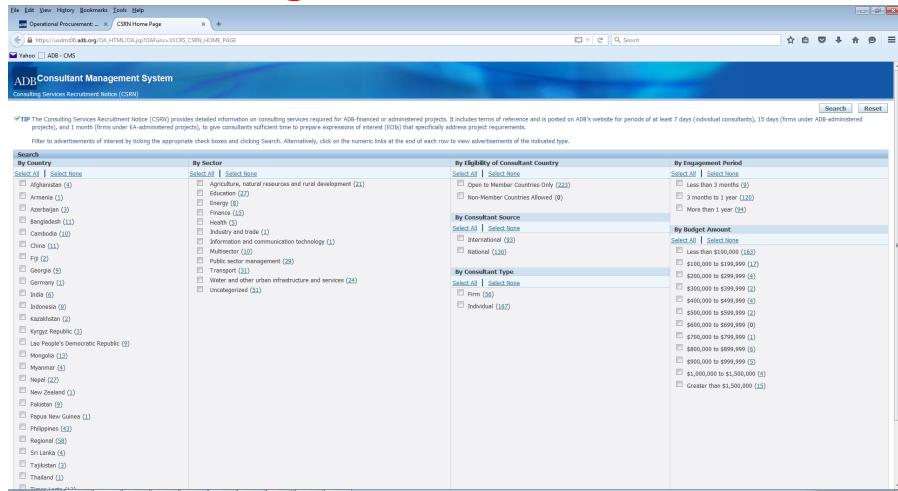
ADB procures quality goods and/or services for its own institutional requirements.

More »

Supplier Management System »

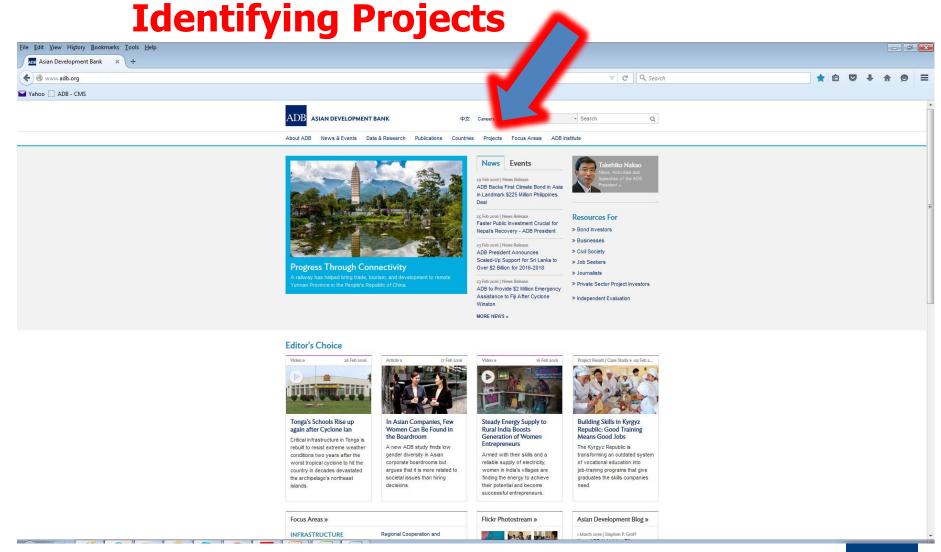


## Finding ADB Business Opportunities – Consulting Services



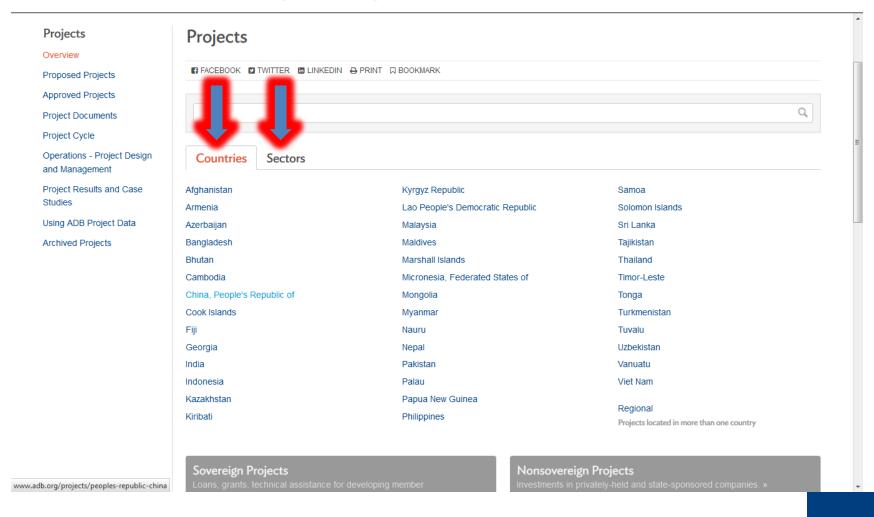


Finding ADB Business Opportunities –

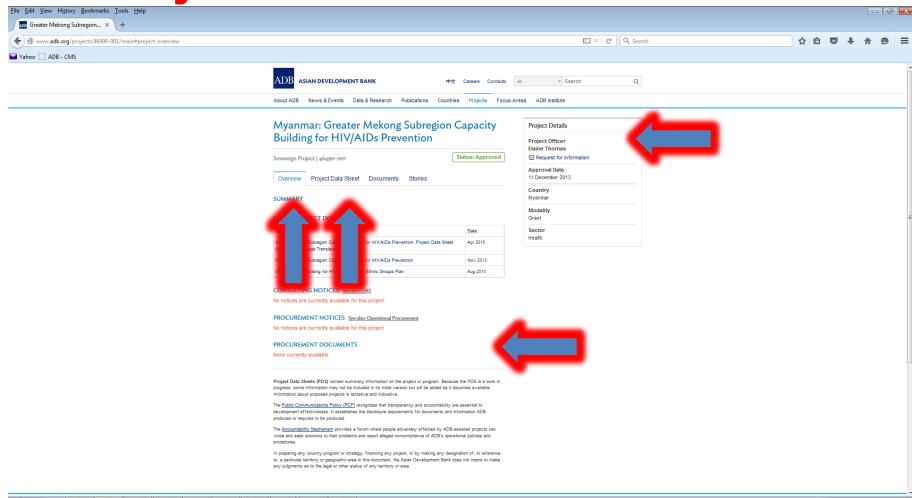




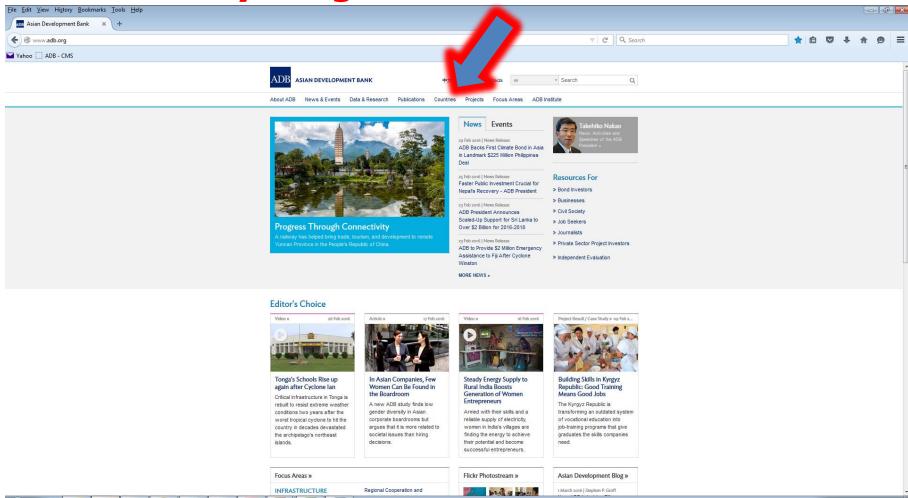
## Finding ADB Business Opportunities – Identifying Projects



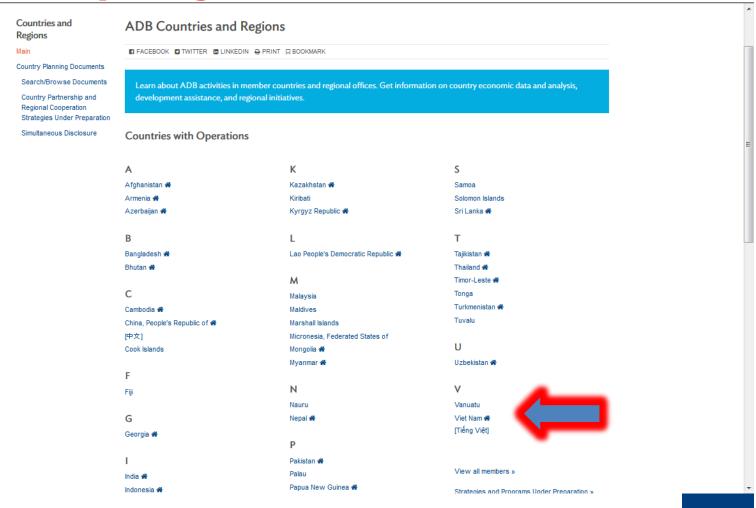
## Finding ADB Business Opportunities – Project Data Sheet



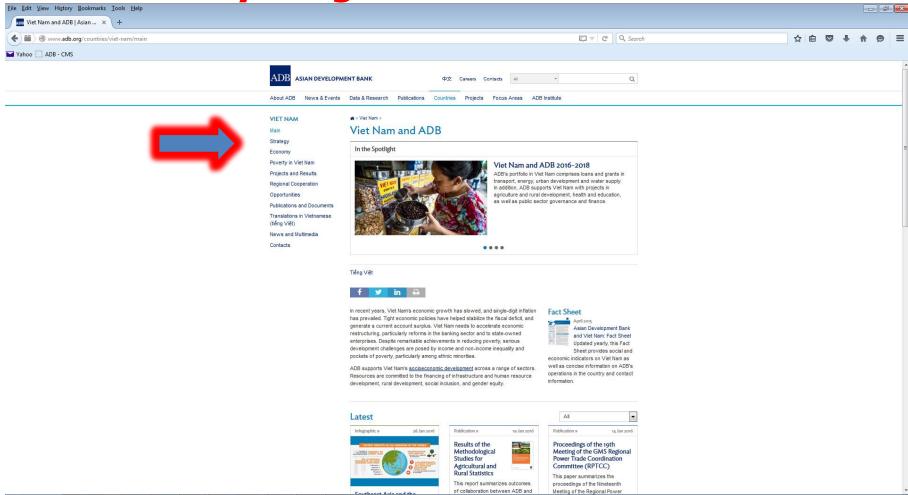




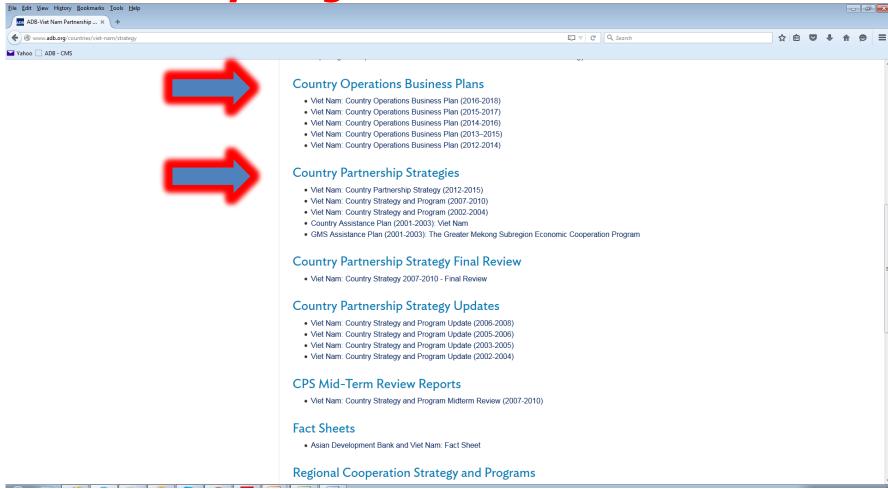














## **Key Pointers**

- 1. Develop your brand name
- 2. Register in ADB CMS
- 3. Know the "rules of the game"
  - (a) Guidelines on the Use of Consultants
  - (b) ADB Anti-Corruption Policy
- 3. Monitor opportunities regularly
- 4. Know the country of assignment
- 5. Partner with entities likely to be shortlisted
- 6. Prepare a strong and responsive technical proposal
  - Pay attention to Data Sheet information
- 7. Manage your contract



## **Common Mistakes**

- Failure to disclose conflicts of interest, e.g. employees from executing agency in your proposal
  - Caution with government employees!
- Firm or associates/experts not from ADB member country
- Wrong type of technical proposal
- Technical Proposal refers to price proposal



## **Common Mistakes (2)**

- Conform to required templates taxes
- Insufficient time afforded to entry of proposal in CMS
- Proposal received late
- Non-compliant proposal e.g. person-months or non-nationals for national expert position
- Failure to respond to Client requirements

When in doubt, seek written clarification



## **Learning from an Irish Success Story**

## The Challenge:

- Irish companies unknown to ADB since Ireland became ADB member in 2006 only
- From 2007 to 2009, IrishCo (not real name) submits multiple EOIs but never shortlisted
- Attributes failure to absence of track record with ADB, despite
  - (i) strong commitment to ADB-financed assignments
  - (ii) strong partnerships



## **Learning from an Irish Success Story**

### The Solution:

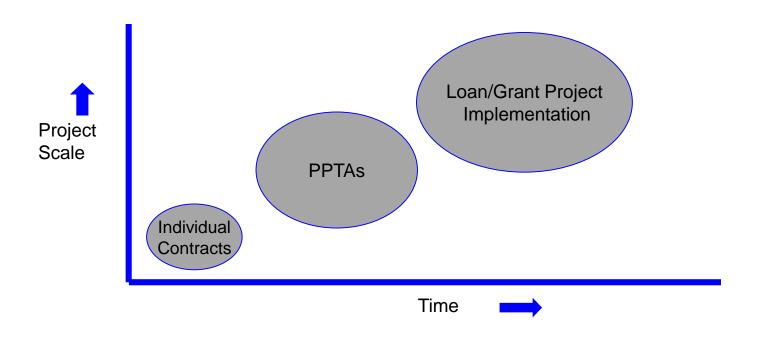
- In 2009, strategic commitment to win ADB-financed assignment
- Travels frequently to ADB HQ
- Focuses on small assignments
  - ✓ Consider individual consultant assignments
  - ✓ Shorter and simpler recruitment process
  - ✓ Recruiters are more willing to take risks with new firms due to smaller budget
  - ✓ Opportunity to build valuable project references
  - ✓ Opportunity to build brand recognition
  - ✓ Gain familiarity with ADB processes and personnel
- By end 2009, wins three small contracts (\$37K, \$60K & \$175K)



## **Learning from an Irish Success Story**

 With new project references and new network of relationships, targets larger assignments and wins contracts worth \$580K and \$660K in 2011

### IrishCo's Business Development Approach





## **Business Opportunities Fair**

## Thank you!

### **Eric Gagnon**

Head of Consulting Services Manila, Philippines

Tel: +63.2.632-5980

Email: egagnon@adb.org

