

Developing Knowledge Partnerships in ADB

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Knowledge Partnerships in ADB's Strategy Framework

1. driver of change - [Strategy 2020](#)
2. priority action providing a new framework with flexible procurement and financing arrangements – [Midterm Review of Strategy 2020 \(MTR\) Action No. 3.6](#)
3. enrich quality of ADB's and DMCs' knowledge - [Knowledge Management Directions and Action Plan \(2013-2015\)](#)
4. Facilitate partnerships – [Japan COE roundtable Nov 2014](#) and [Knowledge Partnership Week in May 2015](#) with ADBI, University of Pennsylvania (Dr. J. McGann) and private sector partners

Rationale

1. broaden ADB's potential and options to engage various collaborators
2. increase efficiency and innovation
3. leverage ADB's convening power

Guiding Principles

1. ADB and knowledge partner
 - share a common goal
 - jointly determine a 'work program' and outputs
 - jointly benefit from the outputs
2. Knowledge partner provides technical inputs, including pro-bono in-kind, to deliver outputs. ADB financing is for mobilization, progress work, and completion. Finance resources in ADB can be different projects or administration budgets.
3. Intellectual property of the outputs belongs to ADB and knowledge partner (jointly), or they can decide how to handle it in an agreement.
4. Payments are done on the output basis. ADB shares the cost of the joint outputs.

Guiding Principles of Knowledge Partnerships

Scope	Knowledge Partnerships	Consulting Services
purpose	<ul style="list-style-type: none"> • common goal with partner for knowledge generation or sharing in a sector or theme 	<ul style="list-style-type: none"> • may not always share a common goal • sharing of knowledge not inherent
objective	<ul style="list-style-type: none"> • agreed by partners 	<ul style="list-style-type: none"> • determined by ADB
eligible entities	<ul style="list-style-type: none"> • think tanks; university-affiliated research institutions; government-affiliated research institutions; CSOs/NGOs; non-profit associations or professional bodies of private firms; other entities of similar nature or similar mandate from ADB member country 	<ul style="list-style-type: none"> • a wide variety of private and public entities from ADB member country

Guiding Principles of Knowledge Partnerships

Scope	Knowledge Partnerships	Consulting Services
tenure of agreement	<ul style="list-style-type: none"> • mostly multi-year; effectivity date reflected in knowledge partnership agreement 	<ul style="list-style-type: none"> • varies, and follows provisions of the consulting contract; fixed and normally limited duration, not exceeding the TA or loan closing date
outputs	<ul style="list-style-type: none"> • outputs jointly determined by partners-- both influence and contribute to delivery of outputs based on jointly determined work program • copyright of outputs can be jointly shared 	<ul style="list-style-type: none"> • TOR developed by ADB • intellectual property rights belong to ADB (TA and SC contracts); flexibility for sharing copyright (loan/grant contracts)
fund sources	<ul style="list-style-type: none"> • under any form/source of ADB financing; funding for multiple-year agreements can come from multiple ADB funding sources 	<ul style="list-style-type: none"> • loans, TAs or other grants; or ADB-administered funds implemented by ADB or a borrower.

Guiding Principles of Knowledge Partnerships

Scope	Knowledge Partnerships	Consulting Services
ADB contribution	<ul style="list-style-type: none"> ADB shares the costs of joint outputs 	<ul style="list-style-type: none"> consultants get paid for time inputs and services rendered
Partner contribution	<ul style="list-style-type: none"> partner contributes resources to produce the joint output in the form of financial or in-kind pro-bono contributions 	<ul style="list-style-type: none"> consultants cannot be requested or even expected to provide services, facilities or others on <i>in-kind</i> or <i>pro bono</i> basis, but they do contribute their own resources (personnel, office space, overhead, etc.) for which they are reimbursed by ADB with a profit
modality	<ul style="list-style-type: none"> knowledge partnership agreement at institutional level 	<ul style="list-style-type: none"> consulting services contract with institutions or individuals

Criteria for Selecting a Knowledge Partner

CRITERIA	DIMENSIONS
personnel qualification	<ul style="list-style-type: none">● previous experience of personnel in knowledge partnership's specific area of cooperation● academic achievements of assigned personnel● commitment and skill of knowledge partner's leadership
track record	<ul style="list-style-type: none">● relevant and prominent publications, researches, and studies undertaken in specific areas of cooperation● number of completed comparable knowledge partnerships● satisfactory performance in these partnerships
value to ADB	<ul style="list-style-type: none">● sector experience and technical competence● highly specialized work● complements ADB's sector and thematic initiatives
Benefits	<ul style="list-style-type: none">● expected benefits to ADB● expected benefits to DMC

Benefits

ADB

- leverage partner's expertise, local presence, knowledge, innovations, and financial resources for its operations
- utilize partners' information channels to disseminate knowledge, lessons and experience on its development operations in DMCs

Partner

- test or ground-truth its knowledge in the field and demonstrate credibility and relevance through ADB supported projects
- strengthen the capacity and build its brand value

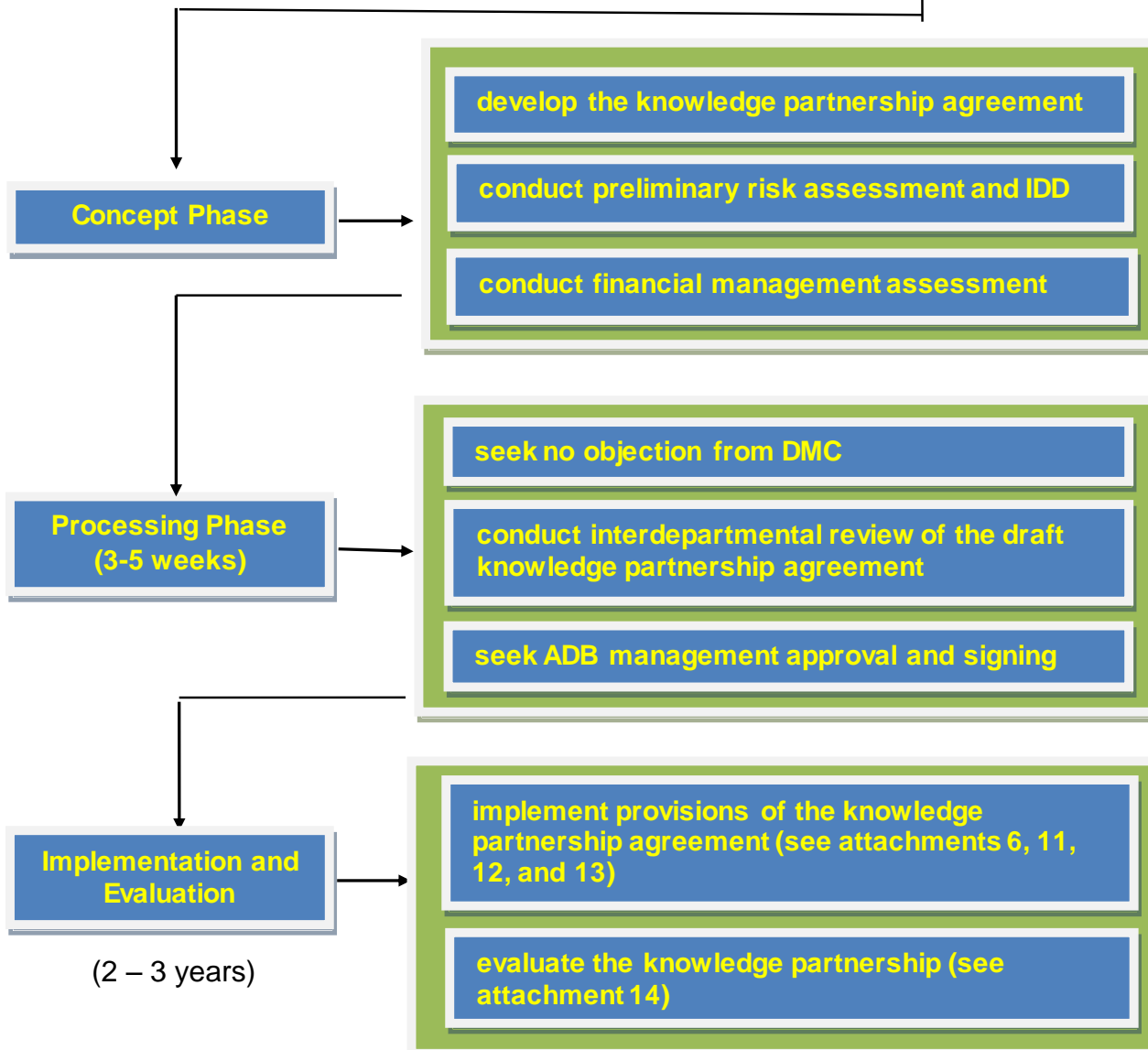
DMCs

- access to a wide range professional expertise
- transfer of skills and institutional development

Knowledge Partnership Process

Identify and select a knowledge partner

It is important that the proponent nominates a knowledge partner that will deliver a joint output which is a deliverable under the SGs/TGs work program or the country knowledge plan.



Thank you