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# Bikesharing systems in China

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# Public bicycle system





















Bikesharing integrated with BRT system

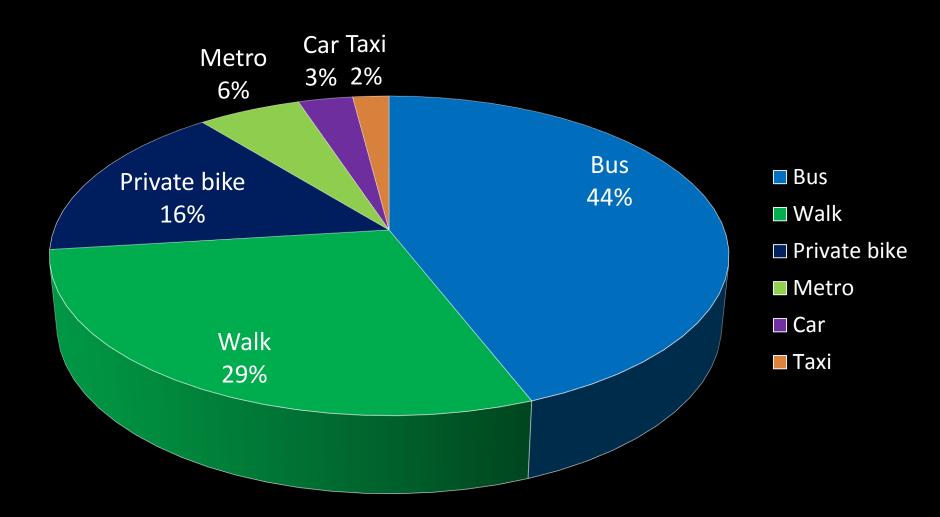


Guangzhou 113 stations, 5,000 bikes 100,000 bikes is coming at the end of this year in Guangzhou

### Benefit of bikesharing system

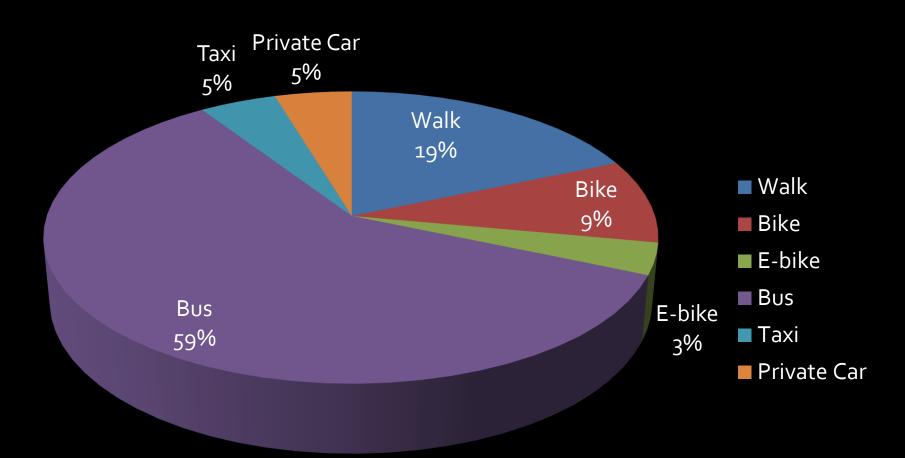
- Solve the last mile problem and provide a complement to metro, BRT and bus system
- Best solution for short trips
- Encourage more people to ride bicycles

#### **Mode shift from**



Guangzhou 84% bikesharing users are new cyclists

#### Mode shift from:



Hangzhou 91% bikesharing users are new cyclists

- Low initial cost and operational cost
  Initial cost for bikeshairing system in China:
  - Hangzhou system: 800USD/bike
  - Shanghai system: 1,000USD/bike
  - Zhuzhou system: 1,500 USD/bike

Operational cost for bikesharing system in China:

200 – 300 USD/bike/year

# Bikesharing system encourages new modern bicycle infrastructure

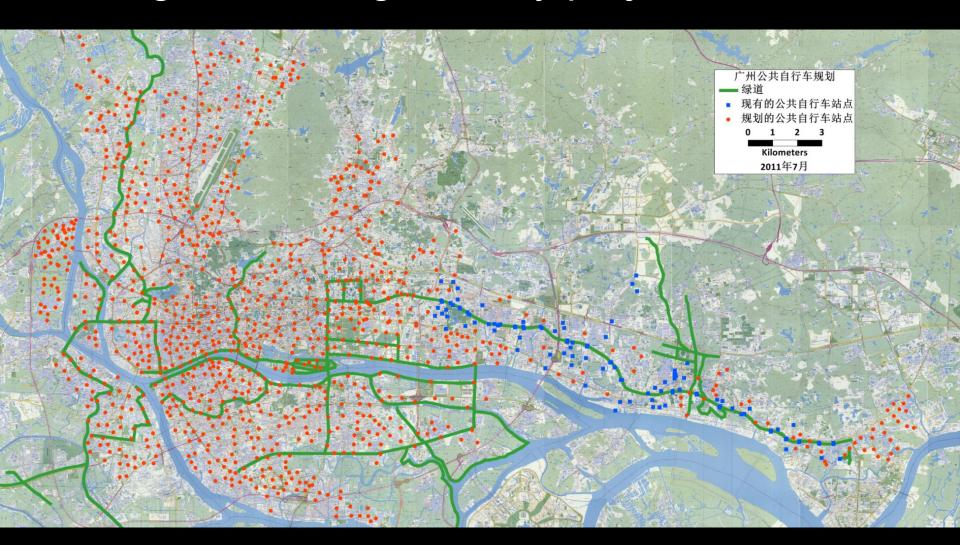


# Opportunities for public bicycle system in China

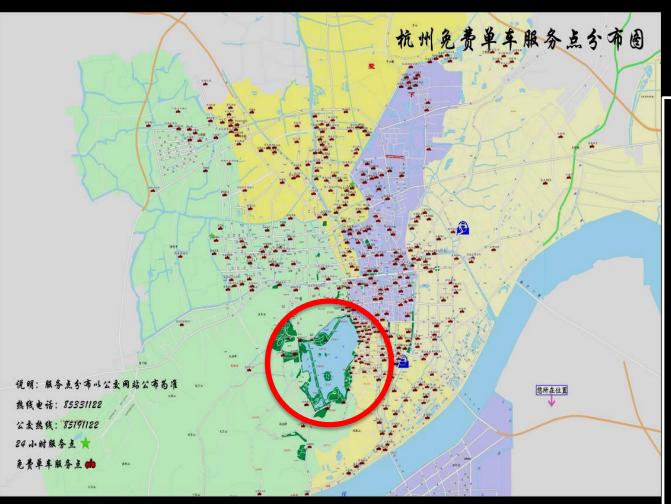
 Integrated with BRT project (Guangzhou and Lanzhou)



# Integrated with greenway project



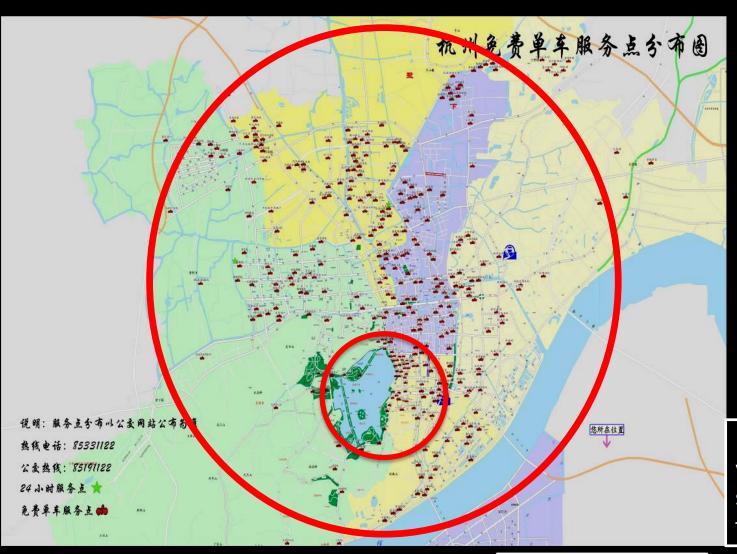
### Start as a tourism function



- 1 May, 2008, 61 stations with 2800 bicycles, around West Lake area.
- Sep 2008, 141 stations with 6524 bicycles.
- Feb 2009,350 stations with 10,000 bicycles
- Apr 2009,640 stations with 16,000 bicycles
- May 2009, 800 stations with 20,000 bicycles
- Sep 2009, 1380 stations with 33,000

Hangzhou, China

# Start as a tourism function



Now, 2,700stations with 70,000 bicycles, stations all around the whole city.

Hangzhou, China

# Key recommendations of developing public bicycle system

- Strong support from city government and senior leadership
  - Hangzhou vice mayor is the team leader of bikesharing system development group.
- Government pay the capital cost and support bikesharing operation
- Opportunities to implement public bicycle system with other larger transport system
- High quality infrastructure and software

#### Revenue Streams in China

- Used in some Chinese cities:
  - Government subsidy
  - Usage fees
  - Advertising
  - Retail and tickets at station kiosks
  - Became bikesharing system supplier
- Has potential for revenue in Chinese cities:
  - Membership fee
  - Temporary visitor membership
  - System sponsorship
  - Private investments
  - Parking revenue and congestion charges

# Thank you!

广州市现代快速公交和可持续交通研究的 Institute for Transportation & Development Policy	F Updated:	Bike Sha	ring Infor	mation	中文 + <b>)</b>	
Bike sharing systems   Bike sharing photos   Quantitative parameters   Qualitative parameters   Asia     Europe   Americas						
Akesu	e sharing expansion	in China.				
Anqiu	Foshan	Jiayuguan	Mianyang	Ruian	Taizhou	Xinjin
Baoji	Fuzhou	Jinhua	Montreal	Shanghai	Taizhou (Jiangsu)	Xuchang
Barcelona	Gaoming	Jining	Nanchang	Shanghai Zhoupu	Tengzhou	Xuzhou
Beijing Chaoyang	Guadalajara	Jiujiang	Nanjing Hexi	Shangrao	Tianjin	Yangzhou
Beijing Pinggu	Guangan	Jiyuan	Nanjing Jiangning	Shaoshan	Tiantai	Yantai
Beijing Tongzhou	Guangyuan	Kaixian	Nanjing Pukou	Shaoxing	Tongliang	Yichun
Beijing Yizhuang	Guangzhou	Kaohsiung	Nanjing Xianlin	Shaoyang	Toyama	Yinchuan
Binzhou	Guangzhou Metro	Kunshan	Nanning	Shengzhou	Washington	Yiwu
Brussels	Guangzhou Univ.	Lanxi	Nantong	Shenmu County	Weifang	Yixing
Changde	Guilin	Lanzhou	Nanxun	Shenyang	Weifang Linqu	Yongcheng
Changji	Haian County	Lhasa	New York	Shenzhen Luohu	Wenling	Yongkang
Changshu Changwon	Haikou	Lianyungang	Ningbo	Shenzhen other dist.	Wenzhou Lucheng	Yueyang
Chengdu Gaoxin	Haining	Lijiang	Ninghai	Shenzhen Shekou	Wenzhou Ouhai	Yuhuan County
Chengdu Jinniu	Hangzhou	Linhai	Ordos	Shenzhen Yantian	Wuhan	Zaozhuang
Chenzhou	Harbin	Linshu County	Paris	Shunde	Wuhan Qingshan	Zhangjiagang
Chizhou	Heihe	Lishui	Pinghu	Sihong County	Wuhu	Zhangpu
Chongqing Kaixian	Heze	Liuyang	Pingyi County	Siyang	Wujiang	Zhenjiang
Daqing	Hohhot	Liuzhou	Qidong	Sucheng	Wujiang Fenhu	Zhijin
Deqing	Huaibei	London	Qingdao	Suining	Wuxi	Zhongshan
Dinghai Dongguan	Huangyan	Luoyang	Qingzhou	Suqian	Xiamen Haicang	Zhongshan Sanxiang
	Huizhou	Lyon	Qufu	Suzhou	Xian	Zhoushan
Foshan	Huzhou	Maanshan	Quzhou	Suzhou Industry Park	Xiangtan	Zhuhai
Fuzhou aspx?c=Guangzhou Metro		Mengzi	Rio de Janeiro	Taipei	Xinchang	Zhuzhou

<u>www.publicbike.net</u> is available in various languages and lists attributes of different cities Bicycle Sharing/Public Bicycle Programs. It also allows you to compare cities against each other.