



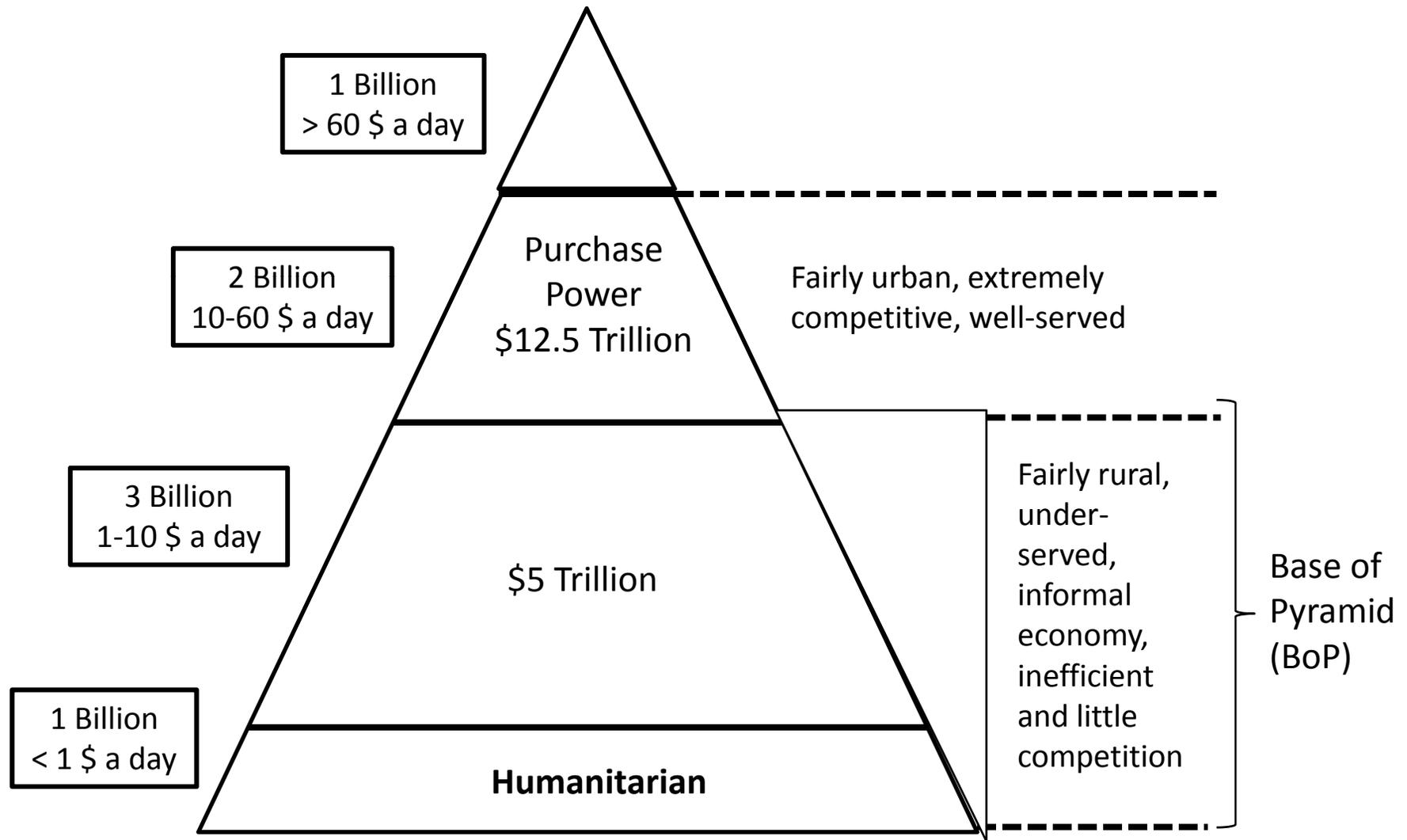
The New BOP Economy

Buildin the Ecosystem

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Founder of
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and World Toilet Organization

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Base of the Pyramid Market Potential



The Challenge: Dysfunctional, Distorted, Fragmented



Interests: Social development, innovation, population sensibilization and emergency management

Resources: Capital, management, business planning, human resources



Interests: Economic and social development, meeting the MDG KPI, safeguarding peace and human right, etc.

Resources: Capital, human resources



Interests: Entering new markets and image recognition (CSR)

Resources: Capital, technology and human resources



Interests: Profit and social development

Resources: Geographic knowledge/proximity, human resources



Interests: Profit, innovation, economic and social development, research, poverty reduction, etc.

Resources: Human resources, management, knowledge, technology, etc.



Interests: Emergency management, providing primary goods and services, safeguarding human rights, etc.

Resources: Human resources, technology



Interests: Social and economic development, employment, political stability, emergency management, etc.

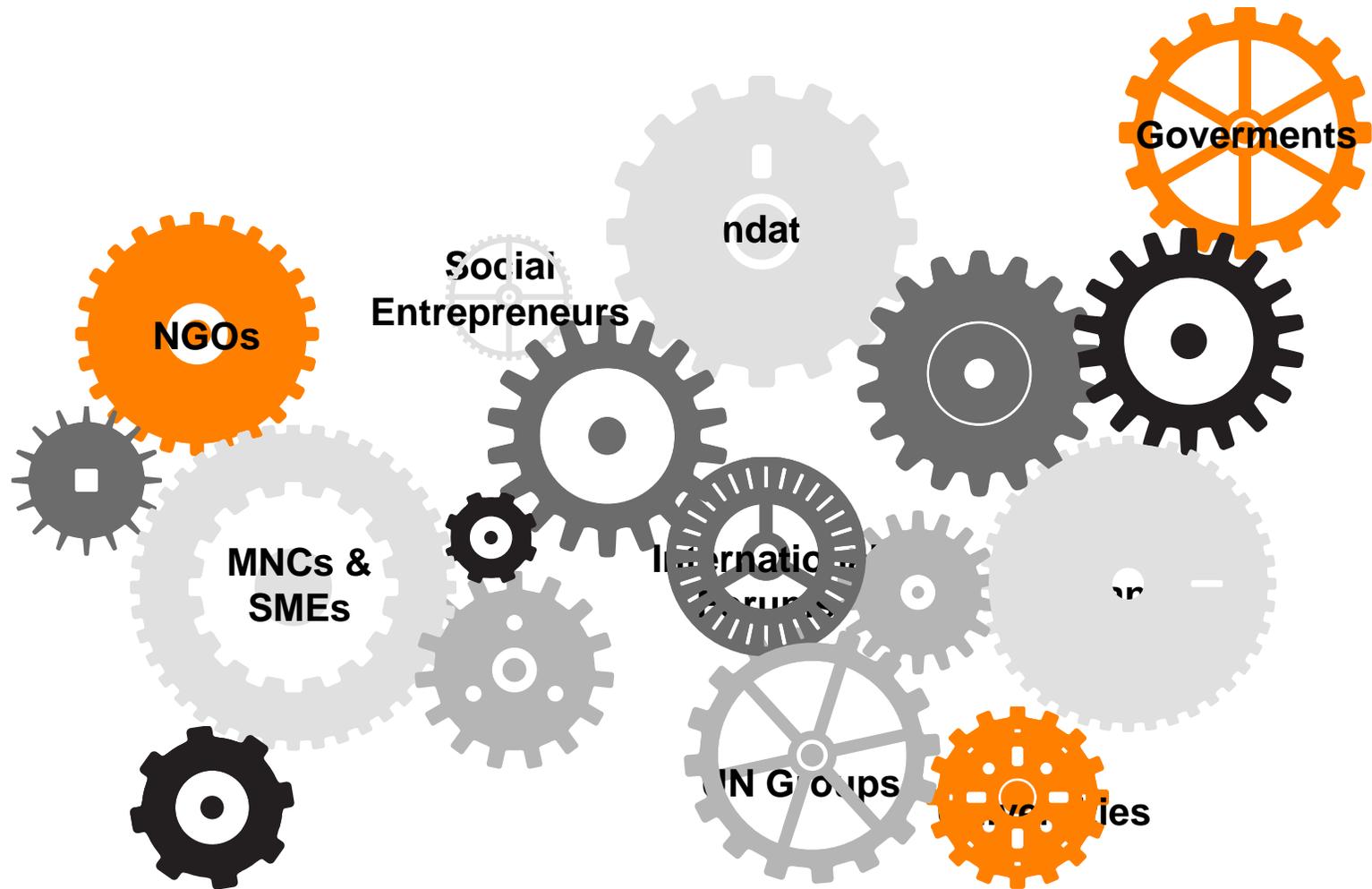
Resources: Capital, policy making, human resources, infrastructure



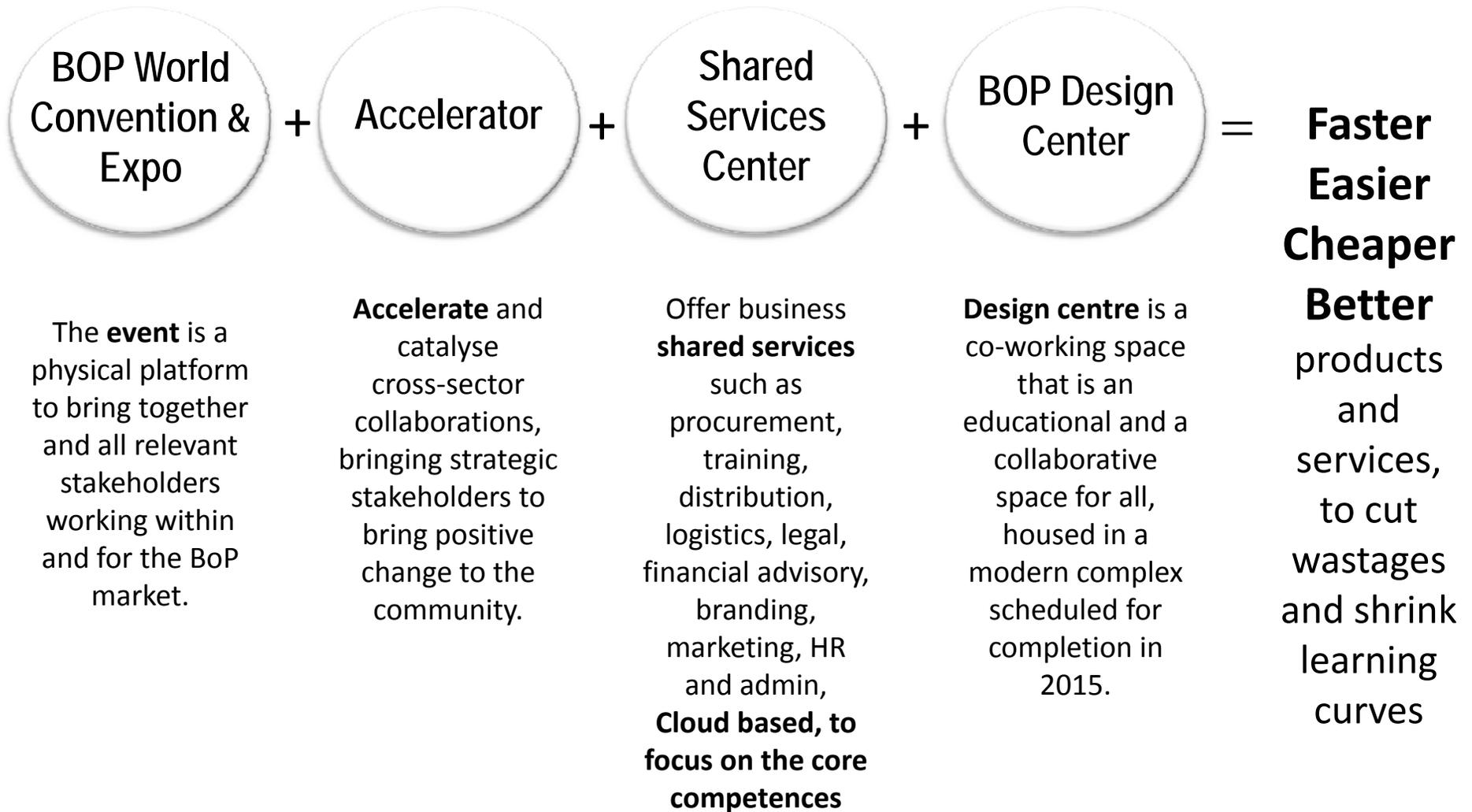
Interests: Economic and social development, meeting MDG KPI, etc.

Resources: Capital and investment analysis

Leveraging on each other's existing assets to create a vibrant ecosystem



BoP Hub Integrated Delivery Services



The Singapore BOP Story...

“Teach a Man to Fish. Nothing is For Free”

From Third World to First World in 25 Years.

Poverty through Investment, Vocational Training, Housing, Health,
Education and Good Governance.

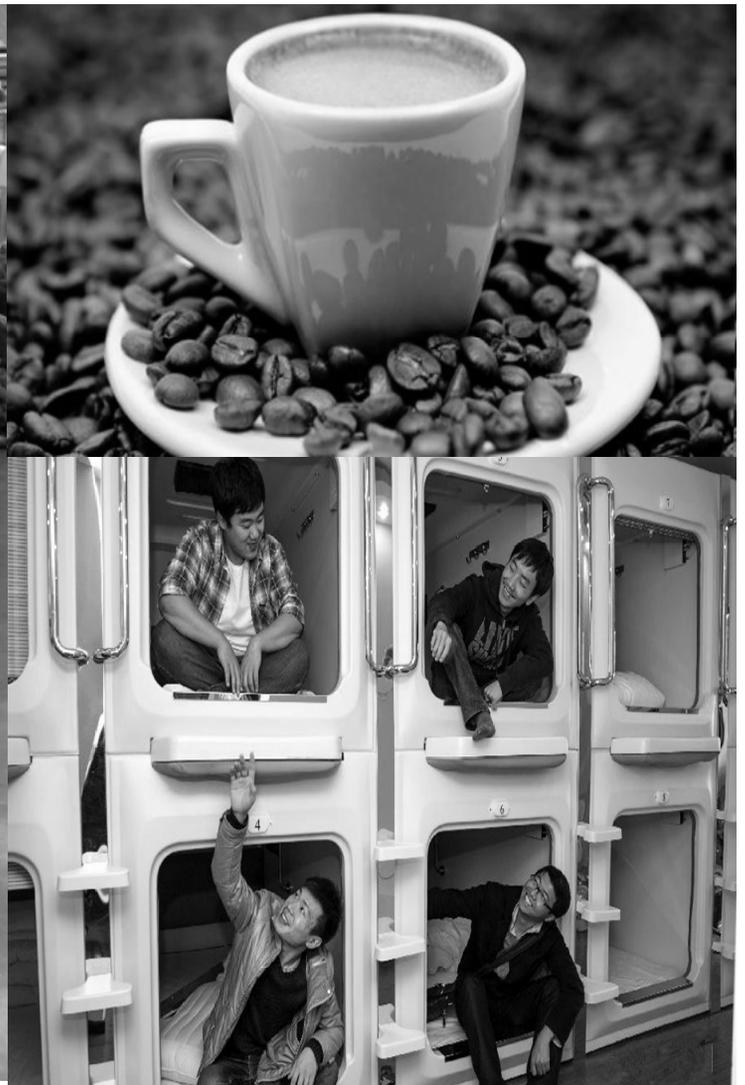




BOP HUB Design Center 65,000 sq ft
Co-Working Space & Collaboration

Completion 2015

247365 Model: Collaborative Design Working Across all Time Zones



Happy, Healthy, Educated, Dignified and Loving Family





**BOP WORLD
CONVENTION AND
EXPO 2014**

*To be held in Singapore
28 – 30 August 2014*