



3<sup>rd</sup> Asian Sanitation Dialogue  
**making sanitation  
a sustainable business**

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# Triggering and Sustaining Behavior Change

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# National WASH Policies and Strategies

- **National Sanitation Policy-1994:**
  - Sanitation a Human Right
  - Emphasis on Hygiene Behaviors
- **Water Supply Policy and Strategy 1998**
  - Decentralization
  - Participatory Program
  - Sanitation an Integral Component of Water Supply
- **Rural Water Supply and Sanitation Policy and Strategy 2004**
  - WASH Facility to All by 2017
  - 20% Budget of WASH Sector for Sanitation
- **Nepal Water Plan 2005**
  - 27% population will have access to high level water supply by 2017
  - 50% population will have access to high level water supply by 2027
- **National Drinking Water Quality Standard 2005**
  - Accountability of Water Utilities to Provide Safe Water
  - Water Quality Surveillance by Ministry of Health



# National WASH (Contd.....)

- Urban Water Supply and Sanitation Policy-2009
  - Cost Recovery
  - Urban Sanitation Management
- Sanitation and Hygiene Master Plan-2011
- MDG Acceleration Frameworks in Sanitation 2012
  - Bottleneck analysis and mitigation measures
- Clean City Program 2013
  - Creation of clean, green and healthy city
- Joint Sector Review 2011 and 2014
  - -Sector harmonization

## Prime Minister Launching MAF Document

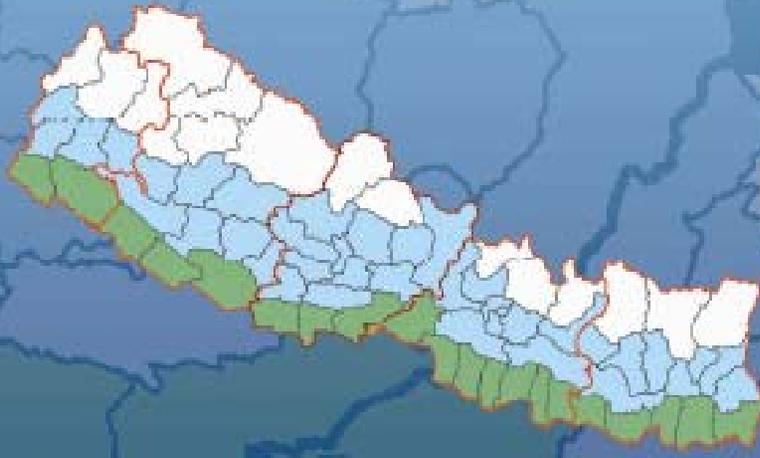




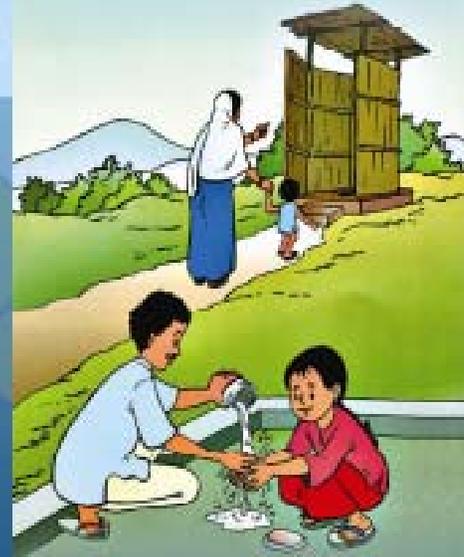
नेपाल सरकार

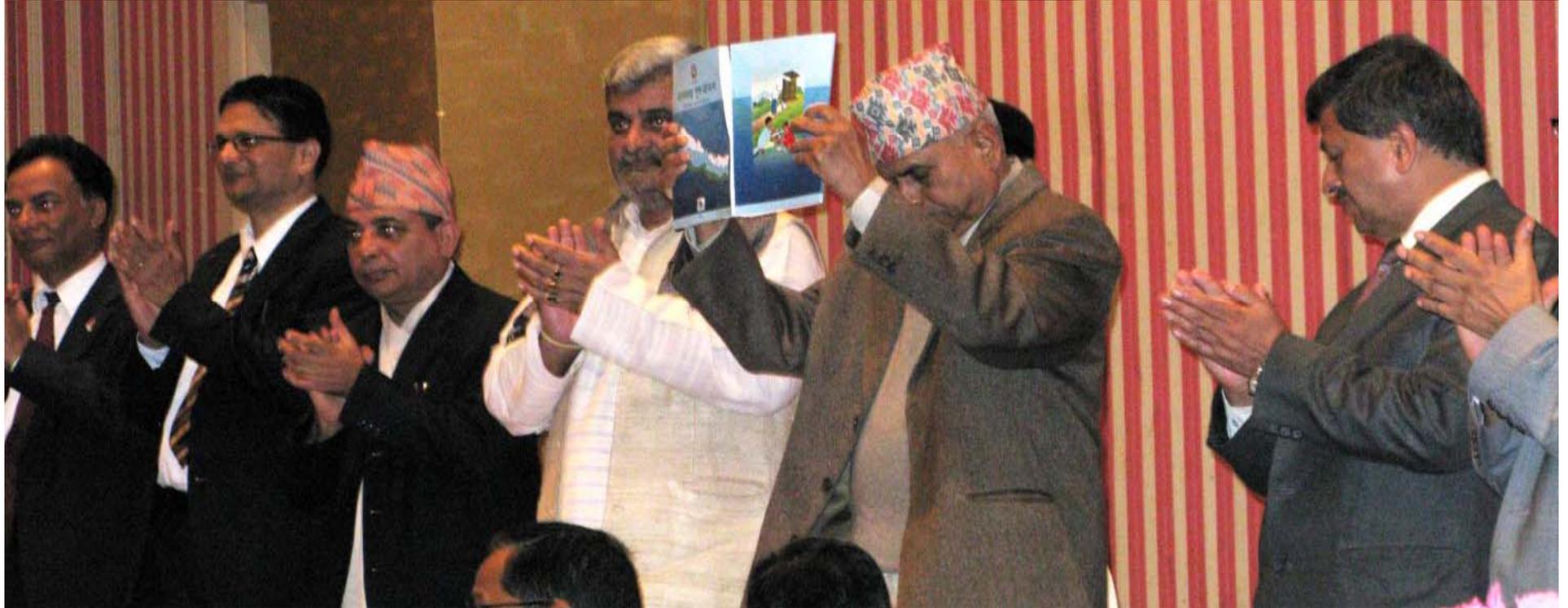
# सरसफाइ गुरु योजना

(Sanitation and Hygiene Master Plan)



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# Key Features of Sanitation and Hygiene Master Plan 2011

- Collaborative culture:
  - Government's leadership, stakeholder's partnership and community's ownership
- ODF bottom line and move towards total sanitation
- VDC/municipality minimum planning unit
- Optimal use of local resources
- Technological choices for household toilets
- Mandatory provisions of sanitation facilities in institutions and new buildings
- Hand washing with soap and hygiene behavior

# Innovative Initiations

- **Aligning for action:**
  - Collaborative efforts
  - Sanitation as a cross-cutting theme
- **Consensus among stakeholders and communities:**
  - Sanitation conferences at different levels
  - Sanitation norms, code of conduct and indicators
- **Joint planning:**
  - Development of strategic action plan
- **Social movement for sanitation:**
  - Sanitation commandos and champions
  - Daanbir* (Hero of generosity-charity, reward,..)
  - Vikshyatan Karyakram* (donation collection)

# Indicators of Total Sanitation



# Vice-President Inaugurating TeCoSan

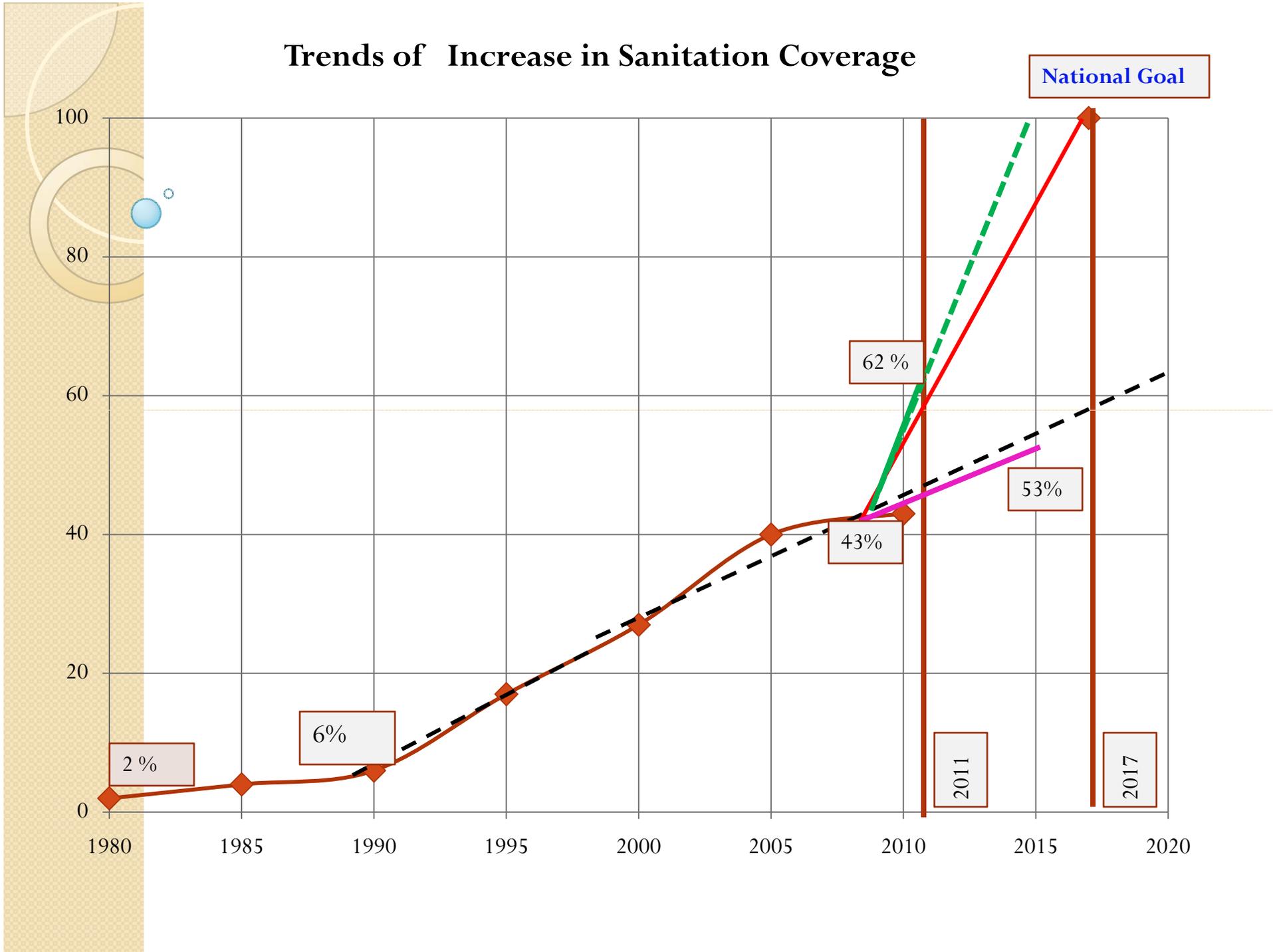


# Sanitation Commandos





# Trends of Increase in Sanitation Coverage





## Disparities in Coverage

### *Water Supply and Sanitation*

Water Supply: 85%

Sanitation: 62%

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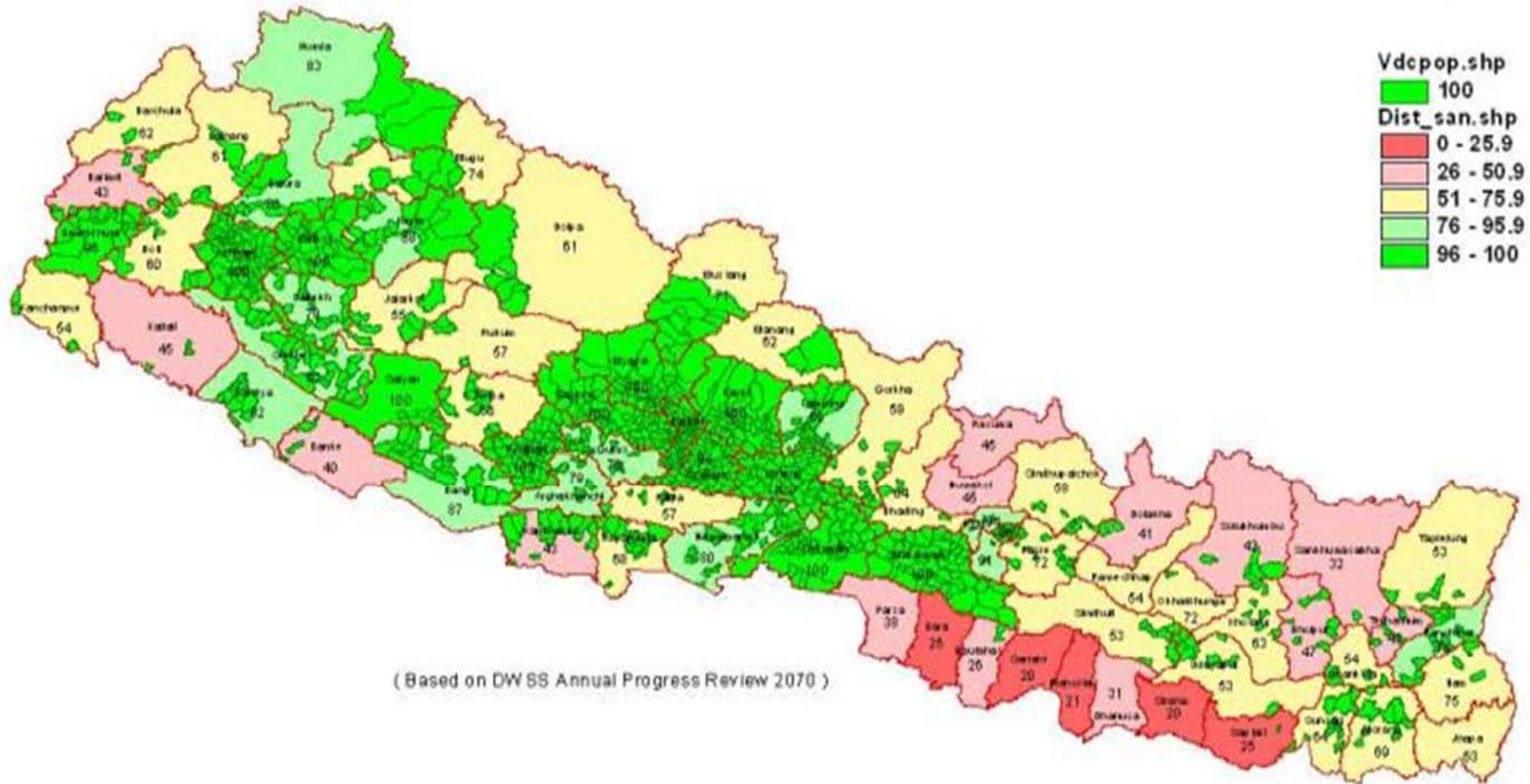
### *Sanitation*

Rural/Urban: 55/95 %

Hill/Mountain/Terai: 60/75/48 %

Rich/Poor: 80/8 %

# Open Defecation Free (ODF) Declared Areas



**ODF Declared District-13, Municipality-15 and VDC-1,305**

## ODF Campaign Led by Women



# SACOSAN-V

(22-24 Oct 2013, Kathmandu, Nepal)

## Background:

*Enhance sharing, learning, and collaboration among SAARC member countries to raise the profile of sanitation*

- SACOSAN-I : Bangladesh, 2003
- SACOSAN-II: Pakistan, 2006
- SACOSAN-III: India, 2008
- SACOSAN-IV: Srilanka, 2011
- SACOSAN-V: Nepal, 2013

# Highlights of SACOSAN-V

- Participants(400): Female(23%), Male(77%)  
-50: International experts
- Public opening in Bhaktapur district with ODF declaration ceremony
- Involvement of state and government head: President, Vice-President and Prime Minister
- Virtual conference, exhibition and field visits

President Felicitating D-WASH-CC Member Secretary  
during ODF Declaration Ceremony, Bhaktapur





# Key Declaration Points SACOSAN-V

- Gender Equality and Social Inclusion
- Hygiene behaviors/Menstrual Hygiene Management

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- Sanitation as a social movement
- Capacity building
- Research and development
- Multiple technological options
- Urban sanitation management
- Sector monitoring framework

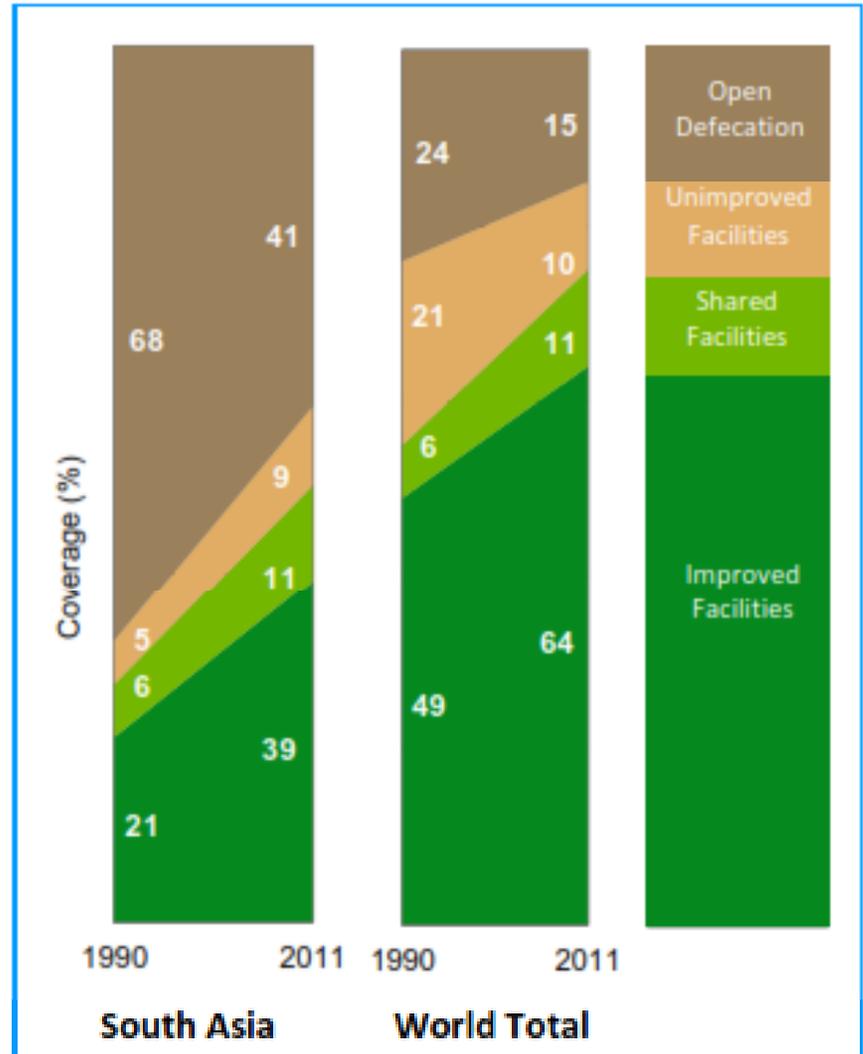
# Sanitation Perspective for South Asia

Considerable progress made over the last 21 years

- The proportion of people using improved sanitation has increased by 18 % from 1990 to 2011
- The proportion of people who practice open defecation has dropped by 27 % over the same period
- 2011: 39% improved against World 64% using improved facilities !

Source: South Asia Snapshot 2013 , UNICEF ROSA, prepared for SACOSAN V, using JMP data

Improved Sanitation Coverage Trends



## Triggering Tools

- **Flagging in open defecation sites**
  - **Sanitation mapping**
  - **Whistle blowing**
  - **Faeces calculation**
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- **Use of torch light**
  - **Cremation of faeces**
  - **Use of Tika during school admission**
  - **Sanitation multiple table**
  - **Sanitation card-a basis to receive public services**
  - **Sanitation marketing**

# Sanitation Champions



# Walk of Praise and Shame

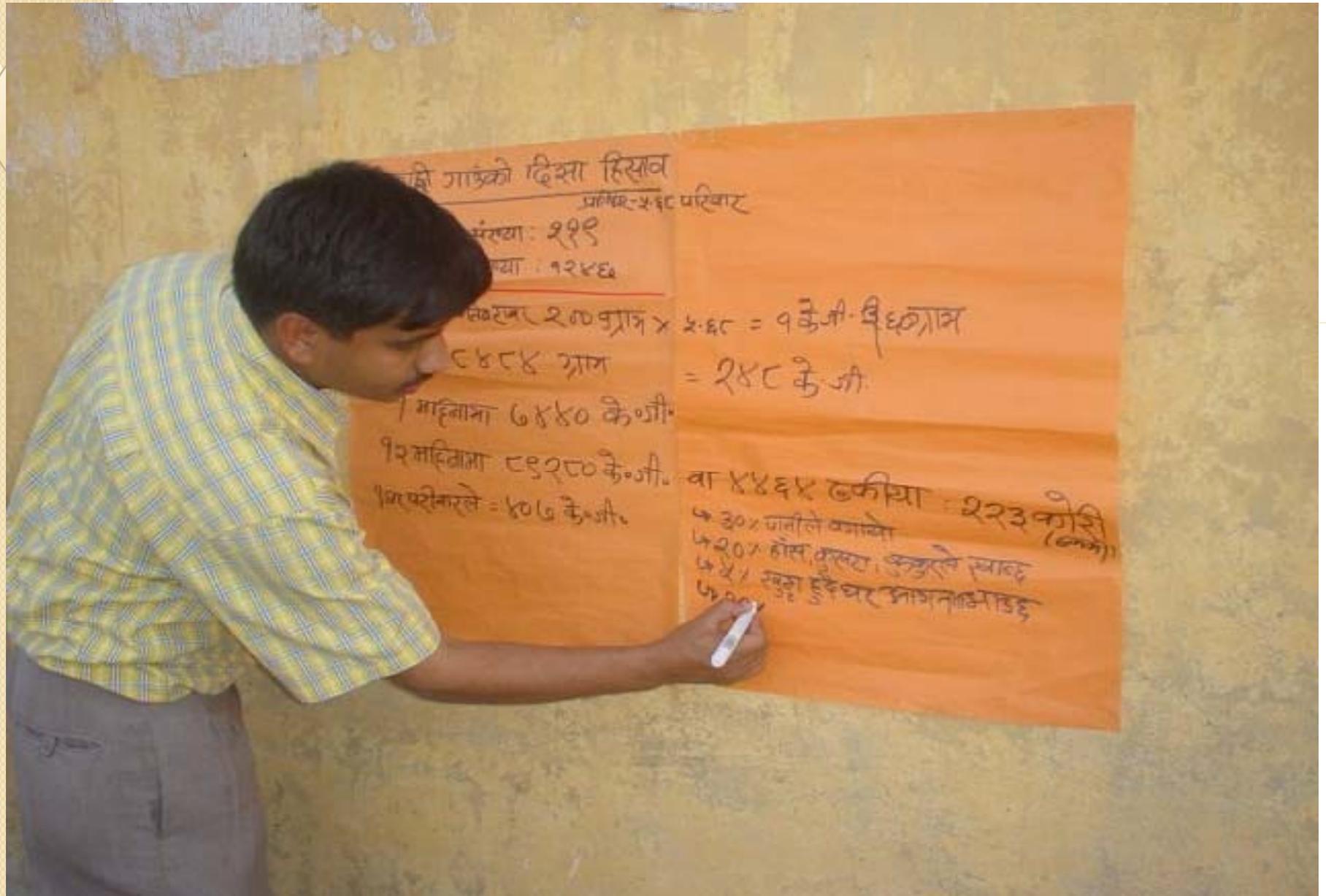


Courtesy: Laxmi Paudyal NEWAH

## Defecation Mobility Map



# Faeces Calculation



## Flagging on Open Defecation Areas





# Religious Leaders: Pillars of Sanitation Movement





# Sanitation Card



नेपाल सरकार

..... गा.वि.स.को कार्यालय



## सरसफाई परिचय पत्र

घरमुलीको नाम: .....

वार्ड नं./गाउँ:..... घर/चर्पी नं:.....

चर्पीको प्रकार :

पक्की  कच्ची  गोबर ग्याँस जडित

परिवार संख्या: .....

जारी मिति: .....

प्रमाणित गर्ने

## पारिवारिक विवरण

## नविकरण

नाम	नाता	उमेर	आ.व.	सहि
			०६७/६८	
			०६८/६९	
			०६९/७०	
			०७०/७१	
			०७१/७२	
			०७२/७३	
			०७३/७४	
			०७४/७५	
			०७५/७६	
			०७६/७७	



**In Inclusive Sanitation  
Movement**

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**Sanitation for All**

(A Dream)

**All for Sanitation**

(A Strategy)



# Sanitation for All All for Sanitation





# Sustainable Behavioral Change

- Socialization through school education
  - Monitoring and follow up by WASH-CCs and line agencies
  - Social norms and code of conduct
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## Issues and Challenges

- Traditional practice of open defecation
- Material transportation in remote and geographically difficult areas
- Lack of competent human resources
- Dependency on subsidy
- A visible funding gap
- **No local level elected representatives**



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**Thank You !!!**

