

Private Sector Skills Development

A study of potential opportunities
for private sector integration into
skills development for young
people

Models of Private Sector Engagement



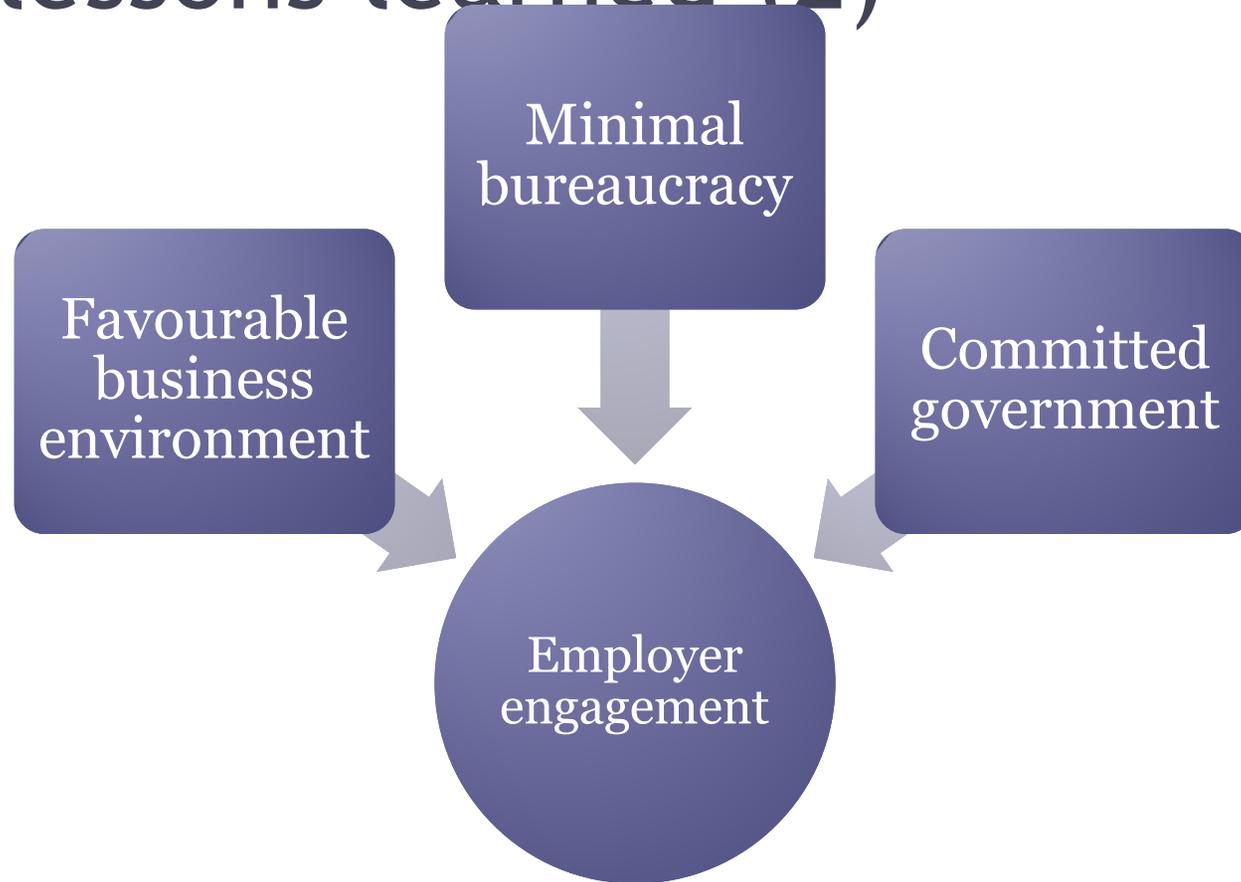
Key lessons learned (1)

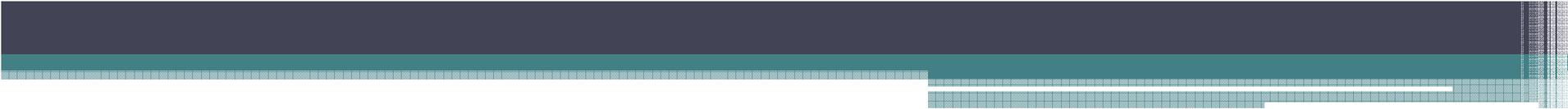
Successful private sector engagement is often facilitated by government, donors or (I)NGOs.

Evidence of successful global partnerships

- **International Youth Foundation's** work with Nike Gap, Nokia, Cisco etc. on creating and implementing tailored aid programmes which meet corporate objectives.
- **USAID's** global alliances for workforce development.
- **SIDA's** work on PPPs with Scania, Volvo, H&M.

Key lessons learned (2)



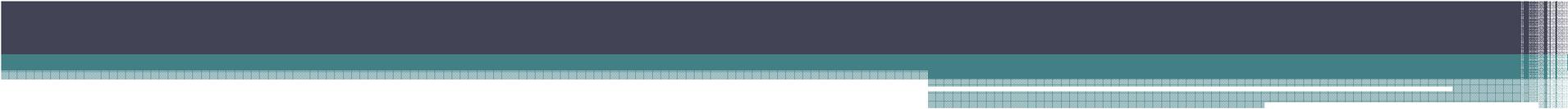


Examples of employer engagement at a national level

- **India:** through the National Skills Development Corporation and Sector Skills Councils (support from EU, ADB and others)
- **Bangladesh:** also through NSDC and Industry Skills Councils (support from EU and ILO)
- **Nepal:** regular use of employer representatives by the National Skills Testing Board

Key lessons learned (3)

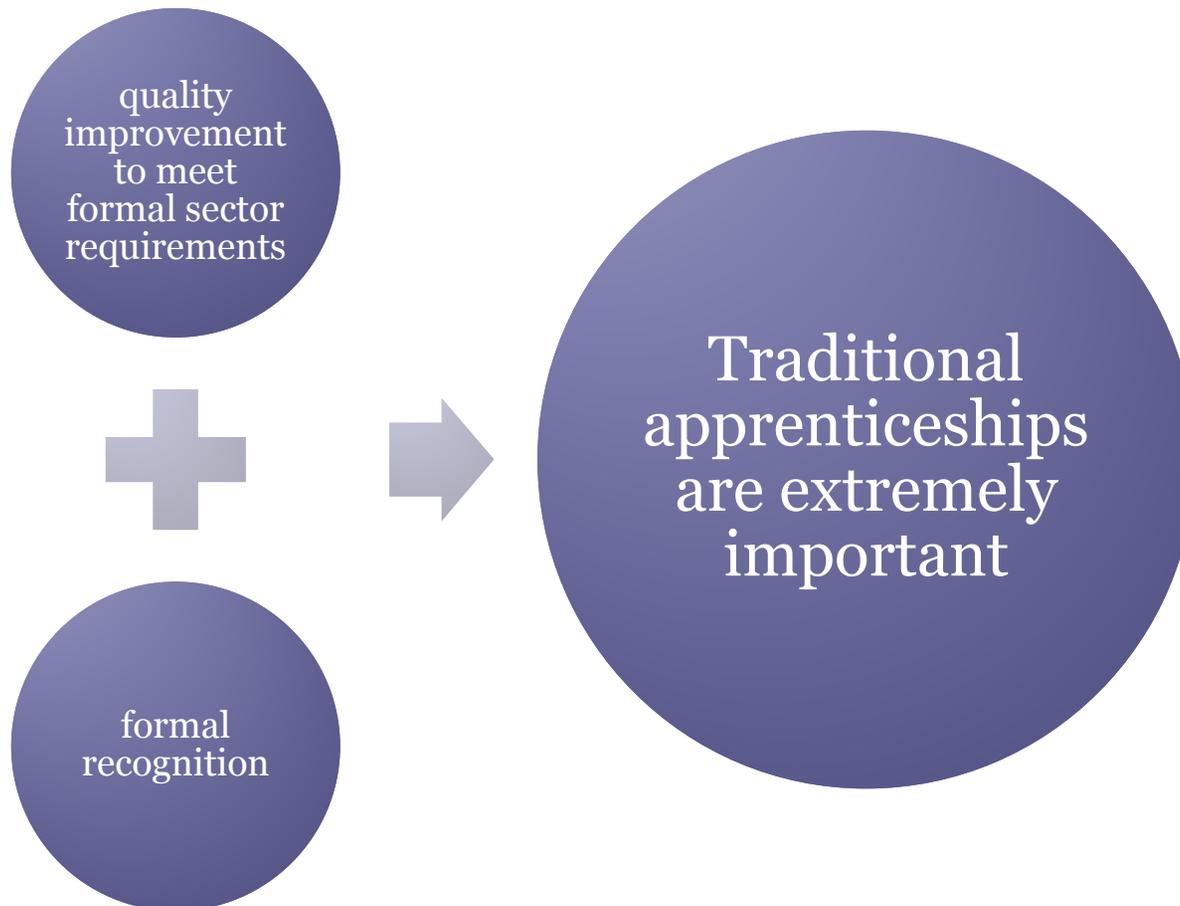




Examples of successful local partnerships

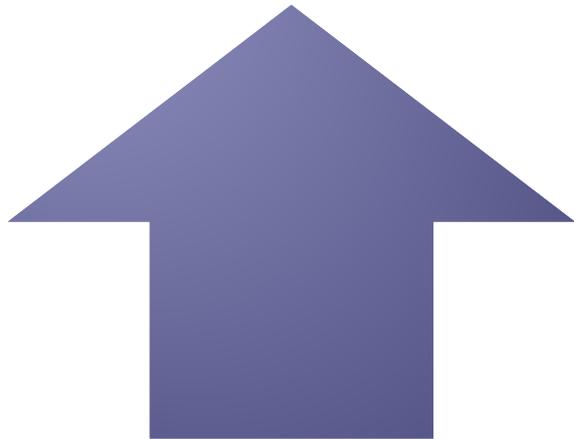
- **Nepal, tourism:** Empowering Women of Nepal
- **China, automotive:** Vocational Training Holdings
- **Bangladesh, multi-sector:** Underprivileged Childrens' Educational Program

Key lessons learned (4)

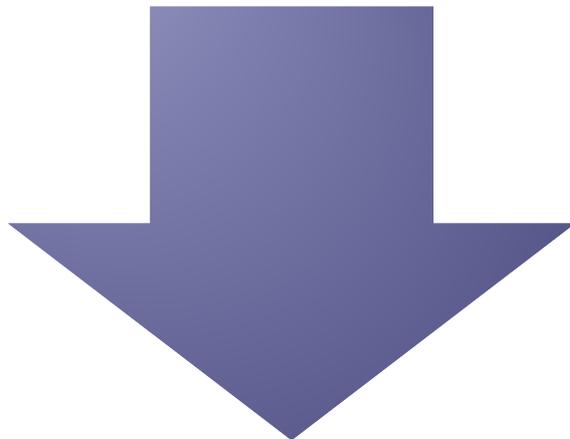


Key lessons learned (5)

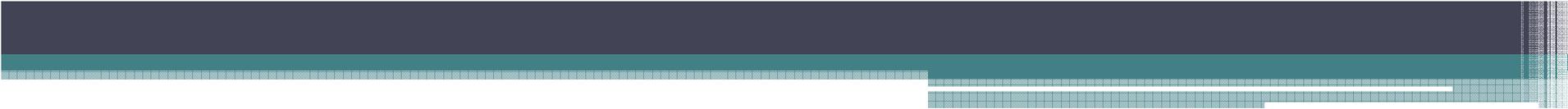
Private training providers



Add to the number of training places and fill gaps which state provision doesn't reach.



Quality is a concern associated with rapid expansion of unregulated private training markets.



Interventions to encourage private sector engagement

1. global partnerships
2. skills development for company supply chains
3. sectoral alliances
4. earn and learn programmes
5. soft skills development
6. application of low-cost technology

Recommendations (1)

Global partnerships

- Build on existing examples of good practice to create more global partnerships

Company supply chains

- Percolate global partnerships down through the supply chain

Sectoral Alliances

- Create alliances of employers and training providers in growth economic sectors.

Recommendations (2)

Earn-and Learn programs

- Encourage training programs which provide learners with earning opportunities.

Soft Skills Development

- Incorporate soft skills into all pre-vocational and technical training programs.

Application of low-cost technology

- Review current initiatives using low-cost, new technology to assess applicability and affordability.