



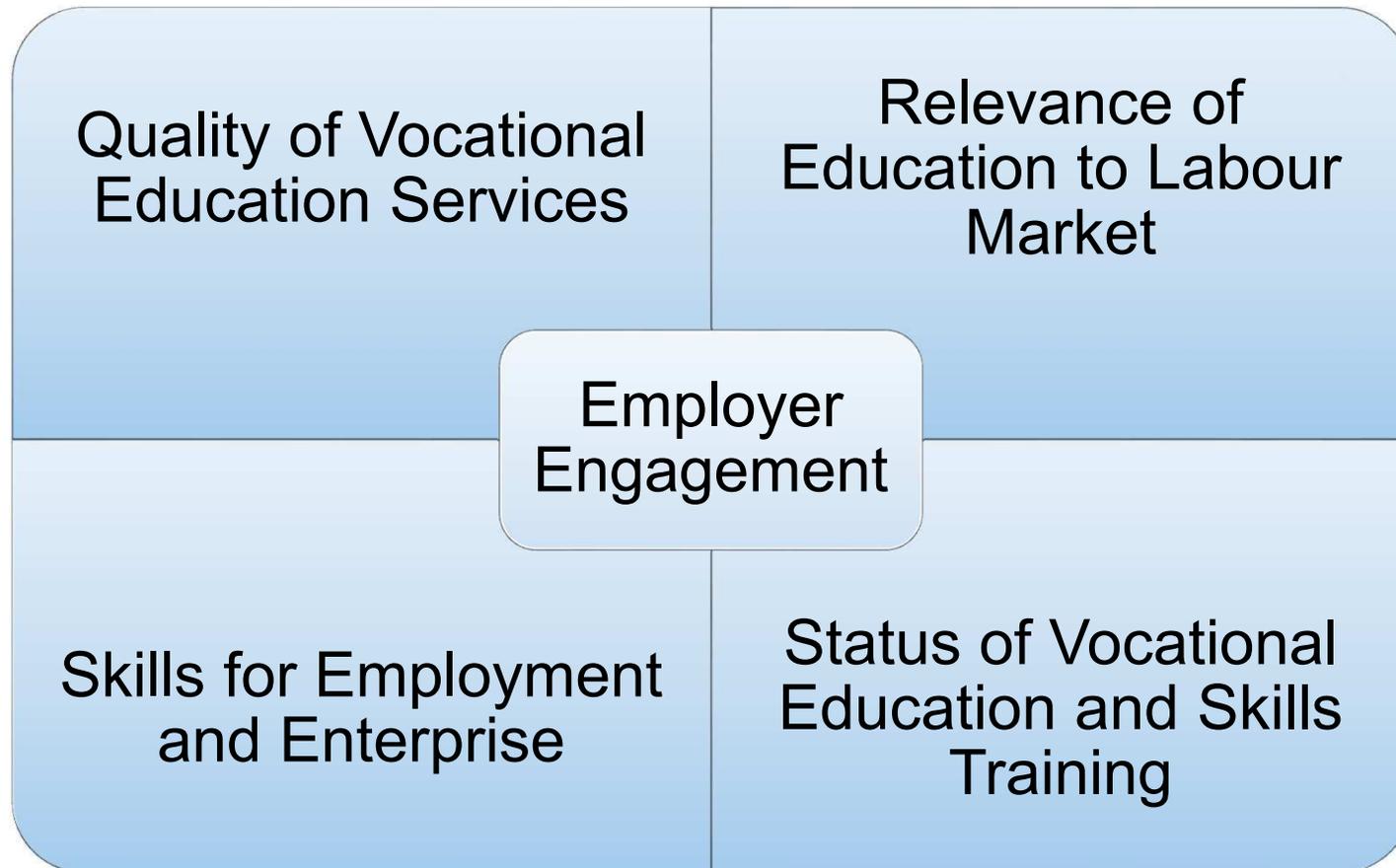
Improving Skills for Employability and Enterprise

Chris Cooper
Senior Skills Adviser



This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

Our Perspective of Youth Employment



Enterprise Skills

Enterprise Skills are important for both entrepreneurs, and enterprising employees.

Enterprise Skills may include:

- ❑ Knowledge and expertise: project plans, budgets
- ❑ Soft skills: communication, team-work
- ❑ Competencies and mind-set: leadership, motivation, an innovative approach, risk taking

Enterprise challenges

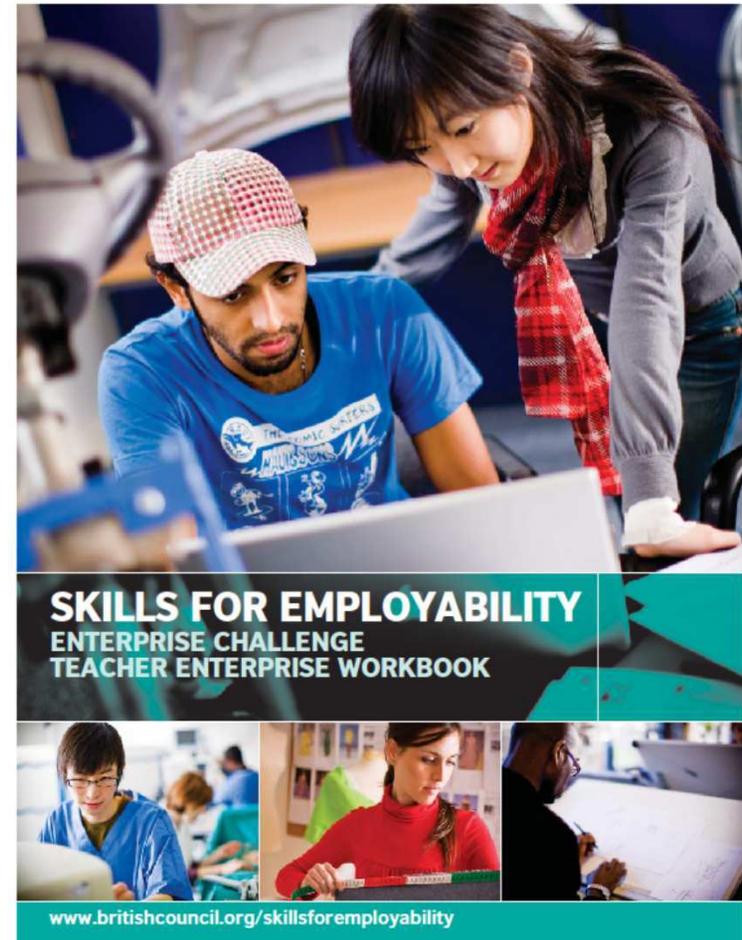
150 Enterprise Challenges in 29 countries since 2008 reached over 20 million young people through events, radio and television

- Competitions at local, national and global level
- Young people develop a business case to a set scenario: team working, numeracy, leadership, communication, presentation skills
- Presentation to a panel of assessors
- National winners produce a video which is assessed by the general public using Facebook and an expert assessment panel
- Winners are usually given a prize and start up money for their business idea



Sustainability and systemic change

- Engage College Principals, education leaders and employers
- Enterprise champions and master trainers
- Train teachers and trainers
- Young people learn by doing
- Evidence to influence policy makers



Why we do it!

Zufishan and Kanwal

“We gained confidence and courage from this project, and learned that we can achieve anything if we just try,”



Aamir Gulfam

“I never in my life thought of doing a business. It’s not that I did not like it, I just did not think I could do it”,



Waqas Noor

“There are so many talented students in our country, if they get motivation and training as I did then they can also change their fate, because success lies in our hands if we work hard,”

