

H&M
CONSCIOUS*

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ABOUT H&M



- ▶ Founded in 1947
- ▶ More than 2 800 stores in 48 markets
- ▶ 94 000 employees
- ▶ Turnover 2011: 129 billion SEK
- ▶ No own factories – 800 suppliers

CORPORATE VALUES

Sustainability is part of our
every day business decisions

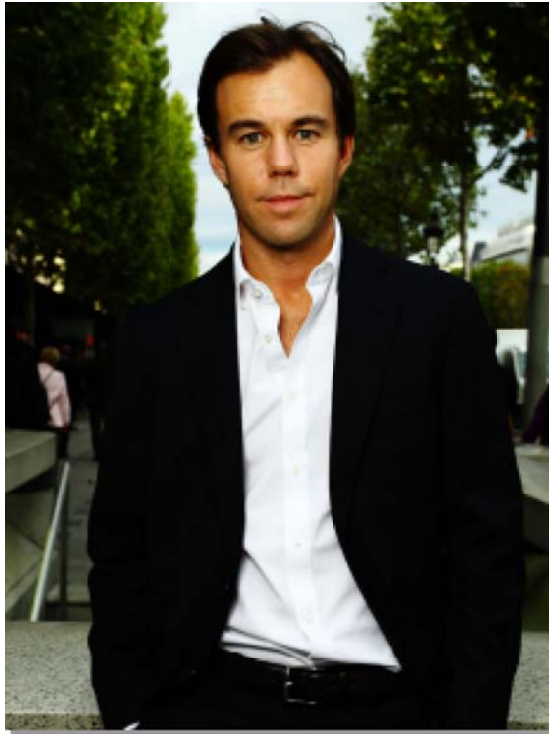
Value driven company

COST CONSCIOUS

– we have scarce resources

We are ONE TEAM





Karl-Johan Persson, CEO:

"Our vision is clear: All our operations should be run in a way that is economically, socially and environmentally sustainable."

OUR COMMITMENTS

1 *Provide fashion for
conscious customers*

2 *Choose and reward
responsible partners*

3 *Be ethical*

Be climate smart **4**

5 *Reduce, reuse,
recycle*

6 *Use natural resources
responsibly*

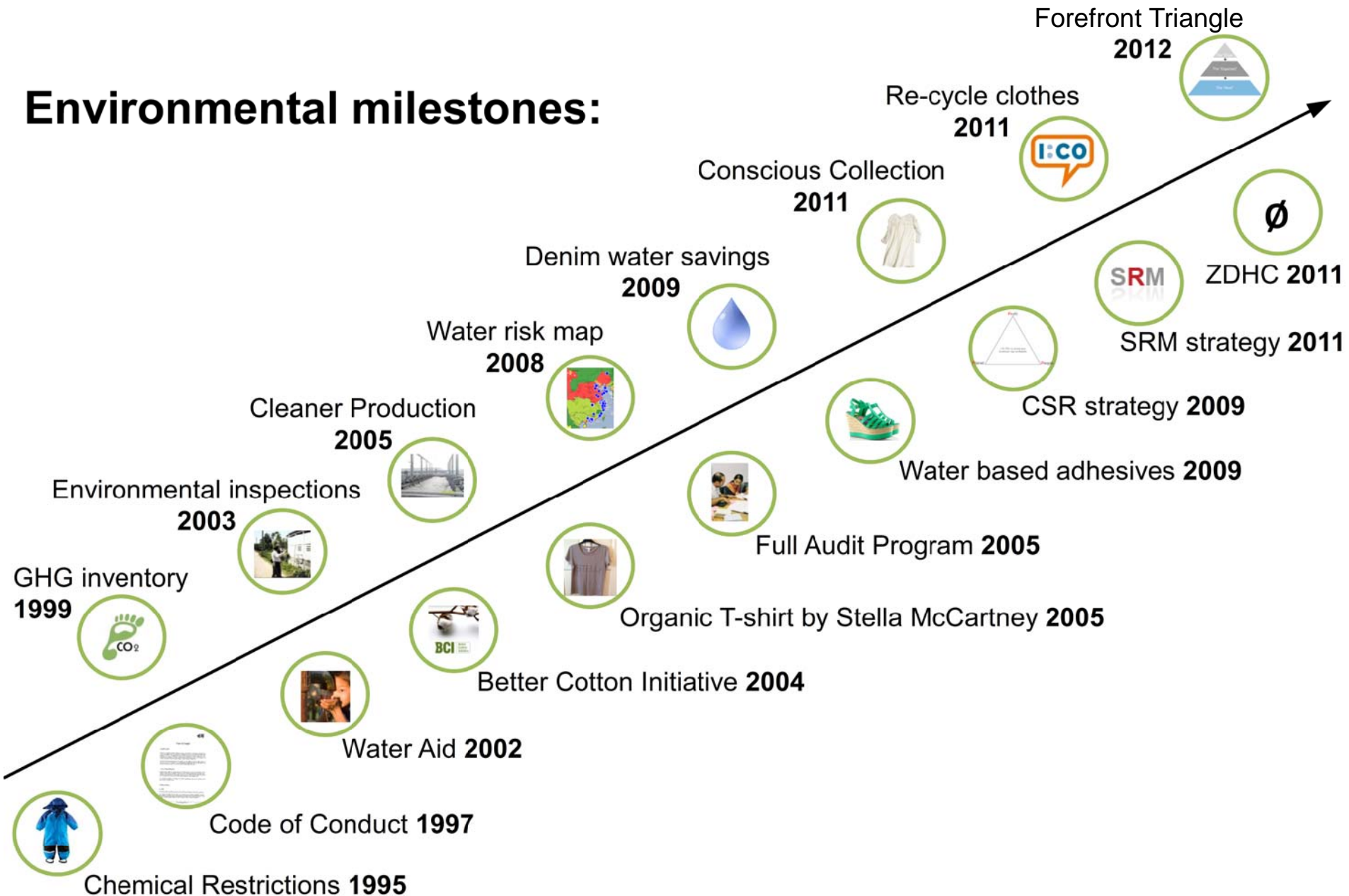
7 *Strengthen communities*

OUR DECISIONS IMPACT SUSTAINABILITY



DEVELOPMENT OF SUSTAINABILITY PROGRAM

Environmental milestones:



HOW TO DRIVE CHANGE & RESULTS

