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Acquiring Land in a Densely Populated City: The case of the East Zone,

Metro Manila, Philippines

Christian M. Tagros

Department Manager – Program Management

Strategic Asset Management Group

Securing the Future Today



Advocacy Strategy



Goal

Social Awareness on Wastewater Management



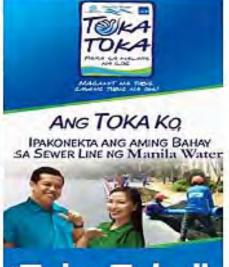
Solid Waste Campaign

Drainage and River Clean-up



Water Trail Program

> Tour and Education Program



"Toka Toka" Campaign

Everyone has a Responsibility to the environment



Key Challenges - Land Acquisition

- Scarcity of Large Available Spaces
- High Cost of Land

- Master Planning for early land acquisition
- Coordination with other agencies for land allocation
- Improvisation –
 construction of lift/pump
 stations under the road



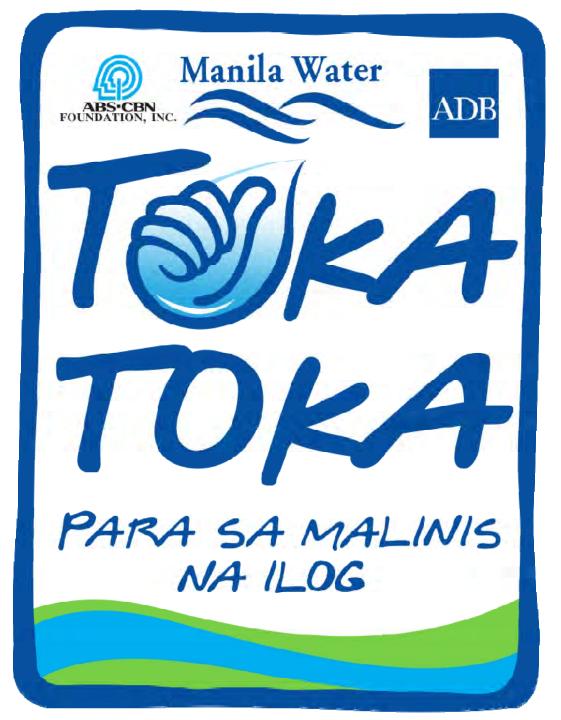
Key Challenges – Stakeholder Support

- Difficulty in gaining support for Waste Water Projects
- "Not in my backyard"Mentality
- Traffic Management during construction

- Pre-selling of Projects
- Public Consultations
- Support from LGU's and other stakeholders
- Lakbayan The Water Trail
 Program









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