

GEMS Education Solutions

Cross-border investment and skills development: the role of the private sector in circulating labour for inclusive development

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Presentation contents

- Perspectives on cross-border labour migration
- From protection to empowerment – human capital development in migration
- The role of the private sector



Perspectives on cross-border migration: context

- Human capital formation
 - Millenium Goals
 - Global Forum on Migration Development
 - UN Development Programme
- Moving from protection to empowerment of individuals
- Emphasis on inclusive development – for migrants and nationals in receiving countries, (including the unskilled and marginalised)



Migration: facts and figures

- Total number of international migrants has increased over the last 10 years from 150 million in 2000 to around 214 million persons today.
- There were c32.5million international migrants in Asia in 2010.
- One of out of every 33 persons in the world today is a migrant (compared to one out of every 35 persons in 2000).
- Remittances have increased exponentially: up from USD 132 billion in 2000 to an estimated USD 440 billion in 2010, even with a slight decline due to the current economic crisis
- The World Bank figures show that \$350 billion of that total was transferred to developing countries in the form of remittances
- Countries in Asia with the most international migrants are:
 - India (5.4 million)
 - Pakistan (4.2 million)
 - Kazakhstan (3.1 million)

(All figures from International Organisation for Migration)

From protection to empowerment: creating the 'right' conditions

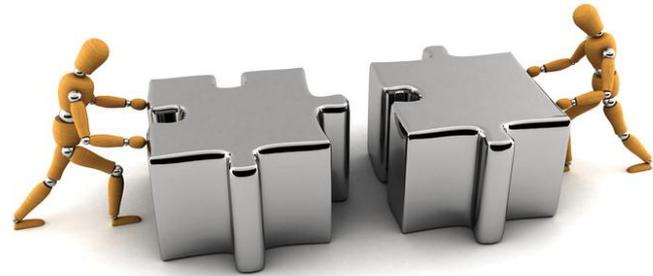
- Integral to national development and employment strategies
- Skills development for labour market mobility
- Enabling legal frameworks
- Productive investment by governments and private sector
 - Knowledge transfer
 - Creation of business and trade networks



Systemising approaches

■ Cross-border, international level

- Occupational standards
- Skills development
- Mutual recognition
- Job-matching



■ National level

- Government
 - defines economic and social policies
 - sets standards based on international benchmarks
 - promotes vocational reform
 - determines enabling legal frameworks
- Private sector
 - drives skills
 - invests in training and development

Role of the private sector

■ Employers:

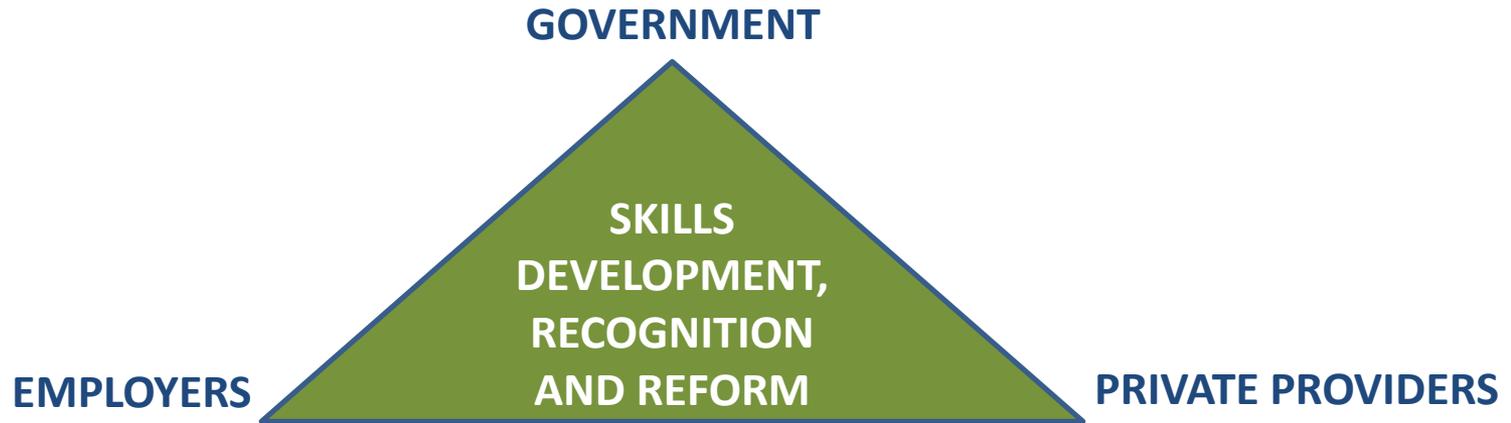
- Selection of migrants
- Training and development of migrants before they leave
- Continuous training and development of migrants
- Supporting circular migration



■ Private sector training providers:

- Flexible delivery approach based on local demand and learning requirements
- Work with employers to accelerate skills acquisition
- Source the very best trainers
- Assess and certify skills to international standards

Investment through public-private partnerships



- Government gets benefit of tried and tested private sector approaches
- Government, employers and private providers work together to outsource aspects of delivery
- Lower public sector capital outlay through alternative route to accessing initial capital, spreading costs in line with delivery
- Accelerated provision of relevant infrastructure and skills delivery through optimal expenditure
- Faster delivery due to private sectors' vested interest in efficient delivery
- Employer input ensures continual system improvement, quality standards and innovation

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A consultancy organisation that leverages over 50 years of experience in education and skills delivery to forge the powerful link between strategy and delivery

We have **systematised our approach** so we can package and offer solutions to third party clients, taking the key component of what we know works and transposing it into the specific context for each client.

Strategy

- Partners and consultants recruited from big 4 and blue chip strategy houses with vast experience implementing large scale improvement/development programmes

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Delivery

- Creative and innovative solutions
- Operational excellence for schools/colleges/ workforce
- 100,000 students
- 11,000 educationalists