



Manila 2026 KOTRA Business Support Seminar for Companies Entering the Market 17 April 2026

AGENDA

Time	Topic	Speaker
09:00-09:03(3min)	Welcome Remarks	KOTRA Manila Director Lee Sujung
09:03-09:10(7min)	Congratulatory Remarks	Embassy of the Republic of Korea Ambassador Lee Sang-hwa
09:10-09:40(30min)	Major Customs Clearance Issues Faced by Korean Companies and Preventive Measures	Bureau of Customs Philippines
09:40-10:10(30min)	Update on ADB Procurement Regulations	Asian Development Bank
10:10-10:20(10min)	Tea Break	
10:20-10:50(30min)	Risk Management Strategies for Labor and Tax Issues	Philbridge Director Seo Wonhee
10:50-11:20(30min)	USD-PHP Exchange Rate Outlook for 2026	KEB Hana Bank Manila Branch Team Leader Joo Youngjun
11:20-11:50(30min)	Market Entry Strategies for the Philippines in 2026	KOTRA Manila Deputy Director Sim Jayong
11:50~12:00(10min)	Introduction to KOTRA Programs	KOTRA Manila Deputy Director Kim Yunhwan
12:00-13:00(60min)	Networking Luncheon**	-