

SECURE WEBINAR 20

Public Private Partnerships (PPP) in Health Care: Exploring Challenges and Opportunities in Asia and the Pacific

20 February 2025
2:00pm – 3:30pm Manila time

The SECURE Webinar Series is a platform for innovation and best practices to strengthen health security among Southeast Asia developing member countries (DMCs) of the Asian Development Bank (ADB). The webinar series is supported by the ongoing ADB technical assistance (TA 6767-REG) on Supporting Enhanced COVID-19 Vaccination and Post COVID-19 Health Security Response in Southeast Asia, and serves as a venue for knowledge exchange among governments, the private sector, development partners, civil society networks and other stakeholders.

SECURE Webinar 20 is co-organized with TA10106: Strengthening Primary Health Care Management of Noncommunicable Diseases (Project 56072-001) to expound on the role of public-private partnerships in health care.

Background:

The health care sector globally faces significant challenges, including limited access to health care, rising costs, and the need for technological innovation. Public-private partnerships (PPPs) have emerged as a viable model to address these challenges by leveraging the strengths of the public and private sectors.

The Asia Pacific region has seen an increase in health care expenditure due to rising demand, increased urbanization, and higher expectations for quality care. However, public sector resources are often limited, and countries face constraints to effectively fund and manage health services. PPPs present an opportunity to leverage private sector efficiencies, capital, and innovation while maintaining public sector oversight and ensuring that essential health services are accessible and affordable. The key factors driving the webinar are as mentioned below:

1. **Increasing health Needs:** health spending in Asia Pacific was projected to increase by 9.9% in 2023, reflecting growing demand for services due to factors like demographic changes, epidemiological transitions, and the growing burden of non-communicable diseases.¹
2. **Infrastructure Gaps:** many countries in the region face significant health care infrastructure gaps that hinder the delivery of essential services.
3. **Innovation and Efficiency:** there is a need to harness private sector innovation, adoption of advanced technology and efficiency to improve health care delivery and outcomes.
4. **Capital Mobilization:** PPPs can mobilize private financing for health care investments, supplementing public funds and international aid. It can help make private health insurance could play a larger role in addressing coverage gaps and improving service quality across Asian economies.²
5. **Knowledge Sharing:** Sharing knowledge and best practices can help countries develop and implement effective PPP projects.
6. **Sustainable Development Goals:** PPPs in health can contribute to achieving the United Nations Sustainable Development Goals (SDGs), particularly Goal 3, which focuses on ensuring healthy lives and promoting well-being for all.

¹ Asia Pacific health care benefit costs increase to largely continue into 2024

² The Future of Public and Private Health Care Insurance in Asia in: The Economics of Public Health Care Reform in Advanced and Emerging Economies (<https://www.elibrary.imf.org/display/book/9781616352448/ch004.xml>)

Need for PPPs in Health Sector

Public-private partnerships (PPP) in the health sector are pivotal to enhancing Uzbekistan's health infrastructure and service delivery. The country's health system faces challenges, including need for upgradation of infrastructure, limited accessibility to health care in rural areas, and limited availability of health care human resources. PPPs offer a viable solution by leveraging private sector financing and investment, expertise, and innovation.

The adoption of PPP projects help enhance cost-efficiency and sustainability in the sector. By leveraging private sector efficiencies, governments can optimize resource utilization and reduce the financial burden on the public sector.³ These partnerships also foster the transfer of skills and knowledge, contributing to the capacity of local health care professionals. As global experience has shown, PPPs can help ensure that health care services are not only accessible but also high-quality and patient centred.⁴

This webinar will explore the role of PPPs in health care, share best practices and lessons learned, and discuss the opportunities and challenges associated with implementing PPP projects in the sector.

Session Objectives

1. **Educate and inform:** introduction and overview of PPPs in the health care sector
2. **Share knowledge and experience:** present case studies and examples of successful PPP projects in health care from different countries within Asia and the Pacific, highlighting their benefits, challenges, and outcomes.
3. **Understanding the stakeholders perspective:** understanding the perspective from the representatives from government and private industry on PPPs.

Target Audience: Policymakers, government stakeholders, industry sector experts, public and private health care service providers

Webinar Format: 90-minute session featuring presentation, panel discussion, and Q&A.

Guiding questions:

1. **Government Representative: *Principal Secretary, government of Uttar Pradesh, India***
 - From government's viewpoint, what are the potential challenges faced in implementation of PPP projects in health care sector?
 - What measures can be incorporated by the government to overcome these challenges?
2. **Private Industry Representative: *NephroPlus***
 - From a private sector perspective, what are the most critical elements that make PPPs in health care attractive and feasible to investors and service providers?
 - What are some key factors that contributed to the success of NephroPlus PPP model in Uzbekistan, and what lessons can other organisations/countries learn from it?

³ [Reference Guide for PPP Project Proposal, Government of India](#)

⁴ [Partnerships in Healthcare: A Public-Private Perspective](#)

Session flow (90min)

Time	Duration	Agenda	Speaker / Facilitator
2:00-2:05	3 minutes	Welcome and Opening Remarks	Dr. Alexo Esperato Senior Health Specialist, Human and Social Development Office (HSD), ADB
2:05-2:10 pm	5 minutes	Context Setting and Introduction of Speakers/Panel	Dr. Vasoontara Yiengprugsawan Senior Universal Health Coverage Specialist (Service Delivery), HSD, ADB
2:10-2:40 pm	40 minutes	Experience Sharing	Speakers: <ul style="list-style-type: none"> - Mr. Amit Goyal Partner, Ernst and Young LLP - Mr. Alok Kumar, Principal Secretary, Government of Uttar Pradesh, India - Mr. Rohit Sigh CEO of International Business, Nephroplus
2:40-3:10 pm	25 minutes	Lessons Learnt from PPP projects	Speakers: <ul style="list-style-type: none"> - Dr. Dhawal Jhamb Principal Markets Development Advisory Specialist, ADB - Mr. Paul Da Rita Founder and Principal, PdR Infra Advisory, Health PPP
3:10-3:20 pm	10 minutes	Q&A	Moderator: Dr. Jae Kyoun Kim Health Specialist, HSD, ADB
3:20-3:25 pm	5 minutes	Synthesis	Dr. Eduardo Banzon Director, Health Practice Team, HSD, ADB
3:25-3:30 pm	2 minutes	Closing Remarks	Dr. Jae Kyoun Kim Health Specialist, HSD, ADB