



EXPERT-PRACTITIONER WORKSHOP AND INDONESIA SHOWCASE

# Tech Startup Ecosystem Development

9–13 September 2024 • Jakarta and Bandung, Indonesia

The Asian Development Bank (ADB) has been working with many of its Developing Member Countries (DMCs) on the topic of Tech Startup Ecosystem Development by supporting Governments through a range of financing modalities, technical and conceptual support, and knowledge sharing activities.

Since 2019, ADB has organized series of Workshops and Events on Tech Startup Ecosystem Development hosted in the Republic of Korea. The upcoming **Expert-Practitioner Workshop and Indonesia Showcase** is being co-organized in partnership with Indonesia's Ministry of Communications and Information Technology (KOMINFO). Apart from exchanges between participating DMC delegations, the workshop will feature the ecosystem development and startup support efforts of the Government of Indonesia, other ecosystem enablers, as well as the ADB-funded [Promoting Research and Innovation through Modern and Efficient Science and Technology Parks](#) (PRIME STeP) project.

Indonesia ranks 2<sup>nd</sup> in Southeast Asia and 36<sup>th</sup> globally in [Startup Blink's](#) ranking. The country has a vibrant startup ecosystem, with the Government undertaking accelerator programs (e.g. The National Movement for 1000 Digital Startups) and improving digital infrastructure (e.g. fiber-optic cable network connecting the archipelago). It boasts of several unicorns such as J&T Express, Xendit and Traveloka. Indonesia has also extended its support to the education sector and R&D.

The workshop dates are 9–13 September 2024 of which some days will take place in Jakarta and a few in Bandung. Most participants will be representing DMC Governments, plus a representative from a non-Government ecosystem enabler from participating DMCs (e.g. Accelerators, Incubators, Impact VCs), accompanied by ADB Resident Mission and HQ staff.

The workshop aims to provide a venue for participants to be exposed to the Indonesian startup ecosystem development journey, current institutional arrangements and partnerships and provides a platform for peer learning among participants. It provides opportunities for participants to feature their work on startup ecosystem development, to forge new partnerships and to engage in dialogue with ADB staff and peers on future opportunities for collaboration and knowledge sharing.

The agenda is divided into five sections:

- **Framing** of the workshop, and **overview** including showcase of international experiences and country participants. Short presentations by country delegations (startup ecosystem development journey, lessons, and challenges).
- **Ecosystem development, innovation, and entrepreneurship** support in Indonesia with deep dive sessions on (a) financing, (b) talents, skills and education, and (c) open innovation, acceleration and incubation.
- **Startup financing**, covering angel investments, venture capital, and Funds of Funds.
- **University-based entrepreneurship support**, startup incubation and R&D commercialization.
- **Reflection, ideation and design** of follow-up actions.

Annexure: Draft Agenda

Date	Time	Activities
<b>Day 1</b> Monday, 9 September <i>Framing, Knowledge Sharing by Experts and Visiting Delegations</i>	AM	<b>Opening &amp; Overview</b> Keynote Speech (KOMINFO)  Global Trends and Practices  ADB Knowledge Sharing (recent knowledge products)  <b>Tech Startup Ecosystem Showcase (Part 1):</b> tentative panel composition <ul style="list-style-type: none"> <li>• Australia (...)</li> <li>• Germany (GIZ Indonesia)</li> <li>• Japan (JETRO Indonesia)</li> <li>• Malaysia (...)</li> <li>• United Arab Emirates (...)</li> </ul> <b>Round of Introductions</b> (among participants)
	PM	Overview of ADB startup ecosystem development initiatives and recap of previous workshops.  <b>Tech Startup Ecosystem Showcase (Part 2)</b> Sharing by Visiting Delegations from ADB Developing Member Countries
<b>Day 2</b> Tuesday, 10 September <i>Ecosystem Development, Innovation and Entrepreneurship Support</i>	AM	<b>Introduction to the Indonesian’s Digital Economy and Startup Ecosystem</b> (Venue: MARKAS, Jakarta)  Indonesia’s economic development journey (BAPPENAS)  Government policies, initiatives and programs (Ministry & agency reps)  Key ecosystem actors and their distinctive roles (including “100 Startups,” “100 VCs” PIJAR Foundation, Next Indonesia Unicorn Foundation (nexcorn), VC firm, Angel Investor, Accelerator, etc.)
	PM	<b>Parallel Group Sessions with Expert Panels</b>  Deep Dive on Financing  Deep Dive on Talents, Skills & Education  Deep Dive on Open Innovation  <b>Fireside Chat:</b> startup champion
<b>Day 3</b> Wednesday, 11 September <i>Startup Financing</i>	AM	<b>Fostering the emergence of an Angel Investment and Venture Capital ecosystem</b>  Enablers and Incentives Community/Network Development International Networks (including regional and global) <i>MDI Ventures, Telkom Ventures, Mera Puith Fund</i>
	PM	<i>Transfer to Bandung</i>

Date	Time	Activities
		<p><b>PRIME STeP University Tour:</b> Bandung Institute for Technology (ITB)</p> <p><b>Innovation Marketplace</b> (or Dinner) with local startup founders and mentors</p>
<p><b>Day 4</b> Thursday, 12 September <i>University-based Entrepreneurship Support, and Startup Incubation</i></p>	AM	<p><b>Facilities, Incubation, Acceleration and Other Support Services</b></p> <p><b>Site Visit:</b> Institute for Innovation and Entrepreneurship Development/ Bandung Institute for Technology (ITB) (including panel discussion with faculty and management)</p> <p><b>Site Visit:</b> Startup HQ of eFisheries (including Dialogue with Founder)</p>
	PM	<p><b>Reflection</b></p> <ul style="list-style-type: none"> <li>• Identify key insights, peculiarities, uncertainties, etc.</li> <li>• Reflect on potentially transferable insights and ideas.</li> <li>• Identify on opportunities for collaboration (to be discussed the day after)</li> </ul> <p><i>Transfer to Jakarta</i></p>
<p><b>Day 5</b> Friday, 13 September <i>Wrap-up workshops</i></p>	AM	<p><b>Ideation</b></p> <p>Parallel Group Work (based on interest among participants) Topic A Topic B Topic C Topic D</p> <p>Presentations &amp; Plenary Discussion</p> <p><b>Collaboration</b> Agreement on Follow-up Actions</p> <p><b>Summary and Closing</b></p> <p><i>Departure of DMC Participants</i></p>
	PM	<p><b>ADB Internal Workshop</b> (ADB Staff)</p> <ul style="list-style-type: none"> <li>• Way Forward: One ADB opportunities, action items (e.g., research, partnership development, outreach, etc.)</li> </ul>