

Asian Development Bank International Procurement Workshop

25th ~ 27th September 2024
Orakai Cheonggyesan Hotel / aT Center

PROGRAM



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“Prosperity with Procurement”

International Procurement Workshop, jointly organized by the Asian Development bank (ADB) and the Public Procurement Service of Korea (PPS), aims to share the know-how of Korea’s key procurement policy and e-procurement system and to foster knowledge sharing and networking among procurement officials and professionals from around the Asia and Pacific countries.

The workshop will cover procurement strategies such as Innovative Procurement and fostering SMEs, as well as providing comprehensive knowledge on e-procurement including the next-generation KONEPS.

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Wednesday, 25th September 2024

10:00 am – 10:10 am

Opening Remarks

Keynote Speaker: Mr. LIM Kikeun, PPS Administrator

10:10 am – 10:20 am

Welcoming Remarks

Keynote Speaker: Ms. Galiya Ismakova, Director, Procurement Division 2, ADB

10:30 am – 11:10 am

[Special Lecture 1]

Korea's National Strategy on Digital Platform Government

Digital innovation in the economy and society as a whole has been accelerating at a pace we have never encountered before due to rapid advancement in AI technology. The citizens' expectation has risen significantly because of the innovative services they experienced from the private sector. To meet this technological trend and demands of the people, Korea initiated an ambitious national agenda on 'Digital Platform Government'. To accomplish this mission, the Presidential Committee on Digital Platform Government was launched in 2022. The committee will change the way the government operates so that our government works cohesively and become proactive. We will also support companies find new opportunities and grow via Digital Platform Government. Through innovative technology and scientific decision-making process, we will detect policy blind spots to improve the quality of life for all citizens.

Speakers: Mr. Suh, Bo Ram, Head of Secretariat,

The Presidential Committee on the Digital Platform Government

11:30 am – 1:00 pm Luncheon

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1:00 pm – 1:40 pm

[Lecture 1]

Korea's Procurement Policy and System

Under the central procurement system, the first and foremost aim of domestic procurement is to ensure that the government's needs are met in a cost effective manner, and to help government agencies perform well and manage efficiently by supplying quality products in a timely manner. The magnitude of the government's outlay on procurement, which annually runs into billions of dollars, creates opportunities for implementing selected national policies. PPS has endeavored to improve the quality of procured goods and achieve socio-economic objectives in its procurement procedures.

Speaker: Mr. Kyunghoon Ahn, Director for Planning and Finance, PPS

1:50 pm – 2:30 pm

[Lecture 2]

Korea's Innovative Procurement and Fostering SMEs

In Korea, great emphasis is placed on encouraging innovation nationwide while promoting small and medium enterprises (SMEs) which are the backbone of the national economy. Thus, Innovative Procurement policy was introduced in 2019 to improve the quality of public services and to support technological innovation and growth in the private sector. Korean government uses its large purchasing power to acquire goods with innovative technology, helping to create a market for these products and to support their commercialization. The policy ultimately leads to lay the foundation for the spread of innovative technology towards domestic and global market. Meanwhile, Korea provides a variety of programs to foster SMEs, supported by e-procurement systems.

Speaker: Mr. Cheolwoong Park, Director, Procurement Management Division, PPS

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2:40 pm – 3:20 pm

[Special Lecture 2]

How does public procurement create innovation in Korea?

South Korea's innovation system has been built and coordinated over a long period, particularly after the Korean War, in the direction of increasing government-led research and development investments. As a result, South Korea was able to reach an advanced country level, possessing top-tier technologies in various fields in a very short time. However, after that, we have reached a stage where we realize that there are limitations to the current approach in fostering innovation that leads beyond simply catching up with advanced countries' technological levels. We now require policy tools that are suitable for an era in which innovation, from a different perspective, spreads in a way that citizens can directly experience and benefit from. In that process, we have realized that the key driver of innovation lies in demand. In this lecture, the speaker will explain how the government's public market can play a role in such innovation, using South Korea's case as an example.

Speaker: Mr. Jonghwa Choe, Chief Director, Division of Strategic Planning & Administration, Science & Technology Policy Institute(STEPI)

3:30 pm – 4:10 pm

[Lecture 3]

Korea's e-Procurement System

Korea ON-line E-Procurement System (KONEPS) is a single window for public procurement which provides integrated bid information for businesses and acts as a single repository of vendor data for the entire public organization. The system has dramatically enhanced the transparency of the public procurement process and the efficiency of the procurement administration saving economic costs, and it stimulated the development of e-Commerce in the private sector. Today, PPS is even preparing for the Next-Generation version of KONEPS. The United Nations (UN) announced PPS as the winner of the United Nations Public Service Awards 2002, and KONEPS nowadays receive attention from various international organizations including ADB, the World Bank and the Organization for Economic Cooperation and Development (OECD).

Speaker: Ms. Binna KIM, Director, Fair Procurement Management Division, PPS

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4:20 pm – 5:00 pm

[Special Lecture 3]

What happened in the first 3 to 4 years of establishing Korea's public e-procurement system?

As a key participant of the project between 2000 and 2006, lecturer would like to share his experience from the establishment of legal framework, construction of the projects, prioritization, collaboration with stakeholders and public relations, overcoming technical difficulties, to operational innovation. He will lead the conversation by asking several questions above to himself. Holistic approach was heavily required to implement KONEPS. Lecturer is not an IT engineer and he says this kind of project is not exclusive to those specialists. It was more important for policy-makers and administrative experts to demonstrate their capabilities.

Speaker: Mr. Lee, Jae-yong, President, National Information Resources Service, Korea

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Thursday, 26th September 2024

10:30 am – 11:00 am

Opening Ceremony of Fourth Anniversary of Public Procurement Day

11:00 am – 1:00 pm **Luncheon**

1:00 pm – 2:00 pm

[Special Session]

Introduction to Innovative Products and Overseas Testing

As introduced in Lecture 2 yesterday, leveraging Innovative Products Program, pre-commercialized Innovative Products are purchased with the PPS budget and tested by public entities which are responsible for providing feedbacks to Innovative Companies. This pilot purchase program can help the products readily join procurement markets and facilitate to develop relevant technology. Also, records with 'Government Procurement' are a strong credit. Nowadays, PPS even conducts pilot purchase for international validation to promote overseas expansion and export of Innovative Products.

Speaker: Mr. Byoung-gun Kim, Division Director,

Strategic Procurement Research Division, Korea Institute of Procurement (KIP)

2:20 pm – 2:50 pm

Innovative Products Booth Tour

3:10 pm – 8:00 pm

Culture Tour

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Friday, 27th September 2024 (Dedicated to ADB Program)

Delegates will explore emerging policy, strategic and operational opportunities to increase the effectiveness and sustainability of public procurement. Four country cases will be presented for sharing their experiences in procurement reforms highlighting their visions, achievements and challenges.

A World Café event will further allow knowledge sharing of countries' procurement strategies and deep dive into good practices and challenges. Country experts may use these sessions to build a network committed to enhancing public procurement in line with the policy direction set by their government.

The afternoon session will allow delegates to meet in bilateral setting on the topic of their choice. ADB will ask each delegate to nominate at least one country they would like to meet with in advance, allowing for up to 3 meetings for each country for the afternoon session. ADB will provide an opportunity for delegates to suggest one more bilateral meeting on the day.

09:30 am – 10:35 am

[ADB Session 1]

Case Studies of Procurement Systems in the Asia-Pacific region

Moderator: Ms. Sarah Cotgreave, Globaltraid Limited

Objective: Share case studies on the country procurement systems from various countries in the region

09:35 am – 09:50 am

Presentation 1: Improving the Effectiveness of Public Sector Management and Governance through Electronic Procurement

Speaker 1: Mr. Batzul Tsendenbal, Head, State Procurement Agency, Mongolia

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09:50 am – 10:05 am

Presentation 2: Implementing Economic, Social and Environmental Policy Priorities through Public Procurement

Speaker 2: Mr. Aseri Naicegulevu, Procurement Advisor, Ministry of Finance, Fiji

10:05 am – 10:20 am

Presentation 3: Digital Transformation Strategy and Roadmap for Electronic Procurement

Speaker 3: Dr. Aslam Waseem, Director General,
Public Procurement Regulatory Authority, Pakistan

10:20 am – 10:35 am

Presentation 4: Electronic Procurement Readiness Assessment and Roadmap for next Development

Speaker 4: H.E. Seng Sreng, Deputy Director General,
General Department of Public Procurement, Cambodia

10:35 am – 10:45 am Morning Coffee Break

10:45 am – 11:50 am

[ADB Session 2]

World Café – Public Procurement Good Practices and Challenges

Moderator: Ms. Sarah Cotgreave, Globaltraid Limited

Table Hosts and Facilitators: ADB staff – Chitoshi Izumi, Senior Procurement Specialist; Julian Alexander Doczi, Procurement Specialist; Sokunthea Sok, Senior Procurement Officer; and Yorkin N. Alimov, Senior Procurement Officer.

Objective: Identify Asia Pacific Public Procurement Good Practices and Challenges

Method: Participants will be divided into 3 groups and will rotate tables every 20 minutes.

ADB Table hosts remain at a table. Discussion will identify best practice(s) and solutions of each country for the topic concerned. Flipcharts with accessories (stand, paper, pens etc.) will be required for visual communication and taking notes for the moderator and participants' use around each table.

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Timeline: Introduction by Table host, then 15-minute table discussion on:

- 1. Improving the Effectiveness of Public Sector Management and Governance via Electronic Procurement** e.g. Driving Value for Money using data to drive benchmarking, budget savings, Joint Agency procurement and shared services; increasing process efficiency, accountability and expenditure transparency.
- 2. Implementing the Economic, Social and Environmental Policy Priorities through Public Procurement** e.g. Increasing SME participation and national content, implementing sustainable procurement, contracting for resilient infrastructure, speeding up procurement.
- 3. Digital Transformation Strategy and Roadmap for Electronic Procurement** e.g. Objectives and implementation status, new modules / functionality/automation/AI, increasing buyer and supplier take-up, targets and measurement, integration with other eGovernment systems. Using digital tools such as eQuotations, eEvaluation, eInvoicing and eMarketplaces

11:50 am - 12:30 pm

Presentation of World Café Group Discussion Outcomes

Objective: Share collective insights and identify common themes.

Method: Each ADB table host will present the findings to the larger group

12:30 pm – 2:00 pm **Luncheon**

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02:00 pm - 03:30 pm

[ADB Session 3]

Bilateral Meetings

3 x 30 minute bilateral meetings.

Arranged by ADB, considering any requests for meetings submitted in advance, plus any emerging issues or solutions discussed during World Café sessions.

Moderator: Ms. Sarah Cotgreave, Globaltraid Limited

Bilateral Meeting Facilitators: ADB staff – Galiya Ismakova, Procurement Director; Chitoshi Izumi, Senior Procurement Specialist; Julian Alexander Doczi, Procurement Specialist; Sokunthea Sok, Senior Procurement Officer; and Yorkin N. Alimov, Senior Procurement Officer.

Objective: Facilitate deeper discussions and potential collaborations.

Method: Flexible meeting format/arrangements based on the preidentified requests and/or interests requested during the previous sessions of the workshop.

03:30 pm - 03:40 pm

[ADB Session 4]

Closing Speeches

Speaker: Mr. Kim, Eung-keol, Director General, PPS

Thanks: Ms Galiya Ismakova, Director, PPF, ADB